

Nearctic LLC

From Local Authority *to* Global Opportunity

International Business Development • Economic Missions • Strategic Communications



The Acquisition Thesis

Why clients and partners choose Nearctic

Nearctic builds the infrastructure companies need before entering a new market.

Positioning • Credibility • Relationships • Media • Institutional Access • Execution

What most agencies sell

contacts, marketing, PR, or mission participation as separate services

What Nearctic integrates

a full expansion system that prepares, positions, connects and follows through

Why it matters

prospective clients receive a commercial pathway, not a one-time introduction

**Integrated Market
Access**

A Single Platform With Three Acquisition Doors

Business unit architecture

Each business unit gives a different market entrance, while the delivery system remains centralized through Nearctic strategy, CRM, media and execution.



Client Acquisition Funnel

90-DAY TARGET MODEL



Conversion goal: move prospects from curiosity to a funded market-entry pathway.

From awareness to retained market entry



Partner Acquisition Model

How Nearctic scales deal flow without losing control

A formal partner and agent structure allows Nearctic to source prospects across regions while keeping methodology, messaging and delivery centralized.

Marketing Agents

Introduce qualified founders, SMEs and corporate prospects

Institutional Connectors

Open access to chambers, forums, universities and business groups

Media Allies

Create authority through interviews, articles and founder stories

Regional Operators

Support local agendas, venues, translators and follow-up

Central Qualification

Nearctic Strategy Call



Paid Program / Mission

Retainer / Expansion

Recommended agent economics: 10–15% for closed introductions, 15–20% for active deal support, custom regional revenue share for account operators.



Business Unit 01: LATAM

Market Entry

Client acquisition offer

For companies entering or expanding across Latin America through credibility, local relationships and structured business development.

Ideal clients

US, European and Middle Eastern companies seeking LATAM growth

Nearctic role

Market-entry strategy, media authority, partner search, introductions and mission execution

Activation tools

Prensa Mercosur storytelling, executive interviews, business forums and B2B agendas

Commercial outcome

Qualified relationships, regional visibility and a follow-up pipeline

Colombia

Mexico

Peru

Chile

Brazil

Miami Gateway

Business Unit 02: Oriented Institutional Access

Preparation, not promises

A service line for companies preparing to engage institutional, development, procurement and regional business ecosystems in Latin America and the Caribbean.

Assess

Opportunity map, sector fit and entry readiness

Prepare

Corporate profile, pitch deck, one-pager and compliance narrative

Position

Media authority, founder story and value proposition

Connect

Forums, B2B meetings, local partners and institutional introductions

Follow up

CRM, proposals, next steps and opportunity tracking

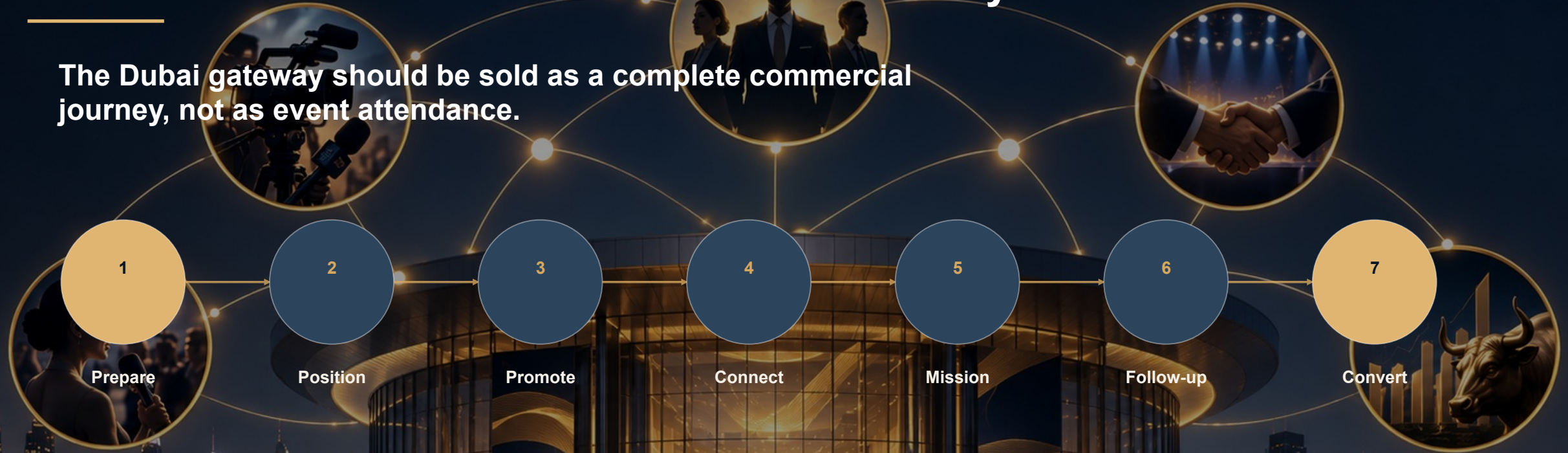


Important: Nearctic does not guarantee awards, contracts or formal representation of third-party institutions without a written agreement.

Business Unit 03: Dubai & OBS Market Gateway

A premium 60–90 day market-entry path

The Dubai gateway should be sold as a complete commercial journey, not as event attendance.



Best-fit clients: founders, SMEs, family businesses, developers, consumer brands, sustainability ventures, media/culture brands and investors seeking Middle East visibility.

Client Packages Designed to Close

Offer ladder for entrepreneurs, SMEs and corporations

Entry

Global Expansion Assessment

Introductory

- 30–60 minute strategy call
- Market fit snapshot
- Recommended pathway

Core

Market Readiness Program

Paid project

- Pitch + one-pager
- Media narrative
- Target partner list

Flagship

Economic Mission

Mission fee

- 3–5 day business agenda
- B2B meetings + media
- Delegate support

Scale

Expansion Retainer

Monthly / project

- CRM and follow-up
- Partner negotiation support
- Ongoing authority building

Objective: create a clear path from free/low-friction discovery to funded missions and long-term expansion retainers.

Acquisition KPIs & Reporting Model

What clients and partners can measure

100

target prospects mapped per region

30

qualified strategy conversations

12

paid readiness programs

5

mission delegates or corporate clients

2–3

retainer / expansion conversions

Standard reporting for every mission

contacts • meeting outcomes • follow-up status • pipeline value • media assets • partner opportunities • next commercial actions

Note: numbers are acquisition targets for planning and should be adjusted by market, budget and client segment.



Partner & Client Acquisition Roadmap

Next 30 days

Nearctic is inviting selected collaborators, agents, media allies and prospective clients to join the 2026–2027 market-access platform.

- 01 Confirm business units** LATAM, BID-oriented readiness and Dubai/OBS gateway
- 02 Build acquisition kit** Deck, one-pager, landing page, partner agreement and CRM fields
- 03 Recruit agents** Region-specific introductions with clear commission logic
- 04 Launch campaign** LinkedIn, Prensa Mercosur, direct outreach and private briefings
- 05 Qualify pipeline** Strategy calls, readiness projects, missions and retainers

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