

SOSWATER.CORP

Global Impact, Financial Value & Brand Awareness Report | Since 2022

Executive Summary

- **Global impact platform**

Connects water, biodiversity, climate, technology, education, civil society, academia, business and investment.

- **Built through recurring programs**

Water Dialogues, Climate Week Miami, UN Water Conference engagement, COP16 Water Pavilion, university alliances and ambassador programs.

- **High-value stakeholder reach**

Governments, NGOs, investors, family offices, media, public-private partners and UN-affiliated organizations.



2022 to 2026

evaluation period

\$1M

reported equivalent
value

Global

cross-sector reach

**Multi-
country**

institutional ecosystem

Reported value is presented as estimated equivalent platform value unless separately verified as direct revenue.

Global Growth & Reach

SOSWATER platform expansion from 2022 to 2026

1 Expanded from awareness initiative

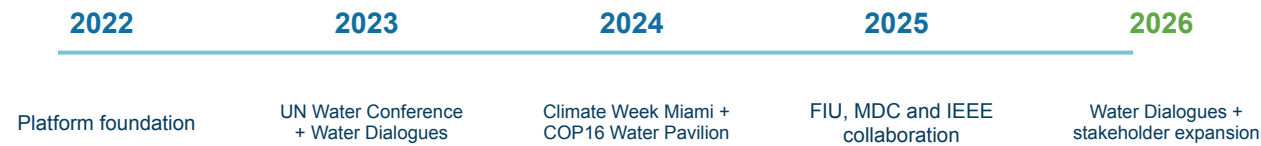
Built into a global platform with sustainability, education, institutional visibility and partner engagement.

2 Geographies

United States, Colombia, United Kingdom, France, Latin America and international stakeholder networks.

3 Stakeholders

Governments, academia, NGOs, investors, family offices, public-private partners, media and ambassadors.



Flagship Programs & Event Execution

Water Dialogues, COP16 Water Pavilion and conference leadership

- **Water Dialogues 2023 to 2026**

Recurring forum connecting science, policy, business, civil society and public-private stakeholders.

- **COP16 Biodiversity Water Pavilion**

Concept development, sponsorships, investor relations, panel discussions, local and international partners and strong execution.

- **Education and public awareness**

Miss Earth Colombia school visit, FIU and MDC conferences, Planet Positive launch and water management programs.



89,000

reported COP16 visitors

500+

guests and sponsors invited

Panels

expert forums

Partnerships & Institutional Positioning

Authority through alliances, panels and global ambassadors

P Strategic partnerships

Climate Week Miami, Accountable Impact, Noble Sustainability Trust, FIU, Miami Dade College, IEEE and global stakeholders.

A Ambassador strategy

Miss Universe Colombia and Miss Earth Organization expanded public awareness, education and international visibility.

I Institutional positioning

UN Water Conference engagement, civil society observer verification, Women Economic Forum Colombia and London, Cannes and conferences.



SOSWATER ecosystem

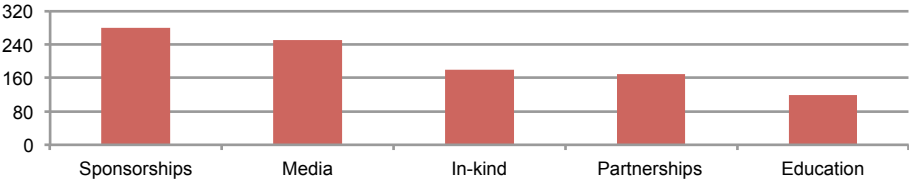
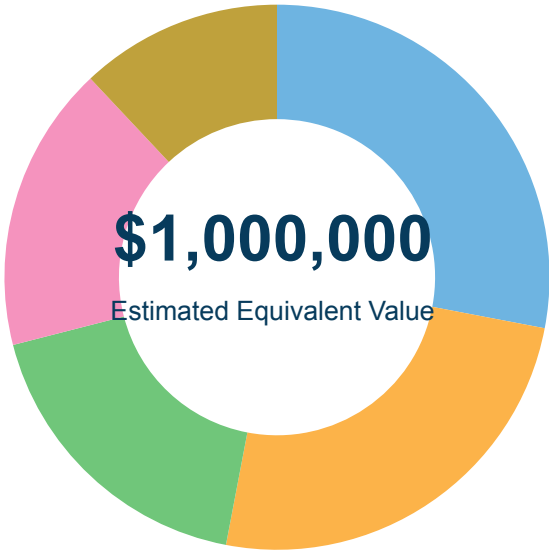
Academia • Public Sector • Private Sector • Civil Society • Media • Investors

Financial Success & Awareness Value

Estimated platform value creation and brand reach | Since 2022

Value Creation Drivers

- Sponsorships**
Corporate, philanthropic and event sponsorships.
- Earned media**
Press, editorial, television and social content.
- Contributed services**
In-kind support from partners and experts.
- Strategic partnerships**
Civil society, academia and private-public engagement.
- Educational visibility**
School, FIU, MDC and forum programming.



\$1M

estimated equivalent value

Press + TV + social

awareness channels

Public + private

stakeholder engagement

Equivalent value combines awareness, exposure, partnerships and contributed support. Track direct cash revenue separately in the verified ledger.

Strategic Conclusion & Next Phase

From awareness platform to verified impact ecosystem

1 Global ecosystem

SOSWATER connects water, biodiversity, climate, technology, education and civil society.

2 Authority through execution

Recurring programs, institutional alliances, ambassadors and international events strengthen credibility.

3 Ready for verified growth

Consolidate financial, media, sponsorship and impact metrics into one transparent value ledger.



Next phase roadmap

Verify metrics → consolidate partners → expand sponsors → publish impact ledger

Purpose + partnerships + execution = measurable global water impact.