

ELLAS VIP

PREMIUM MOBILITY, LIFESTYLE ACCESS
& STRATEGIC EXPANSION

Investor & Partnership Presentation

CREDIBILITY. CULTURE. GROWTH. ALLIANCES.

ELLAS VIP

An Established Brand with Premium Positioning

Credibility, culture and client trust create the foundation for scalable growth.

- Established brand presence with a premium lifestyle identity
- Credibility built through service quality, discretion and consistency
- Culture centered on elegance, trust and memorable client experiences
- Positioned to attract strategic partners, affiliates and city stakeholders



PREMIUM PERCEPTION | ALLIANCE READY | SCALABLE REPUTATION

Value Creation for Locations & Cities

ELLAS VIP elevates destination visibility, local partnerships and premium visitor engagement.

- Enhances the image of high-value destinations and urban districts
- Connects visitors with hotels, restaurants, events and retail partners
- Supports tourism, hospitality and local business ecosystems
- Creates prestige-driven collaborations with city and venue stakeholders
- Helps position cities as premium, accessible and experience-forward



STRATEGIC ALLIANCES & EXPANSION NETWORK

A partnership ecosystem designed to accelerate reach, trust and revenue opportunities.



HOTELS & RESORTS



LUXURY RESIDENTIAL & REAL ESTATE



EVENTS & ENTERTAINMENT



AIRPORTS & TRAVEL SERVICES



TOURISM BOARDS & MUNICIPAL PARTNERS



LUXURY RETAIL, LIFESTYLE & BRAND COLLABORATIONS



ALLIANCE BENEFITS

- Cross-promotion and brand visibility
- Integrated guest or member experiences
- Shared growth across markets and cities



INVESTOR OPPORTUNITY

Illustrative investment pathways from minimum to maximum participation.

01 — ENTRY INVESTOR

From $50K

Supports brand visibility, marketing activation and partnership development.

02 — GROWTH INVESTOR

$150K – $500K

Funds city expansion, operations and strategic brand scaling.

03 — STRATEGIC INVESTOR

$500K – $1M

Accelerates multi-location growth, alliances and premium service infrastructure.

04 — FLAGSHIP EXPANSION PARTNER

$1M+

Drives major market launches, high-level partnerships and long-term expansion.

INVESTOR VALUE

- Participation in a scalable premium brand.
- Exposure to alliance-based expansion.
- Potential for recurring, relationship-driven growth.