

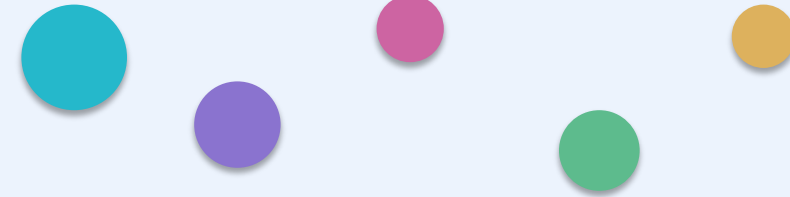
Women Talks Media

Global Media, Podcast, Conferences & Leadership Platform Report | 2018–Present

Executive Summary

Since 2018, Women Talks Media has grown into an international platform connecting women leaders through podcasts, conferences, digital content, press, editorials and strategic events. The platform converts leadership stories into long-term authority through media production, conference participation, international visibility and relationship development.

Key environments include Dubai, FITUR, Stanford-related programming via CHN Negocios, Universidad Veracruzana, Women Economic Forum Colombia, Art Basel, FITCE and recurring online events.



**Media + Storytelling + Conferences +
International Visibility**

2018

platform launch

Multi-country

international presence

Podcast + Press

authority-building engine

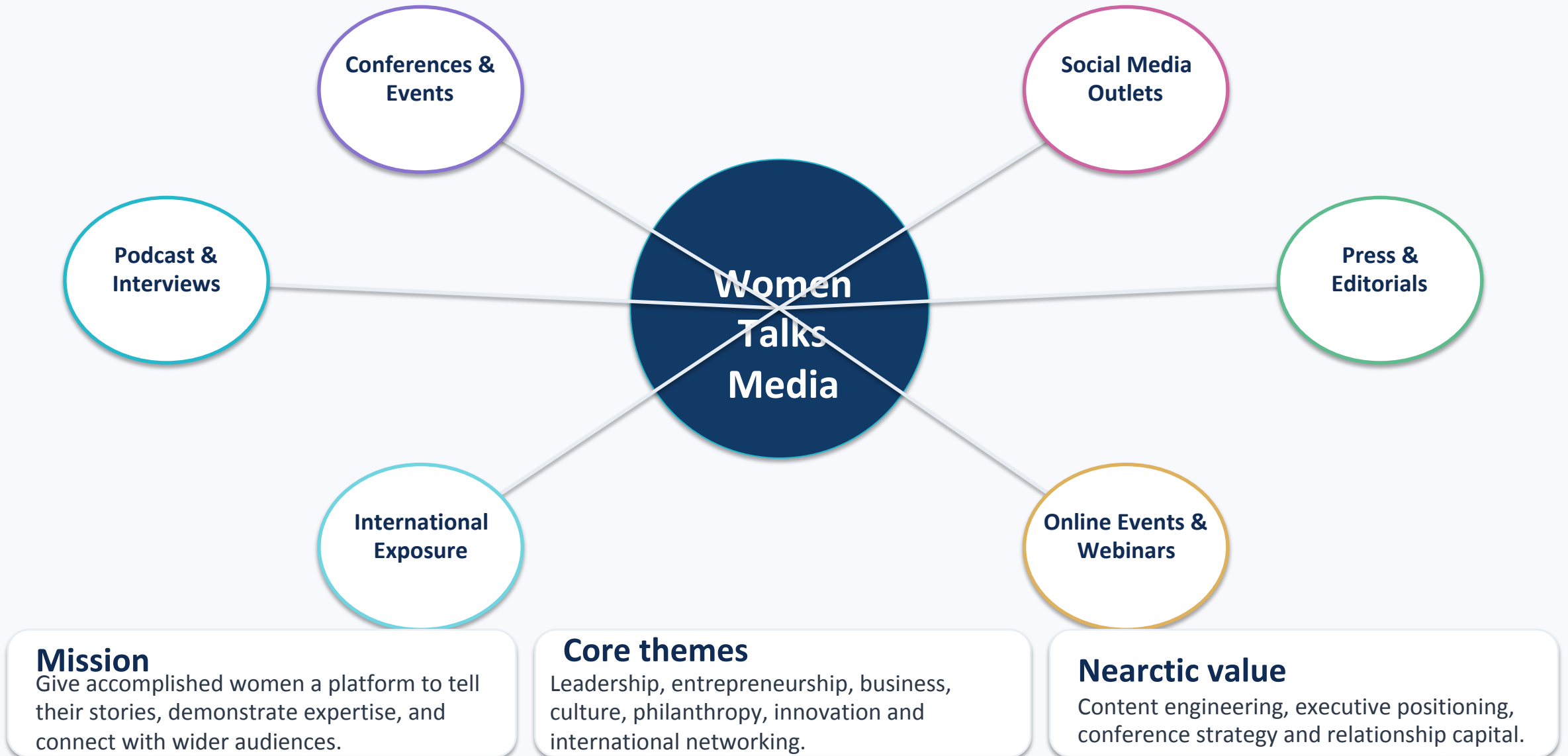
Online + Live

hybrid event formats

Purpose: elevate women's voices, create visibility, and transform leadership stories into global opportunities.

Platform Ecosystem

How Women Talks Media creates visibility, authority and connection



Key Milestones Since 2018

Selected programs, conferences, media environments and recognitions

What this timeline shows

Women Talks expanded from a media concept into a broader authority platform spanning conferences, culture, academia, online events, press and international business environments.

2018



- Women Talks Media launch
- Podcast and digital content foundation

2022



- Dubai Global Leaders Conference
- Stanford-related conference via CHN Negocios
- FITCE 2022 press coverage
- Art Basel 2022

2023



- WEF Colombia
- Mujer de Impacto Colombia
- Encuentro de Mujeres Colombianas Exitosas

2024



- FITUR participation
- Universidad Veracruzana conferences
- Expanded online events

2025



- Art Basel 2025
- Ongoing media and conference visibility

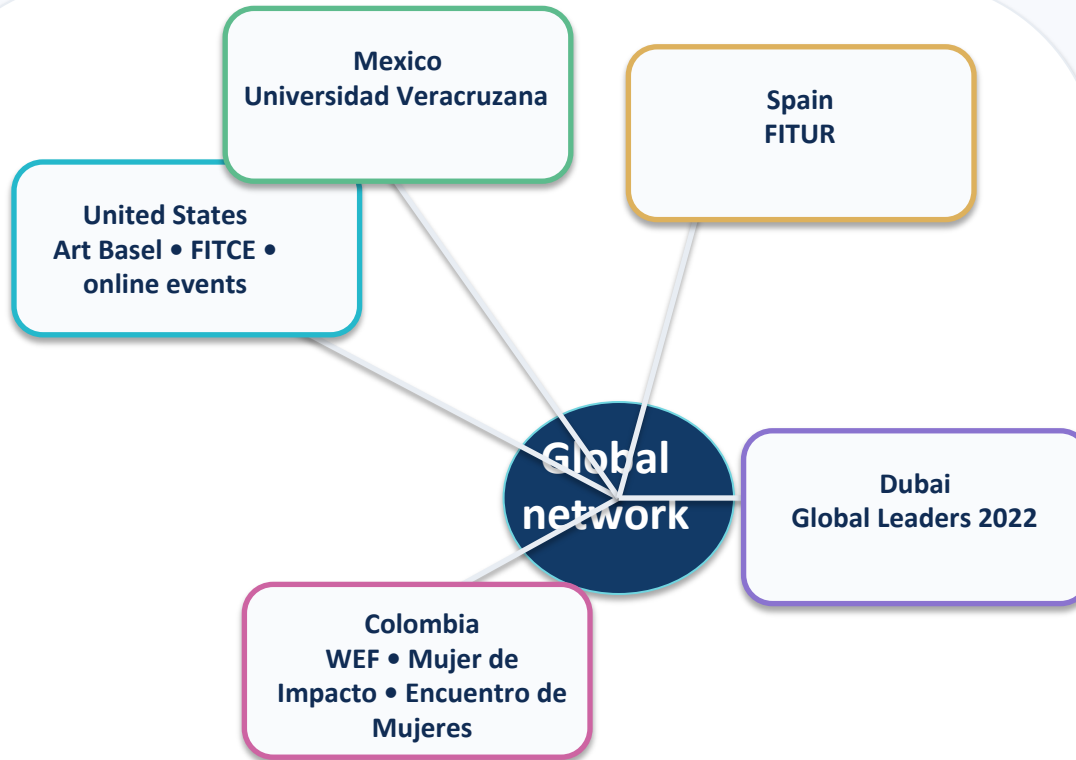
Present



- Press, editorials, podcast, digital conferences
- Continued international relationship-building

Global Footprint & Signature Platforms

Geographies and environments that shaped Women Talks Media



Signature event environments

Business conferences, tourism forums, women leadership events, academic conferences, art and cultural environments, and digital programming.

Audience types

Women entrepreneurs, executives, creatives, academics, community leaders, investors, media and international business stakeholders.

Strategic outcome

Transform each appearance into broader visibility: relationship-building, content generation, executive positioning and market-facing credibility.

Content & Media Engine

How Women Talks turns one conversation into multi-channel authority

Podcast / Interview

Video clips & quotes

Social media content

Editorial article / profile

Press & event visibility

Ongoing authority &
searchability

Core media channels

Podcast interviews, social media outlets, digital conferences, webinars, executive profiles, event coverage, press releases and editorials.

Content themes

Leadership journeys, entrepreneurial lessons, international business, culture, philanthropy, investment, innovation and women's empowerment.

Why it matters

Each event becomes a longer-lived media asset, extending visibility beyond the room and creating a stronger public record of authority.

Nearctic content engineering in action

Interview → content package → speaker profile → press narrative → relationship-building → long-term brand authority.

Strategic Impact & Next Phase

What Women Talks Media has built and where it can go next

Key takeaways

Women Talks Media has become an authority platform, not just a content channel.

The project combines media, conferences, culture and executive positioning to expand visibility for women leaders.

Its strongest value lies in transforming stories into relationships, speaking opportunities, press and cross-border recognition.

The model is scalable across podcasts, conferences, digital events and strategic partnerships.

Executive visibility

Speaker positioning, profiles, recognition

International networking

Cross-border relationships and opportunities

Content authority

Press, editorials, interviews, digital assets

Business & cultural reach

Conferences, art, tourism and leadership spaces

Next phase: formalize metrics, strengthen platform partnerships, and package Women Talks as a scalable media + conference brand.