

# Puerto Rican Parade of Fairfield County, Inc.



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Dear Ms. Community Partner:

This year marks the 31st anniversary of the Puerto Rican Parade of Fairfield County (PRPFC). Established in 1993, the PRPFC has spent almost three decades proudly promoting and preserving Puerto Rican culture, heritage, and traditions in Southwestern Connecticut. As we embark on our 31<sup>st</sup> annual parade this July, we turn to you, our valued community partners to help us make it the best one yet.

It is through the sponsorship of partners like yourself that the PRPFC has become the largest and most successful parade events in Connecticut. The parade is but one of the many events that the PRPFC hosts with the aim of empowering the Puerto Rican community through the promotion of economic development, education, and social advancement while celebrating our culture. Over our 30-year history we have provided over \$65,000 in post-secondary scholarships to our pageant participants, hosted countless senior socials, sponsored food drives, and built a strong network of resources for our Puerto Rican and Latino community. To continue our work, we kindly ask that you consider sponsoring the PRPFC so that our 31st Annual Parade can continue to be a source of pride for our community. Sponsoring the PRPFC is easy. There are several levels designed to fit every budget. Starting at \$10,000 or higher and going as low as \$250, your support ensures that the next generation of Puerto Rican young people in our community will be able to learn and appreciate Puerto Rican culture for many more years to come. To learn more about what each level of sponsorship offers, please see the enclosed Sponsor Information Sheet.

If you would like more information on the sponsorship opportunities or to create a sponsorship package that better fits your needs, please contact:

**Milta Feliciano at 203 203-685-2932, [prpfc2023@gmail.com](mailto:prpfc2023@gmail.com)**

We look forward to working with you to build upon our successes over the last 31 years and produce a parade and festival that our over 75,000 attendees *from* around New England and the Tri-State area have come to expect.

Sincerely

Milta Feliciano  
President