



Puerto Rican Parade of Fairfield County, Inc.

2024 SPONSOR PACKAGES

PLATINUM SPONSOR: La Isla del Encanto \$10,000 or higher

La Isla del Encanto - another name for Puerto Rico meaning "The Island of Enchantment"

- Includes a professionally decorated large Bond Float (generator included)
- 1 table a total of 10 tickets to the 2024 PRPFC Annual Gala and Award Recognition
- Business/Organization displayed logo on large posterboard (provided by the PRPFC) at 2024 PRPFC Annual Gala
- Business/Organization can display their own banner (3x8) maximum size at the 2024 PRPFC Gala
- Full page advertisement in the 2024 Annual Gala and Award Recognition Program Book
- Business/Organization logo will be displayed on PRPFC website, flyers, advertisements, posters, and social media as a sponsor (Facebook, Twitter, Instagram etc.)

GOLD SPONSOR: El Yunque \$6,000

El Yunque - El Yunque National Forest is a tropical rainforest in northeastern Puerto Rico

- 6 tickets to the 2024 PRPFC Annual Gala and Award Recognition
- Full page advertisement in the 2024 Annual Gala and Award Recognition Program Book
- Business/Organization displayed logo on large posterboard (provided by the PRPFC) at 2024 PRPFC Annual Gala
- Business/Organization can display their own banner (3x5) maximum size at the 2024 PRPFC Gala
- Business/Organization logo will be displayed on PRPFC website and social media as a sponsor (Facebook, Twitter, Instagram)
- Business/Organization marching in the parade (walking group and or vehicle and or homemade float)

SILVER: Boricua \$4,000

Boricua - Boricua means native to Borinquen (the island's original name). This is similar to "Puerto Rican" which means native from Puerto Rico.

- 4 tickets to the 2024 PRPFC Annual Gala and Award Recognition
- Full page advertisement in the 2024 Annual and Award Recognition Program Book
- Business/Organization displayed logo on large posterboard (provided by the PRPFC) at 2024 PRPFC Annual Gala
- Business/Organization logo will be displayed on PRPFC website and social media as a sponsor (Facebook, Twitter, Instagram)
- Business/Organization marching in the parade (walking group and or vehicle and or homemade float)

Checks are made payable to PRPFC Inc., mailed to:

Puerto Rican Parade of Fairfield County Inc. P O Box 447, Bridgeport, CT 06601

For additional information contact: Milta Feliciano * 203 -685-2932 * prpfc2023@gmail.com Page 1 of 2



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BRONZE: Vejigante \$3,000

Vejigante - A vejigante is a folkloric character in Puerto Rican festival celebrations. Traditional masks are made out of coconut shells and hand-painted in bright colors.

- 2 tickets to the 2024 PRPFC Annual Gala and Award Recognition
- Half page advertisement in the 2024 Annual Gala and Award Recognition Program Book
- Business/Organization logo will be displayed on PRPFC website and social media as a sponsor (Facebook, Twitter, Instagram etc.)
- Business/Organization displayed logo on large posterboard (provided by the PRPFC) at 2024 PRPFC Annual Gala
- Business/Organization marching in the parade (walking group and or vehicle and or homemade float)

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