

Our Onboarding Process at Cinematic Candy

Welcome to Cinematic Candy! We're thrilled to embark on this creative journey with you. To ensure that we provide you with the best possible experience, we've developed a meticulous onboarding process designed to be seamless, stress-free, and memorable. Our goal is not just to meet your expectations but to exceed them while building a lasting relationship. Here's how we make it happen:

1. Initial Consultation

Our process begins with an initial consultation where we get to know you and your project. This can be done via phone, video call, or in-person meeting. During this session, we'll discuss your vision, objectives, and any specific needs or preferences you might have.

2. Onboarding Questionnaire

To ensure we're the perfect fit for your project, we ask you to complete our detailed onboarding questionnaire. This helps us gather essential information about your project and your expectations. Here are some of the key areas we cover:

- **Project Overview:** Briefly describe your project, including goals, themes, and key messages.
- **Style & Tone:** What style and tone do you envision (e.g., cinematic, documentary, promotional)?
- **Timeline & Deadlines:** What are your preferred timelines and key deadlines?
- **Budget:** What is your budget range?
- **Special Requests:** Any specific ideas or elements you want to include?
- **Location Details:** Where will the shoot take place?
- **Contact Information:** Primary point of contact for the project.

3. Project Assessment & Proposal

Once we review your responses, we'll schedule a follow-up discussion to clarify any details and ensure we understand your vision completely. We will then provide a comprehensive proposal, including a detailed breakdown of our services, timelines, and costs.

4. Pre-Shoot Preparation

Upon agreement, we'll send you a "Shoot Day Checklist" to help you prepare for the big day. This checklist covers everything you need to organize, from wardrobe and location logistics to permissions and schedule. Additionally, we'll provide checklists for our videographers and photographers to ensure every detail is managed efficiently.

5. Creative Collaboration

Our team will collaborate closely with you to finalize the creative aspects of your project. This may include storyboarding, shot planning, and discussing any last-minute changes or additions. We believe in maintaining open communication throughout this phase to ensure we're aligned with your vision.

6. The Shoot Day

On the day of the shoot, our team will be fully prepared and organized. We'll arrive on time and manage all aspects of production, allowing you to focus on your role. Our crew will work seamlessly to capture the content you need, adhering to the agreed-upon vision and checklist.

7. Post-Production & Review

After the shoot, our post-production team will get to work on editing your video. We'll keep you updated on the progress and provide opportunities for feedback to ensure the final product meets your expectations. Our aim is to deliver a polished and professional video that aligns perfectly with your initial vision.

8. Final Delivery & Feedback

Once the video is complete, we'll deliver the final product in the format you need. We'll also ask for your feedback on our process and final deliverable to ensure that we've met—and hopefully exceeded—your expectations.

At Cinematic Candy, we believe that precision, organization, and thoroughness are the keys to a successful project and a strong, lasting relationship. We're excited to create something exceptional with you and look forward to a smooth and enjoyable collaboration.

Feel free to reach out with any questions or to get started. Let's make something cinematic!