

Program Overview

Completed by mjoannakelly@gmail.com on 9/19/2023 4:50 PM

Case Id: 11943

Name: Into the Wild 2023 Opioid - 2023/24

Address: P.O. Box 1291, King, NC 27021

Program Overview

Please provide the following information.



Forsyth County Opioid Settlement Program Application

Forsyth County
201 North Chestnut Street
Winston-Salem, NC 27101
336-703-2896

As part of the Opioid Settlement, Forsyth County will receive more than \$20 million over an 18-year period. A Memorandum of Agreement between the state of North Carolina and local governments direct how opioid settlement funds are distributed and used in this state. Forsyth County has elected Option B which may involve funding strategies from the Exhibit A list, or a longer list of strategies found in Exhibit B. Funds shall be used to respond to the negative impacts of the opioid epidemic to Forsyth County residents through implementation of high-impact strategies.

Further information about how opioid settlement funds can be used in North Carolina, including Option A and Option B Exhibits, is available on the [NC MOA Resource Center website](#). More general information about the opioid settlements is available on [NC DOH's MorePowerfulNC website](#) and on the Community Opioid Resources Engine for North Carolina ([CORE-NC](#)).

For any questions related to your application, please call Denise Price, Behavioral Health Services, (336) 703-2781

Eligible applicants must demonstrate they are able to provide the service specifications and standards set forth in this Request, shall meet criteria for Forsyth County vendors and Forsyth County contract terms, and shall meet all applicable conditions and requirements for Opioid Settlement funds.

Priority areas for funding may include but not be limited to projects that address the following strategies: **Treatment focused strategies** [Option A\(2\)](#): Expand evidence-based addiction treatment; [Option B\(A\)](#) Treat Opioid Use Disorder (OUD); **Support focused strategies** [Option A\(3\)](#) Recovery Support Services; [Option A\(4\)](#) Recovery housing support; [Option B\(B\)](#) Support people in treatment and recovery; [Option B\(C\)](#) Connect people who need help to the help they need (connections to care); **Prevention focused strategies** [Option A\(6\)](#) Early intervention; [Option B\(G\)](#) **Harm reduction focused strategies** [Option A\(7\)](#) Naloxone distribution; [Option A\(9\)](#) Syringe service program; and [Option B\(H\)](#) Prevent overdose deaths and other harms (harm reduction).

Requests are approved by the Forsyth County Board of Commissioners during the annual budget process. Forsyth County's Opioid Settlement application process will be open from Monday, January 31, 2023 at 12 noon through Monday, February 27, 2023 at 12 noon. Please see below for the anticipated funding timeline.

- January 30, 2023 – February 27, 2023 Open Application Period
- June 5, 2023– Public Hearing on Proposed Budget
- June 8, 2023 – June 22, 2023 – Possible Adoption Dates of FY24 Budget Ordinance
- July 1, 2023 – June 30, 2024 – Term of service for all approved programs

A. Organization & Contact Information

Case Id: 11943
Name: Into the Wild 2023 Opioid - 2023/24
Address: P.O. Box 1291, King, NC 27021

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A. Organization & Contact Information

The Request for Proposals and additional materials to assist with completing the application can be found on the County's webpage for <https://www.forsyth.cc/>

A.1. Organization Legal Name

Into the Wild

A.2. Project Title

Into the Wild IOP

A.3. FY 2023-24 Funding Request Amount

\$17,500.00

A.4. How long has your organization been in operation?

1-3 years

A.5. Mailing Address

P.O. Box 1291 King, NC 27021

A.6. Project/Program Location Address

5765 Shallowford Road Lewisville, NC 27023

A.7. Organization Website

<https://intothewildhelps.org>

A.8. Year 501(c)(3) status obtained, if applicable

2021

A.9. Organization Fiscal Year (MM YYYY - MM YYYY)

072023-062024

A.10. Federal Tax ID Number

861899760

A.11. Federal DUNS Number

n/a

A.12. Facility type and license number(s), if applicable

EXECUTIVE DIRECTOR/MANAGER

A.13. Name, Title

Sonia Hensel, Executive Director

A.14. Email

sonia@intothewildhelps.org

A.15. Phone

(336) 775-6686

PROJECT CONTACT

A.16. Name, Title

Joanna Kelly, Grant Writer

A.17. Email

mjoannakelly@gmail.com

A.18. Phone

(917) 346-8244

BOARD CHAIR

A.19. Name

Max Goelling

A.20. Term Expiration

12/31/2024

A.21. Email

drmax@nopodiums.com

A.22. Phone

(336) 314-0051

A.23. As of today:

Total number of positions

4

Total number of filled positions

4

Total number of vacant positions

0

Attach an organizational chart



Organizational Chart *Required

2023 ITW Org Chart.docx

B. Project Overview

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B. Project Overview

Please provide the following information.

APPROACH

B.1. Provide a concise description of the proposed project/program, indicating specifically how County funds will be used, and the timeline for implementation if funding should be approved. Briefly, what are the goals/objectives of the project/program ?

Into the Wild (ITW) is a transformative adventure recovery intensive outpatient program (IOP) designed to support women on their journey to recovery from substance use disorder (SUD). ITW especially welcomes women receiving Medications for Opioid Use Disorder (MOUD).

Adventure recovery, also known as adventure therapy, experiential therapy or wilderness therapy, is an innovative approach that utilizes outdoor activities and experiential learning to promote personal growth, self-discovery, and healing. These activities, combined with other evidence-based and trauma-informed therapy, provide a unique and powerfully effective approach to treating those with SUD.

Funds will be used to provide (3) 6-week IOP sessions in 2024. Funds cover wages, food and utilities the cost of insurance. IOPs will take place between the months of March - October 2024.

Participant goals include:

- * Learn self-regulation practices, stress management and coping skills
- * Increase confidence, self-esteem and communication skills
- * Increase trust, empathy and compassion
- * Increase agency and personal responsibility
- * Increase connections to others/personal network and the natural world

NEED

B.2 Describe the need that the proposed project/program seeks to address. Include data supporting the need.

Recommendations below from NC OAP & 2020 NC SHIP demonstrate the need:

- * Improve access to drug treatment programs, including medication-assisted treatment (MAT).
- * Increase the number of people that receive SUD treatment & recovery supports.
- * Expand use of evidence-based & emerging treatment methods for full range of SUD, including stimulant use.
- * Ensure substance use treatment utilizes evidence-based principles following ASAM model, e.g., includes access to medications to treat SUD, does not require failure at abstinence before receiving MOUD, prevent people from being discharged from treatment for continued substance use.

Forsyth County drug overdose deaths increased between 2021 & 2022 from 149 to 181 deaths per year. Approx 38% of these deaths are women, which equates to @ 68 women last year. Deaths are the tip of the iceberg when measuring prevalence of SUD in an area.

ITW is unique, there's nothing like it within 150 miles. It is for women only. Accordingly, all programming is female-centered, which necessitates a trauma informed approach. Our program is free of charge for those with an inability to pay &/or are uninsured. We welcome women on MAT for opioid dependency - not common in the treatment field, most facilities require total abstinence for admission.

COLLABORATION

B.3 Describe any specific collaborative relationships with other organizations including agencies and organizations you routinely refer to (public or private). How will collaboration contribute to the planning, implementation, operation, oversight, and performance measurement of the proposed project/program?

We work closely with Advancing Forward Health, a patient centered clinic that provides medical management and counseling to those suffering from opioid use disorder. Their Board-Certified Addiction Medical Physician, Dr. Levin, provides no charge/in-kind medical assessments for each ITW applicant, acts as a medical consultant to our Board and participates in ITW activities when time permits. Dr. Levin's addiction medicine experience and expertise is critical to our program and offers us the support and assurance we need to successfully work with those on MAT.

We also receive a number of referrals from Advancing Forward Health, the DATA (District Attorney Treatment Alternative) program, the Hawley House (halfway house for women recovering from SUD), and Pathways to Self-Reliance.

Provide letters of support from partnering organizations, especially those that are integral to the implementation of this project.

Letters of Support from Partnering Organizations *Required

ITW_AFH Supporting Partner.docx

ITW_Hawley House Letter of Support.pdf

ITW_PWTSR Letter of Support.docx

C. Strategy & Performance

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C. Strategy & Performance

Please provide the following information.

PRIORITY AREA

Forsyth County communicates funding priorities in posted Request for Proposals (RFPs) found [here](#)

C.1. Select the appropriate priority areas for your project

Option A Strategies

Click [here](#) for more information about Option A strategies.

- Evidence-Based Addiction Treatment A(2)
- Recovery Support Services A(3)
- Recovery Housing Support A(4)
- Early Intervention A(6)
- Naloxone Distribution A(7)
- Syringe Service Program A(9)

Option B Strategies

Click [here](#) for more information about Option B strategies.

- Treat Opioid Use Disorder (OUD) B(A)
- Support People in Treatment and Recovery B(B)
- Connect People who Need Help to the Help they Need B(C)
- Prevent Misuse of Opioids B(G)
- Prevent Overdose Deaths and Other Harms B(H)

C.2. This project is:

Evidence-Based

Indicate in the space below the specific evidence-based and/or evidence-informed practices that will be utilized, and for which specific diagnosis(es)/populations.

Cognitive Behavioral Therapy, Motivational Interviewing, Trauma Informed Therapy, Experiential/Adventure Therapy, Dialectical Behavior Therapy, Individual & Group Counseling will be used for those with Substance Use Disorder

ITW does not provide Medication Assisted Treatment (MAT) to opioid dependent clients, but we welcome women who are on MAT into our program

GOALS

Use the questions below to show how your agency measures program outcomes. List goals, specific programs, and performance measures you will use to evaluate services, facility construction, and programs that will be funded by the county. Performance measures should be quantitative and supported by narrative if needed.

C.3. List and describe your stated program goals for fiscal year 2024 (July 2023-June 2024)

Goals
Goal 1: To complete no less than (3) 6-week IOP sessions.
Goal 2: To provide treatment for 18-30 women.
Goal 3: 70% of women will rate specific qualitative measurements post IOP at least 2 points higher than they did pre IOP, e.g., the rate will go from a 1 (never) or 2 (rarely) to a 3 (sometimes), 4 (Often) or 5 (Always).

C.4. Has this project been previously implemented?

Yes

Is this request a continuation or expansion of service? Please explain.

This request is a for a continuation of services for 2024.

The following sections identifies how you will measure successful outcomes.

C.5. One or more quantitative measure(s), addressing the question, "How much did you do?"

Examples: number of persons enrolled, treated, or served; number of participants trained; units of naloxone or number of syringes distributed.

We will complete no less than (3) 6-week IOP sessions.

We will provide treatment for 18-30 women.

C.6. One or more qualitative measure(s), addressing the question, "Is anyone better off after having received services or supports?"

Examples: number or percentage of clients with stable housing or employment; self-reported measures of client recovery capital, such as overall well-being, healthy relationships, or ability to manage affairs; number or percentage of formerly incarcerated clients receiving community services or supports within X days of leaving jail or prison.

At the end of each session the women complete a 10-question evaluation in which they rank themselves on a 1-5 scale (1 (never), 2 (rarely), 3 (sometimes), 4 (Often), 5 (Always)) pre and post IOP.

70% of women will rate 5 qualitative measurements post IOP at least 2 points higher than they did pre IOP.

Specific qualitative measurements include:

I feel able to take on anything; strong and resilient

I feel in control of my life

I like myself

I have a sense of meaning and purpose in my life

I feel like I belong in the group and feel a sense of connection

C.7. In addition, each vendor is expected to report the following:

- **Demographic information including program participation by historically marginalized groups,**
- **Number of unduplicated participants served,**
- **Numbers served by age (adult/child),**
- **Number of Forsyth County residents served.**

My organization can report this data monthly

Yes

D. Organizational Overview & Impact

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D. Organizational Overview & Impact

Please provide the following information.

MISSION

D.1. Provide an overview of the organization. Include the organization's mission statement and the major services, programs, and activities provided.

Into the Wild (ITW) provides a transformative adventure recovery intensive outpatient program designed specifically to support women on their journey to recovery from substance use disorder (SUD). We understand the compounding and debilitating effects trauma and substance use have on women. Our unique, non-classroom approach aims to integrate mind, body, and spirit through the power of nature, movement and traditional evidence-based practices.

Our staff is uniquely qualified to provide this program. Sonia Hensel, ITW Executive Director, has B.A. in sociology from Salem College, is Licensed Clinical Addictions Specialist, Certified Clinical Trauma Specialist & holds master's degree in counseling. She has 25+ years' experience working with women suffering with SUD. Certified wilderness leader & yoga instructor. Her passion lies in creating & facilitating empowering outdoor activities for women.

Dr. Laura Levin has been a pediatrician for over 30 years. In 2014, they fell in love with addiction medicine as a way to treat opiate use disorder & became Board Certified in Addiction Medicine. They provide medical assessments for each client prior to participation. They also act as our Medical Consultant on the Board.

ITW Art Therapist, Diane Greene, is an award-winning multimedia artist & documentarian who uses inquiry & artistry to capture particular moments of human condition, blending themes of community, place, identity, emotion, and memory to create unique opportunities for creative self-expression for our clients.

Into the Wild's healing space is located on 35 wooded acres with a lake for adventure recovery water activities, a dock for meditation and gentle yoga, trails for hiking and much more. Each 6-week program meets 2 days a week, 5 hours each day. Each day includes approximately:

- * 60-75 minutes of Group therapy, daily Check-ins, & Recovery Related Education Modules
- * 45 minutes self-regulation practices, e.g., yoga, meditation, breathing and other mindfulness practices
- * 90-120 minutes of adventure/experiential activity which can be anything from hiking to disc golf, to kayaking/paddleboarding, to art therapy, and more
- * 60 minutes for breakfast and lunch/meal prep lesson.

D.2. How does the proposed project/program help advance the mission of your organization?

Because we are asking for funds for operating expenses for Into the Wild, the funds will only be used to advance our mission.

ITW provides a transformative adventure recovery intensive outpatient program designed specifically to support women on their journey to recovery from substance use disorder (SUD). Adventure recovery is an innovative approach that

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utilizes outdoor activities and experiential learning to promote personal growth, self-discovery, and healing. These activities, combined with other evidence-based and trauma-informed therapy, provide a unique and powerfully effective approach to treating those with SUD.

Below is a list of selected benefits of an adventure recovery/therapy approach for those struggling with SUD. These benefits advance and demonstrate the transformative nature of our program as stated in our mission:

- * Provides hands-on, real-life experiences that challenge participants which facilitates learning & personal insights in ways traditional talk therapy often can not achieve.
- * Presents individuals with challenges that require problem-solving, adaptability, & resilience. Overcoming these boosts self-esteem & confidence - crucial for recovery.
- * Nature has calming/grounding effect, proven to reduce stress, anxiety, & depression (often co-occurring issues with SUD).
- * Encourages participants to step out of comfort zones, promoting emotional expression & vulnerability. Sharing feelings & experiences in supportive group setting fosters sense of belonging & connection.
- * Encourages self-reflection - examination of thoughts, feelings, & behaviors - which lead to deeper understanding of factors contributing to substance use & pave way for change.
- * Develop & practice healthy coping strategies. Instead of turning to substances to cope with stress or emotions, individuals learn to manage challenges in a constructive manner.
- * Redefine self-concept. Women begin to see themselves as capable, strong, & resilient individuals, which contrasts with the negative self-image often associated with addiction.

FUNCTION

D.3. How does your organization currently benefit and serve Forsyth County and its residents?

We specifically serve & benefit women in Forsyth County, especially those on MOUD, with low/no income &/or no insurance.

When it comes to women, we must consider the extensive & powerful ripple effects observed when they recover – they reach far beyond the individual. This is especially observed in family relationships. Women often play central roles in families. Their recovery has a profound impact, especially on their children. Recovering mothers provide the opportunity to break the cycle of intergenerational substance abuse.

ITW provides a female-centered approach. We prioritize somatic self-regulation practices, e.g., meditation, yoga, breathing exercises. These are not simply gratuitous feel-good practices – these are game changers. Self-regulation practices provide practical coping strategies critically necessary for those with SUD. Use of substances was the primary means of coping prior to recovery.

Physical & sexual trauma (which 89%+ women with SUD have experienced) is held in & released through the body. These women are often detached from their bodies. These practices provide safe avenues to reconnect with themselves. This is also why we focus on nutritional/healthy eating; physical health has not normally been a top priority. For all these reasons, experiential, physical & body-centered approaches like adventure therapy & self-regulation practices are critical to women's recovery. Our approach is an all-encompassing, holistic one.

D.4. Please provide your agency's community impact or expected community impact with providing the proposed program or service.

The current community impact is limited by the number of cohorts we can provide each year & number of women we can have in each cohort. At our current level 36 is likely the most women we could serve next year, which coincidentally is almost half of the approximate 68 women who died of a drug overdose last year. If those women could have gone

through our IOP, they likely wouldn't be dead now. That would be significant impact.

Though our current scope is limited, this is just the beginning. The need is so great & response to our work so overwhelmingly positive, we must scale up! Here are just 2 comments from post IOP evaluations:

"This has changed my relationship with myself, and that has changed my life."

"The program has reminded that I love who I am and that I'm not alone."

As of Aug 2023 opioid overdose ED visits were up by 28% compared to Aug 2022. What we are doing is not working. ITW provides an innovative approach that is not the same old "whiteboard" classroom treatment approach. At ITW we treat the whole person.

Ultimately, with increased community investment, we foresee this program becoming a residential, year-round program in which we could serve 100+ women a year (& possibly men). We envision ITW being a draw for the Triad area and beyond. It is the only program like it within 150 miles. It meets a critical unmet need in FC (and NC in general).

D.5. Client Eligibility Requirements: How are participants declared eligible to participate in this program?

Any woman with a substance use disorder who wants to recover is welcome to apply. Women must not be actively using drugs/alcohol. There is no rule on how long someone must be clean/sober to attend, but they must be medically stable and physically able to participate in the program. We do not provide medical treatment. Alcohol/Drug withdrawal issues need to be addressed prior to admission via detox, MAT, etc.

Each applicant completes a medical assessment with our Addiction Medicine Physician, Dr. Levin, and a psychosocial assessment with the Executive Director to ensure there are no mental or physical conditions that would preclude someone from being able to participate and benefit from the program.

D.6. Program Fee Structure: How much do participants pay to participate in this program?

At this time, participants attend our program free of charge.

Currently this policy is under review. We intend never to turn anyone away for lack of funds, but we also know that if folks could contribute, even a small amount, it can have a strong psychological impact on their level of commitment.

We will likely implement a sliding fee scale in the future while allowing those who cannot contribute to attend at no charge. We're talking about as little as \$10-20 a week, \$100 total - something like that (or of course, more if they can afford it).

ABILITY

D.7. If this is an application for new funding, please describe the steps your organization will take to establish an action plan for successful program launch, including stakeholder training and coordination, the methodology for service delivery within the context of established goals, a timeline of key action items, and approximate dates for delivery.

This is not funding for a new program.

D.8. How does your program's policies/procedures ensure fair treatment, equitable access, and utilization of benefits for all persons, particularly marginalized and underserved groups and communities? This should include marketing, outreach, eligibility determination and appeals)?

The majority of our referrals come from 4 organizations:

- * District Attorney Treatment Alternative (DATA): a criminal justice diversionary program whereupon successful completion of program requirements, which includes an IOP program, the District Attorney's office agrees to take a voluntary dismissal or a reduction of charges.
- * Pathways to Self-Reliance is a woman-owned and minority-operated business who serve individuals with mental health, developmental disabilities, addiction and substance abuse illnesses.
- * The YWCA Hawley House is the only state-licensed recovery halfway house in Forsyth County for women diagnosed with Substance Use Disorder.
- * Advancing Forward provides medication assisted treatment for those with an opioid use disorder. Their business model offers low cost, compassionate and convenient care.

These organizations work with some of the most marginalized and underserved groups in our community, for example those involved with the criminal justice system and those who generally have no other housing options than to live at a halfway house. 90% of our participants are low-income.

E. Budget

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E. Budget

Please provide the following information.

BUDGET AND FUNDING

E.1. Please provide your complete ORGANIZATIONAL budget for the past 2 years. If not applicable, leave the field blank.

Year/Term	Total Revenues	Total Expenditures
Year 1	\$10,239.00	\$5,039.00
Year 2	\$31,368.00	\$30,695.00
	\$41,607.00	\$35,734.00

E.2. Forsyth County operates of a fiscal year calendar from July 1 – June 30. Please complete the table to show the PROJECT's operating budget.

Project Expenditures

Project Expenditures	Budget Description	Estimated FY23 (July 1, 2022 - June 30, 2023)	Proposed Budget FY24 (July 1, 2023 - June 30, 2024)
Personnel (Salary and Wages)	ED, Art Therapist, (2) Peer Supports	\$18,365.00	\$19,170.00
Fringe Benefits	N/A	\$0.00	\$0.00
Travel	Gas	\$416.00	\$500.00
Equipment & Other Capital	Yurt & Yurt deck construction	\$6,786.00	\$0.00
Material & Supplies	Art Supplies, Food, PO Box, Web Hosting, Software	\$2,369.00	\$2,500.00
Contractual Services	Insurance, Memberships	\$1,350.00	\$1,500.00
Consultant (Professional Services)	Grant Writing	\$1,409.00	\$1,000.00
Occupancy (Rent and Utilities)	In-kind rent	\$0.00	\$0.00
Telecommunications		\$0.00	\$0.00
Training and Education		\$0.00	\$0.00
Total Project Expenditures		\$30,695.00	\$24,670.00

Organizational Revenues by Category – All revenue sources, indicate which will be applied to the project you are applying for

Total Revenues by Category	Detail	Estimated FY23	Proposed FY24	Amount applied to Proposed Project
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City of Winston Salem		\$0.00	\$0.00	\$0.00
Forsyth County		\$0.00	\$18,000.00	\$17,500.00
State of North Carolina		\$0.00	\$0.00	\$0.00
Federal Government		\$0.00	\$0.00	\$0.00
Commercial Insurer		\$0.00	\$0.00	\$0.00
Medicaid		\$0.00	\$0.00	\$0.00
Medicare		\$0.00	\$0.00	\$0.00
Cash Payment		\$0.00	\$300.00	\$300.00
Donations		\$9,368.00	\$7,000.00	\$2,000.00
Grants		\$22,000.00	\$6,000.00	\$5,000.00
Other		\$0.00	\$0.00	\$0.00
Total Organizational Revenue		\$31,368.00		\$24,800.00

E.3. Has Forsyth County provided funding in the past? If so, provide a funding history of the most recent two years of County contributions in the table below, including the % of individuals served that were residents of Forsyth County, and the % of funds used to serve Forsyth County clients.

Year	County Grant/Department	Funding Amount	% served that were Forsyth County residents	% of funds used to serve Forsyth County in prior year
2022	N/A	\$0.00	0.00 %	0.00 %

E.4. If new positions are associated with this project, note the type (full time or part time), number, and salary range.

N/A

E.5 If this year's request is different in any way (amount, activities, etc.) from a prior year's request, explain how and why.

N/A

E.6. If partial funding is available, is this project scalable/can it still be implemented?

Yes

SUSTAINABILITY

E.7. Describe the plan to sustain the project/program funding in future years. Include information about other funding sources to leverage County funds requested.

We believe once we have a full 2-3 year program history we will be able to access the wealth of funding available from local, state and federal grants aimed at addressing opioid/drug addiction crisis we facet today. We foresee these being critical funding sources for a good 5 plus years (or more). In time, we hope they will play a significant role in expanding our program to a residential year-round treatment facility.

We think the WS Foundation and Women's Fund will be instrumental in that regard as well. We received high praise for our program previously from the Women's Fund, which did not actualize into a grant, but we are encouraged it will in the future.

We plan to be medicaid/medicare reimburseable next year. Though many of your clients have no insurance, approximately 30% do.

We will begin a sliding scale fee for our program, which is unlikely generate significant income initially, but will increase as we expand and increase our numbers in the future.

Once we are able to provide residential, year-round programming we feel certain our unique, innovative IOP will become a regional draw. With that, we will attract clients who have personal insurance that can pay for treatment.

We intend never to turn people away that cannot afford treatment, but we will find creative ways to offset those costs.

We are in the process of brainstorming creative fundraising ideas that incorporate adventure therapy opportunities for the general public to experience, e.g., a day of yoga & art, an overnight backpacking trip.

BARRIERS

E.8. Describe any potential programmatic or institutional barriers to project implementation (e.g. staff vacancies, pending departures, challenges with connecting with the target population) and your plans for overcoming them.

Scheduling treatment is challenging. If an Into the Wild IOP is not available at the time or soon after the person is "ready" and/or available for treatment, it's likely that person will have moved on in some way by the time the next one comes around, e.g., gotten a job that limits their availability.

Because we are a newer organization we are figuring learning as we go. We know to over enroll folks in the program. We may start out with 10 and end with 6. We think having people make a financial contribution to the program could increase commitment levels.

Our most significant barrier by far is funding. We have the staff, the space, the equipment and the women, we just struggle to find funding. It's frustrating. For private foundations (and the general public/individual donors) we can't help but think the lack of investment relates to the intense stigma surrounding those with SUD, especially women with SUD. That contributes to the rationale as to why we are considering emphasizing the "adventure" aspect of our program to attract donors. If we can demonstrate to regular folks the incredibly beneficial results/outcomes/nature (incredible benefits) of participating in these activities, perhaps that could translate to them wanting that same experience for others, especially those that are struggling.

F. Required Documents

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F. Required Documents

Please provide the following information.

Documentation

North Carolina Secretary of State - Current and Active Status (<https://www.sosnc.gov/search/index/corp>) *If applicable

Articles of Organization - Approved and Filed 2-26-2021.pdf

Audited Financial statements or third-party review from the past two years *Required

ITW_Financial Audit.docx

IRS 501(c)3 Designation Letter *If applicable

IRS Letter Into the Wild.pdf

Public Charity Classification_IRS Letter Into the Wild.pdf

Code of Conduct/Conflict of Interest Policy *Required

Into the Wild Conflicts Policy.docx

Other

Into the Wild brochure_general.pdf

Submit

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Submit

Once an application is submitted, it can only be "Re-opened" by an Administrator.

- The agency certifies that all information submitted in this proposal is accurate and true.
- The agency's governing Board approves the submission of this proposal.
- I acknowledge that the approval of requests is subject to the availability of appropriately budgeted and Board of County Commissioner approved funds and a pre-audited and fully executed contract. Approval of an application does not indicate that all required activities included will be funded as required. The County reserves the right to select certain activities included in the application for funding.
- If awarded, these funds are intended to support residents of Forsyth County North Carolina.
- I acknowledge that Certification of Insurance will be required before execution of contract.

Name of Agency's Executive Director

Sonia Hensel

Signature of Agency's Executive Director

Sonia Hensel

Electronically signed by mjoannakelly@gmail.com on 9/26/2023 4:09 PM

Date Signed

09/26/2023