



Homeboyz Entertainment PLC

ResearchNote
[AGCHBENT01]
29May2026

Audited FY2025*
brief available on
NSE X Post of 30
April 2026:

**Market Cap
based on last
traded price:
Kshs 294
million**

P/E Ratio: 10x

**Shareholder
Equity –
increase!**

**Half Year 2025
– significant
increase in
turnover!**

**Market Cap to
Equity Ratio:
5x**

**Free Float?
No of Shares
Traded FY2025
may be
disclosed!**

**Current
Liabilities –
Kshs 139
million**

Welcome to Homeboyz Entertainment PLC, the premier events company in Nairobi, Kenya, and East Africa. We specialize in creating unforgettable experiences that bring people together and create lasting memories. Homeboyz Entertainment PLC was founded in 1995 as a DJ agency playing at private parties. Over the years, the company has evolved in scale, capacity, and experience to become a key player in event management and marketing communications.

On its 25th anniversary, the company was listed on the Nairobi Securities Exchange (NSE) on 21st December 2020, allowing Kenyans from all walks of life to partake in its success. Homeboyz Entertainment PLC is playing a proud part in employment creation with a staff complement of 300 employees.

	2025	2024
	Kshs	Kshs
Turnover	386,326,070	382,831,858
Direct Costs	(230,348,515)	(235,176,531)
Gross (Loss)/Profit	155,977,555	147,655,328
Expenses		
Administrative Costs	65,999,417	53,130,701
Other Operating Expenses	56,481,484	66,192,232
Governance Expenses	350,000	50,000
Net Operating Profit/Deficit	33,146,654	28,282,395
Other Gains/(Loss)		
Finance Cost	4,184,265	2,955,779
Profit/(Loss) Before Tax	28,962,389	25,326,616
Tax Charge	-	-
Profit/(Loss) After Tax	28,962,389	25,326,616
Basic & Diluted Earnings Per Share	0.46	0.40

	2025	2024
	Kshs	Kshs
ASSETS		
Non-Current Assets	117,625,415	134,423,033
Current Assets	78,136,392	34,741,562
Total Assets	195,761,807	169,164,595
EQUITY & LIABILITIES		
Share Capital	31,600,000	31,600,000
Retained Earnings	24,953,987	(4,008,401)
Total Equity	56,553,987	27,591,599
Non-Current Liabilities	-	1,870,681
Current Liabilities	139,207,819	139,702,316
Total Equity & Liabilities	195,761,807	169,164,595

	2025	2024
Operating profit/(loss) before working capital changes	46,804,977	46,372,451
Changes in working capital	(32,295,864)	(7,615,510)
Net Cash flow from Operating Activities	14,509,113	38,756,942
Net Cash Flow from Investing Activities	(1,666,671)	(40,947,022)
Net Cash Flow from Financing Activities	(9,570,629)	(26,434,856)
Changes in Cash and Cash Equivalents	3,271,813	(28,624,936)
Cash and Cash Equivalent at the Beginning	5,452,338	34,077,274
Cash and Cash Equivalent as at Year End	8,724,151	5,452,338

The full spectrum of event management magic. Choose your adventure.

Event Planning.

We offer comprehensive event planning services from start to finish. Our team will work with you to ensure your event is flawless, memorable, and within budget.

Stage Design.

We specialize in creating unforgettable and captivating stage experiences for events of all sizes. Our team of highly skilled professionals will bring your vision to life.

Corporate Events.

We organize and manage top-notch corporate events. Whether it's a conference, seminar, or product launch, we have the experience and resources to create an unforgettable experience.

Event Gear.

We provide high-quality event gear including lighting, sound, and staging equipment, along with expert technicians to ensure your event runs smoothly and seamlessly.

Experiential Marketing.

We specialize in creating interactive and immersive experiences for your target audience to engage with and experience your brand in a tangible way.

What Makes Us Best

We are a passionate team dedicated to excellence in event management. We bring your vision to life with creativity and precision, ensuring every event is a memorable success.

We don't just manage events, we create unforgettable experiences.

Tired of ordinary events? We infuse your events with innovative ideas and strategic planning, creating experiences that captivate and inspire. Forget the ordinary, we're here to make your event extraordinary.

We deliver precision with creativity.

We're not just event planners, we're event strategists. We combine creativity with meticulous planning, ensuring every detail is perfect and every moment is memorable. Because creativity without precision is just chaos.

We build lasting impressions, not just events.

We understand the importance of creating lasting impressions. We design events that resonate, experiences that linger, and moments that are remembered. Because true success is measured by the impact you leave behind.

We don't just work for you, we become your event partners.

We don't see clients, we see collaborators. We believe in building partnerships, understanding your vision, and becoming an extension of your team. Your goals are our mission, your success our achievement. Together, we create magic.

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	Kshs
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Source: *Audited Accounts 2025 Announcement. HY2025 Announcement; FY2024 Announcement from <https://www.homeboyz.co.ke/>; * using 63.2 million shares & last traded price Kshs 4.66; all sources are subject to individual disclaimers

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