



COLDWELL BANKER
BULLARD REALTY

BASH FOR CASH

What is Bash For Cash?

Bash For Cash is an event at the PTC office that achieves publicity for the agents & CBBullard, while also making a rewarding game out of showing houses.

It begins on the 1st Wednesday of September and ends on the 2nd Wednesday of December. Afterwards, there is a drawing for \$100-\$500 prizes (from sponsors). An agent must be present to win, or the name is re-drawn.

Each Wednesday, any agent can be advertise about their house being part of Bash For Cash by having an open house and paying \$10 towards the event. Ask someone for specifics, as the rules change on occasion.

Instructions For Running Bash For Cash

1. Begins the 1st Wednesday of September and ends the 2nd Wednesday of December
2. Drawing for prizes is on the 2nd Thursday in December
3. Dianne recruits sponsors
4. Collect checks and email paid invoices to sponsors
5. Send checks to accounting stating on the daily sheet that they are to go into a separate "Bash for Cash" account
6. Create flyer for agents to hand out at open houses with sponsors' information, dates of drawing, etc.
7. Print out 2x3 poster size of flyer and display in lobby
8. Update "big check" with current information
9. Collect business cards and \$10 fee from agents holding open houses
10. Print out envelopes to put money in for winners
 - a. \$100, \$200, \$300, \$400, \$500
11. The Thursday before drawing request check from accounting from "Bash for Cash" account
12. Plan refreshments for drawing and purchase the day before
13. On the day of the drawing:
 - a. Place all business cards collected into basket or other receptacle for drawing
 - b. Set up refreshments
 - c. Put "big check" on easel in lobby for presentations