



LEADER



KIN

KINESTHETIC



DIRECTOR

CONPECTOR

8 Playful Personalities
needed to accelerate change
and rehumanize business



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The ability to change largely comes from the ability of play. There is an inner child in all of us, which can be transformative when rediscovered.

#play2transform



The Joker Leader

Power of Humor



// I find joy in making my team laugh and keeping spirits high, especially when tensions rise. Laughter not only lightens the mood but also builds rapport.

Tip: Host a team improv night to foster humor and connection. Just remember, timing and context matter. Keep your audience in mind and adapt your humor accordingly!

#theJokerLeader #play2transform

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The Kinesthete Leader

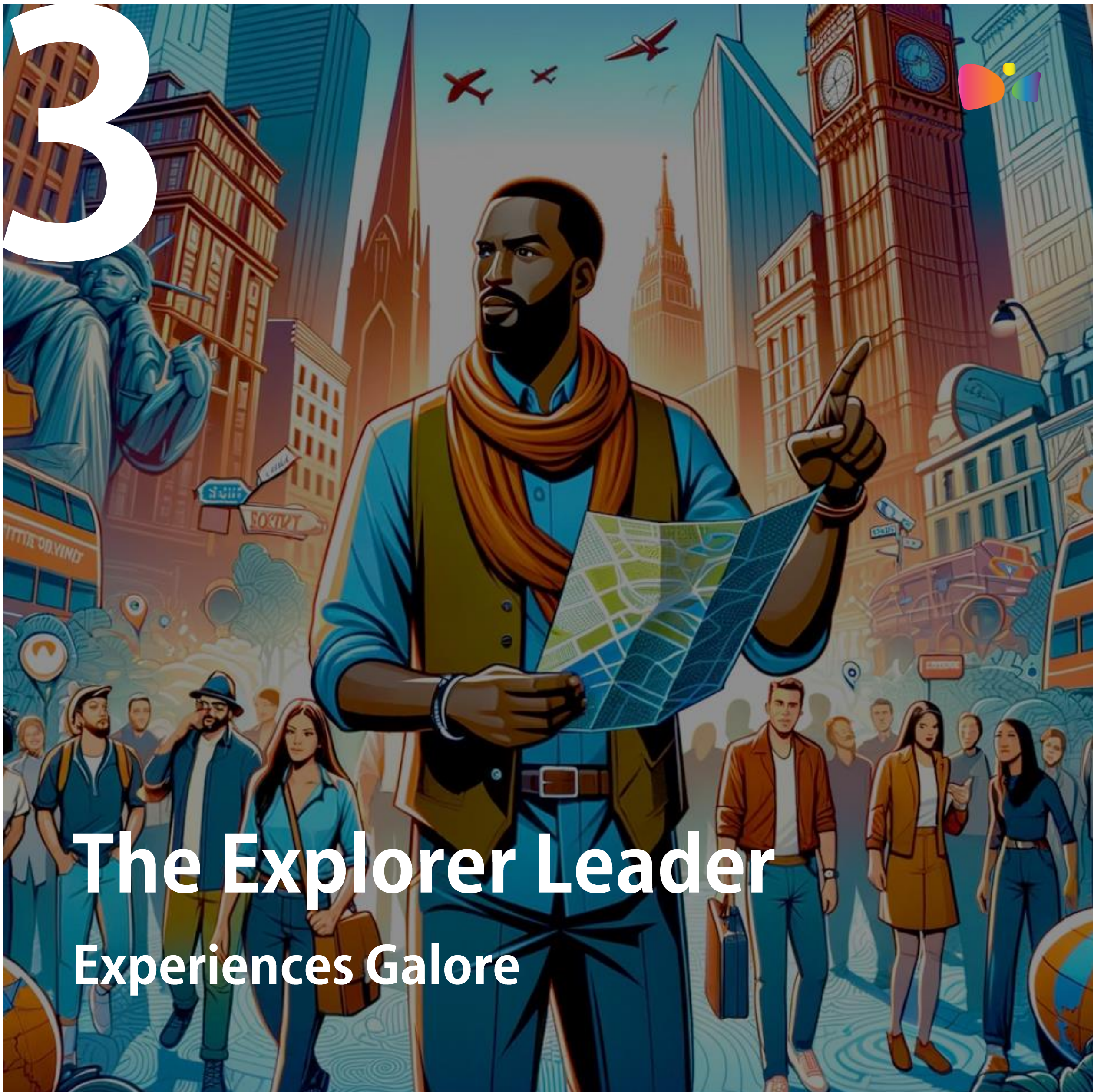
Movement Matters



// I thrive on physical activity. I encourage my team to participate in activities like sports or yoga, which benefit not just our bodies but our creative and collaborative spirits.

Tip: Balance is key. While encouraging physical activities, be sensitive to those who might be less inclined. Introduce activities like yoga or cricket and observe how it enhances team dynamics.

#theKinestheteLeader #play2transform



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The Explorer Leader

Experiences Galore



“ I'm always seeking new experiences and insights. This curiosity fuels my leadership style. I often take my team on exploratory trips to museums or new places, enriching our collective experience.

Tip: Plan a mystery trip with your team. It's a fantastic way to build connections and share unique experiences!

#theExplorerLeader #play2transform

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The Competitor Leader

Strategic View



// I find immense joy in healthy competition, whether in sports or strategic games. It's a great way to foster team spirit and resilience.

Tip: Balance competitive play with understanding your team's play preferences. Not everyone may enjoy competition, so finding a middle ground is essential.

#theCompetitorLeader #play2transform

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The Director Leader

Showing Purpose





// Organizing and orchestrating team activities is my forte. It's about bringing everyone together and ensuring each one plays their part.

Tip: Try organizing a talent show or a group activity where everyone contributes. It's a great way to showcase diverse talents and strengthen team bonds.

#theDirectorLeader #play2transform

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The Collector Leader

Gathering Memories



// Find joy in gathering unique items and experiences. Sharing these with the team can lead to better connections.

Tip: Begin a unique team collection with your teammates. Have the courage to sacrifice a few of your own gems to the collection.

#theCollectorLeader #play2transform

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The Storyteller Leader

Authentic Connections



// Inspire and connect with my team. Stories from arts, books, or personal experiences can be powerful.

Tip: Share your own stories of failures and successes. It humanizes you as a leader and helps in building deeper connections.

#theStorytellerLeader #play2transform

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The Creator Leader

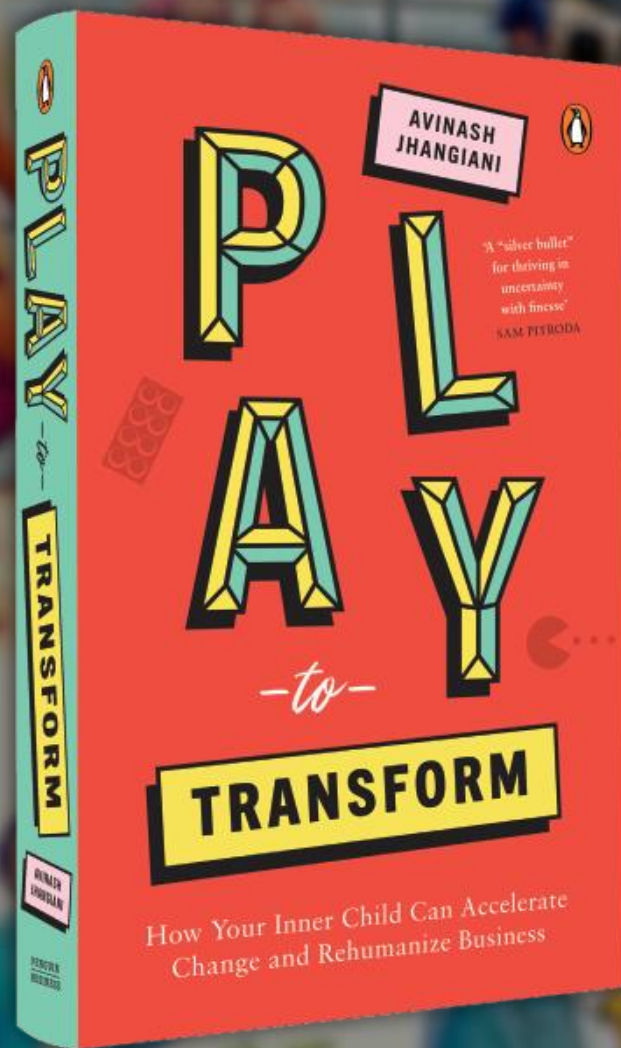
Shaping the New



// Creation is at the heart of my leadership. Engaging the team in creative or artistic pursuits fosters innovation and expression.

Tip: Involve your team in creative projects like pottery making or knitting. It's not just about the end product, but the joy and learning in the process of creation.

#theCreatorLeader #play2transform



Which playful leadership personality are you?

Source: 'Play to Transform', Avinash Jhangiani

Available at
amazon