



AGENDA

AI WORLD 2024

‘AI Governance at Work’

A Global Conference in San Diego

September 18-20, 2024

Agenda As of August 26, 2024



Day One, Wednesday, September 18

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| Time | | |
| 9am-5pm Pacific Time | Foyer Registration & Coffee | Le Fountainebleau & Regency Ballroom Exhibitor Setup |
| | Riviera | Embassy Room |
| | <p>10am-4pm AI Governance Executive Forum: A Roundtable Discussion</p> <p>Opening Keynote: Eileen Lundquist <i>Author of,</i> <i>“Wings of Silk”</i></p> <p>Featured Speakers: Robert Smallwood Chris Surdak Authors of: <i>The AI Governance Playbook</i> Richard Berlin Unum Peter Stockburger Dentons Fabrizio Davide Institute for National Statistics (Italy) Shoshana Rosenberg Chief AI Governance & Privacy Officer WSP in the U.S.</p> | <p>9am-4pm CIGO/AI Training Class</p> <p>Robert Smallwood <i>Chair, CIGO Assn.</i></p> <p>Patricia Franks, PhD <i>SJSU</i></p> <p>Michael Esola <i>Cybersecurity Architect,</i> <i>vCISO</i></p> <p>Baird Bruseke <i>eVisit</i></p> |
| 4pm-5pm | CIGO Association 1st Annual Meeting Ambassador Room | |
| 5pm-6:30pm | Le Fountainbleau & Regency Ballroom “Meet the Speakers” Networking Reception | |
| 7-9pm | Offsite Networking Events (Downtown San Diego) | |



Day Two, Thursday, September 19

| Time | |
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| 7am Pacific Time 8:25am | Le Fountainbleau & Regency Ballroom Registration Breakfast (full hot breakfast) |
| 8:25-8:40 | Versailles Ballroom Welcome from the Conference Chair <i>Robert Smallwood, CEO, InfoGov World</i> |
| 8:40am | Keynote Session: “The Power of Purpose: Across Generations and Continents” Eileen Lundquist, author of, “Wings of Silk” |
| 9:10 | Vendor Showcase <i>(each sponsor gets 1 minute before the group)</i> |
| 9:20 | Versailles Ballroom Keynote Session: “AI Governance: Now More than Ever” Peter Stockburger Managing Partner, San Diego Denton’s LLP |
| 9:50-10:30 | AI IG Best Practices AI in IG: Trends & Issues Roundtable Discussion Robert Smallwood (M) Chris Surdak ‘AI Gov Playbook’ authors Cheryl Johnson Alvarez & Marsal Shoshana Rosenberg WSP in the U.S. Peter Stockburger Dentons |

| 10:30-10:55 | <p style="text-align: center;">Le Fountainbleau & Regency Ballroom</p> <p style="text-align: center;">Information Market & Networking Time</p> <p style="text-align: center;">Coffee & Soft Drink Break</p> | | | |
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| Session Rooms | Riviera | Ambassador | Embassy | Coronet |
| 11:00-11:45 | <p><i>AI Governance</i></p> <p>Practical Approaches to AI Governance for Corporate Counsel</p> <p>Joe Shepley Managing Partner</p> <p>Cheryl Johnson Director AI Governance</p> <p>Rishi Chhatwal Managing Director Alvarez & Marsal</p> | <p><i>IG Best Practices</i></p> <p>Case Study: Solving the Content Inheritance Problem</p> <p>Bill Morey Global IG & RM Senior Manager Oracle</p> <p>Sandra Serkes CEO Valora Technologies</p> | <p><i>AI Governance</i></p> <p>Tracking GenAI Status in Regulated Industries</p> <p>Robert Cruz VP of IG Smarsh</p> | <p><i>AI Governance</i></p> <p>Practical Solutions to Mitigate Artificial Intelligence Risks in Information Governance and Privacy</p> <p>Jerry McIver Director of Trustpoint Cyber Services Trustpoint.one</p> |
| 11:55-12:30pm | <p><i>IG Best Practices Privacy, Security</i></p> <p>At the Intersection of InfoSec, Privacy, IT, & IG</p> <p>Arlette Walls Global RIM Mgr. Iron Mountain</p> <p>Maverick James Managing Attorney Avant-Garde Legal</p> | <p><i>AI Governance</i></p> <p>Ready or Not: Building and Deploying AI-ready Data</p> <p>Dean Gonsowski, Esq., CRO Gimmel</p> <p>Jeff Dunning Director of Corporate Cloud Services Innovative Driven</p> | <p><i>AI Governance</i></p> <p>Using AI in Europe: Practical Considerations for International Companies and Impact on Global Governance Strategies</p> <p>Lucy Lyons Senior Counsel Chris Jeffrey Partner TaylorWessing Law firm (UK)</p> | <p><i>AI Gov</i></p> <p>The Role of Continuous Monitoring in Effective AI Governance Programs</p> <p>Shoshana Rosenberg Chief AI Governance & Privacy Officer WSP in the U.S.</p> |

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| <p>12:30pm-1:25pm</p> | <p>Le Fountainbleau & Regency Ballroom</p> <p>Lunch & Networking</p> <p>Book Signing Eileen Lundquist, author of, “Wings of Silk”</p> <p>Imperial Bar</p> <p>Networking Lounge Open</p> <p>Sponsored by CIGO Association</p> | | | |
| <p>Session Rooms</p> | <p>Riviera</p> | <p>Ambassador</p> | <p>Embassy</p> | <p>Coronet</p> |
| <p>1:30pm PT</p> | <p>1:30-2:30 <i>IG Best Practices</i></p> <p>Information Governance in the Age of AI</p> <p>Roundtable Discussion</p> <p>Baird Brueseke Director of IG eVisit</p> | <p>1:30-2:00 <i>IG Best Practices</i></p> <p>Digital Disposition and Legacy Data</p> <p>Dean Felicetti Director of Data Risk & Remediation S2 Data</p> | <p>1:30-2:00 <i>AI Governance</i></p> <p>You’re Doing AI Wrong</p> <p>Dr. Andrew Hutson COO Qflow Systems</p> | <p>1:30-2:00 <i>AI Governance Infonomics</i></p> <p>Trusted Copilot: Overcoming Adoption Hurdles & Accelerating Value Extraction</p> <p>Glen Day CEO NVISIONx.ai</p> |
| | <p>Sheila Bryant Law Society of Alberta</p> <p>Bill Morey Global IG & RM Senior Manager Oracle</p> <p>Richard Berlin Director Unum</p> | <p>2:10-2:40 <i>AI Governance</i></p> <p>Balancing Governance & Value from AI-driven Transformation</p> <p>Dr. Satyam Priyadarshy Chief AI Officer Reignite Future</p> | <p>2:10-2:40 <i>Data Privacy</i></p> <p>2024: The Current State of US Privacy Laws and What is to Come!</p> <p>Taylor Bloom Partner - Privacy and Data Protection Group Baker & Hostetler LLP</p> | <p>2:10-2:40 <i>Data Governance</i></p> <p>Data Governance with Knowledge Graphs</p> <p>Sumit Pal Strategic Technology Director Ontotext</p> |

| Session Rooms | Riviera | Ambassador | Embassy | Coronet |
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| | <p>2:50-3:40</p> <p><i>Data Governance Issues</i></p> <p>Roundtable Discussion</p> <p>Sumit Pal Ontotext</p> <p>Matthew Miller HaystackID</p> <p>Heather Wood Outreach.io</p> <p>+ 1 TBD</p> | <p>2:50-3:20</p> <p><i>Cybersec & Risk</i></p> <p>Managing Cybersec Risks Through Geopolitical Shifts</p> <p>Mathieu Gorge CEO VigiTrust</p> | <p>2:50-3:20</p> <p><i>IG Best Practices</i></p> <p>Building Your IG Program Leveraging Technology: A Case Study</p> <p>Brian Vecci Field CTO Varonis</p> | <p>2:50-3:20</p> <p><i>AI Governance</i></p> <p>Developing your AI Policies & Program</p> <p>Joseph Fontanazza</p> <p>Risk Consulting - Technology Risk Transformation Manager RSM</p> |
| | | <p>3:30-4:00</p> <p><i>AI Governance</i></p> <p>TBD</p> | <p>3:30-4:00</p> <p><i>AI Governance</i></p> <p>The New Data and AI Frontier: Educating Customers and Setting Industry Security Standards</p> <p>Aman Sirohi VP, CISO & Stephen Myers VP, Head of Legal People.ai</p> | <p>3:30-4:00</p> <p><i>IG Best Practices</i></p> <p>The CIGO® and CIGO/AI Certifications Explained</p> <p>Rob't Smallwood (M) Dean Felicetti Kurt Neumann Michael Esola Lily Salinas</p> |
| | <p>4:10-4:40</p> <p><i>AI Governance</i></p> <p>Structuring AI Governance: Leveraging the Information Governance Reference Model</p> | <p>4:10-4:40</p> <p><i>AI Governance</i></p> <p>AI Governance & The European Interoperability Framework</p> | <p>4:10-4:40</p> <p><i>RIM Issues</i></p> <p>TBD</p> | <p>4:10-4:40</p> <p><i>Data Mgmt./Gov AI Gov Privacy</i></p> <p>The Trifecta - How Data Management, AI Governance, and</p> |



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| | Robert Smallwood CEO InfoGov World | Fabrizio Davide Research Director Institute for National Statistics (Italy) | | Privacy Come Together Heather Wood Head of Data Privacy & Protection Outreach.io |
| 4:45-6:30pm | Le Fountainbleau & Regency Ballroom Fountain Terrace Reception, (food, drinks, entertainment) Information Market Reception & Networking Time | | | |
| 6:30pm | Adjourn | | | |
| 6:30-8:30pm | Offsite Networking Receptions | | | |

Day Three, Friday, September 20

| Time | | | | |
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| 7am Pacific - 8:45am | Le Fountainbleau & Regency Ballroom Registration & Breakfast | | | |
| 8:55-9:00 | Versailles Ballroom Welcome from the Conference Chair <i>Robert Smallwood, CEO, InfoGov World</i> | | | |
| 9:05-9:45am | Keynote: Chris Surdak “Building Trust into AI Models for Real-world Results” | | | |
| 9:45-10:10am | Le Fountainbleau & Regency Ballroom Networking Break | | | |

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| <p>10:15-11:00am</p> | <p>Riviera <i>RIM Issues</i></p> <p>RIM Roundtable Panel Discussion</p> <p>Joe Shepley (M) Alvarez & Marsal</p> <p>Bill Morey Oracle</p> <p>Arlette Walls <i>Iron Mountain</i></p> <p>Jonathan Schieber, Esq., IGP Arnold & Porter Kaye Scholer LLP</p> | <p>Ambassador <i>AI Governance</i></p> <p>Emerging AI Governance Strategies – Key Practical & Legal Considerations</p> <p>Mark Webber U.S. Managing Partner Fieldfisher</p> <p>David Cohen Director of Privacy & AI Services LevelUp Consulting</p> | <p>Embassy <i>Change Mgmt IG Best Practices</i></p> <p>A Case Study in Content Services Management Implementing a Knowledge Management Program</p> <p>Signa Gundlach IG Manager Las Vegas Water District</p> <p>Diana Chen VP General Networks Corp.</p> | <p>Coronet <i>Privacy</i></p> <p>Enhance Your US Privacy Compliance – Enforcement Insights and Future-Proofing Strategies.</p> <p>Foram Dmytryk Senior Counsel InfoLaw Group</p> |
| <p>11:10-11:40am</p> | <p><i>Info Risk & Security</i></p> <p>11:10am-12:00pm</p> <p>CyberSec & Info Risk Roundtable Discussion</p> <p>Baird Brueseke (M) eVisit</p> <p>Michael Esola Cybersecurity Architect, vCISO</p> | <p><i>AI Governance</i></p> <p>11:10-11:40am</p> <p>How to Safely Deploy AI Copilot</p> <p>Brian Vecci Field CTO Varonis</p> | <p><i>RIM</i></p> <p>11:10-11:40am</p> <p>Integrating the RIM Program into Company Processes</p> <p>Shannon Peterson Global Director – RIM Crawford & Company</p> | <p><i>Privacy</i></p> <p>11:10-11:40am</p> <p>Implementing a Global Personal Data Privacy Program</p> <p>Joanna Kennedy Fullsight</p> |
| <p>11:50am-12:30pm</p> | <p>Matt Stamper CEO Executive Advisors</p> <p>Aman Sirohi VP, CISO</p> | <p><i>AI Governance</i></p> <p>11:50am-12:30pm</p> <p>Sailing Ethical Seas: Navigating Responsible AI Governance Amidst the Currents of Innovation and Risk Mitigation</p> | <p><i>RIM Issues</i></p> <p>11:50am-12:30pm</p> <p>Records Management and The People Problem</p> <p>Tom Preece Director, IG Solutions</p> | <p><i>Privacy</i></p> <p>TBD</p> |



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| | <p>People.ai</p> <p>Mathieu Gorge CEO VigiTrust</p> <p>Dustin Fritz</p> | <p>Anjali Gogle Cisco</p> | <p>Rational Enterprise</p> | |
| 12:30-1:30pm | <p>Courtyard & Regency Ballroom Lunch & Networking</p> <p>Normandy Room Networking Lounge Open <i>Sponsored by CIGO Association</i></p> | | | |
| 1:30-2:00pm PT | <p><i>Privacy</i></p> <p>The Privacy Alphabet Soup: A Practical Recipe for Complying with a Myriad of Privacy Laws</p> <p>Paul Lanois Director Fieldfisher</p> | <p><i>AI Gov</i> <i>RIM Issues</i></p> <p>The (AI) Oregon Trail: Data Preparedness for the AI Frontier</p> <p>Brian Garcia Manager RIM Frost Bank</p> | <p><i>AI Gov</i></p> <p>Managing Business Volatility and Longer-term Structural Changes with integrated Approach to AI</p> <p>Dave Gajadhar Managing Partner and Advisor Resultant Group</p> | <p><i>AI Governance</i></p> <p>AI Ethics: Key Considerations</p> <p>Diana Ascher Head of Research & Senior Advisor on Data Ethics & Responsible AI EDM Council</p> |

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| <p>2:10-3:00pm PT</p> | <p><i>Privacy</i></p> <p>Privacy Issues Roundtable Discussion</p> <p>Cheryl Johnson (M) Director AI Governance & Legal Operations Alvarez & Marsal</p> <p>Joe Shepley Managing Director Alvarez & Marsal</p> <p>Paul Lanois Director Fieldfisher</p> <p>Foram Dmytryk Senior Counsel InfoLawGroup</p> | <p><i>eDiscovery</i></p> <p>eDiscovery Issues Roundtable Discussion</p> <p>Ceyda Tocsoy Director, eDiscovery & IG Miller Thomson</p> <p>Matthew Miller SVP, Global Advisory IG & Data Privacy HaystackID</p> <p>+2 TBD</p> | | |
| <p>3:10-4:00</p> | <p><i>AI Governance</i></p> <p>AI Governance Roundtable Discussion</p> <p>Robert Smallwood InfoGov World (M)</p> | | | |
| | <p>Cheryl Johnson Director AI Governance & Legal Operations Alvarez & Marsal</p> <p>Jerry McIver Director of Trustpoint Cyber Services Trustpoint.one</p> | | | |



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| | Chris Surdak | | | |
| 4:00pm PT | Adjourn | | | |