Professional Impressions

Resume Writing • Pricing Options

****Payment via PayPal, Venmo, ApplePay, Zelle****

Mid to Senior Level Professionals AND/OR 8 - 19 years of experience

Existing Resumes Revision/Rebrand

Existing Senior Resume Revision/Rebrand – Includes 30 minute resume review conversation, 1 cover letter, 1 LinkedIn Profile revision/reformat, 1 hr. job search consultation* (Pre-recorded Video)	$825
(One-on-One/Live Session Add $150)	$975
Existing Senior Resume Revision/Rebrand – Includes 30 min resume review conversation, 1 cover letter, 1 LinkedIn Profile revision/reformat, no coaching	$750
Existing Senior Resume Revision/Rebrand – Includes 30 minute resume review conversation	$525

New Resumes

New Senior Resume – Includes 30 minute resume review conversation, 1 cover letter, 1 LinkedIn Profile revision/reformat, 1 hr. job search consultation* (Pre-recorded Video)	$900
(One-on-One/Live Session Add $150)	$1050
New Senior Resume – Includes 30 minute resume review conversation. LI, CL, no coaching	$825
New Senior Resume – Includes 30 resume review conversation	$600

A La Carte Services

Introductions to Network of Hiring Managers and Recruiters up to 10 connections (add-on service with resume service purchase)	$250
LinkedIn Profile, stand out as an expert in your field with a LI profile that builds your personal/business brand	$250
Online application- ATS friendly resume	$200
Interview Coaching Video- Best Practices/Top Questions (20 minutes)	$75
Customize/tailor resume/cover letter for applying to jobs	$150/each

Senior Premier Package - $1950

- Resume Strategy Session (1 hour)
- Branded Senior Resume
- (1) general cover letter (2) customized cover letters/resume for applying to specific jobs
- Online application - ATS friendly resume
- Branded Keyword-Optimized LinkedIn Profile
- 3- Week in-depth Marketing Campaign – Weekly 1-hour live telephone coaching sessions
  -Using LinkedIn to build and utilize network for search
  -Develop target company list- research and prepare scripts/messages
  -Interview coaching with mock questions / Compensation strategy/salary negotiation
- Introductions to Network of Hiring Managers & Recruiters
  -Send you jobs posted on LinkedIn that fit skills & request connections with recruiters/hiring managers to send resume. Advertise your availability on monthly newsletter (800+ contacts)
- 30-days of Email Support
- Resume Update within 6 months

* **Prerecorded video or live one-on-one Job Search Consultation** - 1 hour overview of best websites to post your resume, HR system tips, networking & branding tips, using LinkedIn to search, interviewing/follow up/salary negotiation.

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