Professional Impressions

Resume Writing • Pricing Options

Payment via PayPal, Venmo, ApplePay, Zelle

Executive- VP/Director/C-Level/President/Owner AND Professionals with 20+ years of Experience OR 5+ Pages

Existing Resumes Revision/Rebrand

Existing Executive Resume Revision/Rebrand – Includes 30 minute resume review conversation, 1 cover letter, 1 LinkedIn Profile revision/reformat, 1 hr. job search consultation* (Pre-recorded Video)	$975
(One-on-One/Live Session Add $150)	$1125
Existing Executive Resume Revision/Rebrand – Includes 30 min resume review conversation, 1 cover letter, 1 LinkedIn Profile revision/reformat, no coaching	$900
Existing Executive Resume Revision/Rebrand – Includes 30 minute resume review conversation	$675

New Resumes

New Executive Resume – Includes 30 minute resume review conversation, 1 cover letter, 1 LinkedIn Profile revision/reformat, 1 hr. job search consultation* (Pre-recorded Video)	$1125
(One-on-One/Live Session Add $150)	$1200
New Executive Resume – Includes 30 minute resume review conversation. LI, CL, no coaching	$1050
New Executive Resume – Includes 30 minute resume review conversation	$775

A La Carte Services

Executive BIO – 1 page info-graphic marketing document showcasing your skills great for sending to your network when a resume seems unnecessary	$400
Executive LinkedIn Profile – Stand out as an expert in your field with a LI profile that builds your personal/business brand	$350
Introductions to Network of Hiring Managers and Recruiters up to 20 connections (add-on service with resume service purchase)	$300
Online application- ATS friendly resume	$200
Customize/tailor resume/cover letter for applying to jobs	$200/each

Executive Premier Package - $2,875

- Resume Strategy Session (1 hour)
- Branded Executive Resume
- (1) general cover letter (2) customized cover letters/resume for applying to specific jobs
- Branded Keyword-Optimized LinkedIn Profile
- 3- Week in-depth Marketing Master Class – Weekly 1- hour live telephone coaching sessions
  - -Using LinkedIn to build and utilize network for search
  - -Develop target company list- research and prepare scripts/messages
  - -Interview coaching with mock questions / Compensation strategy/salary negotiation
- On-line Application ATS friendly Resume
- Introductions to Network of Hiring Managers & Recruiters - unlimited
  -Send you jobs posted on LinkedIn that fit skills & request connections with recruiters/hiring managers to send resume. Advertise your availability on monthly newsletter (800+ contacts)
- 30-days of Email Support
- Resume Update within 6 months to add new job

* Prerecorded video or live one-on-one Job Search Consultation - 1 hour overview of best websites to post your resume, HR system tips, networking & branding tips, using LinkedIn to search, interviewing/follow up/salary negotiation.

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