

56TH ANNUAL MAKAWAO PARADE



ABOUT

The biggest little town in Upcountry, Maui, Makawao holds a special place in many people's hearts. From ranching and paniolo (cowboy) days, to the more modern artistic shops, Makawao is a mixture for everyone.

Entering into its 56th year, the Makawao Parade looks to not only celebrate the town of Makawao, but all of Maui. In August 2023, wildfires devastated Maui. The hope this year is to celebrate life, community, and the love we have for one another.

One Vision - Celebrating Community!

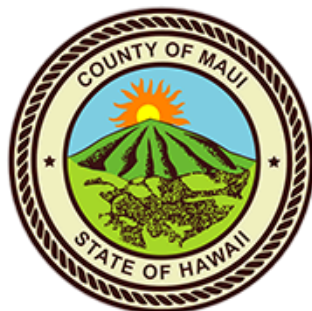
MAHALO TO OUR TITLE SPONSOR

ALPHA INC.

CONSTRUCTION

DRILLING

ENERGY



MAHALO TO OUR SPONSORS



GOODFELLOW BROS. INC.

ESTABLISHED 1921



**PUKALANI
SUPERETTE**



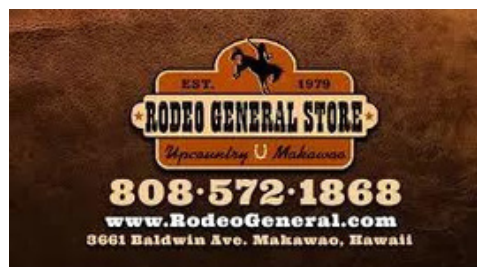
4LEAF, INC.

BLASTING TECHNOLOGY INC.

ESTABLISHED 1987



Oskie Rice Event Center
"Home of all things Upcountry, Maui"



MAHALO TO OUR SPONSORS



JUST SAY MAHALO®

MAKAWAO HONGWANJI BUDDHIST TEMPLE

MAHALO TO OUR SPONSORS



"Discover the Difference"



LEHUA BUILDERS



Lokahi Pacific



MUNEKIYO HIRAGA



PARTICIPANTS

Makawao Town
Saturday, June 29, 2024
9am - 12pm

MAUI POLICE DEPARTMENT

Solo Bike Detail

COLOR GAURD

DeRego 'Ohana

2024 GRAND MARSHAL

Eugene DeRego

KOA PUNA

Motorcycle Club

MAUI CLASSIC CRUISERS

Classic Vehicles

OSKIE RICE ARENA CENTER

Home of all things Upcountry, Maui

GROUND TRANSPORT INC.

School Bus and Nonprofit Transportation

MAUI YOUTH RODEO

With Khloe and Tessa
Training arena champions and Raising Life Champions

UPCOUNTRY STRONG

Taking care of the community's food insecurity



PARTICIPANTS

*Makawao Town
Saturday, June 29, 2024
9am - 12pm*

KAONOULU RANCH

Long standing Upcountry, Maui Ranch

D&D TOWING

Maui Towing Company

MAUI POLICE DEPARTMENT

Mobile Command Unit

MAUI POLICE DEPARTMENT

Special Response Unit

2024 SPECIAL HONOREE

In loving commemoration of Gladys Baisa

KAOI RADIO GROUP WITH

Boy's & Girl's Club Haiku, Rose Freitas & Marty Dread

SURFING GOAT DAIRY

Upcountry, Maui Goat Farm

MAUI GOLD

Hawaii's Famously Sweet Pineapples

KAMEHAMEHA DAY PARADE PRINCESS

Susie 'Uweko'olani - Island of Kaho'olawe





PARTICIPANTS

*Makawao Town
Saturday, June 29, 2024
9am - 12pm*

PACIFIC RADIO GROUPO

K-Country Maui's new country music station

MAUI FIRE DEPARTMENT

Prevention Bureau

ALPHA INC.

Maui's premier leader in construction, drilling, renewable energy and concrete

HALEAKALA CREAMERY

Maui's family owned and operated goat dairy

MAUI REPUBLICAN PARTY

Political entry

MISS MAUI

Casey Kekiwi

CIVIL AIR PATROL GROUP

*Volunteers serving America's communities, saving lives,
and shaping futures*

MAUI SHRINE CLUB

100 years of supporting Maui's keiki



PARTICIPANTS

Makawao Town
Saturday, June 29, 2024
9am - 12pm

MS. HAWAII TEEN USA

Hokuaoka'ale Emma Gilman

LAHAINA STRONG

Grassroots organization advocating for Lahaina

MAUI KEIKI PA'U UNIT

Riding in honor of the late Donna Ostuka (Founder)

FRIENDS OF NARA BOONE

Political candidate for Makawao/Haiku/Paia

THOMPSON RANCH

Maui generational family ranch

HAWAII DLNR

Department of Forestry and Wildlife

HAWAIIAN CEMENT

Part of Maui's cement industry since 1987

MASTER KEIKI HULA 2023

*Zai Kauila Shimabukuro of Halau
Kekuaokala'au'ala'iliahi*

KAMEHAMEHA SCHOOLS MAUI

Cheer Team



PARTICIPANTS

Makawao Town
Saturday, June 29, 2024
9am - 12pm

BOY SCOUTS

Makawao Buddhist Temple

MEADOW GOLD DAIRIES

Lani Moo

MAHI PONO LLC

Maui's diversified agricultural company

MISS VALLEY ISLE USA & MISS VALLEY ISLE TEEN USA

Caia Souza & Sabrina Marie Imperial Calma

MOMENTUM DANCE MAUI

5 years of dance classes and camps for Maui

PARESSA HORSE GROUP

Princess Nanea and Prince Makoa

MAUI HUMANE SOCIETY

Protecting and saving the lives of Maui's animals

MAUI REPUBLICAN

Political Women's Club

RC WINDOW CLEANING

Maui's premier window cleaning service provider



PARTICIPANTS

Makawao Town
Saturday, June 29, 2024
9am - 12pm

KTS CUSTOMS INC.

Vehicle services since 2012

MAUI POLO CLUB

Established in 1988

ZORO

Providing fun for the keiki

MAUI JOB CORP

Providing free career training for 16-24 year olds

AYSO MAUI

Youth soccer organization

MISS FILIPINA

Sandra Nicole Desierto

Q103 MAUI

Maui's roots, rock, reggae, and island station

GOODFELLOW BROS.

National construction industry leader for over 100 years

*MAHAALO
FOR
JOINING
US*

