

# Building a Pipeline

Giving you the ways and means to business growth

## CLARIFY

We will talk to you to clarify specifically who you want to target and what it is that you want to introduce to them

## COLLATERAL

From our understanding of your campaign we will develop something specific to send to the cleansed data to introduce you and your company



## CLOSE

We will provide you with all of the data and a report document to show how we recommend you get the most out of the project moving forward

## COLLATE

Using a variety of sources we will collate 50 pieces of data focussed on your target clients

## CLEANSE

Our team will manually cleanse the data to ensure that we have the right contact details for the right people



## CALL

All the data will be called a following a specific process so that we can build you a pipeline that identifies the level of interest in your company

