



Juggling Octopus Business Support

Are you unsure as to whether or not you need help as we try to find a ‘new normal’ following the Covid-19 pandemic?

Take a few minutes to find your answer.

Simply decide which option is most applicable to you. Ticks on the left show areas of your business that you are happy with, whilst ticks on the right show areas of your business that we can help you with.

COVID-19				
		N/A		
I have enough work to be able to unfurlough staff – either one at a time or all of them.				I have some work that needs to be done to help rebuild the business but not enough to warrant unfurloughing staff.
I am confident that I can adapt the working environment quickly, easily and cheaply in order to bring staff back from home working and to start earning money again asap.				It will be difficult to adapt the workplace in the short term to enable work to restart, but I need to start earning money again asap.
I have sufficient cash reserves to rebuild my business gradually, particularly with the financial support available from the Government.				I didn't have large cash reserves before the pandemic and am nervous about borrowing money for the business. This all means that I don't feel confident in taking anyone on / trying something new at this time.
I have work to do that will help to rebuild my business; I know that I am able to manage this additional workload either by doing the work myself or using existing staff.				I have work to do that will help to rebuild my business; but I'm already doing as much as I can and don't want to employ someone as I don't know how long it will last.
I have come up with a Sales and Marketing plan that will help me to find new business asap.				I know I need to go out and hunt for new business, but it's outside my comfort zone, and I don't know where to start.
I have recognised that people are working differently, and using technology more and more – I have a Social Media plan to promote my brand and to ensure I make the most of this situation.				
There is lots to do as we come out of lockdown, and I have a plan to enable me to focus on what is important first.				I know that there is a lot that I can do to help my business as we come out of lockdown, but I don't know where to start and feel overwhelmed.

If you find yourself with more ticks on the right than the left, then we can help you.

Get in touch for a free no-obligation chat

Call Sarah on 07791 736181, email sarah@jugglingoctopus.co.uk, or simply fill in the contact form on our website

www.jugglingoctopus.co.uk