



Juggling Octopus Business Support

## ***Are you unsure as to whether or not you need help?***

***Take a few minutes to find your answer.***

*Simply decide which option is most applicable to you. Ticks on the left show areas of your business that you are happy with, whilst ticks on the right show areas of your business that we can help you with.*

<b>EVENT SUPPORT - BEFORE</b>				
		N/A		
When I am exhibiting at an event, I make sure that I let all of my customers / social media followers know so that I can get as much advance publicity as possible.				When I am exhibiting at an event I prepare what I want to take but don't shout about it as I need to spend time on preparation.
When I am going to an event I make sure that I know who I want to speak to while I am there and send emails / try to book meetings in advance.				I look forward to events as an opportunity to meet potential suppliers / customers but don't do any specific preparation before the day.
<b>EVENT SUPPORT - DURING</b>				
When I attend an event I have a list of people that I want to talk to, and am focussed on what I want to get out of the day that will help my business.				When I attend an event I enjoy looking round, but don't really have a business focus and although I enjoy the day, I don't often get any business from it.
When I am exhibiting I set myself clear goals for the show and have a plan as to how I will achieve my goal, including making sure that I have the right support to make it happen.				When I am exhibiting I am ready for the event, but I don't know what to expect and so have to take things as they come.
<b>EVENT SUPPORT - AFTER</b>				
After events I follow up with the people that I have met in a timely fashion and ask for conversations / meetings to try and win more business from the interest shown when we met.				After events I go back to focussing on my business day to day as I need to catch up on time that has been missed.

If you find yourself with more ticks on the right than the left, then we can help you.

Get in touch for a free no-obligation chat

Call Sarah on 07791 736181, email [sarah@jugglingoctopus.co.uk](mailto:sarah@jugglingoctopus.co.uk), or simply fill in the contact form on our website [www.jugglingoctopus.co.uk](http://www.jugglingoctopus.co.uk)