# Mannin Doctors Limited Privacy Policy

We are Mannin Doctors Limited of Thie Yn Dreeym, Ballacollister Road, Laxey, IM4 7JT.

We take your privacy very seriously. Please read this privacy policy carefully as it contains important information on who we are and how and why we collect, store, use and share your personal data. It also explains your rights in relation to your personal data and how to contact us or supervisory authorities in the event you have a complaint.

We collect, use and are responsible for certain personal data about you. We do this so that we can provide you with safe care and treatment. We will also use your information so that we can check and review the quality of the care we provide. This helps us to improve our services to you.

When we collect and use your personal data we are subject to all applicable Isle of Man data protection legislation and the General Data Protection Regulation as applied to the Isle of Man (GDPR) in respect of personal data.

#### Key terms

We, us, our	Mannin Doctors Limited
Our data protection officer	Dr Karen G Wilson, email: admin@mannindoctors.co.uk
Personal data	Any information relating to an identified or identifiable individual
Special category personal data	Personal data revealing racial or ethnic origin, political opinions, religious beliefs, philosophical beliefs or trade union membership
	Genetic and biometric data (when processed to uniquely identify an individual)
	Data concerning health, sex life or sexual orientation
Data subject	The individual who the personal data relates to

It would be helpful to start by explaining some key terms used in this policy:

#### Personal data we collect about you

The table below sets out the personal data we will or may collect in the course of providing medical services.

Personal data we will collect	Personal data we may collect depending on why you have instructed us
Your name, address, telephone number, GP Practice Information to enable us to check and verify your identity, eg your date of birth or passport details Electronic contact details, eg your email address and mobile phone number Information relating to the matter in which you are seeking our advice or medical services Information about your health and wellbeing, past and current medical conditions, past and current treatment and care. This may also include information about your marital status, ethnicity and sexual orientation and results of X-Rays, scans, clinical photographs and laboratory tests.	Your National Insurance and tax details Your bank and/or building society details Details of your spouse/partner and dependants or other family members and next of kin Your employment status and details Your medical records Your employers details (if we are providing occupational health services or providing them with a medical report) Your health insurer where applicable

We collect and use this personal data to provide medical services to you. If you do not provide personal data we ask for, it may delay or prevent us from providing those services.

#### How your personal data is collected

We collect most of this information from you, direct or via a third party secure online patient portal. However, we may also collect information:

- from publicly accessible sources;
- directly from a third party, eg:
  - health and care business partners and sub-contractors such as those providing pathology services, sexual health services, scans, clinical photographs and X-rays, as well as pharmacies, your GP, Consultants, Manx Care, the UK NHS, your care providers in other countries;

- our trusted sub-contractors who provide technical support, payment services, advertising and analytics support. This could be confirmation of payment for your health and care services and information about your browsing behaviour on our websites and supporting applications
- credit reference agencies;
- patient due diligence providers;
- from a third party with your consent, eg:
  - health and care business partners and sub-contractors such as those providing pathology services, sexual health services, scans, clinical photographs and X-rays, as well as pharmacies, your GP, Consultants, Manx Care, the UK NHS, your care providers in other countriesyour bank or building society, another financial institution or advisor;
  - consultants and other professionals we may engage in relation to your matter;
  - your employer and/or trade union, professional body or pension administrators;
  - other doctors, medical and occupational health professionals;
  - your insurers;
- via our website—we use cookies on our website (for more information on cookies, please see our cookie policy)
- via our information technology (IT) systems, eg:
  - via our case management, document management and time recording systems;
  - through automated monitoring of our websites and other technical systems, such as our computer networks and connections, CCTV and access control systems, communications systems, email and instant messaging systems;

#### How and why we use personal data

Under data protection law, we can only use your personal data if we have a proper reason, eg:

- where you have given consent;
- to comply with our legal and regulatory obligations;
- for the performance of a contract with you (the provision of medical services) or to take steps at your request before entering into a contract; or
- for our legitimate interests or those of a third party.

A legitimate interest is when we have a business or commercial reason to use your personal data, so long as this is not overridden by your own rights and interests. We will carry out an assessment when relying on legitimate interests, to balance our interests against your own.

What we use your personal data for	Our reasons	
Providing services to you	To perform our contract with you for the provision of medical services or to take steps at your request before entering into a contract, and to help you with any payments or refunds you may require relating to the provision of those medical services	
Preventing and detecting fraud against you or us	For our legitimate interest, ie to minimise fraud that could be damaging for you and/or us	
Conducting checks to identify our patients and verify their identity	To comply with our legal and regulatory obligations	
Screening for financial and other sanctions or embargoes		
Other activities necessary to comply with professional, legal and regulatory obligations that apply to our business, eg under health and safety law or rules issued by our professional regulator		
To protect other people, including healthcare staff, children or others with safeguarding needs, from the risk of harm	To comply with our legal and regulatory obligations	
To enforce legal rights or defend or undertake	Depending on the circumstances:	
legal proceedings	—to comply with our legal and regulatory obligations;	
	—in other cases, for our legitimate interests, ie to protect our business, interests and rights	
Gathering and providing information required by or relating to audits, enquiries or investigations by regulatory bodies	To comply with our legal and regulatory obligations	

The table below explains what we use your personal data for and why.

What we use your personal data for	Our reasons
Ensuring business policies are adhered to, eg policies covering security and internet use	For our legitimate interests, ie to make sure we are following our own internal procedures so we can deliver the best service to you
Operational reasons, such as improving efficiency, training and quality control	For our legitimate interests, ie to be as efficient as we can so we can deliver the best service to you at the best price
Ensuring the confidentiality of commercially sensitive information	Depending on the circumstances: —for our legitimate interests, ie to protect trade secrets and other commercially valuable information; —to comply with our legal and regulatory obligations
Statistical analysis to help us manage our business	For our legitimate interests, ie to be as efficient as we can so we can deliver the best service to you at the best price
Preventing unauthorised access and modifications to systems	Depending on the circumstances: —for our legitimate interests, ie to prevent and detect criminal activity that could be damaging for you and/or us; —to comply with our legal and regulatory obligations
Protecting the security of systems and data used to provide services	To comply with our legal and regulatory obligations We may also use your personal data to ensure the security of systems and data to a standard that goes beyond our legal obligations, and in those cases our reasons are for our legitimate interests, ie to protect systems and data and to prevent and detect criminal activity that could be damaging for you and/or us
Updating and enhancing patient records	Depending on the circumstances: —to perform our contract with you or to take

What we use your personal data for	Our reasons
	steps at your request before entering into a contract;
	—to comply with our legal and regulatory obligations;
	—for our legitimate interests, eg making sure we can keep in touch with our patients about existing and new services
Statutory returns	To comply with our legal and regulatory obligations
Ensuring safe working practices, staff	Depending on the circumstances:
administration and assessments	—to comply with our legal and regulatory obligations;
	-for our legitimate interests, eg to make sure we are following our own internal procedures and working efficiently so we can deliver the best service to you
Marketing our services and those of selected third parties to existing and former patients	For our legitimate interests, ie to promote our business to existing and former patients
Credit reference checks via external credit reference agencies	For our legitimate interests, ie to ensure our patients are likely to be able to pay for our services
External audits and quality checks	Depending on the circumstances:
	—for our legitimate interests, ie to maintain our accreditations so we can demonstrate we operate at the highest standards;
	—to comply with our legal and regulatory obligations
To share your personal data with members of	Depending on the circumstances:
our group and third parties that will or may take control or ownership of some or all of our business (and professional advisors acting on	—to comply with our legal and regulatory obligations;
our or their behalf) in connection with a	—in other cases, for our legitimate interests, ie to

What we use your personal data for	Our reasons
significant corporate transaction or restructuring, including a merger, acquisition, asset sale or in the event of our insolvency In such cases information will be anonymised	protect, realise or grow the value in our business and assets
where possible and only shared where necessary	

#### How and why we use your personal data—Special category personal data

Certain personal data we collect is treated as a special category to which additional protections apply under data protection law:

- personal data revealing racial or ethnic origin, political opinions, religious beliefs, philosophical beliefs or trade union membership;
- genetic data;
- biometric data (when used to uniquely identify an individual);
- data concerning health, sex life or sexual orientation.

Where we process special category personal data, we will also ensure we are permitted to do so under data protection laws, eg:

- we have your explicit consent;
- the processing is necessary to protect your (or someone else's) vital interests where you are physically or legally incapable of giving consent;
- the processing is necessary to establish, exercise or defend legal claims;
- the processing is necessary for the purposes of preventive or occupational medicine, for the assessment of the working capacity of the employee, medical diagnosis, the provision of health or social care or treatment or pursuant to contract with a health professional;
- the processing is necessary for reasons of public interest in the area of public health, such as protecting against serious cross-border threats to health or ensuring high standards of quality and safety of health care and of medicinal products or medical devices.

#### How and why we use your personal data—sharing

See 'Who we share your personal data with' for more information on the steps we will take to protect your personal data where we need to share it with others.

### Marketing

We will use your personal data to send you updates (by email, text message, telephone or post) about our services, including exclusive offers, promotions or new services.

We have a legitimate interest in using your personal data for marketing purposes (see above '**How and why we use your personal data**'). This means we do not usually need your consent to send you marketing information. If we change our marketing approach in the future so that consent is needed, we will ask for this separately and clearly.

You have the right to opt out of receiving marketing communications at any time by:

- contacting us at <u>admin@mannindoctors.co.uk;</u>
- using the 'unsubscribe' link in emails or 'STOP' number in texts.

We may ask you to confirm or update your marketing preferences if you ask us to provide further services in the future, or if there are changes in the law, regulation, or the structure of our business.

We will always treat your personal data with the utmost respect and never sell or share it with other organisations outside the Mannin Doctor group for marketing purposes.

#### Who we share your personal data with

We routinely share personal data with:

- companies within the Mannin Doctor group
- third parties we use to help deliver our services to you, eg health and care business partners and sub-contractors such as those providing pathology services, sexual health services, scans, clinical photographs and X-rays, as well as pharmacies, your GP, Consultants, Manx Care, the UK NHS, your care providers in other countries, insurers;

We or the third parties mentioned above occasionally also share personal data with:

- other third parties we use to help us run our business, eg marketing agencies or website hosts (this will be limited to the sharing of your name, address, telephone number, and your electronic contact details, eg your email address and mobile phone number – not special category data);
- third parties approved by you;
- our insurers and brokers (not special category data);
- our bank (not special category data);
- your insurers;

- your employers
- our and their external auditors, eg in relation to the audit of our or their accounts, in which case the recipient of the information will be bound by confidentiality obligations
- our and their professional advisors (such as lawyers and other advisors), in which case the recipient of the information will be bound by confidentiality obligations
- law enforcement agencies, courts, tribunals, health agencies and regulatory bodies to comply with our legal and regulatory obligations
- other parties that have or may acquire control or ownership of our business (and our or their professional advisers) in connection with a significant corporate transaction or restructuring, including a merger, acquisition or asset sale or in the event of our insolvency—usually, information will be anonymised but this may not always be possible. The recipient of any of your personal data will be bound by confidentiality obligations

#### Safeguarding

Sometimes we need to share information so that other people, including healthcare staff, children or others with safeguarding needs, are protected from risk of harm.

#### Where your personal data is held

Personal data may be held at our offices and those of our third party agencies, service providers, representatives and agents as described above (see 'Who we share your personal data with').

Some of these third parties may be based outside the European Economic Area.

#### How long your personal data will be kept

We will not keep your personal data for longer than we need it for the purpose for which it is used.

As a general rule, if we are no longer providing services to you, we will delete or anonymise your account data after seven years unless there is a legal requirement to maintain it for longer. However, different retention periods apply for different types of personal data and for different services.

Following the end of the of the relevant retention period, we will delete or anonymise your personal data.

#### Transferring your personal data out of the Isle of Man

Countries outside the Isle of Man have differing data protection laws, some of which may provide lower levels of protection of privacy.

It is sometimes necessary for us to transfer your personal data to countries outside the Isle of Man. In those cases we will comply with applicable Isle of Man laws designed to ensure the privacy of your personal data.

## Your rights

You have the following rights, which you can exercise free of charge:

Access	The right to be provided with a copy of your personal data
Rectification	The right to require us to correct any mistakes in your personal data
Erasure (also known as the right to be forgotten)	The right to require us to delete your personal data—in certain situations
Restriction of processing	The right to require us to restrict processing of your personal data—in certain situations, eg if you contest the accuracy of the data
Data portability	The right to receive the personal data you provided to us, in a structured, commonly used and machine-readable format and/or transmit that data to a third party—in certain situations
To object	The right to object: —at any time to your personal data being processed for direct marketing (including profiling); —in certain other situations to our continued processing of your personal data, or processing carried out for the purpose of our legitimete interacto
	data, eg processing carried out for the purpose of our legitimate interests unless there are compelling legitimate grounds for the processing to continue or the processing is required for the establishment, exercise or defence of legal claims.
Not to be subject to automated individual decision making	The right not to be subject to a decision based solely on automated processing (including profiling) that produces legal effects concerning you or similarly significantly affects you
The right to withdraw consent	If you have provided us with a consent to use your personal data you have a right to withdraw that consent easily at any time
	Withdrawing a consent will not affect the lawfulness of our use of your personal data in reliance on that consent before it was withdrawn

For more information on each of those rights, including the circumstances in which they apply, please contact us (see '**How to contact us**' below) or see <u>https://www.inforights.im/</u>.

If you would like to exercise any of those rights, please:

• email, call or write to us—see below: 'How to contact us'; and

- provide enough information to identify yourself and any additional identity information we may reasonably request from you;
- let us know what right you want to exercise and the information to which your request relates.

#### Keeping your personal data secure

We have appropriate security measures to prevent personal data from being accidentally lost, or used or accessed unlawfully. We limit access to your personal data to those who have a genuine business need to access it. Those processing your personal data will do so only in an authorised manner and are subject to a duty of confidentiality.

We also have procedures to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

#### How to complain

Please contact us if you have any queries or concerns about our use of your personal data (see below '**How to contact us**'). We hope we will be able to resolve any issues you may have.

You also have the right to lodge a complaint with:

- the Information Commissioner in the Isle of Man;
- a relevant data protection supervisory authority in the EEA state of your habitual residence, place of work or of an alleged infringement of data protection laws in the EEA.

The Isle of Man's Information Commissioner may be contacted at https://www.inforights.im/.

#### Changes to this privacy policy

This privacy policy was published on 28th February 2022 and last updated on 9th May 2024.

We may change this privacy policy from time to time, when we do we will inform you via publishing the updated policy on our websites at <u>www.mannindoctors.co.uk</u>.

#### How to contact us

You can contact us and/or our Data Protection Officer by post, email or telephone if you have any questions about this privacy policy or the information we hold about you, to exercise a right under data protection law or to make a complaint.

Our contact details are shown below:

Our contact details

Mannin Doctors Limited, Top floor Tower House, Loch Promenade, Douglas, IM1 2EZ

admin@mannindoctors.co.uk

+44 (0)1624 640355