



CASE STUDY

BUSINESS CASE: STRATEGIC EXECUTIVE SOLUTIONS ENGAGEMENT WITH SITETRAK

EXECUTIVE SUMMARY

Strategic Executive Solutions (SES), part of the ARIS ZINC GROUP, was selected to provide strategy, business, and solutions architecture expertise for the review of SiteTrak, a system used by Camera Operations within the Infringement Management and Enforcement Services in the Department of Justice and Regulation (DJR) for managing road safety camera systems in Victoria. The current processes were cumbersome and heavily reliant on manual cross-checking of data, which could compromise the entire system. SES was responsible for assessing and scoping the project to improve the SiteTrak system.

Objective:

The objective of the engagement was to improve the SiteTrak system used by DJR's Camera Operations team to manage the fixed digital safety camera systems in metropolitan and regional Victoria. SES's objective was to deliver a value-for-money outcome and clear recommendations for the future with a supporting high-level program for the future.

Approach:

SES's consultants worked with the Camera Operations Group and engaged with stakeholders, including DJR Traffic Camera Operations, Serco SiteTrak Application Support, Traffic Camera Vendors, and Traffic Camera Testers. The approach involved assessing the SiteTrak Business Model, Standard Supply Chain Model, and Field Service Management Business Process. SES also considered the Current and Future Enterprise Architecture, Architecture and Infrastructure Risk, Environmental Adequacy, Development Lifecycle, and Infrastructure Management.

Outcomes:

SES completed the assignment and delivered a recommendation for the future Enterprise and Solutions Architecture, along with a supporting Program of Work to achieve the recommendations over the coming period. Each of which was accepted by DJR. The outcomes of the engagement included improving the SiteTrak system and reducing the reliance on manual cross-checking of data, which could



compromise the entire FDSC system. SES delivered a value-for-money outcome and clear recommendations for the future with a supporting high-level program.

Conclusion:

SES's strategy, business, and solutions architecture expertise played a crucial role in improving the SiteTrak system used by DJR's Camera Operations team to manage the fixed digital safety camera systems in metropolitan and regional Victoria. By assessing and scoping the project, SES was able to deliver a value-for-money outcome and clear recommendations for the future with a supporting high-level program. SES's engagement with stakeholders ensured that the recommendations were accepted by DJR, and the SiteTrak system was improved, reducing the reliance on manual cross-checking of data, which could compromise the entire FDSC system.