



## **CASE STUDY**

### **BUSINESS CASE: STRATEGIC EXECUTIVE SOLUTIONS ENGAGEMENT WITH RURAL COUNCILS TRANSFORMATION PROGRAM (RCTP)**

#### **EXECUTIVE SUMMARY**

Strategic Executive Solutions (SES) was selected to provide Digital Transformation, Strategic, and Program Management expertise for the Rural Councils Transformation Program (RCTP) Grants, which was a \$20 million funding initiative by the Victorian Government to encourage large-scale transformative projects on a regional level. SES was responsible for assessing business case submissions seeking funding of between \$2 to \$5 million approximately and provided a benchmarking tool and facilitated assessment of the business cases.

#### **Objective:**

The objective of the engagement was to provide an effective and efficient assessment process for the business case submissions, ensuring that the proposals met the eligibility criteria and aligned with the strategic goals of the Rural Councils Transformation Program. SES worked collaboratively with Local Government Victoria within the Department of Environment, Water, Land and Planning to deliver high-quality outcomes for the Victorian Government.

#### **Approach:**

SES utilized its combined Digital, Strategic, Commercial, and Program Management skills to deliver a comprehensive assessment of the business case submissions. The approach included developing a benchmarking tool, assessing all submissions, and facilitating the Evaluation Panel workshops.

The benchmarking tool was designed to evaluate the proposals against the eligibility criteria and strategic goals of the RCTP Grants. The assessment of all submissions was conducted by SES's team of experts, who provided detailed feedback on the strengths and weaknesses of each proposal. The Evaluation Panel workshops were facilitated by SES to enable the panel members to discuss the proposals, make recommendations, and select the most appropriate proposals for funding.

#### **Outcomes:**

Upon completion of the engagement, SES provided funding recommendations to the Victorian Government based on the assessments and evaluations of the business case submissions. The



recommendations included the funding amount, as well as advice on the lessons learnt from the business case assessment process.

The Victorian Government was able to use the SES recommendations to select the most suitable proposals for funding and ensure that the grants were distributed effectively and efficiently to deliver high-quality outcomes for the Rural Councils Transformation Program.

### **Conclusion:**

SES's Digital Transformation, Strategic, and Program Management expertise played a crucial role in the success of the Rural Councils Transformation Program (RCTP) Grants. By providing a comprehensive assessment process, SES enabled the Victorian Government to select the most appropriate proposals for funding and ensured that the grants were distributed effectively and efficiently. SES's collaborative approach with Local Government Victoria within the Department of Environment, Water, Land and Planning also ensured high-quality outcomes for the Victorian Government.