

C. Eric Collier

"The Mayor of Motivation" | Host of **The Momentum Shift** across TV, podcast, and radio | 35+ Years of Military & Government Leadership

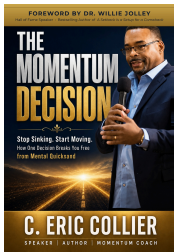
Turning Mental Quicksand into momentum that drives measurable results.



CREDENTIALS

- **Award-winning keynote speaker** — Veteran of the Year, SpeakLife Award recipient
- **35+ years of leadership** across the U.S. Army, U.S. Navy, and Department of War (formerly the Department of Defense)
- **Leadership development facilitator** — DiSC-certified, John Maxwell Leadership Team member, and 7 Habits facilitator
- **Host of The Momentum Shift** — 100+ high performers interviewed across TV, podcast, and radio
- **Program leader** — built a command leadership-development framework and managed a \$1.5M training portfolio
- **Bestselling collaborator** and published author

NEW BOOK



FOREWORD BY DR. WILLIE JOLLEY
**RELEASING FRIDAY
OCTOBER 9,
2026**

**FOREWORD BY
Dr. Willie Jolley**
Hall of Fame Speaker &
Global Influencer
Author of A Setback Is a
Setup for a Comeback
and Rich Is Good,
Wealthy Is Better

Ask about copies for
attendees, bulk orders,
and VIP sessions.

WHY PLANNERS BOOK ERIC

Eric Collier once turned down a life-changing opportunity from his mentor Les Brown — not because he lacked talent, but because he lacked belief. Years later, a layoff the week before Thanksgiving put him in 352 days of what he now calls **Mental Quicksand**. He got out on purpose, and he built a system for it.

Today he brings that system to the stage. Audiences do not just leave inspired — they leave with the **7 Pillars of Momentum Shifting**, a decision they have made out loud, and a first action they can take before they reach the parking lot.

THE 7 PILLARS OF MOMENTUM SHIFTING

See the Gap • Name the Destination • Absorb the Hit • Make the Move
Build the Belief • Find Your Corner • Multiply the Vision

SIGNATURE KEYNOTES

The Momentum Decision

Stop Sinking. Start Moving.

The signature general session. Eric takes the room inside the moment he said "no" to his own greatness, then gives attendees the 7 Pillars to move from hesitation to decisive action.

BEST FOR: Conference openings and closings • corporate all-hands • veteran and empowerment events • association general sessions

The Cost of Later

What Waiting Is Really Costing You.

Indecision is the most expensive habit in any room. This talk puts a price tag on delay — missed revenue, stalled careers, and eroded trust — and gives audiences a repeatable way to shorten the distance between knowing and doing.

BEST FOR: Sales kickoffs • growth and revenue teams • member and franchise conferences • annual planning summits

Momentum Multiplied

How Leaders Move People Who Are Stuck.

Burnout, change fatigue, and AI-era uncertainty leave good teams idling. Eric equips managers with the language, questions, and cadence to help stalled team members regain momentum without adding pressure.

BEST FOR: Leadership summits • manager off-sites • executive retreats • HR, L&D, and talent development programs

WHAT YOUR AUDIENCE WALKS OUT WITH

- **A named problem.** Language for the stuck state — Mental Quicksand — so people can talk about it without shame.
- **A framework, not a feeling.** The 7 Pillars, usable Monday morning and repeatable all quarter.
- **A decision made in the room.** Guided reflection and a written commitment, not passive notes.
- **Renewed belief, resilience, and follow-through** that shows up in team performance after the event.

FORMATS 45–60 min keynote • half- and full-day workshop • leadership breakout • emcee & moderator • virtual keynote • VIP author session

LOGISTICS Travels from Baltimore/Washington, D.C. (BWI, DCA, IAD) • available nationwide • pre-event call and follow-up tools included

AS SEEN ON & TRUSTED BY



X The US Times

NEW YORK WEEKLY

CEO WEEKLY



Book Eric for your next event.

Submit your event details at cericcollier.com — response within one business day.

cericcollier.com

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