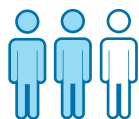


Why Aflac for cancer insurance?

Aflac is the leading provider of cancer insurance in the United States¹ with a 70-year record of providing valuable benefits and service to our customers

Why is it important to offer cancer insurance to your employees?



2 in 3

employees (70%) express concern about the possibility of facing a serious illness, like cancer.²



2 Million

More than two million people will be diagnosed with cancer in the U.S. in 2025 (about 1 in 3 individuals).³



54%+

of all American workers have high anxiety about health care costs beyond what their insurance covers.²



51%

of employees say they couldn't pay **\$1,000** in out-of-pocket costs in the event of an unexpected illness or injury.²



Cancer is one of the most expensive medical conditions to treat in the U.S.⁵



\$1,787

Average annual deductible for workers with single coverage.⁴

Why Aflac?



Since **1957**, Aflac has been a pioneer in cancer insurance.



Guaranteed-issue cancer insurance.⁷



9 in 10

Aflac policyholders say they were satisfied with the claims services they received.⁶



380,000+

More than 380,000 payroll accounts in the United States offer Aflac to their employees.⁸



89%

of paid claimants said their claims experience was easy.⁶



Aflac is the only insurance company in the world recognized on Ethisphere's list since its inception in 2007.⁹





¹ Eastbridge. U.S. Voluntary/Worksite Sales Report. April 2025.

² 2024-2025 Aflac Workforces Report.

³ American Cancer Society. Cancer Facts & Figures 2025.

⁴ 2024 Employer Health Benefits Survey. Health Costs: Employee Cost Sharing. KFF. [Accessed 6.4.2025](#).

⁵ Financial Toxicity and Cancer Treatment. National Cancer Institute. [Accessed 6.4.2025](#).

⁶ 2024 Aflac Claims Experience Survey conducted by The Nielsen Company (US), LLC.

⁷ Certain conditions apply.

⁸ Aflac internal company reporting, December 2024.

⁹ Ethisphere. "Ethisphere Announces the 2025 World's Most Ethical Companies." Published 2025. [Accessed 6.4.2025](#).

This is a brief product overview only. Coverage may not be available in all states, including but not limited to NY or VA. Benefits/premium rates may vary based on plan selected. Optional riders may be available at an additional cost. Policies and riders may also contain a waiting period. Refer to the exact policy and rider forms for benefit details, definitions, limitations and exclusions. For availability and costs, please contact your local Aflac agent/producer.

Coverage underwritten by American Family Life Assurance Company of Columbus. In New York, coverage is underwritten by American Family Life Assurance Company of New York.

Cancer insurance is also known as specified-disease insurance in some states.

Cancer/Specified Disease, B70000 series: In Delaware, Policies B70100DE, B70200DE & B70300DE. In Idaho, Policies B70100ID, B70200ID, B70300ID. In Oklahoma, Policies B70100OK, B70200OK, B70300OK.

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