



## ***Everyday Mission Trip: Evangelism Organization Case Statement***

### ***Who is EMT?***

#### ***Mission Statement:***

*Everyday Mission Trip: Evangelism Organization* is a church unifying organization which exists to proclaim the gospel message to the world by equipping individuals to become Great Commission Christians who make new disciples for the purpose of strengthening and growing the body of Christ.

### ***Eternal Needs Unveiled***

In the past fifty-years there has been a dramatic shift in America away from God. The culture has changed so fast, and many communities have drifted far from Christ in this period of time. Statistics of church closures and attendance decline should alarm us as Christians individually, and as the body of Christ as a whole.

In 2018, after observing the grave lack of Great Commission action in the local church, the growing desire to be a part of the solution to save souls for the Kingdom of God became paramount for Pastor Jim Breland. Driven by his desire to share Jesus, he committed his efforts to an extensive season of research. He sought to interview 20+ active Christians to gain their perspective regarding essential discipleship needs which exist in the local church today. Ultimately, three major needs were affirmed by everyone who was interviewed:

1. The need for evangelism training in the local church
2. The need for intentional follow up in the local church
3. The need for unity in the body of Christ

### ***Are We a Church Built Ready for the One?***

"The Great Commission revolves around the ONE which is a basic but profound concept. It refers to Luke 15 and the overt emphasis that Jesus places on the lost. If we could trace the decline of impact in many churches to one thing, it would be the erosion of this conviction and what it means to our church strategies and plans." —Bart Rendel & Doug Parks, *Intentional Churches*

### ***A Ministry Is Born***

In January of 2018, Pastor Jim Breland, along with his brother-in-Christ and future EMT Board of Director Tom Berrigan, came together and began prayerful discussions concerning how an authentic ministry could turn the world upside down for Jesus Christ and become a reality. With the dramatic falling away from the Christian faith that our culture is displaying, it was essential that these men of God complete a searching and fearless examination regarding the effectiveness of old and current ministry systems for converting people to Christ and getting unsaved people to church.

Over the course of the following year, Pastor Jim and Tom met every Tuesday at the Island Bagel Company on Hilton Head Island, SC preparing for the launch of the ministry that would evangelize the world. In January of 2019, with the addition of EMT secretary Jade Breland, the vision became a reality. Thus, EMT was officially incorporated into the 501(c)(3) non-profit organization that it is today.

### ***In the Beginning***

At the inception of EMT in January 2019, Pastor Jim sought to hand select ten disciples by invitation to initiate a series of evangelism-discipleship training meetings in the Breland's living room at their home. These meetings focused on training and equipping others how to share their faith with an unsaved person. Over the next twelve months, evangelism training intensified, and the home meetings were documented via live video streaming on Facebook. Ultimately, the EMT home group grew in attendance beyond the capacity of the meeting space, and it was time to take the Great Commission to the community.

### ***An Explosive Season of Growth Amidst a Pandemic***

In August of 2020, COVID-19 was in full force, and virtually every church was closed, greatly restricting the body of Christ's effectiveness to reach the lost. Pastor Jim and the EMT evangelism team went to the drawing board in search of the answer as to how to most effectively stand in the gap for the local church while it was hamstrung by the COVID-19 pandemic. The voices of those crying out to serve were great, and they were many. Ultimately, EMT adopted May River Village in Old Town Bluffton, SC as the site to launch its initial outreach missions.

During the Summer Gospel Festival at MRV, thirty members of various local churches from Bluffton-Hilton Head joined the mission as volunteers with EMT to be the hands and feet of Jesus in this community. EMT's pursuit to reach the unsaved with the gospel message was initiated with the giving away of Under Armour backpacks to one hundred grade school students in this community. This strategic catalyst brought multitudes of unsaved persons together to hear the gospel message and learn about God's love for them. The EMT outreach event ministry was officially born!

In blessed fashion, EMT also developed its first para-church partnership with Child Evangelism Fellowship Lowcountry, by planting a Good News Club at May River Village while CEF was locked out of public school during the pandemic. God showed out through the power of partnership, which has now transformed EMT into an ecumenically successful organization, and this was only the beginning.

### ***EMT's Ministry Missions Explained...***

Over the course of EMT's first four-years of Great Commission ministry, leadership has been seeking to fine tune its system for bringing the gospel message to the unsaved, while standing in the gap for the local church, and equipping the saints to strengthen and grow the body of Christ. To that end, EMT has developed into a three-dimensional evangelism organization culminating from classroom to mission field to altar call:

#### ***1. Share Jesus Without Fear & "I Am Andrew" Evangelism Training (Classroom)***

During EMT's extensive research concerning discipleship needs in the local church today, it has become evident that evangelism training, or equipping individuals in the art of how to initiate the "Jesus Conversation" with an unsaved person is the first priority. People have relationships in their lives with individuals who they love and care about. They want to share their faith, but they need to be shown a way how to do it.

First, EMT has adopted author and evangelist Billy Fay's gospel-sharing model ***Share Jesus Without Fear*** that he developed in the late 1990s. Pastor Jim Breland was first introduced to the method while at Liberty Baptist Theological Seminary's school of evangelism. Thousands of churches have successfully used SJWF in the past and tens of thousands of individuals have received Christ as Lord and Savior through its effectiveness. After utilizing the model in his own Christian life, Jim was transformed as a disciple of Christ, and ultimately, he made his personal commitment with God to train and equip as many people as he could following seminary.

Since implementing SJWF as EMT's core evangelism training model, additions have been made by Pastor Jim. In this approach, Christians are invited to attend a classroom setting and learn the simple, yet powerful technique for presenting the gospel to someone in their circle of life (i.e., family member, friend, work associate, classmate, acquaintance, etc.). SJWF is initiated by the use of asking intentional, open-ended questions that take the spiritual temperature of the person you are witnessing to, as you learn to listen to what the person is saying and observe the feelings they are expressing. From there, you are taught how to transition from using questions that determine where God is working into letting the Bible speak by pointing the person to God's plan of salvation in the Bible. Lastly, you are shown how to move from the reading of Scripture into asking key questions that lead a person to a point of decision. It's a beautiful thing to watch the Holy Spirit search the heart of the person you are witnessing to, and if God chooses, to experience the light of the gospel turn on in someone's eyes for the very first time. Whatever the outcome, it is an experience that you do not want to miss as a follower of Jesus Christ.

EMT also provides ongoing support to anyone who has received training as they go about their efforts to witness by creating platforms ("Join the Evangelism Conversation" lunchtime gathers held on the third Thursday of each month) for follow up gatherings to continue encouraging trainees in the process and to gain valuable feedback. When new disciples are made, EMT helps them connect with a local Bible believing church. Furthermore, EMT passionately seeks to develop partnerships with local churches who then adopt SJWF as an ongoing outreach ministry.

Second, EMT has adopted its emerging evangelistic tool from the the Billy Graham Evangelistic Association's crusade-time training "***I Am Andrew***" in preparation of an upcoming outreach event. This evangelistic approach much like SJWF, is focused on a relational approach to evangelism, and guides an

individual towards sharing their faith with a friend in hopes of being intentionally successful in bringing that friend to an event. For example, the disciple Andrew was never known to be a great teacher, preacher, or scholar, and God never used him to write Scripture. He was known as “Peter’s brother.” However, it was Andrew who brought Peter to Jesus, and Andrew met Jesus through the witness of his friend, John the Baptist. In 2024, EMT will be using this new approach from the BGEA. Eighty percent of those who come forward at BGEA evangelistic events are brought by a friend. God uses relationships to bring people into a relationship with Jesus. EMT will be focusing on the training procedure of *find, tell, and bring*.

### ***By the Numbers***

- From August 2020 through October 2023, EMT has hosted 8 Share Jesus Without Fear training sessions and 3 online courses, resulting in 280+ people successfully learning how to share their faith effectively.
- EMT has trained members from 20+ local churches in Allendale, Beaufort, and Hampton counties of South Carolina.
- In March 2023, EMT successfully trained 8 new Share Jesus Without Fear evangelism training facilitators representing 8 different churches in the Lowcountry of South Carolina
- In 2023, the following three local churches officially adopted the Share Jesus Without Fear evangelism training model: City Hope Church (Okatie, SC), Lighthouse Community Church (Hampton, SC), Okatee Baptist Church (Okatie, SC).

### ***God-Sized Goals***

- In the new year, with the launch of the Spring 2025 revival event, EMT’s goal is to gain 140 church partners in the region in which to implement the Share Jesus Without Fear & I Am Andrew training programs.

## ***2. Marketplace Evangelism Days (Mission Field)***

Marketplace Evangelism is an effort to expose as many people as possible to the gospel message through personal interaction with the community. These strategically coordinated mission field days are well planned. Volunteers undergo intensive training prior to entering the mission field. Designated Marketplace Evangelism Days are as follows:

1. Interactive YouTube Challenge—This monthly mission meets on the 1<sup>st</sup> Monday of each month. The aim of this social media platform is to document EMT team members actively interviewing people in the community (saved & unsaved) while asking them Christ-centered questions. This happens at strategic locations around the community and is an authentic angle in which to gain exposure and feedback for the ministry in a very intriguing way.

2. Join the Evangelism Conversation—This monthly mission meets on the 3<sup>rd</sup> Thursday of each month. This lunchtime gathering focuses on conversations concerning missions' opportunities, witnessing experiences, lifestyle evangelism, personal testimony, and open discussion to further EMT's missions' reach.
3. May River Village Community Adoption Mission—This monthly mission meets on the 3<sup>rd</sup> Saturday of each month, as EMT seeks to minister to the children of MRV through a Bible lesson, interactive biblical crafts, community meal, and fellowship with parents.
4. Night of Prayer & Worship—This monthly mission meets on the 2<sup>nd</sup> Tuesday of each month. This special night is set a part to bring the body of Christ together and earnestly prayer for revival in our land.

### ***By the Numbers***

- In 2023, EMT shared the gospel message with the community during 3 strategic marketplace evangelism days at the University of SC Beaufort, the Bluffton Farmers Market, and Mayfest 2023
- EMT successfully launched ALL Four Marketplace Evangelism Day missions.

### ***God-Sized Goals***

- In addition to EMT's May River Village Community Adoption Mission in 2024, the ministry plans to replicate its second community adoption program in an affordable living community in Bluffton, SC, in which to operate these outreach programs simultaneously.
- In 2024, EMT will seek to successfully fulfill all designated monthly Marketplace Evangelism Days with the intention of partnering with church leaders from all over the community and exponentially grow the attendance at these gatherings in which to initiate momentum towards the 2025 Spring Revival Event.

### ***3. Outreach Events (Altar Call)***

EMT's major outreach events (Community Crusades) take the form of worship style & charitable giving events. All efforts have sought to reach unsaved persons in the community who may not find their way into a local church otherwise. Through these events, EMT's mission is to bridge the gap for the local church by introducing nonbelievers to Jesus Christ, by sharing about God's love for them, highlighting His plan of salvation in the Bible, and by connecting these friends to a local church. In addition, a growing dimension of EMT's outreach events are the ministry exposition platforms, where local church & para-church ministries are invited to engage with the community and talk about their missions and service opportunities.

### ***By the Numbers***

- From August 2020 through August 2023, EMT has hosted 12 outreach events (Community Crusades) in Allendale, Beaufort, and Hampton counties of South Carolina.
- 1,700+ persons from these communities have attended EMT's events.
- 200+ individuals have filled out contacts cards connecting with the ministry, while handing out 400+ Believer Bags (i.e., EMT tote bag with ministry info, Bible, gospel tract, etc.) to friends who were either making a first-time decision for Jesus, recommitting their life to Christ, or witnessing to a nonbeliever.
- EMT has worked alongside 10+ local churches to successfully advance the gospel in the Lowcountry.
- EMT has partnered with 12 para-church ministries by helping them connect with communities at our ministry expos.

### ***Other Kingdom Victories***

- EMT has donated \$15,000 of school supplies to grade school students in Allendale, Beaufort, and Hampton counties of South Carolina since August 2020.
- EMT was recognized as the "Community Service Organization" of the year by the Beaufort Housing Authority in 2021.

### ***A God-Sized Goal for 2025***

In spring of 2023, Everyday Mission Trip: Evangelism Organization (EMT) decided to begin praying and envisioning a God-sized gathering that would draw out a large crowd from our area for revival. Pastor Jim Breland, president of EMT, was approached by two significant business leaders in Bluffton/Hilton Head, SC, area, who are highly motivated by the passion and organization that EMT has displayed in our local community outreach and evangelism training events. Ultimately, the Revival Event Team (RET) was formed (and continues to multiply). Thus, the RET began planning an event that would successfully ignite a renewed spirit of revival and evangelism that will reach the unsaved for Jesus Christ and rekindle an active spirit of discipleship in Christians.

Since the initial RET meeting on September 26, 2023, EMT has researched the most current accomplished Christian evangelists in the United States today. In our opinion, two have risen to the top.

These are:

**Franklin Graham** (President, Billy Graham Evangelistic Association – Charlotte, NC)

- Since 2017, Franklin Graham has held evangelistic outreach tours in 77 cities across 28 states and preached the gospel to more than 570,000 people. Most importantly, these tours have helped over 34,000 people decide to follow Jesus Christ.

**Greg Laurie** (Senior Pastor, Harvest Christian Fellowship Church – Riverside, CA)

- Greg Laurie began holding Harvest Crusades in 1990. Since that time, more than 9.8 million people have participated in these events, with more than 575,000 making decisions for Christ.

In following the efforts of these two major evangelistic organizations, we feel that either of these two would be the perfect catalyst to bring revival to our region by the grace of our Savior. Everyday Mission Trip wishes to begin building the foundation for this God-sized vision of an annual crusade with assistance from these organizations and their eternal impact on others, making this revival a reality and huge success for God's Kingdom. EMT's goal is to host the event between March—May in Spring 2025.

After extensive research of the BGEA model, these are the action steps that EMT is currently taking to ensure the success of the event:

- Actively seeking relationships with Churches to join us in prayer towards a revival event.
- Identifying churches and putting together packets to build 140 church partnerships.
- Building connections within the churches to bring "Share Jesus Without Fear" evangelism training and "I Am Andrew" training to local churches.
- Working with our team to identify church liaisons to create an event support committee of at least four congregational members in each church.
- Holding monthly prayer gatherings, the first Tuesday of every month as we join together to ask God to bring in the harvest workers and to soften the hearts of the unsaved to come to know Him.

In addition, EMT has built its 2024 calendar of events around initiating momentum towards revival through:

- Monthly prayer gatherings
- Join the Evangelism Conversation Luncheons
- Community Adoption Outreach Program/Missions outreach events in the community
- You Tube Interactive Challenge Evangelism
- "I Am Andrew" and "Share Jesus Without Fear" trainings in both church & community platforms
- "I Am Andrew" Evangelism Training scheduled for January 27, 2024
- Mini Crusade Gatherings—scheduled for March 12, 2024 and November 9, 2024 leading up to the main revival event in spring 2025

Thank you very much for your time and attention to EMT's Case Statement, and for your continued support and belief in the mission. Please know that all of your prayers, financial support, and volunteer contributions will continue to multiply the Kingdom of God through Everyday Mission Trip. God bless you.

*"He who supplies seed to the sower and bread for food will supply and multiply your seed for sowing and increase the harvest of your righteousness. You will be enriched in every way to be generous in every way, which through us will produce thanksgiving to God." (2 Corinthians 9:10-11)*

To God Be the Glory,

A handwritten signature in black ink that reads "Jim". The signature is written in a cursive, flowing style.

Pastor James Breland III  
President, Everyday Mission Trip

329 Hulston Landing Road, Bluffton, SC 29909  
(Office) 843-837-5083 | (Cell) 843-290-2292  
[everydaymissiontrip.org](http://everydaymissiontrip.org) | [facebook.com/everydaymissiontrip](https://facebook.com/everydaymissiontrip)