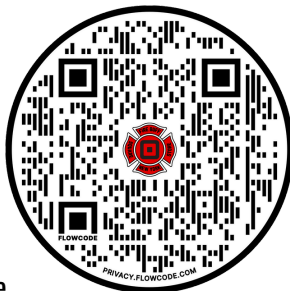




**Visit the FBNY online store:**

FBNY merchandise for sale:

- 3" helmet stickers
- baseball hats
- Buffalo FD firehouse posters
- koozie's
- custom photographs
- door wedges
- firefighter webbing kits
- patches
- safety glasses
- t-shirts
- WNY digital scanning guide



 **firebuffny.square.site**



**Contact Us**

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**firebuffny.com**

**Follow us on:**

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threads @firebuffny  
youtube @Fire Buff New York







## Custom SOP's and SOG's

FBNY offers standard operating procedures or standard operating guidelines for fire departments. We can create generic, semi-generic, or full custom versions based on the needs of your fire company, department or district. Call or email us to discuss how we can save you a lot of time and work!

## Fire photography and videos

Most of our social media platforms have fire photos and videos posted in real time. Any photo's or videos we create can be purchased in many different formats including on canvas or metal.

## Company profiles

FBNY offers Company Profiles at no cost to interested fire departments. We will come out to your station(s) and take photos of your apparatus, firehouse and personnel and use them for a feature on our website and social media. The profile will include apparatus specs, general information, history and photos.

## Historical research assistance

Is your company or department having a significant historical event coming up and are troubled by poor record keeping in the past? FBNY offers a thorough historical research service that has the knowledge to assist you.

FBNY can provide you with news clippings and photographs dating back to the very beginning of your agency. Call or email us to discuss how we can assist you with finding your lost history.

## Latest news and information

Our Facebook page keeps you updated 24/7 with real time emergency incidents and updates, as well as local firefighting news, information, and training events. We pride ourselves on posting our photos and videos directly from the scene.

Our Threads account posts real time emergency incidents and our other social media platforms always have the latest photos and videos and our website has more in depth stories, articles, and news.

## Marketing Information

FBNY has put in the time and energy over many years to build itself into a social media success story and it shows in our numbers. Here's some of our social media statistics:



Facebook - 160,000 followers



firebuffny.com - 30,500 monthly visitors



Instagram - 15,000 followers



Tik-Tok - 3,250 followers



Threads - 2,500 followers



YouTube - 2,000 followers

## Other features

- Apparatus photos
- Blank pre-incident forms
- Buffalo FD buffing page
- Digital patch board
- Download Central
- Erie County Fire/EMS Resource Guidebook
- Fire District maps
- Firefighter Webbing Kit use guide
- Firehouse photos of every WNY station
- Foreign fire - vacation photos
- Fun with filters photos
- Hot shots
- Interactive fire department Google map
- New Arrival photos
- Scanning 101 guide
- Special Ops team profiles
- Western New York digital scanning guide
- Downloadable fire articles

## Achievements

FBNY has had dozens of our videos and photographs used by local, regional, national, and international television, newspaper, and magazine publications over the years.

FBNY Creator Don Cialone Jr. and Photographer Matt Kubisty received the Buffalo Fire Commissioner's Citizen Award in 2022 for their work promoting the Buffalo Fire Department and raising funds for the Buffalo Historical Society (museum)



AMHERST, NY, JULY 20—Racks and racks of burning combustible products in the warehouse of a PPE manufacturing facility required at least 50 companies to battle a blaze that burned for many hours. The warehouse was shared by multiple business, including one that's involved in industrial chemicals. The state's foam supply cache was requested from Rochester, which is about 80 miles away from the scene.