



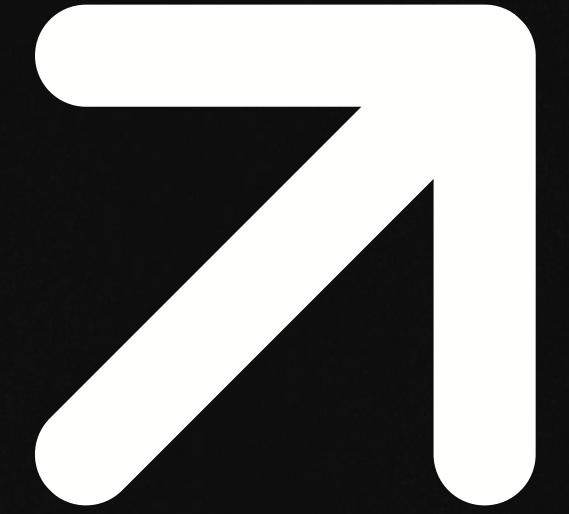
CFO-AS-A-SERVICE

Your strategic finance leader

Powered by **STARTUPSCALE** 



CFO-AS-A-SERVICE
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Full capabilities of the office of the CFO.

StartupScale360 provides interim CFO leadership, including a comprehensive suite of finance, accounting, procurement, HR and technology solutions to firms facing rapid growth and more rigorous expectations.



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Who we serve

We facilitate greater visibility and seamless internal operations.


Our solutions provide key insights into business growth and empower CEOs to operate their businesses with the transparency and acumen that investors expect.

What we do

We deliver a comprehensive suite of finance, accounting and technology services, so you can focus on business growth and value creation.



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 **Our services.**

 Executive and Leadership services

 Finance Accounting Outsourcing Services

 Finance Accounting Consulting Services



Finance and accounting consulting services.

Working alongside management teams to advise and deliver solutions that support business strategy and optimize financial operations.



Core services.

FP&A Best Practices Implementation

We design efficient processes and drive continuous improvement in planning cycles to empower FP&A team members to spend less time producing reports and more time generating analysis and insight.

Business Intelligence & Big Data Analytics

Our team provides you with clarity and insights in an efficient manner, giving you visibility into your organization including real-time forecasting, planning, budgeting and KPI analysis. We deliver data to ensure you are more informed and confident making business decisions.

Management & Stakeholder Reporting

Our team delivers full financial projections and business analysis, management KPIs reporting and dashboards, business model / cash performance analysis and consolidation reporting, along with data modeling and data systems design.

Planning, Budgeting & Forecasting Optimization

We help you unlock actionable insights to make data-driven strategic decisions. You'll be able to lead your organization with real-time data analysis; plan, budget and forecast smarter; reduce management reporting from days or weeks to minutes; and optimize your performance management system to drive better results.

What we do



Finance and accounting outsourcing solutions.

We delivers the people, processes and technology new age companies need to accelerate time to value.



Core services.

Controller-level compliance & reporting

In addition to providing day-to-day accounting support, we can provide substantial and meaningful insights and timely reporting to drive strategic decision-making and ensure scalable success.

Transactional bookkeeping

We provide outsourced services for everything from monthly financial statements to day-to-day services such as accounts payable/receivable, employee expenses, management reporting and statutory reporting and audit readiness.

Financial planning & analysis

Our experienced team works with you to uncover the financial insights you need to move forward strategically.

Strategic CFO support

Tailored, project-based support when you need it, designed to give you more time back in your day to focus on strategic initiatives and business growth.

What we do



Executive and leadership services.

Providing interim executive support and business transition leadership services tailored to your needs.



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Core services.

Leadership and governance

We provide C-level interim and project leadership with the experience and perspective your firm needs. Our proven, on-demand leaders have worked as CFOs across a range of industries.

Leadership transition

We provide management transition services to ensure your firm has the leadership it needs at all times. Our interim executives rapidly integrate within your management team with the strategic insight and expertise to address key initiatives as well as on-going operational responsibilities.

Performance management

We assess your business to discover opportunities to enhance operational efficiencies, improve profitability and promote scalability. We ensure you have the right people, processes and technology in place to continue to grow into the future.

Roadmap to future success

We develop a high-level plan considering financial function effectiveness, M&A and organic growth, execution of strategic initiatives and building value pre-exit. The result is an actionable approach to meeting strategic, financial and operational goals.

What we do

We bring institutional and subject matter expertise to every engagement.



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Startupscale360 works with venture capital and institutionally backed or scalable new age companies to align and implement the people, processes and technology they need to move confidently into the future.

Our background as private equity professionals and C-level executives across a wide range of industries gives us a unique perspective on the challenges and opportunities your firm faces—and the services and solutions that will best address them.

We tailor our services to your unique needs to ensure each engagement we execute brings accelerated value and spurs sustainable growth.



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Pricing Plan



Basic Plan

Key business insights for operators

Custom / month

- ✓ Spending summaries
- ✓ AP/AR insights
- ✓ Key financial insights
- ✓ Cashflow forecasting
- ✓ Financial modeling lite
- ✓ Management reporting
- ✓ Financial statement
- ✓ Financial governance
- ✓ Interim CFO
- ✓ Performance mgmt
- ✓ Strategic initiatives



Premium Plan

Key performance indicators for CFOs

Custom / month

- ✓ Employee Expenses
- ✓ AP/AR management
- ✓ Key financial insights
- ✓ Cashflow forecasting
- ✓ Fin. Modeling basic
- ✓ Management reporting
- ✓ Financial statement
- ✓ Financial governance
- ✓ Interim CFO
- ✓ Performance mgmt
- ✓ Strategic initiatives



Enterprise Plan

We tailor our approach to meet your needs.

Custom / month

- ✓ Employee Expenses
- ✓ AP/AR management
- ✓ Business Intelligence
- ✓ Annual Plan & Budgeting
- ✓ Advanced Fin. modeling
- ✓ Management reporting
- ✓ Financial statement
- ✓ Financial governance
- ✓ Interim CFO
- ✓ Performance mgmt
- ✓ Strategic initiatives

Meet the founder.

Founder and CEO



Swethal Kumar

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MUBADALA

EGA
الإمارات العالمية للألمنيوم
EMIRATES GLOBAL ALUMINIUM

HUB71

Imperial College London Diabetes Centre
A Mubadala Health Partner

The Institute of Chartered Accountants of India
(Setup by an Act of Parliament)

London Business School

IFRS
International Financial Reporting Standards

COSO



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GET IN TOUCH WITH US.

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to work
with you

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