BACKGROUND

MEET THE TEAM

SWETHAL KUMAR, VENTURE PARTNER

Experience in venture capital, private equity, startup ecosystem building, investment, and strategy building

VIKAS MOHANDAS, TECHNOLOGY PARTNER

Experience in technology strategy and development, eCommerce, User-interface design, web/mobile development, and many more

AISHWARYA RATHI DUE DILIGENCE EXPERT

Experience in due diligence and analysis, reviewed more than 500 startups business model and technology.

RIYA CHATTERJEE, FINANCE EXPERT

Experience in financial management, cash flow, expense management, budgeting and business plan.

RADU JITARU, VALUATION EXPERT

Experience in valuation and financial modeling, and prepared for more than 100 companies.

SHRUTI NAIR, DATA & AI EXPERT

Data analyst with double masters and over 6 years of experience working as Product Owner.

HRISTINA MIKJIKJ, IT PROJCT MANAGEMENT

Certified Professional Scrum Master dedicated to managing projects and IT teams in past 7 years.

KRISTIJAN KITANOVSKI, DEVELOPER

Experienced IT System Administrator specialiseed in PHP, MVC, Content Management Systems.

DEJAN ATANASOV, DEVELOPER

Experienced in Swift, Objective-C, Java, and Kotlin and work on both iOS and Android Development.

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ABOUT US

Codelattice360 is a Venture studio formed by Startupscale360 and Codelattice that brings an impeccable combination of venture architecture and technology architecture.

Whether you plan to launch your own business or innovate within an existing company, knowing how to identify and refine a good product idea, our Venture Studio has all the right ingredients to build and grow technology companies from scratch.

Experience the entire process, from developing your idea, to prototyping and testing, to pitching to investors.

Codelattice360 = Venture Architecture + Technology Architecture.

STARTUPSCALE 360

Codelattice
connecting dots

OUR STRENGTH

Technology Architect

Codelattice
connecting dots

Develop High Impact Startups

Technology analysis

Building/Improving technology

ROBUST TECHNOLOGY

Technology scaling and support

Multiple tech products ready for plug-n-play

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Venture Architect

STARTUPSCALE 360

Business model analysis

Strategic consultation

IMPECCABLE BUSINESS MODEL AND NETWORK

Investor network access

Startup ecosystem and network access

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Technology Architecture

WE DEVELOP COOL SOFTWARES WITH
BLEEDING EDGE TECHNOLOGY

Solutions

Customizable well architected pre-built applications

Products

Ready to deploy applications crafted for business of all sizes

Partnerships

With Industry Pioneers to provide you the imperative Digital Edge

Services

Custom develop applications as per your requirements

Codelattice 360

Venture Architecture

WE SCALE BUSINESS WITH ACCESS TO
CAPITAL AND MARKET

Strategy

Trusted partner to act as leadership team for providing strategic direction

Innovation

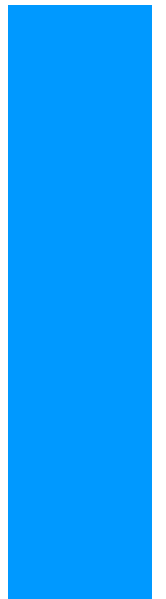Build innovative ideas leveraging on our design thinking framework

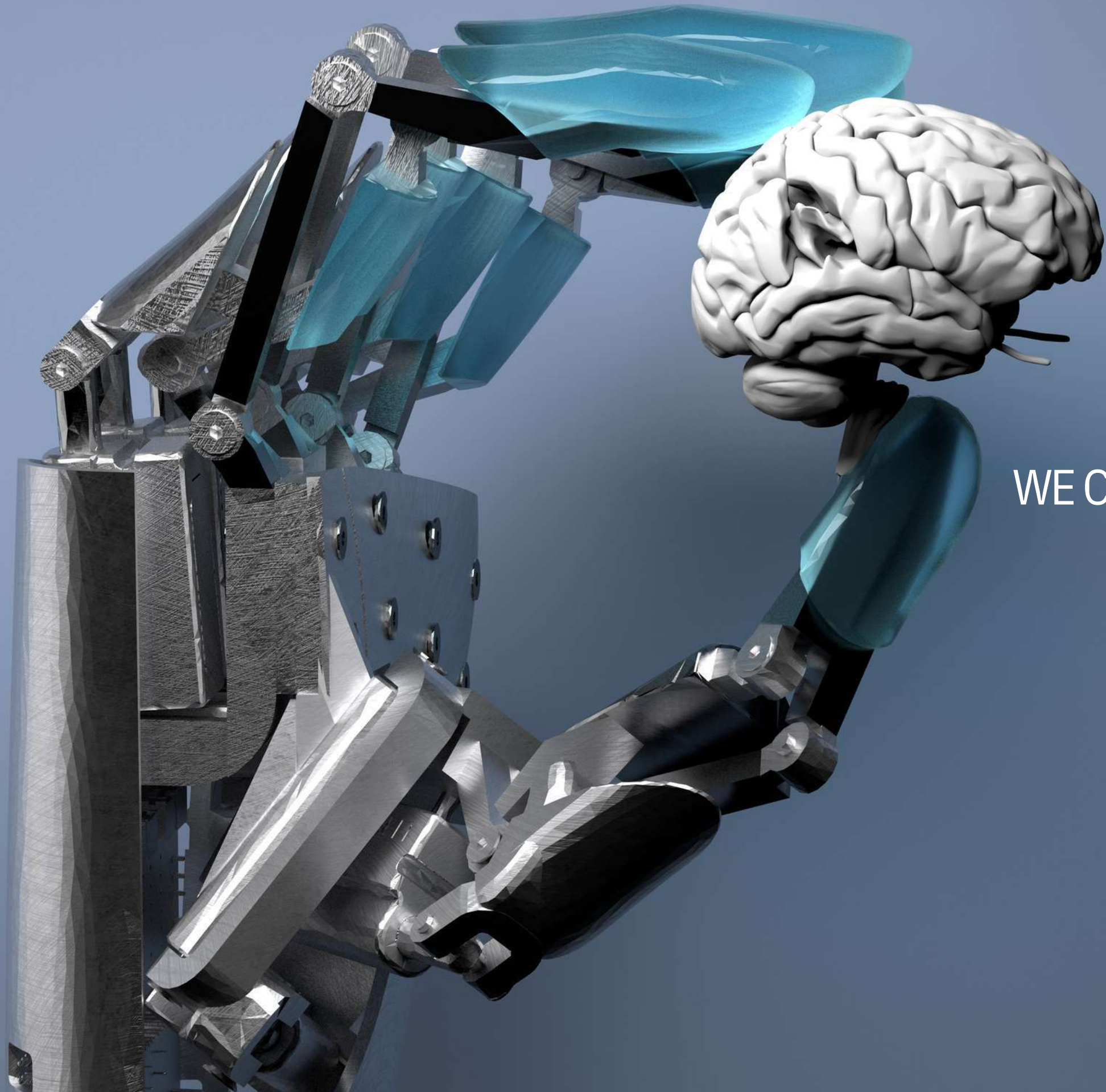## Capital

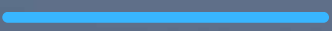Vast network of angel and instituitional investors

Market

Provide access to new market through our International network
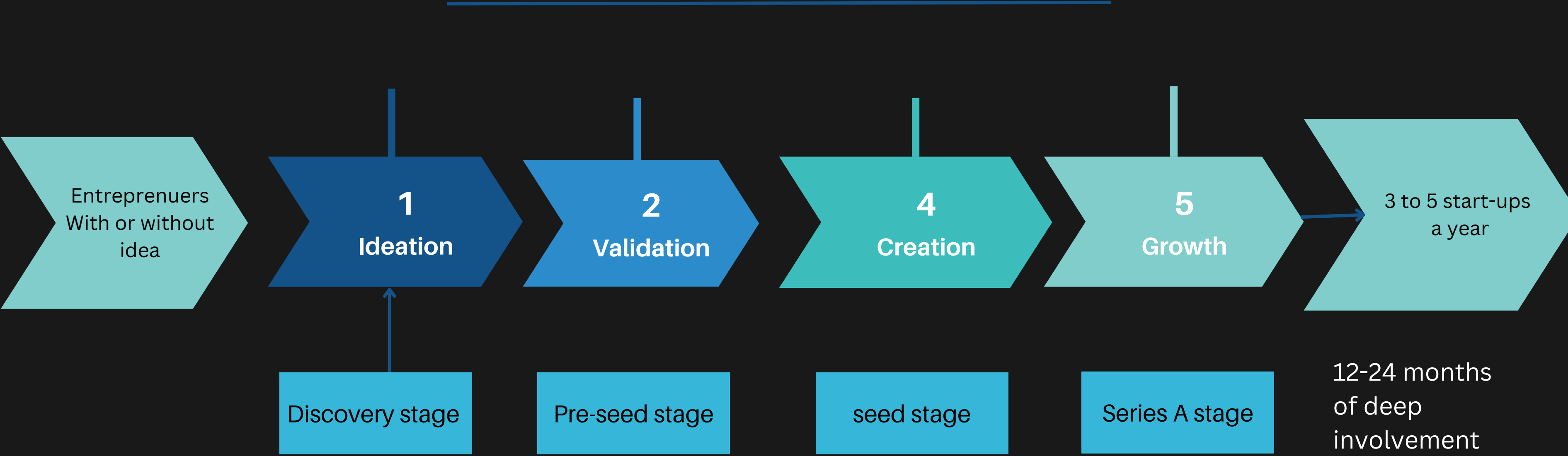
OUR VENTURE STUDIO MODEL

WE CURATE EACH VENTURE THAT HAS A POTENTIAL TO

GROW WITH US.

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WHY CODELATTICE360?

Our Venture Studio is designed to initiate multiple startups simultaneously. Rather than simply supporting or expediting startups, we originate them from scratch. Typically, we engage at the discovery stage and maintain deep involvement over a span of 12 to 24 months to facilitate the growth of the startup from its inception to a more advanced growth stage.

Entreprenuers With or without idea	1 Ideation	2 Validation	4 Creation	5 Growth	3 to 5 start-ups a year

Discovery stage	Pre-seed stage	seed stage	Series A stage	12-24 months of deep involvement

OUR GENERAL MODEL

0-3 Months

1 — Analyze idea and opportunity

3-6 months

2 — Design and Validation

Build and Launch

3

6-9 months

9-12 months

4 — Accelerate and scale

BD: Partnership and funding

5

Codelattice 360
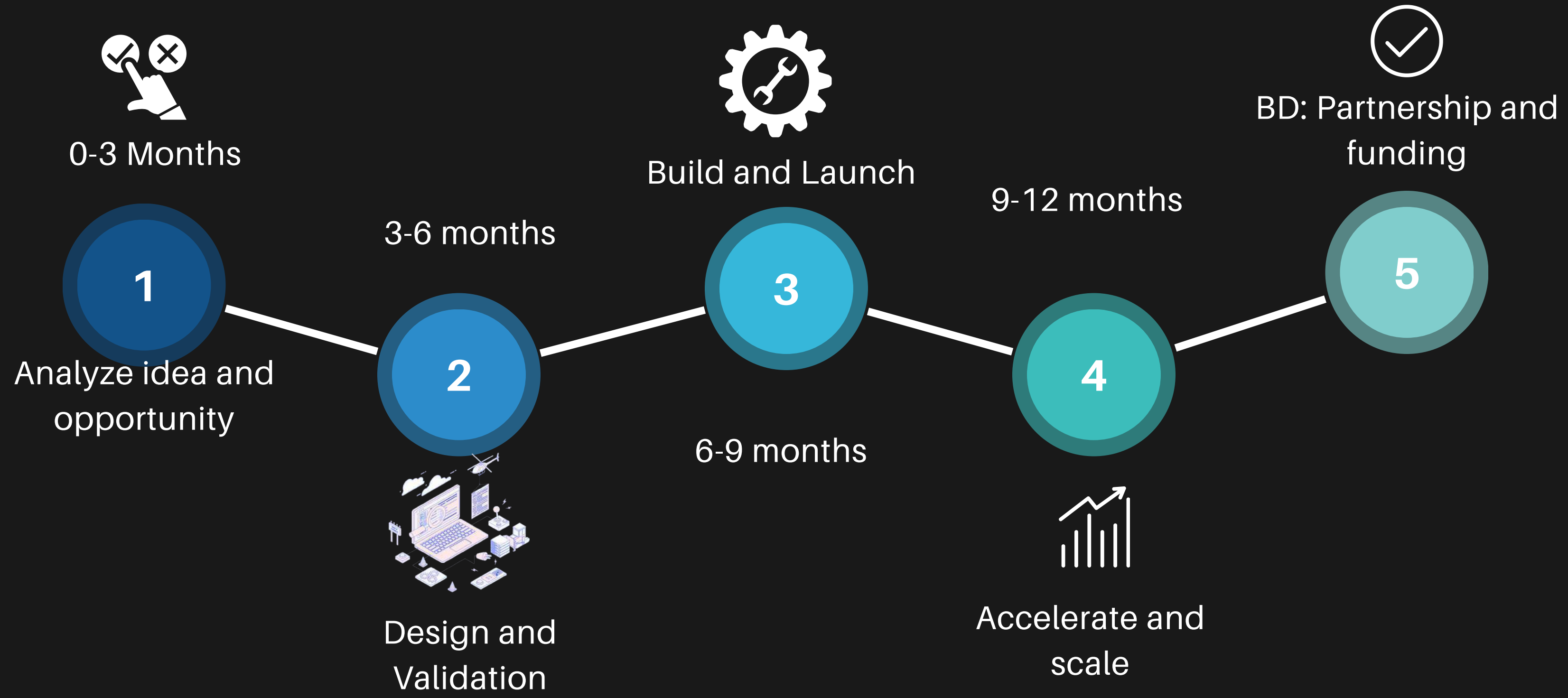
WE OFFER PRE-ENGINEERED BUILDING BLOCKS TO

ACCELERATE YOUR PRODUCT DEVELOPMENT

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WE ARE AGILE

Codelattice 360
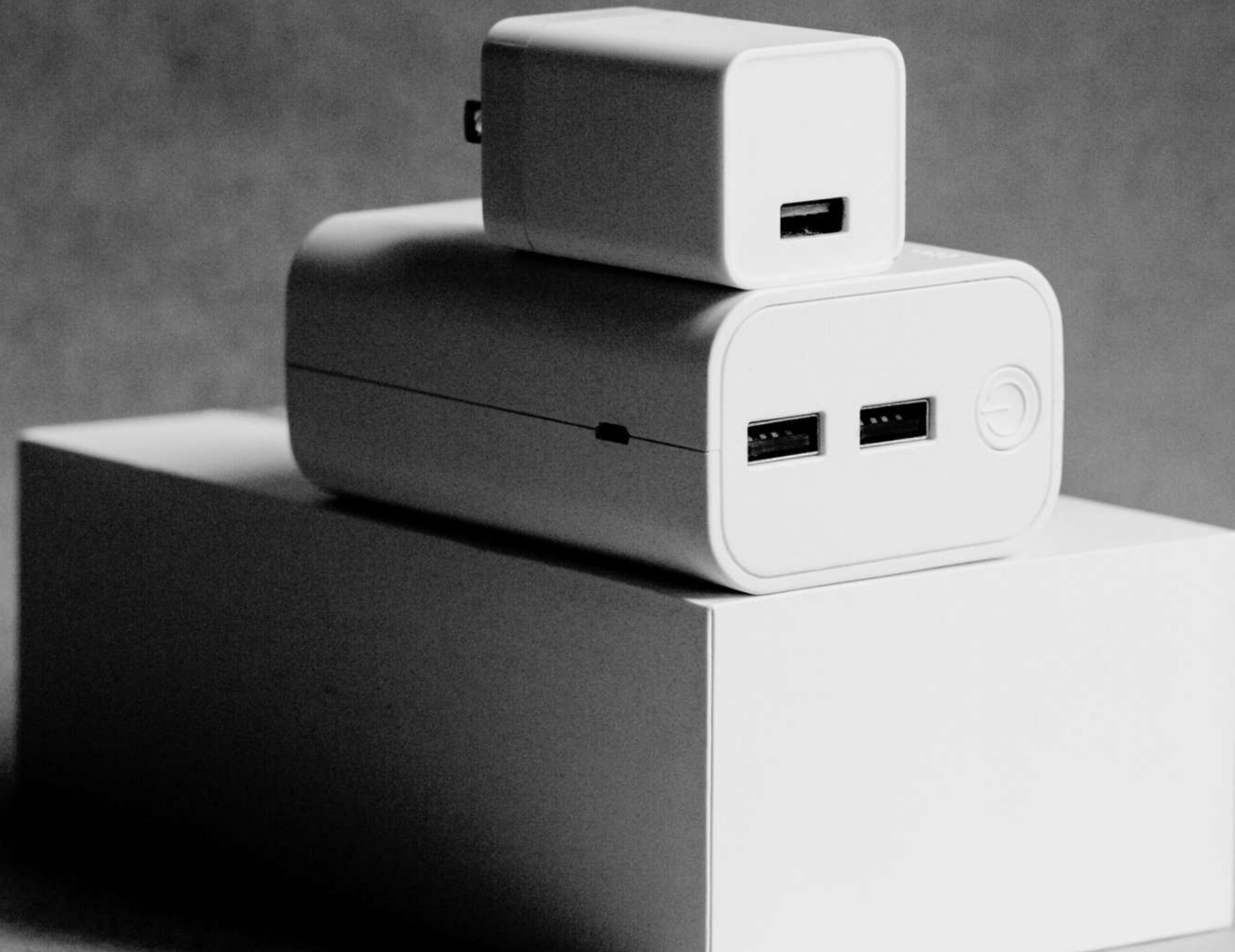
WE LAUNCH PRODUCTS FASTER WITH OUR FRAMEWORK, APIS AND INTEGRATION

Experience APIs
(Purpose-built APIs for apps)

Process APIs
(Orchestration, Composable APIs, microservices)

System APIs
(Legacy modernization, connectivity to SaaS apps, web services & Restful APIs)
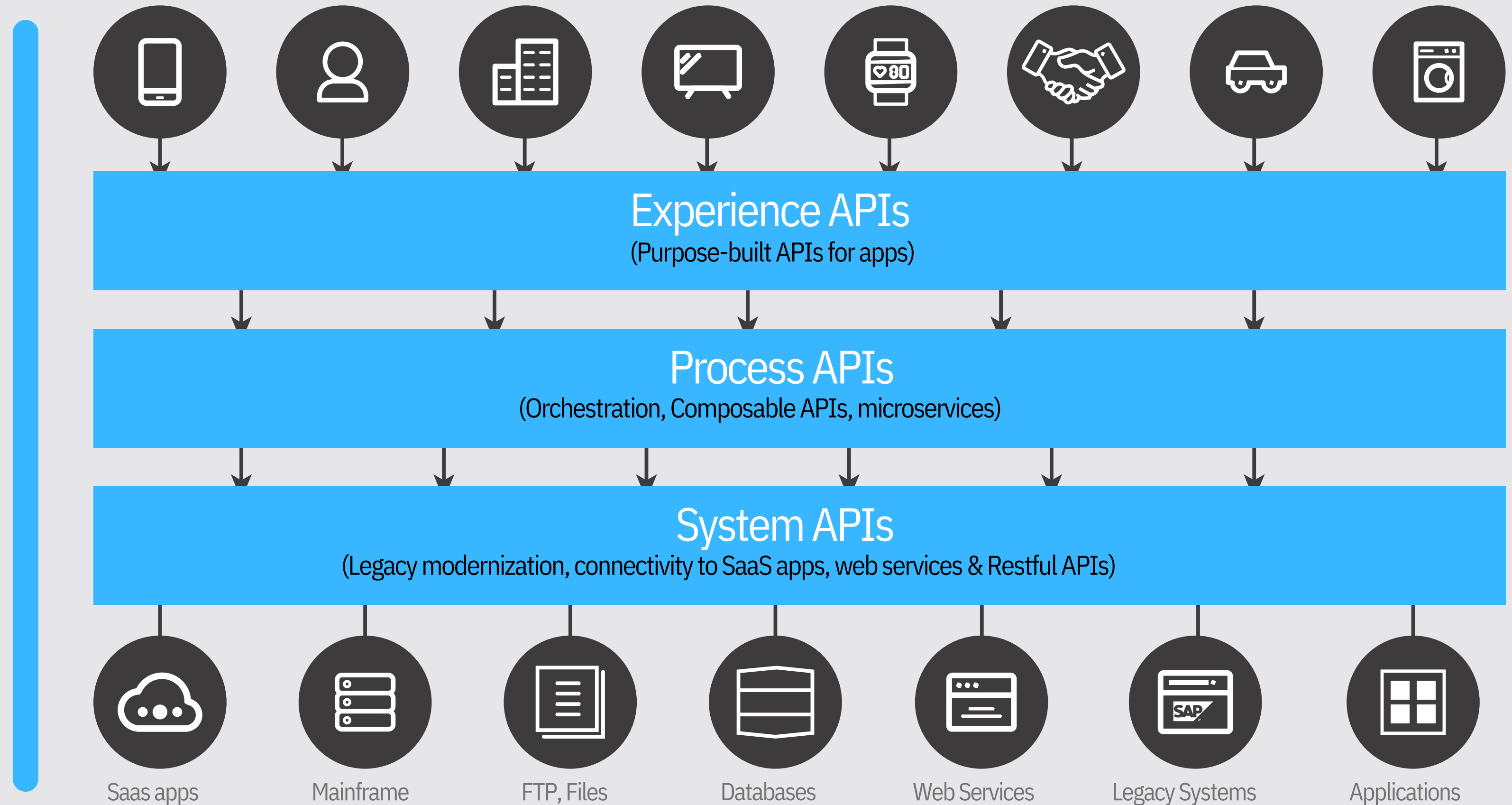
Saas apps   Mainframe   FTP, Files   Databases   Web Services   Legacy Systems   Applications

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ADVANTAGES OF VENTURE STUDIO

1 Low risk	
2 More control and hands on company building	
3 Extended pool	
4 Outsized ownership	
5 Effciency & distributed risk	
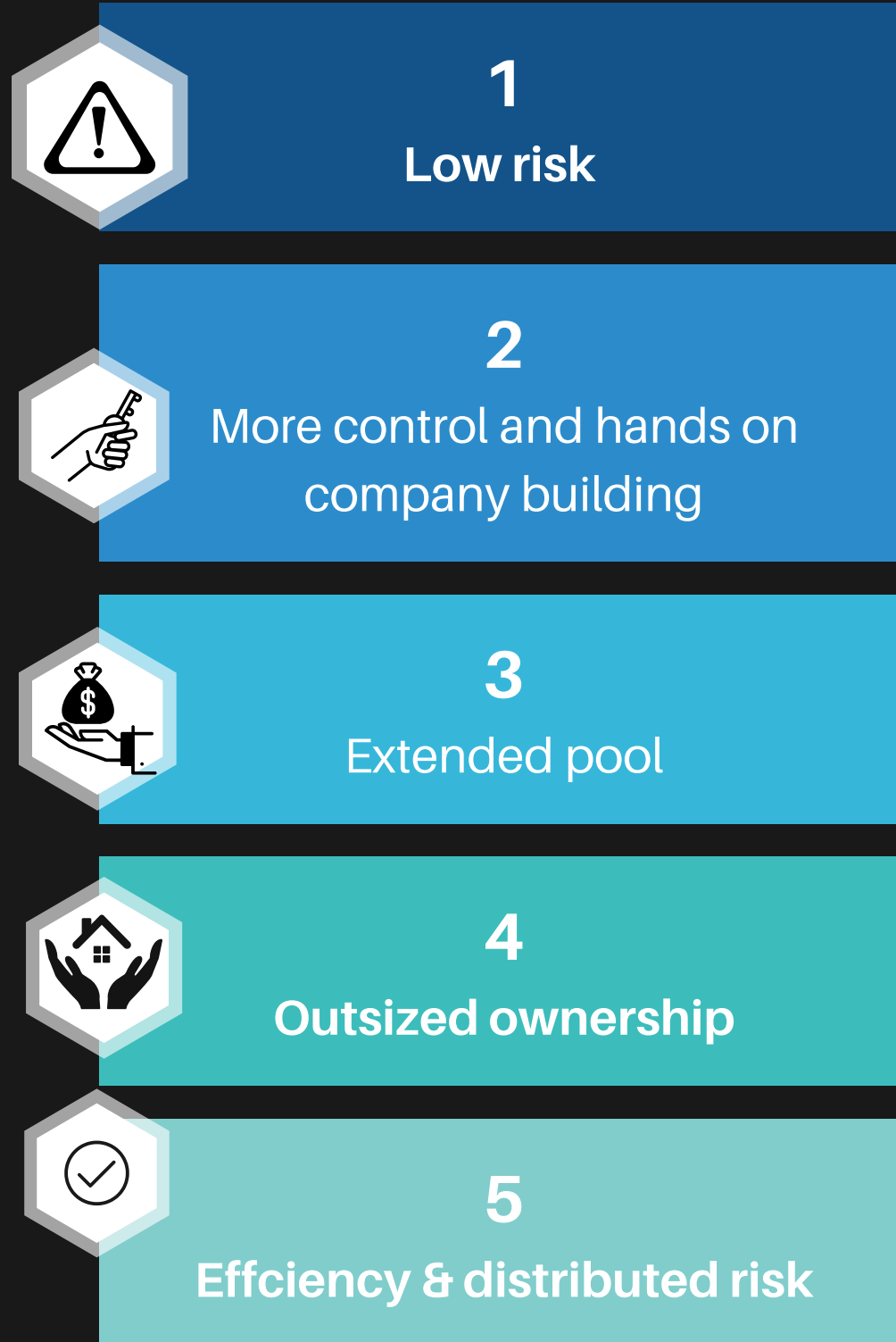
1. Low Risk: At early stage providing validation and test the model. After this phase, studio loops in start-up from the point of inception to post-launch and revenue.

2. More Control and hands on company building: Creates propriety deal flow for their fund and co-investors.

3. Extended Founder pool: Studios are not just incubating the start-ups but also the founders, by reducing risk and expanding founder pool to those who can't afford to take the risk to start a company either financially or practically,

4. Outsized Ownership: Usually start-ups have great control over the outcomes and have a more concentrated portfolio, as it charges 30-70% of start-ups equity for co-founding and reducing risk of failure.

5. HIgher efficiency and distributed risk: Studios work on different kind of start-ups and gains expertise, so can launch new businesses more efficiently.

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OUR DIFFERENT APPROACHS TO FOUNDERS

We are committed to being founder-friendly and maintain a high degree of flexibility when considering various approaches to bring founders on board. Our initial step involves the Founders Studio, where we have already generated over 10 ideas and intend to hire a CEO once these ideas are validated.

Founders Studio

Studio finds idea, sort them, helps in validation and are worth pursuing. Once validated CEO is recruited

Co-Founders Studio

Studio partners with founders at or even before idea stage, validation and team building is done together.

Late Co-Founders Studio

Studio joins a founding team who already have a validated idea and have a built or wireframe MVP.

Re-Founders Studio

Studio acquires an under performing startup or technology to use as the basis for reforming and relaunching a company.
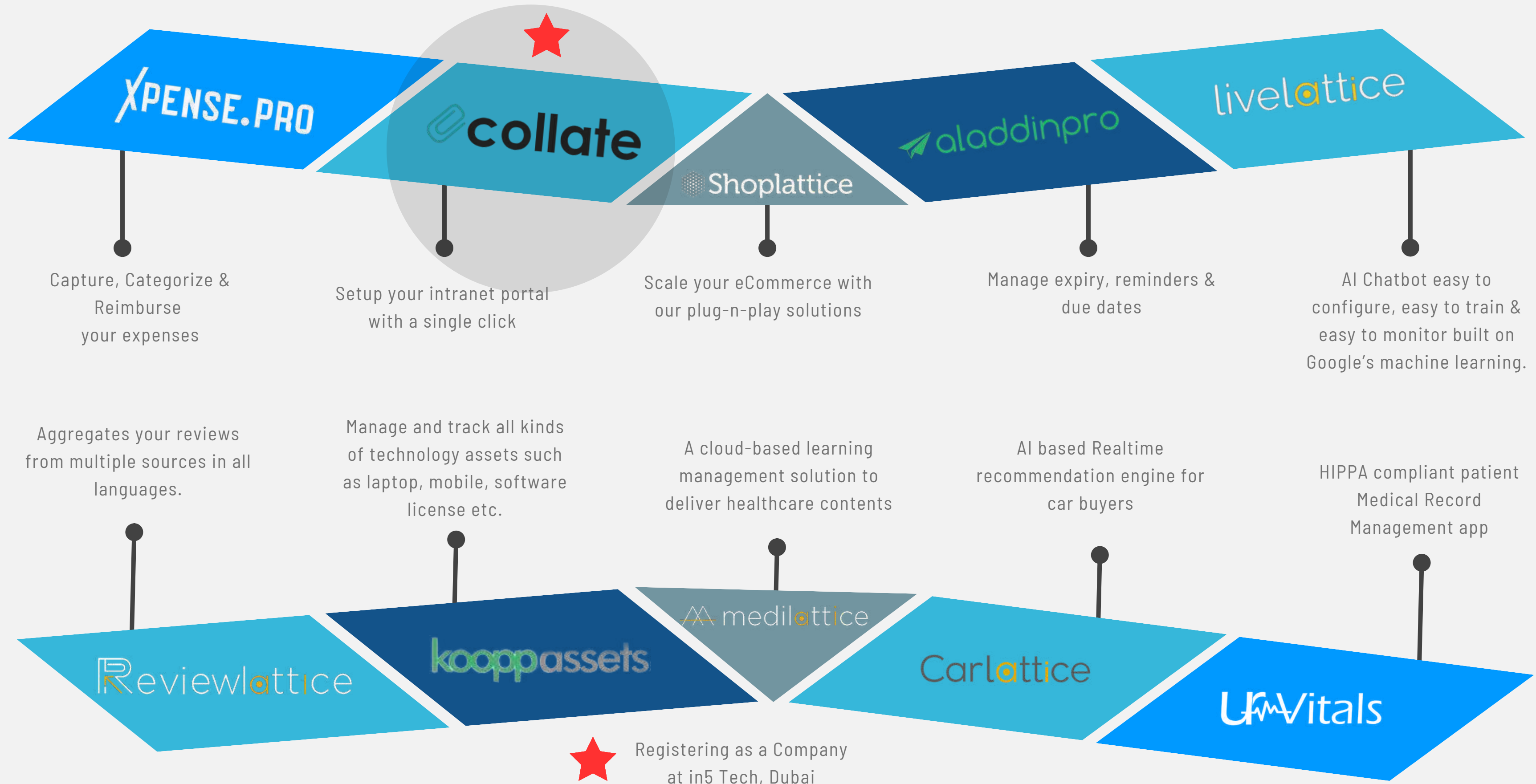
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We are sufficiently resourced to take-off
but work with partners to scale-up

DEVELOPMENT

- Software Development
- Product Design
- Project Maangement

DOMAIN EXPERTISE

- Access to industry experts
- Access to global talent pool
- Ecosystem connects

INVESTMENT

- Studio fund
- Angel Investing
- Institutional Investors
- Corporate VC

MARKETING

- Access to key Marketing experts
- Digital marketing
- PR & Comm

OPERATIONS

- Financial modeling
- Legal & Tax advise
- HR
- Office space
- Bank account

GROWTH

- Business Planning
- Sales & Developmeent
- GTM Strategy
- Spin-off Strategy

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WE COMBINE VISION AND SMART IDEA WITH A VENTURE THAT CAN FETCH A GOOD RETURN

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OUR INHOUSE IDEAS

XPENSE.PRO

Capture, Categorize &
Reimburse
your expenses

collate

Setup your intranet portal
with a single click

Shoplattice

Scale your eCommerce with
our plug-n-play solutions

aladdinpro

Manage expiry, reminders &
due dates

livelattice

AI Chatbot easy to
configure, easy to train &
easy to monitor built on
Google's machine learning.

Aggregates your reviews
from multiple sources in all
languages.

Manage and track all kinds
of technology assets such
as laptop, mobile, software
license etc.

A cloud-based learning
management solution to
deliver healthcare contents

AI based Realtime
recommendation engine for
car buyers

HIPPA compliant patient
Medical Record
Management app

Reviewlattice

kooppassets

medilattice

Carlattice

UrVitals

★ Registering as a Company
at in5 Tech, Dubai

OUR VENTURE ECOSYSTEM

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Proud national organiser of the global phenomenon EWC launched by Global Entrepreneurship Network in 200 countries

Entrepreneurship World Cup — UNITED ARAB EMIRATES

Strategic partner for global startups where we help scaling up business by looking at 360 degree angle at their blind spot. We make startups investable and bring them access to market and capital

Deal360 — STARTUPS DEAL ADVISORY PLATFORM

Collaboration with universities to create a programs for their students giving them access to the ecosystem, pitching, angel investors etc..

STUDENTS 360 — ENTREPRENEURSHIP PROGRAM

Provide due diligence service to family office and small venture capital fund, who manage the fund and investment with small team, covering everything from scouting deals to analysing them

DD360 — DUE DILIGENCE AS A SERVICE

STARTUPSCALE 360

Workshops that provide key sights on attracting investment effectively, good corporate governance, and steps toward digital transformation, value creation and analysis.

WORKSHOP 360

We take care of entire finance function, introduce financial governance, develop policy and procedures, managing books of accounts, prepare and present financial statements.

CFO-AS-A-SERVICE — Your strategic finance leader

Future Thinking and Design Thinking Frameworks for developing new, better and continued innovations in Organisations .

PLAY ROOM — part of edding

We partner with the Industry Pioneers
To Provide you the imperative Digital Edge

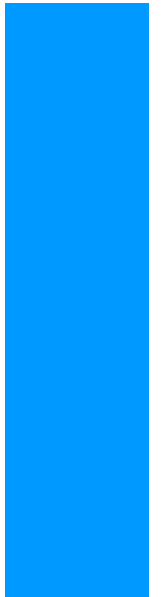**aws** partner network

Select Consulting Partner

GoDaddy **Pro**
PARTNER

Google Cloud Partner

OUR CASE STUDY
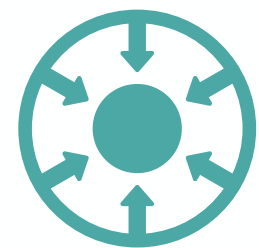
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OUR FIRST SPIN-OFF

Collate

Collate
A whole new
Intranet platform

Implement a Centralized Intranet Platform: Cloud-based, easy to access solution that offers features such as document management, communication tools (chat, discussion forums), access controls, and a user-friendly interface.

Establish Information Governance Policies: Develop and enforce clear information governance policies to ensure data is organized, secure, and compliant with relevant regulations; Train employees for best practices management.

Promote Collaboration and Communication: Foster a culture of openness and collaboration by sharing project updates, company news, and important announcements.
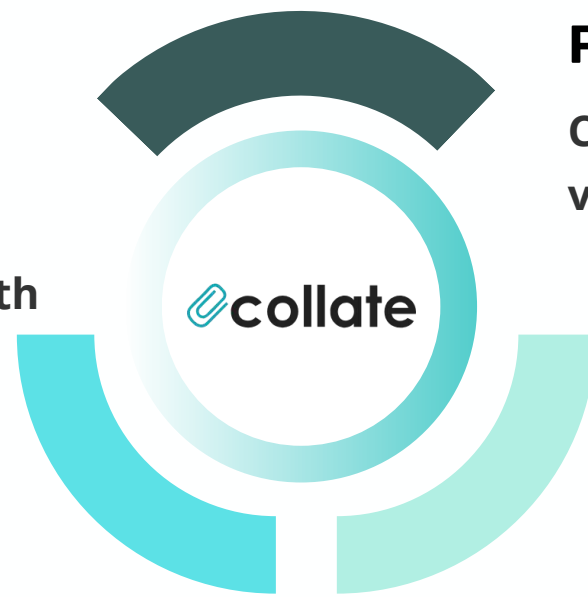
Everything, Everyone, all at one point !!!

Collate builds the culture of a company while helping to gather information

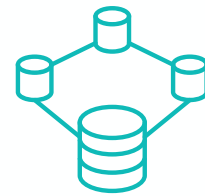## APPS & UTILITIES

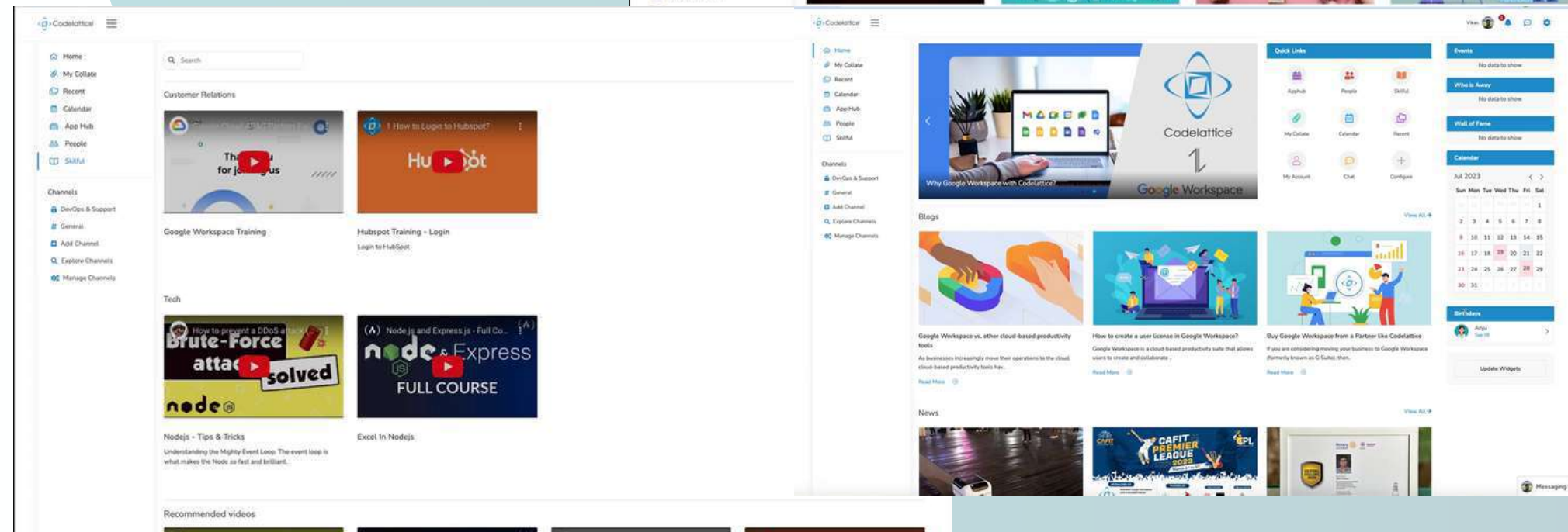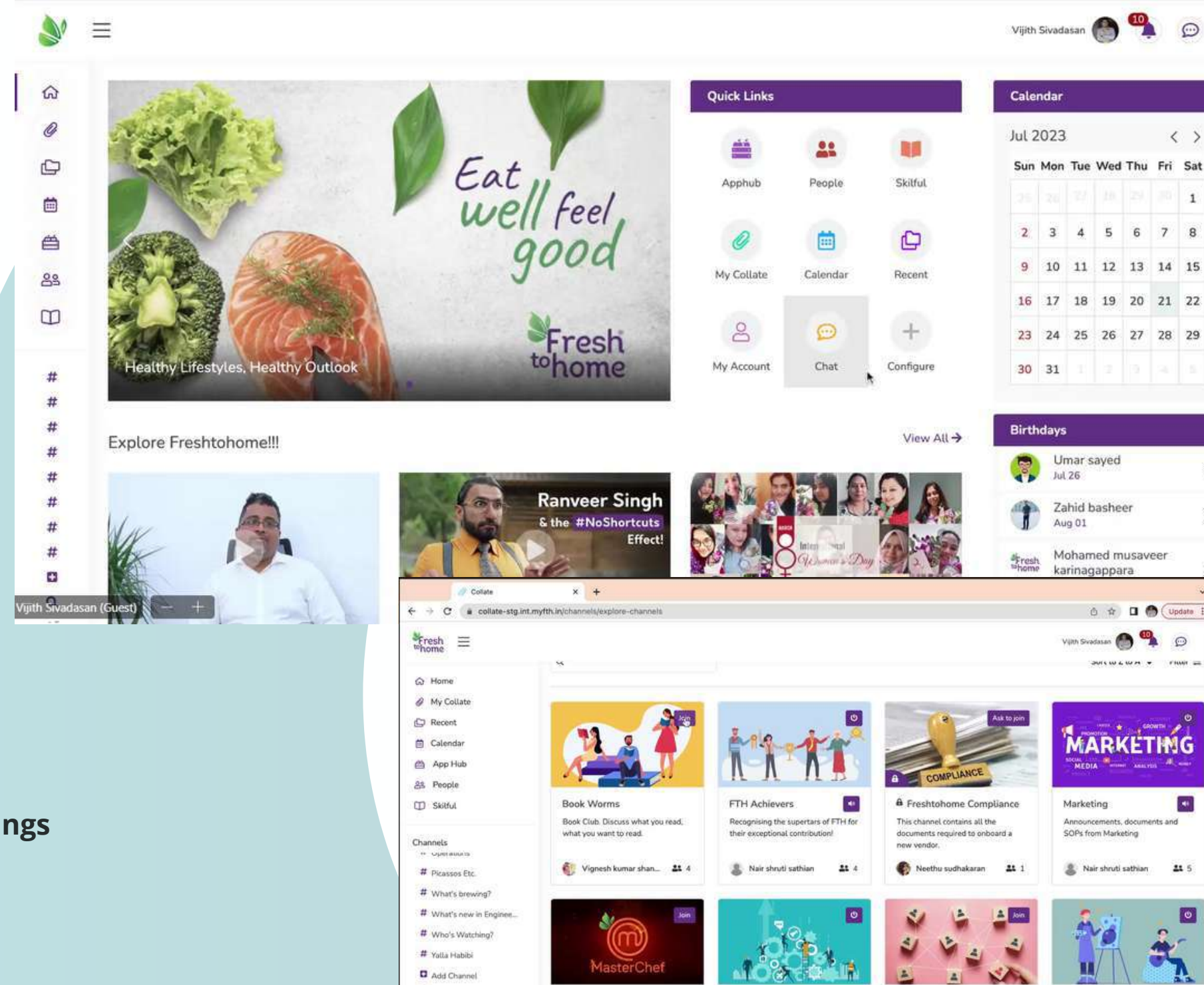Access all your business apps with Collate Single Sign On

PEOPLE & CULTURE

Connect people with purpose, values, standards and happenings
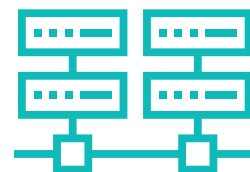
Data, Files and Information

Categorize information, Create User Groups and Control Access

collate

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We'll be glad to work with you

CONTACT INFO

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- www.startupscale360.com
- www.codelattice.com