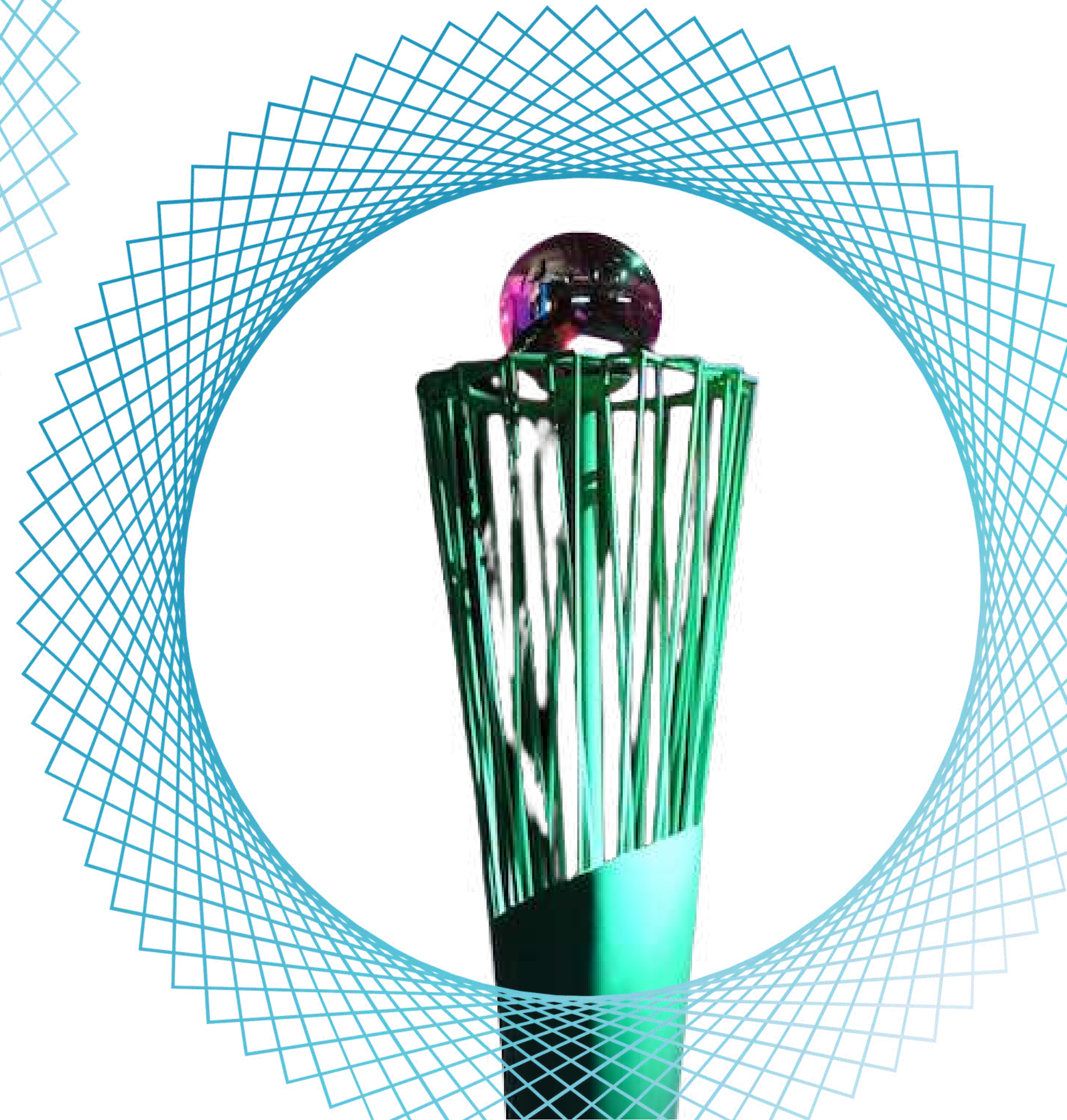


Entrepreneurship World Cup 2024

MALAYSIA

PARTNERSHIP DECK



GLOBAL HOSTS



NATIONAL HOST



FOUNDING PARTNER



STRATEGIC PARTNER



Entrepreneurship
World Cup 2024
MALAYSIA



Entrepreneurship World Cup: INTRODUCTION

GLOBAL HOSTS



FOUNDING PARTNER



NATIONAL HOST



STRATEGIC PARTNER



Global Entrepreneurship Network (GEN)

Founded in 2008, USA



10 Million
People

\$8 Million
in Grant

40,000

ACTIVITIES

400,000

ENTREPRENEURS

"Making it easier for anyone, anywhere to start and scale a business", GEN Founder Jonathan Ortman

LAUNCHED IN
2019



Winner 2019



Winner 2020



Winner 2021



Winner 2022



Entrepreneurship
World Cup 2024
UNITED ARAB EMIRATES

Entrepreneurship World Cup (EWC)

(a GLOBAL ENTREPRENEURSHIP NETWORK (GEN) initiative)

\$1	Million Cash Prize	200	Countries Compete
\$100	Million in-Kind Prize	85K	Viewers Globally
400K	Applicants Globally	150	Events Globally

Entrepreneurship World Cup

EWC Global Finals 2022 Riyadh

30'000+ Applications

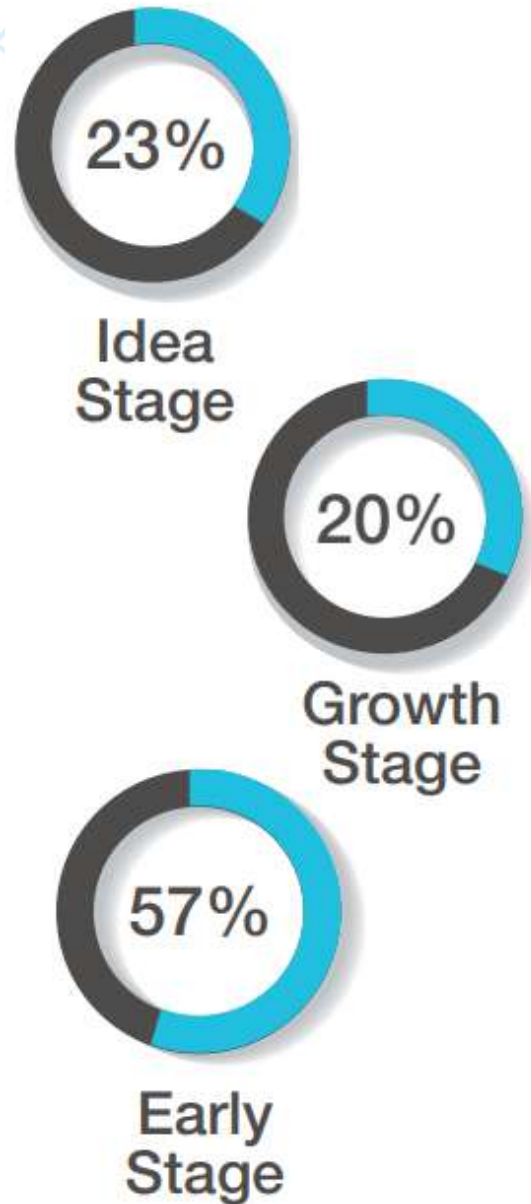
200+ Countries

105'000 Participants

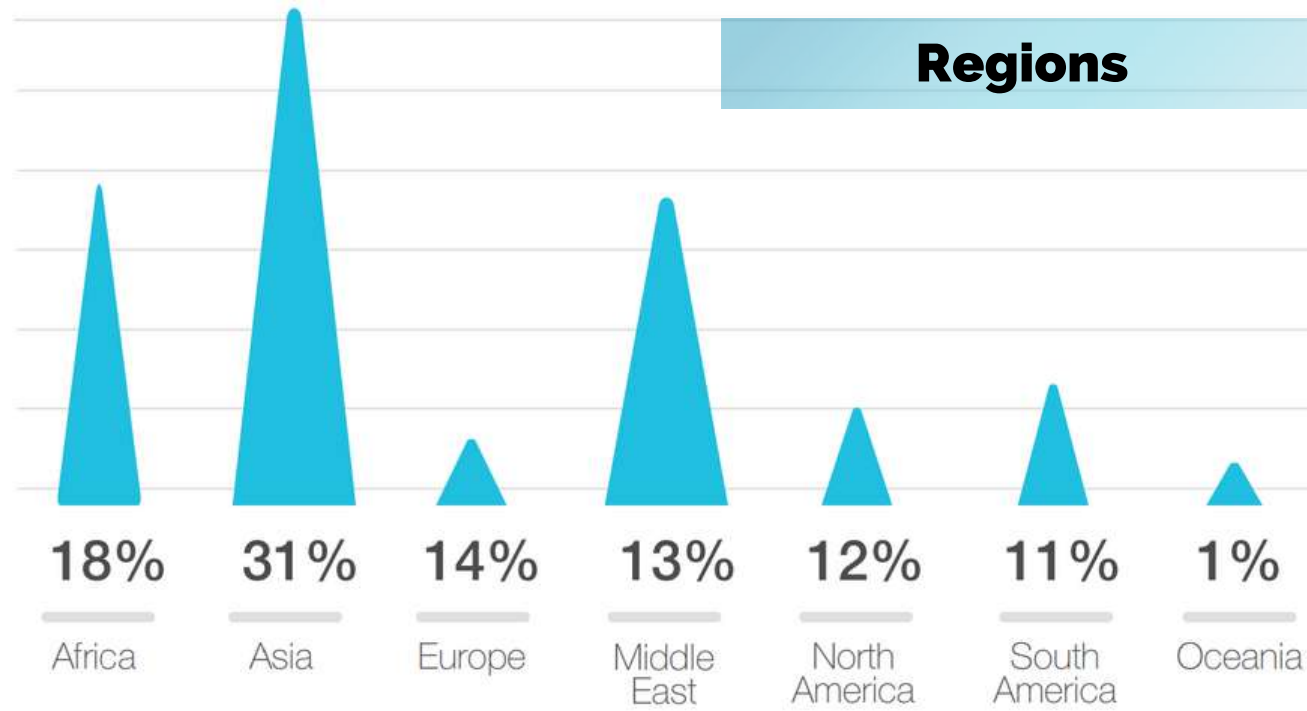
350 International
Speakers



EWC Intake



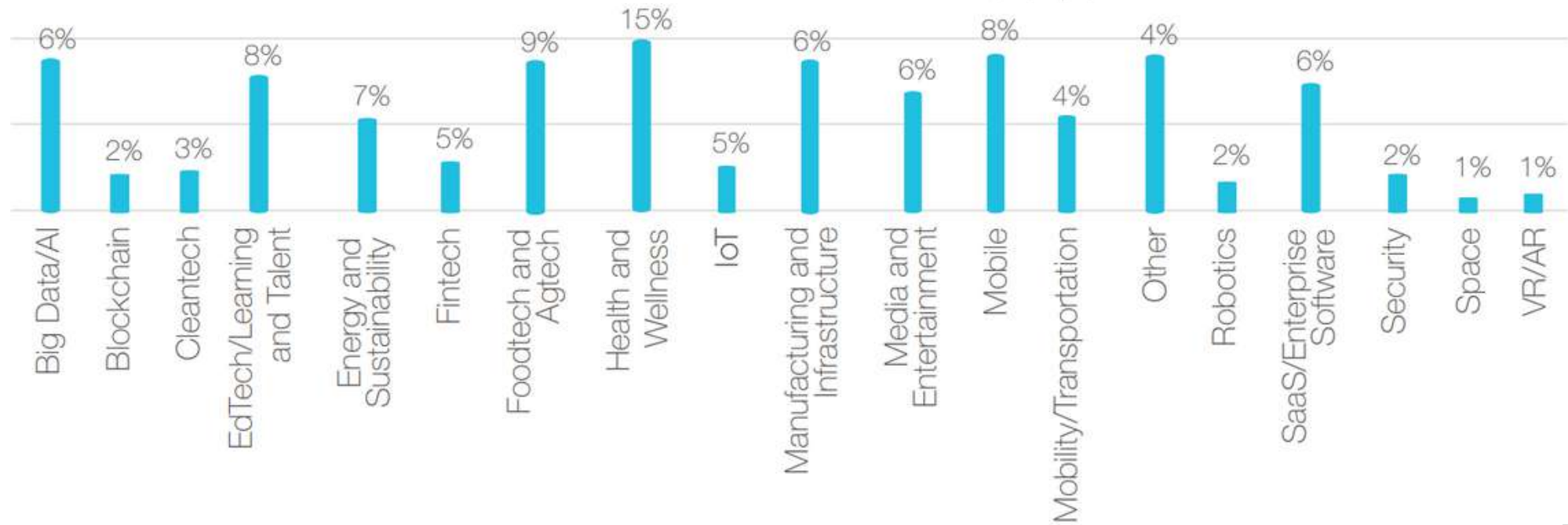
Regions



Funding Stage

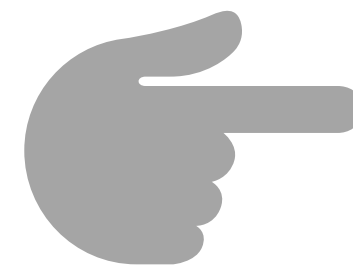
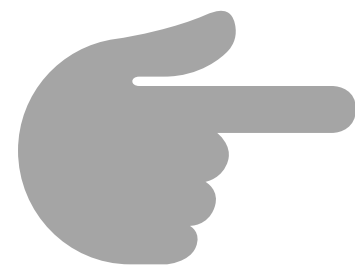
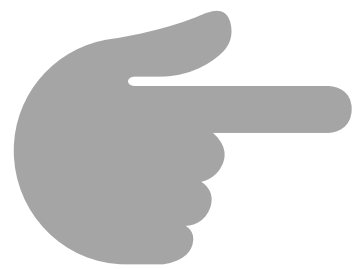


Industries



Entrepreneurship World Cup MALAYSIA Final 2023

A QUICK RECAP



GLOBAL HOSTS



FOUNDING PARTNER



NATIONAL HOST



STRATEGIC PARTNER



EWC MALAYSIA Past Winners

2019



2020



2023



Global Top 25

Asia Mobiliti

Quarter Finals

EWC Malaysia Past Event Media

malaymail

HOME MALAYSIA SINGAPORE MONEY WORLD LIFE EAT/DRINK SHOWBIZ OPINION SPORTS TECH/GADGET

ADVERTISEMENT

LIFE

Malaysian information technology company offers innovative take on learning sign language, empowers deaf community



Siasitok founder Awang Shahrizan Awang Abu Bakar aims to help the deaf community in Malaysia through Siasitok. u00e2u20acu2022 Picture by Ahmad Zamzahuri



MALAYSIAN BUSINESS
by amaniemedia Online

Monday, 11th December 2023

This website is maintained by Amanie Nexus.

HOME NEWS FEATURES

ERTH emerged winner of the Entrepreneurship World Cup Malaysia National Finals - Road to Global Round in Riyadh, Saudi Arabia 2020

Share Post SHARE

Wednesday, 22 July 2020 12:06 font size Print Email

Rate this item (1 Vote)



DNA
DIGITAL NEWS ASIA
Your Eye on the Tech Ecosystem

Digital Economy
powered by 'MDEC'

Insights

'Software Testing is'
Business

Personal
Tech

Asia Mobility Technologies Sdn Bhd, a leading mobility-as-a-service (MaaS) and Internet of Things (IoT) solutions provider, is the only Malaysian startup from 100 worldwide selected to compete for a share of US\$1 million (RM4.48 million) at the [Entrepreneurship World Cup \(EWC\) Global Finals](#).

The EWC, co-hosted by the Global Entrepreneurship Network and the Small and Medium Enterprises General Authority in Saudi Arabia, Monsha'at, is one of the largest and most diverse pitch competitions and support programmes for up-and-coming founders.

Every year, entrepreneurs compete for a share of US\$1 million in cash prizes and investment, support and publicity. The finals are from 9 to 12 March at [Biban 2023](#), the largest event for entrepreneurs and small- and medium-sized enterprises in Saudi Arabia.



"We are extremely proud to be Malaysia's sole flag bearer in this prestigious event," said Ramachandran Muniandy (*pic*), co-founder and CEO of Asia Mobiliti. "The mobility-as-a-service industry has huge potential in Southeast Asia, and being shortlisted from amongst the world's best affords us the opportunity to showcase what we've been building for the world to see."

Since launching in 2019, EWC has attracted more than 400,000 registrations from 200 countries and connected founders with over US\$3 million in cash prizes and another US\$256 million worth of perks and free support and services.

[RM1 = US\$0.223]

The 100 finalists, known collectively as the EWC 100, were selected after succeeding in qualifier competitions and activities around the world. The top performing 250 companies were invited to participate in a three-day bootcamp, with 100 selected to pitch at the Global Finals.



"These companies and their founders have wowed us at every stage of the competition," said Jonathan Ortman, president of the Global Entrepreneurship Network. "They are on course to change lives with innovative solutions to the world's most pressing challenges."

The EWC 100 are based in: Africa (6), Asia (17), Europe (28), Middle East (12), North

America (14), Oceania (2), South America (20) and the Caribbean (1).

"Being the only Malaysian startup selected to compete in the Entrepreneurship World Cup Global Finals is a testament to the innovative spirit of Asia Mobiliti and we are proud to have them"



Asia Mobiliti

1,138 followers

9mo • 🌐

+ Follow

Thank you Saudi Arabia! Making it to the Quarterfinals at the Entrepreneurship World Cup (EWC) Global Finals, we are grateful for the opportunity to pitch Asia Mobiliti and Malaysia to the world. As the only Malaysian delegate, our CEO and co-founder **Ramachandran Muniandy** was joined by other like-minded founders/startups who strive every day to make a positive impact by solving the issues of today for a better world tomorrow.

Doors have been opened and we can't thank the organisers **Global Entrepreneurship Network** (GEN), **MonshaatSA** and the Saudi people enough for the amazing hospitality received. We look forward to fostering deeper cross-border collaboratio ...see more

👍❤️🔥 70

4 comments • 1 repos



Like



Comment



Repost



Send



Add a comment...



Most relevant ▾



Samuel Siew • 3rd+

8mo ...

CEO at Courtsite | Revolutionizing the Sp...

Amazing!! 🙌 Big Congrats **Ramachandran Muniandy** & Team **Asia Mobiliti**. The best is yet to come! 🚀

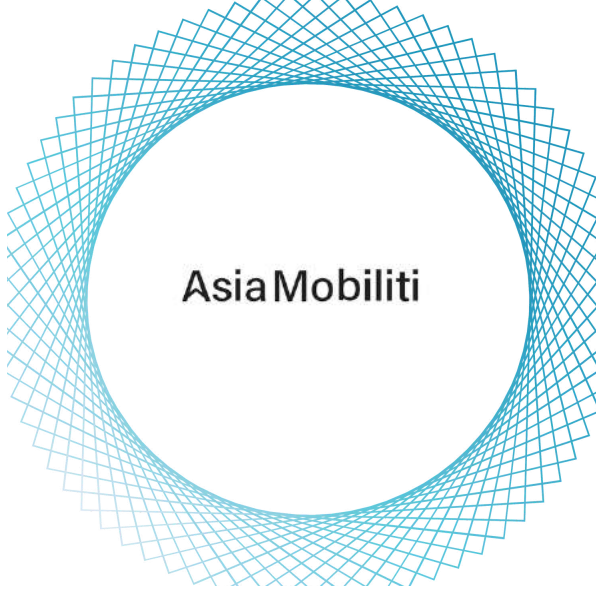


Entrepreneurship
World Cup
GLOBAL FINAL



MEET THE TOP-3 WINNERS OF THE GLOBAL FINAL

QUARTER FINALS



ASIA MOBILITI



1st place:



WHITE HELMET 300K



[ABDULLAH ALMUHANNA ABALKHAIL](#)

2nd place:



NDR MEDICAL TECHNOLOGY PTE LTD 200K



[ALAN GOH](#)

3rd place:

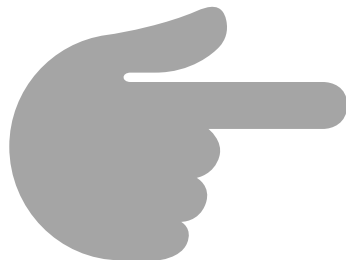
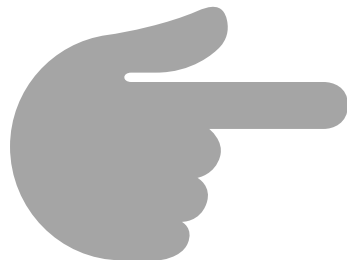
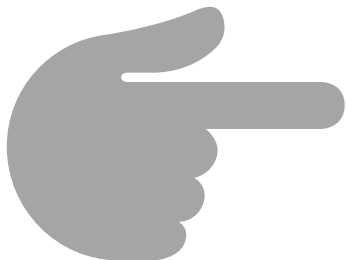


HERA HEALTH SOLUTIONS 150K



[IDICULA MATHEW](#)

BEYOND MALAYSIA, GATEWAY TO THE WORLD...



GLOBAL HOSTS



FOUNDING PARTNER



NATIONAL HOST



STRATEGIC PARTNER



**Entrepreneurship
World Cup 2024**
MALAYSIA

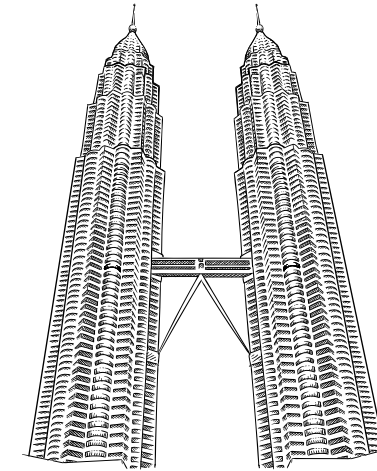




Align with national aspirations of creating and developing more home grown **unicorns**.



Allowing home grown start ups to leverage and access the **International Stage**.



To showcase Malaysia to International community as an attractive hub for Start ups and **gateway to South East Asia** markets

STEERING COMMITTEE



NOOR AMY ISMAIL
Chief Operating Officer



HERMAN RAHIM
Chief Investment Officer



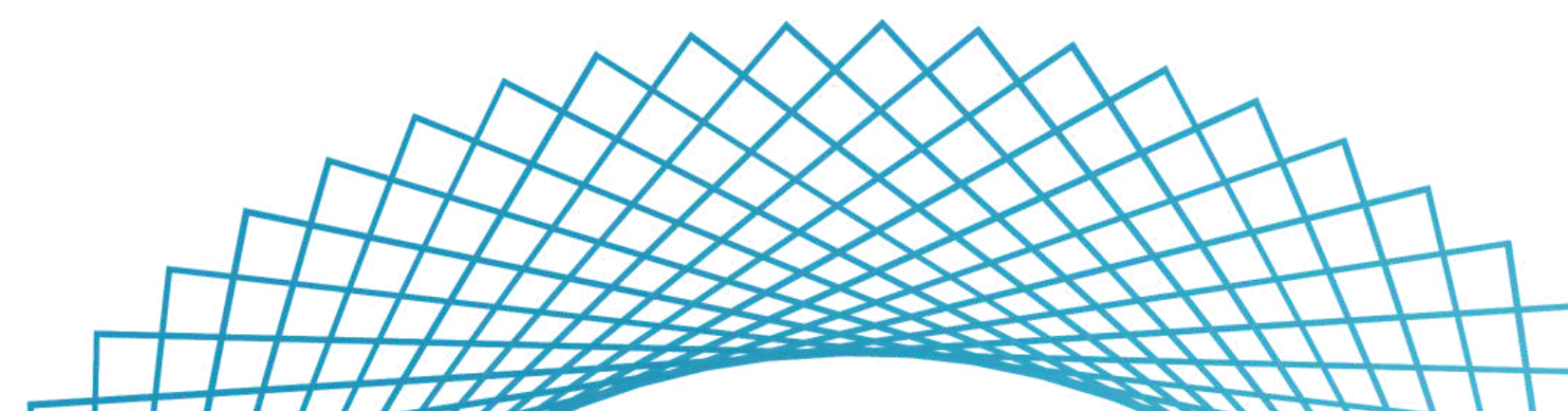
ARSALAN (OZ) AHMED
Chairman



KARUNJIT DHIR
Partner



SWETHAL KUMAR
Chief Executive Officer



MANAGEMENT COMMITTEE



SWETHAL KUMAR
Chief Executive Officer



RAFFLES CHAN
Chief Executive Officer



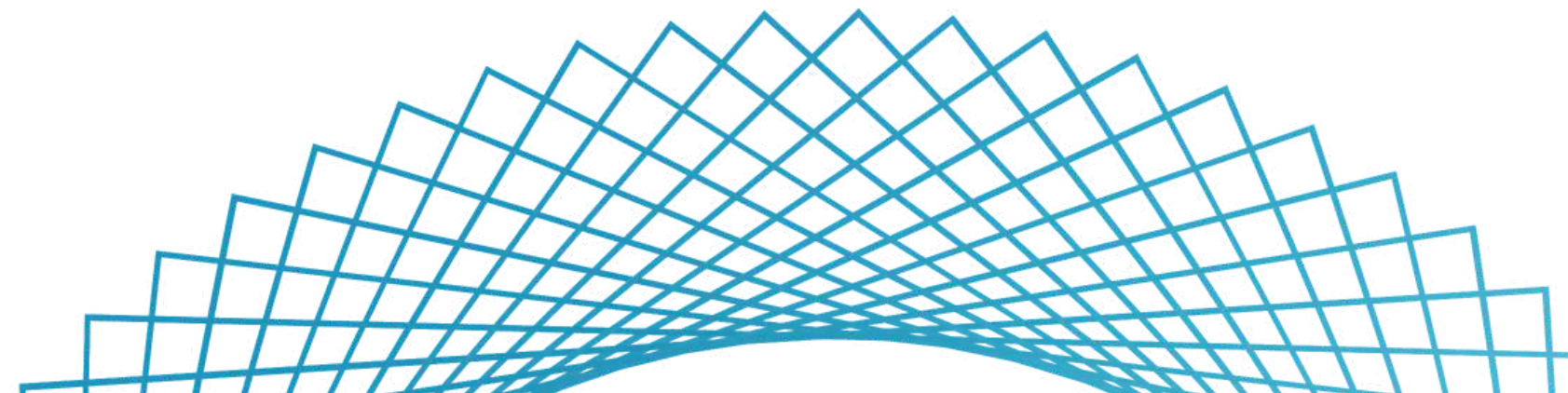
ZENTRIX CHIU
Strategic Partner



LALUA RAHSIAD
Lead, Sustainable &
Inclusive Finance (SIFU)



DIVYA K
Instructor



EWC MALAYSIA FORMAL LAUNCH

RCEP TECH
FORUM 2023 -
EASTBOUND NEXUS

The official launch of EWC Malaysia:



Formally announced the official launch of EWC Malaysia at RCEP Tech Forum last week.

MEDIA COVERAGE:



1. Entrepreneurship World Cup 2024 – Malaysia Chapter: A platform for national and regional entrepreneurial growth.



1. The upcoming Entrepreneurship World Cup 2024 – Malaysia Chapter was introduced, setting the stage for national and regional entrepreneurial growth;

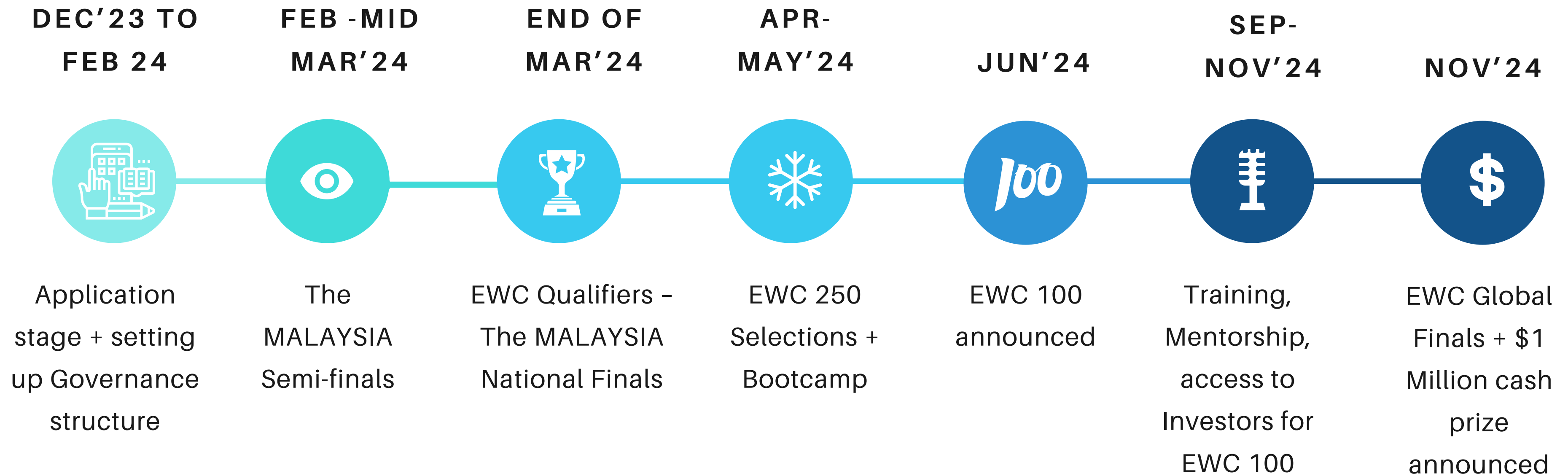
INSPIRASI MEDIA ONLINE

- Entrepreneurship World Cup 2024 – Malaysia Chapter yang akan berlangsung telah diperkenalkan dan ia dijangka akan menjadi pemangkin kepada pertumbuhan sektor keusahawanan negara serta peringkat serantau.



PATH TO MALAYSIA AND GLOBAL FINAL

The application process has been commenced since Dec 2023 and scheduled to conclude at the end of February 2024. Subsequently, the semi-final and final rounds are slated to occur by the end of March 2024. Winners from the UAE will progress to the global final for a virtual bootcamp, where they will compete for a chance to be among the top 100 selected participants. The final top 100 will compete for \$1 Million cash prize in Riyadh, KSA.



KEY TIMELINES

The path to the Entrepreneurship World Cup 2024 final commences with organizing the national final in the MALAYSIA in March 2024. The winner of the MALAYSIA finals will progress to Riyadh for the global final in November 2024. The journey doesn't conclude there; we will be present at the Global Entrepreneurship Congress in Indiana, USA, in March 2025. Furthermore, partners and sponsors have the option to participate in two additional events in March and November 2024, taking place in Cape Town and Puerto Rico, respectively.



EWC MALAYSIA FINAL
MARCH 2024



GEC+ AFRICA 2024
MARCH 2024



EWC GLOBAL FINAL
RIYADH
NOVEMBER 2024



GEC+ PUERTO RICO 2024
NOVEMBER 2024



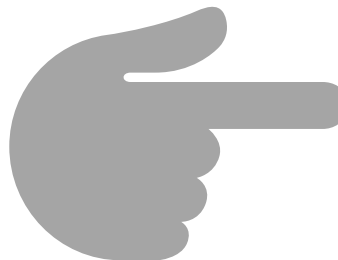
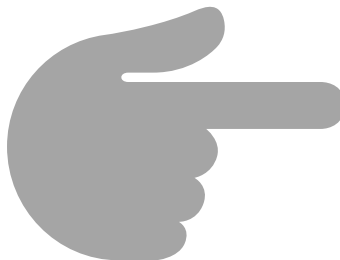
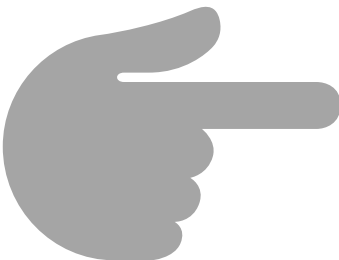
GEC INDIANA
MARCH 2025

(Optional)

(Optional)

3 KEY CATEGORIES AND EVALUATION CRITERIA

IDEA, EARLY & GROWTH...



GLOBAL HOSTS



FOUNDING PARTNER



NATIONAL HOST



STRATEGIC PARTNER



Entrepreneurship World Cup 2024

MALAYSIA

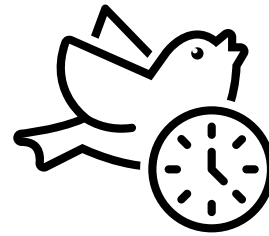
STARTUP CATEGORIES

All applicants must fit one of the following three (3) categories. These categories offer multiple stage definition and classification points, and within this framework, at least one (1) defining criteria must apply to qualify.



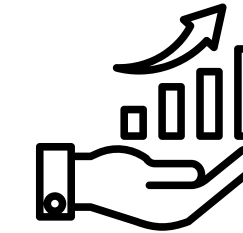
Idea Stage

- **Self-Funding and Conceptual:** Your company (or concept) is self-funding directly from founders + family/friends to build a prototype or initiate business operations (No Revenue)
- **Unregistered Entity:** Your company has not been legally registered as a legal entity and is building a business plan as a pathway to initiate business activities (No Revenue)
- **Registered Entity / No Prototype:** Your company could be recently legally registered but does not have an MVP or commercially viable product (No Revenue)
- **Registered Entity / Prototyping:** Your company could be registered and is actively working to develop an MVP (No Revenue)
- **Aspiring Entrepreneur:** You work on a university research project that will turn into a company (tech spin-off)



Early Stage

- **Seeking Validation:** Your company has commercially viable MVP that is seeking early user/customer validation in the market (Nascent Revenue)
- **Seeking Early Funding:** Your company is ready for (or actively seeking) its first equity investment
- **Early Signs of Growth:** Your company shows early evidence of market validation and evidence of business growth in your home market (Generating Revenue)
- **Early Equity Funding:** Your company successfully earned seed / angel funding and preparing for Series-A funding
- **Early International Sales:** Your company shows signs of international sales but development is still nascent
- **Nascent Bootstrapping:** Your company shows evidence of small organic growth and is not seeking equity fundraising (bootstrapping)
- **Steps Toward Governance:** Your company is Intent or starting to develop a board of directors
- **Creating Departments:** Your company is growing and there is movement to hiring company executives (part-time or full-time) relieving the CEO/Founder from some parts of the company's operations.



Growth Stage

- **Consistent Growth:** Your company shows evidence of strong local market validation with consistent growth for at least three years
- **Defined Departments:** Your company developed an operating structure containing departments with a settled executive team that has clear department hiring standards
- **Strong Governance:** Your company has an active and engaged board of directors
- **Repeatable:** Your company shows clear evidence of a repeatable business model that has predictable recurring sales in multiple markets
- **Equity Fundraising for Scalability:** Your company successfully closed a Series-A (or beyond) round
- **Evergreen:** Your company can prove strong organic growth without fundraising (you are bootstrapping)
- **Exit-Ready:** Your company has reached its growth limit or plateau and you are exit-ready (seeking acquisition or private equity)

Entrepreneurship World Cup 2024

MALAYSIA

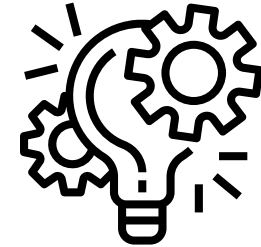
EVALUATION CRITERIA

Applicants participating in the Finals will be evaluated by a committee of judges based on the following criteria:



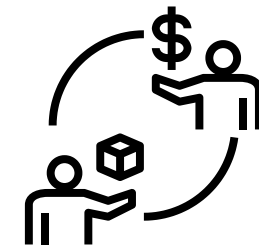
Problem and Solution

- Did the pitch define a clear problem, need, or pain point?
- What solution does this pitch offer?
- Did the pitch describe a unique value proposition?



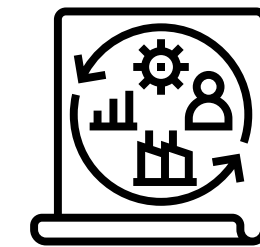
Tech / Service

- How is this solution innovative?
- Did the pitch mention defensible IP or other truly unique and compelling technological (or service) capacity (team and/or product)



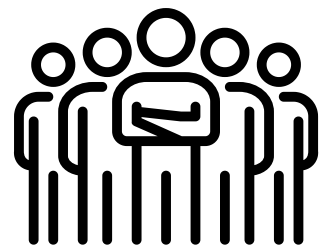
Target Market

- Are market conditions favorable?
- Did the pitch identify and quantify (size and spend) an addressable market for this product / service?
- Did the pitch highlight market growth and trends?



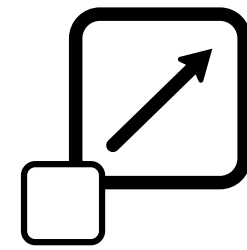
Business Model

- How well does this pitch explain the company business model?
- How does the company generate revenue?
- What are the distribution channels
- Are margins compelling?
- Is there evidence of traction from paying customers (a repeatable action / behavior from consumers)?



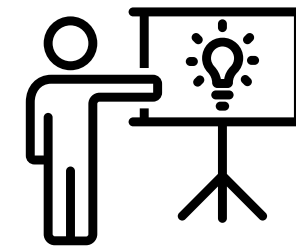
Team

- Can the founder, key team members, and advisors, operate and scale a successful business?
- Were team factors such as industry knowledge, skill-set, leadership, relationships, and key successes and/or failures mentioned or displayed?



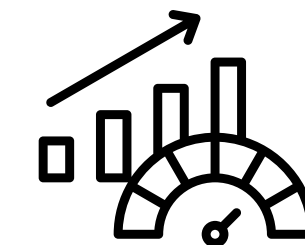
Scalability

- Is the business model viable with the ability to scale/replicate (i.e. regionally, globally, etc.)?
- Could the business model be appealing to acquirers or does it have the makings of a future IPO?



Pitch Delivery and Ask

- How was the pitch delivery?
- Was it understandable, engaging, and informative?
- The pitch makes a clear “ask” with clear understanding for its use and purpose. Other elements of the “ask” are clear and compelling with little room for ambiguity from the audience.



Performance Measurement

- The pitch takes a practical approach to milestones and organizational outcome measurement, and provides a clear plan to deliver high performance.

Entrepreneurship World Cup 2024

MALAYSIA

GLOBAL PRIZE

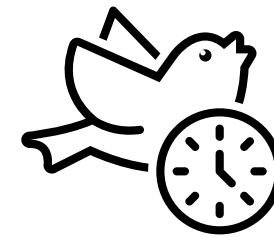
\$1 MILLION CASH PRIZE

USD \$1 million in cash and/or investment total for the global winners plus in-kind support for the top 100 global finalists. The cash prize will be distributed among multiple categories.



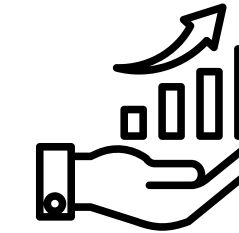
Idea Stage

- The top two (2) Idea Stage finalists receive cash prizes.
 - Idea Stage Champion: **\$50,000**
 - 2nd Place: \$25,000



Early Stage

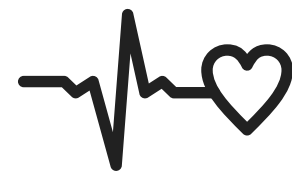
- The top five (5) Early Stage finalists receive cash prizes.
 - Early Stage Champion: **\$100,000**
 - 2nd Place: \$75,000
 - 3rd Place: \$60,000
 - 4th Place: \$45,000
 - 5th Place: \$35,000



Growth Stage

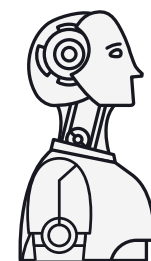
- The top three (3) Growth Stage finalists receive cash prizes!
 - Growth Stage Champion: **\$200,000**
 - 2nd Place: \$140,000
 - 3rd Place: \$70,000

Global Finals Cash Prizes: Sector



Health + Wellness:
\$50,000

Championing longer, healthier lives by tackling prevalent medical challenges, ensuring fair access to digital healthcare and pioneering biotech solutions for a healthier world.



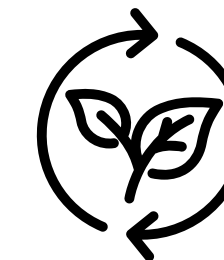
Economies of the Future:
\$50,000

Fostering innovation in digital technologies, shaping the future of urban living, and constructing human-centered, environmentally friendly smart cities. Exploring deep-sea resources and establishing a global presence in the frontier of space exploration.



Energy + Industrial Leadership:
\$50,000

Spearheading alternative energy production such as green hydrogen, solar and wind power. Driving the industrial sector towards cutting-edge, high-value industries and fostering competitive, sustainable development in the mining sector.



Sustainable Environment :
\$50,000

Leading the way in global environmental preservation and meeting fundamental requirements for water, food, and sustainable energy. Pioneering eco-friendly water technologies, sustainable food production, increased green spaces and cost-effective electricity generation.

EWC MALAYSIA 2024 Prizes (Proposed)*



MYR 10,000
(\$2,150)



MYR 25,000
(\$5,375)



MYR 5,000
(\$1,075)

* subject to raising sponsorship

Entrepreneurship World Cup MALAYSIA Final: OUR OFFICIAL PARTNERS



GLOBAL HOSTS



FOUNDING PARTNER



NATIONAL HOST



STRATEGIC PARTNER



Entrepreneurship
World Cup 2024
MALAYSIA

ASIA PACIFIC UNIVERSITY

VENUE PARTNER

Maximum Capacity 500 seats, other configuration available 250 seats, 213 seats, 208 seats and 70 seats, with Audio/Visual, speaker and mic support.

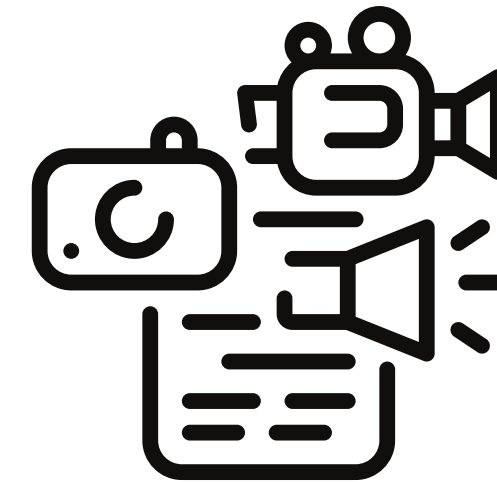


A · P · U
ASIA PACIFIC UNIVERSITY
OF TECHNOLOGY & INNOVATION

MDECTM
Premier Digital
Tech Institution



Up to 30 students
will be available for
the final events



Both Photo and
Videography will be
covered by APU



Organize News &
Broadcast
Support



Lulua Rashid
Lead, Sustainable &
Inclusive Finance (SIFU),
joining as Management
Committee member

MALAYSIA VENTURE CAPITAL ASSOCIATION



Ecosystem Partner



Attract International startups to Malaysia through EWC. Malaysia can be a soft landing platform for the regional expansion.



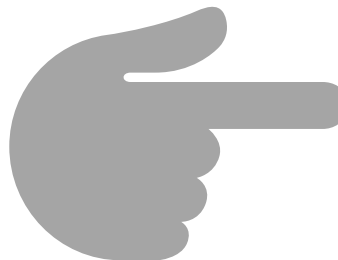
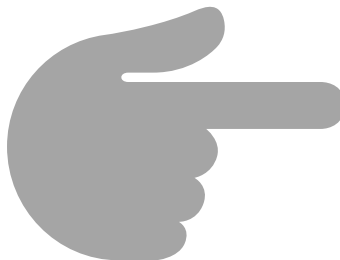
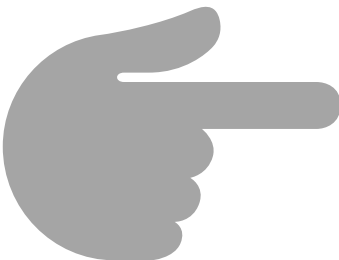
Participation for the MVCA members as Speaker or Judges for the Global EWC Final. Possibility to be recommending for GEC, Indiana too. Also, we will be inviting as Judge or speaker in Malaysia Final.



GLOBAL
ENTREPRENEURSHIP
CONGRESS
INDIANA 2025

Nominate MVCA under Investor Champion category for the next Global Entrepreneurship Congress in Indiana

Entrepreneurship World Cup MALAYSIA Final: 2024 The Sponsorship Opportunity



GLOBAL HOSTS



FOUNDING PARTNER



NATIONAL HOST



STRATEGIC PARTNER



Event Participation

- Event Complimentary Registration
- VIP Seating - 5
- 1st Prize Certificate Photo
- Speaking Opportunity - Keynote Opening sessions

Media

- Logo included on social media platform
- Stand-alone feature as Sponsor on social media
- Print Media-logo placement and sponsor mentioning
- Stand-alone feature as Sponsor at the Event
- "Powered by" banner ads on every image and video post
- Sponsor Testimonials and Short Videos
- Naming on relevant Channels
- Invitation to video interview on Finals, Semi Finals and fringe events
- Exclusive TV Interview with TV partner
- On-site individual media stand-up

GOLD: RM 100,000
(\$21,500)

Branding

- Gold sponsor mention and branding
- Placement of Brand Activation Opportunity
- Logo on Screens & Printed Billboards
- Stage Banner and Footer Branding
- Banner & Brochure placement in the Registration Area during Finals
- Short video placement on Stage Screens
- Branding of Thematic Sessions & Moderator
- Full page Exclusive coverage in newsletter

Acknowledgments

- Company Welcome Greeting Remarks on Stage
- Sponsor 'Acknowledgement' on social media
- Sponsor Awards - Gold

Travel

- Economy Class Flight and 5* hotel stay for 1 person to Riyadh for EWC Global final (Nov 2024)
- Complimentary invitation for 2 persons to Global Entrepreneurship Congress, Indiana, (Mar 2025)

SILVER: RM 50,000 (\$10,750)

Event Participation

- Event Complimentary Registration
- VIP Seating - 3
- 2nd Prize Certificate Photo
- Speaking Opportunity - Panel Discussion

Media

- Logo included on social media platform
- Stand-alone feature as Sponsor on social media
- Print Media-logo placement and sponsor mentioning
- Stand-alone feature as Sponsor at the Event
- "Powered by" banner ads on every image and video post
- Sponsor Testimonials and Short Videos
- Naming on relevant Channels
- Invitation to video interview on Semi Finals and fringe events

Branding

- Silver sponsor mention and branding
- Placement of Brand Activation Opportunity
- Logo on Screens & Printed Billboards
- Stage Banner and Footer Branding
- Banner & Brochure placement in the Registration Area during Finals
- Short video placement on Stage Screens

Acknowledgments

- Company Welcome Greeting Remarks on Stage
- Sponsor 'Acknowledgement' on social media
- Sponsor Awards - Silver

Travel

- Complimentary invitation for 2 persons to EWC Global final, Riyadh (Nov 2024)
- Complimentary invitation for 2 persons to Global Entrepreneurship Congress, Indiana, (Mar 2025)

Event Participation

- Event Complimentary Registration
- Preferential Seating - 2
- 3rd Prize Certificate Photo

Media

- Logo included on social media platform
- Stand-alone feature as Sponsor on social media
- Print Media-logo placement and sponsor mentioning

BRONZE: MYR 25,000
(\$5,375)

Branding

- Bronze Sponsor mention and branding
- Placement of Brand Activation Opportunity
- Logo on Screens & Printed Collaterals
- Stage Banner and Footer Branding

Acknowledgments

- Company Welcome Greeting Remarks on Stage
- Sponsor 'Acknowledgement' on social media
- Sponsor Awards - Bronze

Travel

- Complimentary invitation for 2 person to Riyadh for EWC Global Final (Nov 2024)

Tailored Plan

- Event Participation
- Media
- Branding

Dedicated Events

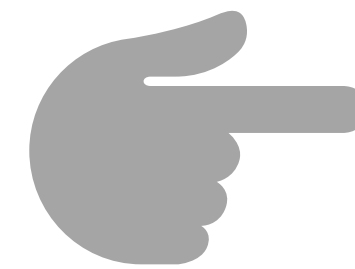
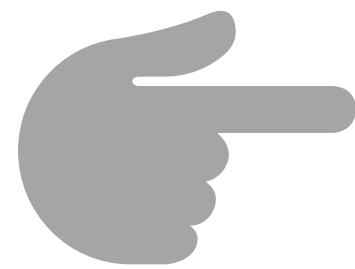
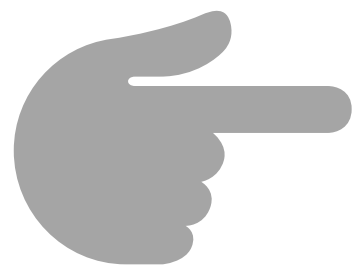
- During Roadshow, Semi Finals or Finals
- Exclusive Invitation
- Exclusive Venue
- Exclusive Media Coverage

We also welcome custom sponsorship in the following area:

- Event space
- Food and Beverages
- Consultation hours
- Mentoring hours
- Workshops
- AWS, Azure or similar cloud service credits
- Events photo or videography coverage
- Media coverage
- Softwares or applications
- Others

Entrepreneurship World Cup MALAYSIA Final 2023

ORGANIZERS BACKGROUND



GLOBAL HOSTS



FOUNDING PARTNER



NATIONAL HOST



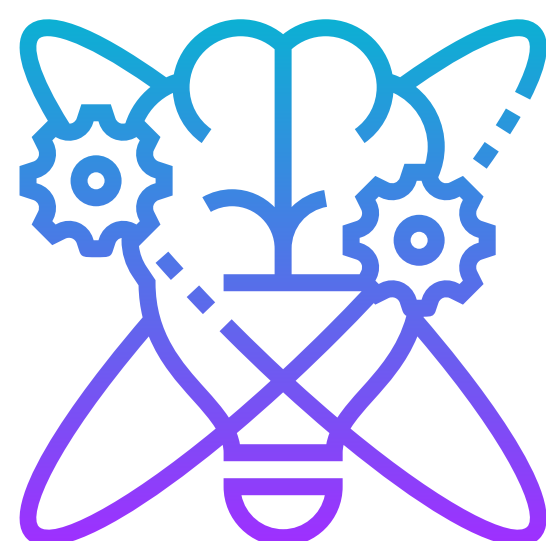
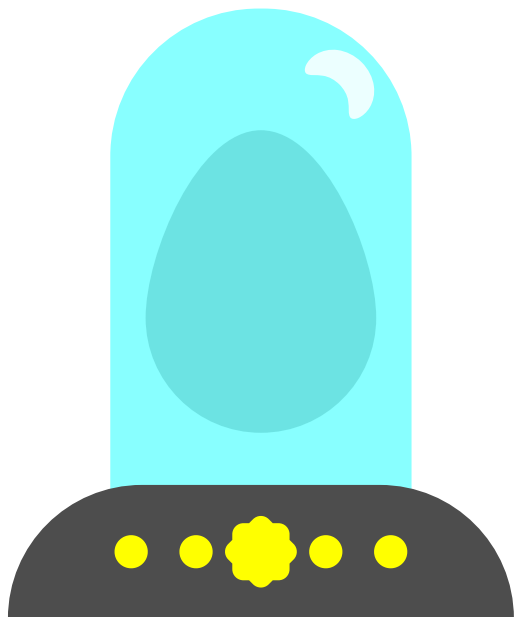
STRATEGIC PARTNER



STARTUPSCALE 360

Dubai based Startup Ecosystem Builder focusing on creating Hub-and-Spoke model for connecting all key stakeholders of the ecosystem.

Virtual Incubation Community Building Innovation Lab Accelerator Venture Studio



Deal360
STARTUPS DEAL ADVISORY PLATFORM

DD360
DUE DILIGENCE AS A SERVICE

CEO 360
CFO-AS-A-SERVICE
Your strategic finance leader

Entrepreneurship World Cup

360Retreat.

PLAY ROOM

part of **edding**

STUDENTS 360
ENTREPRENEURSHIP PROGRAM

WORKSHOP 360

Codelattice 360



GLOBAL
ENTREPRENEURSHIP
CONGRESS
MELBOURNE 2023

Entrepreneurship
World Cup
UNITED ARAB EMIRATES



WINNER

EWC CAMPAIGN OF THE YEAR
United Arab Emirates

GLOBAL
ENTREPRENEURSHIP
CONGRESS
MELBOURNE 2023



FEATURED IN
KHALEEJ TIMES

by Anam Khan Published: Fri 20 Oct 2023, 6:05 PM



**WINNER OF THE BEST
EWC CAMPAIGN OF
THE YEAR 2022**



Click on bar code to read Khaleej Times article

[CLICK HERE](#) 
to watch the video



With Jonathan Ortman, President, Global Entrepreneurship Network; Ana Maria Torres, Director, entrepreneurship World Cup, and Carlos a. Iñigue, Director, GEN Accelerates
‘We are honoured to share that the United Arab Emirates was recognized as the Entrepreneurship World Cup's (EWC) Campaigner of the Year at the Global Entrepreneurship Congress (#GEC2023) in Melbourne, Australia on 20 September 2023. This achievement is akin to winning an Oscar Award in the start-up ecosystem for the best actor. This is a great achievement for StartupScale360 FZE as the first time organizer of the EWC in the UAE.’ says Swethal Kumar, CEO, StartupScale360.



G I T P

GLOBAL INNOVATION & TECHNOLOGY
PLATFORM

Malaysia based company specialized in inter-market transfer of technological innovations, which includes licensing and sale of intellectual property (IP) & technology commercialization.



INTRODUCTION AND PRESENTATION TO LOCAL PARTNERS

Building strong relationships with local partners is crucial for expanding your business in new markets. This service focuses on introducing your company and presenting your products or services to potential local partners.



GITP NEXUS

GITP Nexus offers an affordable solution to help you take your first steps into the China and ASEAN markets. We enable you to test your product in these markets without having to be physically present.



MARKET RESEARCH SERVICES

Each local region has its own specifics, competitive landscape, and trends that, without knowledge of them, may result in a lack of demand for your product.



MARKETING STRATEGY DEVELOPMENT

Marketing is an essential part of launching a product in any local market. If you don't know how to reach your target audience, no one will know about your product.



PREPARATION OF PRESENTATION AND BUSINESS PLAN FOR INTERNATIONAL INVESTORS

Every investor reviews hundreds of presentations per day. Stand out from other projects with a well-structured and professionally designed pitch presentation. Increase your chances of attracting investment rounds.



DEVELOPMENT AND TESTING OF MVP (MINIMUM VIABLE PRODUCT)

Before creating a full-fledged product release, start with an MVP (Minimum Viable Product) that allows you to test key business processes and formulate a product launch strategy in local markets.



INTELLECTUAL PROPERTY ANALYSIS

Conduct search for similar products to target patent followed by strategic patent protection deployment advice, expert evaluation of product technology specification with patent application creation. Conduct trademark search, planning and design per your trademark status with provision of registration advice, pass analysis based on existing trademark(s) in China.



OFFICE SPACE RENTING

We would advice and assist you to register your China office at strategic location through our local partners. Also we provide other services such as temporary office space, conference room, event space as well as virtue office registration.



PROJECT SUPPORT ON INTERNATIONAL MARKETS (TRACKING AND MENTORING)

Personalized support for your product will significantly accelerate its launch on international markets. Professional trackers and local partners will help you adjust the product launch strategy and validate feedback from potential customers and partners.



BUSINESS VISA ACQUISITION

Open new opportunities for your IT business and obtain a legal business status with the help of a startup visa.



GLOBAL
ENTREPRENEURSHIP
NETWORK

STARTUPSCALE  360



G I T P
GLOBAL INNOVATION & TECHNOLOGY
PLATFORM

Entrepreneurship
World Cup 2024
MALAYSIA

THANK YOU

