

Entrepreneurship World Cup

UNITED ARAB EMIRATES

2024

PARTNERSHIP DECK



GLOBAL HOSTS



NATIONAL HOST



FOUNDING PARTNER



**Entrepreneurship
World Cup 2024**
UNITED ARAB EMIRATES



Entrepreneurship World Cup: INTRODUCTION



Global Entrepreneurship Network (GEN)

Founded in 2008, USA



200+

10

**Million
People**

\$8

**Million
in Grant**

40,000

ACTIVITIES

400,000

ENTREPRENEURS

"Making it easier for anyone, anywhere to start and scale a business", GEN Founder Jonathan Ortman

LAUNCHED IN
2019



Winner 2019



Winner 2020



Winner 2021



Winner 2022



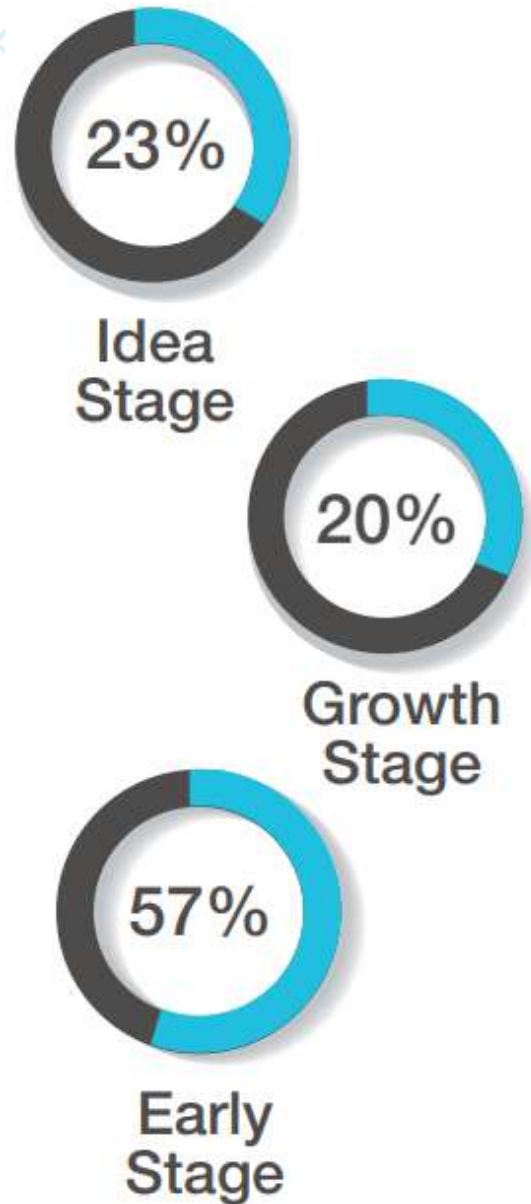
Entrepreneurship
World Cup 2024
UNITED ARAB EMIRATES

Entrepreneurship World Cup (EWC)

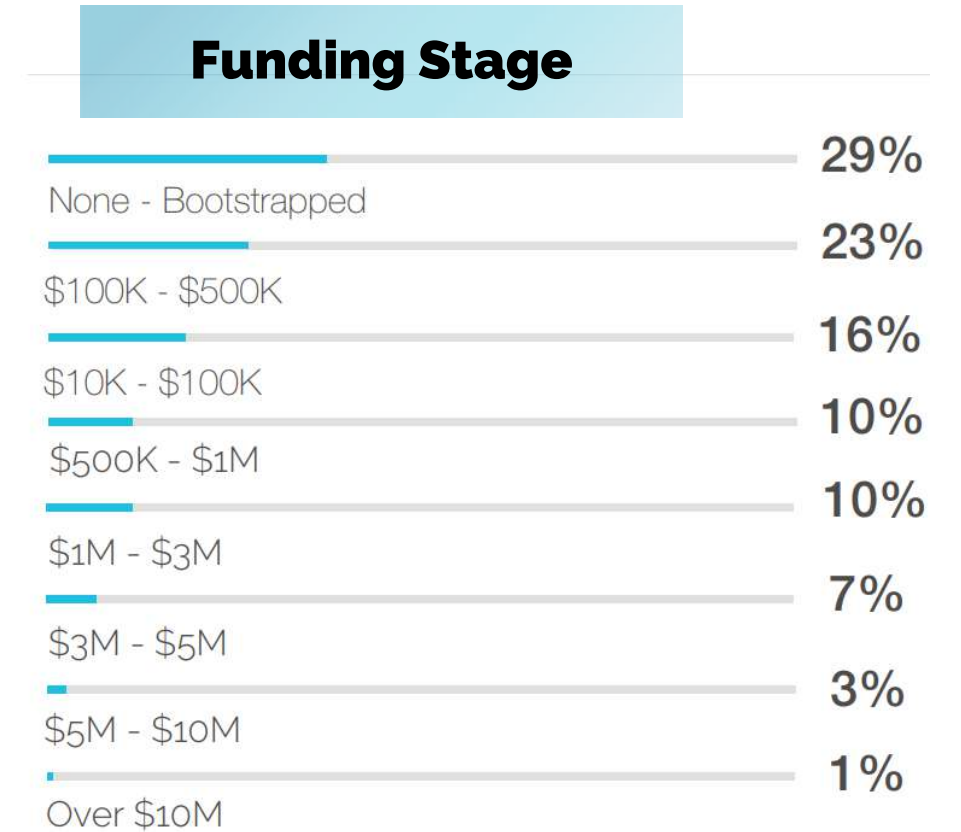
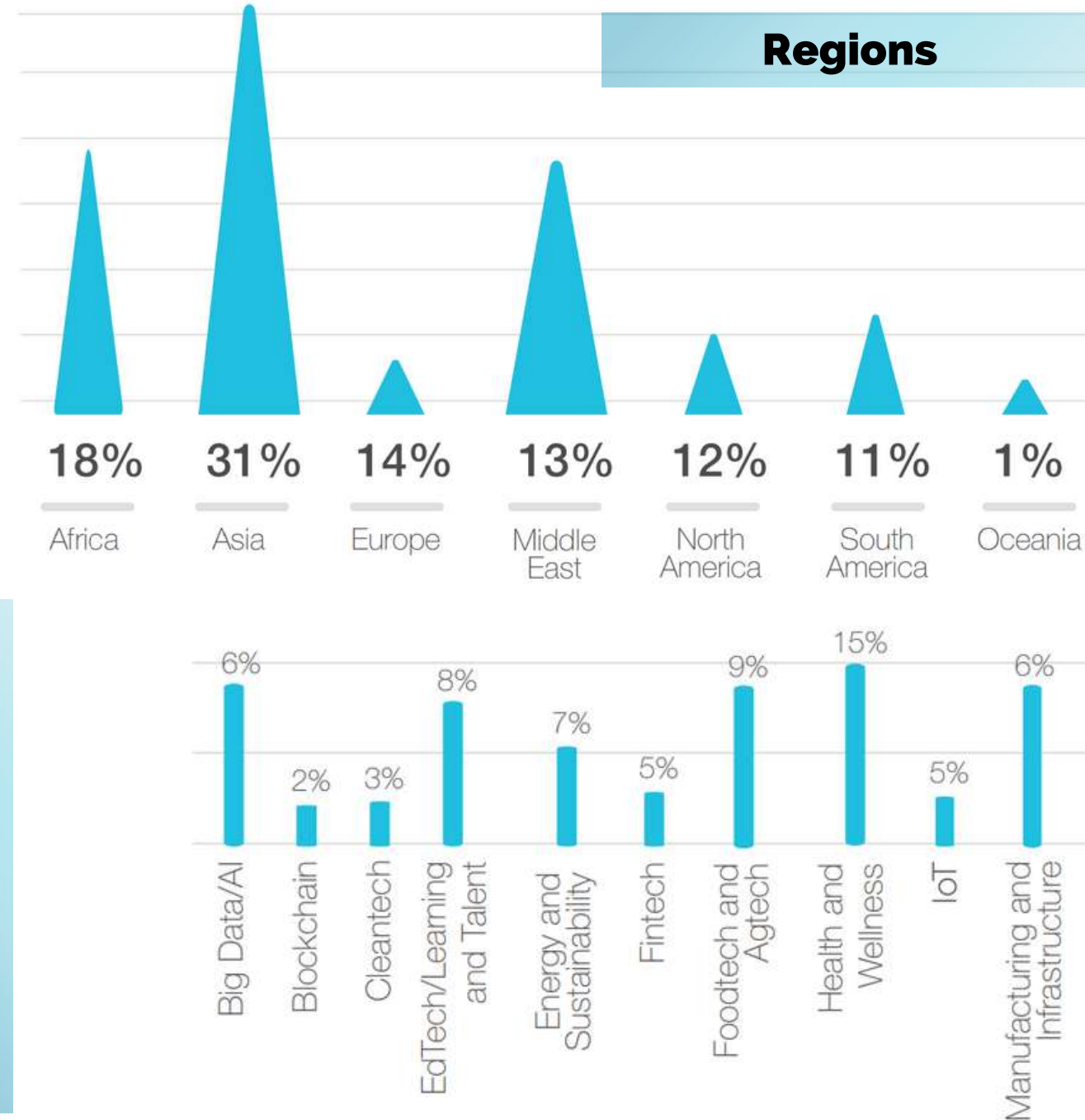
(a GLOBAL ENTREPRENEURSHIP NETWORK (GEN) initiative)

\$1	Million Cash Prize	200	Countries Compete
\$100	Million in-Kind Prize	85K	Viewers Globally
400K	Applicants Globally	150	Events Globally

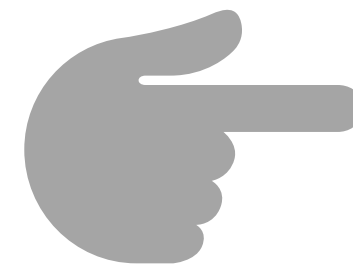
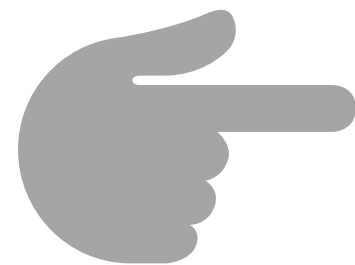
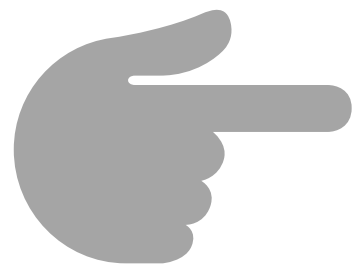
EWC INTAKE GLOBALLY



Industries



Entrepreneurship World Cup UAE Final 2022: A QUICK RECAP



EWC UAE 2022

- 186** Qualified Applications
- 10** Panelists
- 3** Committees
- 47** Judges
- 12** Committee Members
- 29** Semi-Finalists
- 10** Volunteers
- 9** Finalists










EWC UAE 2022 ROADMAP

COMMITTEE MEMBERS









 ANA MARIA TORRES GLOBAL ENTREPRENEURSHIP NETWORK	 MIRNA SLEIMAN FINTECH GALAXY	 ROBERTO CROCI Microsoft	 MOHAMAD MAJID KPMG	 HAYAT AL HASSAN HUB71
 JATIN ARORA A&M	 DIVYA BATHIJA AL GHURAIR GROUP	 RYAAN SHARIF FLAT6LABS	 SANJAY NADKARNI EAHM	 CHRISTIAN TABET bp ventures

APPLICATION SCREENING JUDGES

 YANA MOLDOVAN Strategic Advisor Cerina Mentor/judge at the NOVA entrepreneurship programme 10+ yrs in angel investing	 JITESH WADHWA Investment Professional Stride Ventures Sector and Stage agnostic	 RENJIT PHILIP Senior Business Advisor Start2Scale Consulting Uses technology and data science to ensure a digitally healthy environment Startup advisor	 OMAIMA MOSHARAF Founder and CEO YouthWave MENA 18-year old social entrepreneur and UNSDGs advocate She is also an advisory board member at Savii
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 DR. DEEPU MATTHEW Senior consultant Family Medicine Primary health care cooperations 21 startups in India and US VC fund investor	 SAYAN GHOSH Associate Investment Officer International Finance Corporation 21 startups in India and US 3 yrs in angel investing startups companies	 NIKHIL SADHWANI Managing Partner Kavir Consulting Strategic advisor and consultant in health care startups 4 yrs in angel investing	 General Manager of Strategic Investments HT Media Ltd Handles equity investments for B2C companies	 ARIZ RIZVI Chief Executive Officer Property Technologies Limited Founded 2 successful startups in Intelligent TMS and Proptech	 MUSTAPHA ZAOUINI Chief Executive Officer Fipin Venture builder and cofounder of NOD AI in Africa Interest in blockchain technology	 ALEXANDRA GALANI Founder PitchDeck DMCC Turnkey pitch deck specialists and startup advisor	 DEEPA ARORA Senior Vice President Masreq Bank 15+ years of experience in Business Planning, Strategy, Operational and Risk Analytics
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APPLICATION SCREENING JUDGES




 MITHUN JOHN CEO Maharashtra State Innovation Society 12+ years of experience in Biotechnology and healthcare early stage ventures	 CAROLIN NEUBAUER Chief Operating Officer & Co-Founder FERG AI Evaluated startup deals 15+ years of global leadership in logistics	 HAZIALI SHAIKH Head - Blue Ocean Lab Mahindra and Mahindra Limited 14+ yrs as Automotive engineering & management professional. Evaluate investment opportunities.	 BALAJI SUBRAMANIAN Head of Finance MAX at Landmark Group Evaluate startups in Landmark group. Analyse business and recommend venture funding	 ANSHUL SRIVASTAV Co-Founder Proton Expertise in Insure Tech, and Former sovereign fund CIO	 ANURAG SINGH YADAV Chief Strategy Officer's Dana Group Strong background in entrepreneurship and directing multi-million-dollar operations	 BIPIN AGRAVAT Venture Investor Investment Management VC fund and angel investor Startup advisor	 ABHI ANUKET Founder & Managing Director MAGNIVA VENTURES Investments and Venture Building, Market Leadership/ Entrepreneurship Aerospace
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SEMI FINAL JUDGES

 SONALI GOILA PANTHERA CAPITAL INVESTMENTS	 KATIE WACHSBERGER DANA	 SAMEER SORTUR FOUNDER INSTITUTE	 HELEN AL UZAIZI GEMS EDUCATION	 MATTEO BOFFA Thaely	 CHETAN MEHTA WAMI CAPITAL	 OBIE GEORGE DHL INNOVATION CENTER	 NAUSHAD OOMER Virgin hyperloop		
 SALAH MAKKOUK Careem	 HISHAM AKHTAR PLUGANDPLAY	 VINOD KUMAR DUBAI SME	 ESHA ARYA 8X VENTURES	 RUTEJ MEHTA DUBAI HOLDING	 SALI ELAGAB SHOROQ PARTNERS	 VIANNEY MATHONNET KappAfrica	 MANYA PAMNANI DUBAI CULTIV8	 LACHLAN HUGHES ADITUM	 NABEEL REHMAN MULTI-SECTORAL ENTREPRENEURSHIP INNOVATION FUND

FINAL JUDGES




IDEA STAGE PITCHING

 NEERAJ GUPTA Chief Executive Officer policy bazaar	 ANGAD SINGH Global Director, Innovation aramex	 JOHN LACEY MENA Head Tencent
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EARLY STAGE PITCHING

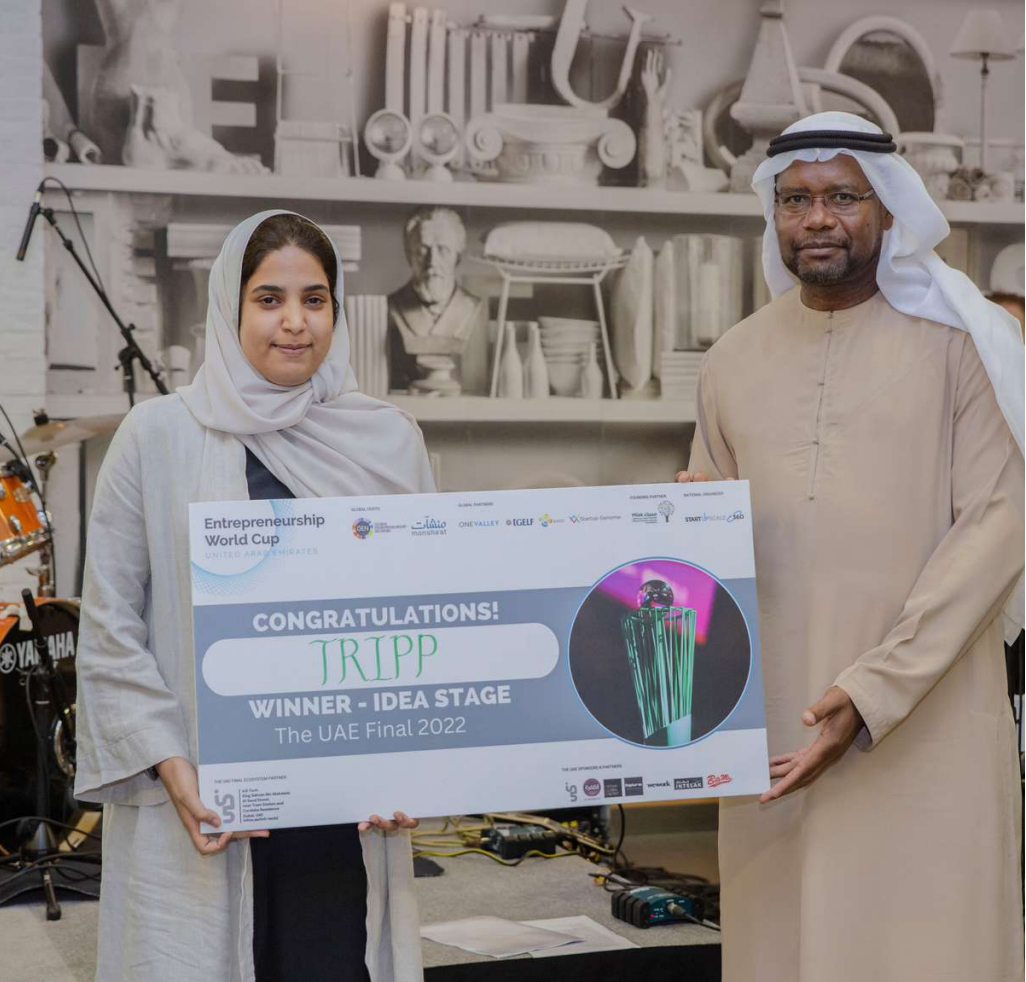
 AMER FATAYER Investment Director E&I DUBAI FUTURE DISTRICT FUND	 NADER ALBASTAKI Acting Chief of Strategy KaPower مؤسسة دبي للمستقبل DUBAI FUTURE FOUNDATION	 ANDRE JR. AYOTTE Executive Director KaPower
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GROWTH STAGE PITCHING

 RAJIT NANDA Advisor to CEO ACWA POWER أكوا باور	 USMAN TAREEN Group M D BEEAH	 WALTER PALK Partner KPMG
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EWC UAE 2022 WINNERS

Idea Stage



Early Stage



Growth Stage



EWC UAE 2022 PARTNERS

Semi-final F&B
sponsor



1st Semi-final
venue sponsor



2nd Semi-final
venue sponsor



Bronze sponsor



Broadcast & Media
sponsor



Video & Photography
sponsor



Final event F&B
sponsor



Final event ecosystem
& venue sponsor



EWC UAE 2022 MEDIA COVERAGE



هذا الصباح
د. ريم الجنيبي : الرئيس التنفيذي لمؤسسة Tripp



مساءة الإمارات
Dr. Aman Puri
Consul General of India Dubai and Northern Emirates
بال تأكيد أنا مسرور لوجودي في كأس ريادة الأعمال 2022
والتي نظمتها StartupScale 360 & IN5

3 شركات إماراتية ناشئة تفوز في نهائيات كأس العالم لريادة الأعمال



إنشاء الإعلان عن أسماء الشركات الفائزة (من المصدر)

3 شركات ناشئة في الإمارات تفوز في نهائيات كأس العالم لريادة الأعمال

دبي-وام
فازت ثلاث شركات ناشئة في دولة الإمارات العربية المتحدة بنهائيات كأس العالم لريادة الأعمال على مستوى الدولة، والتي نظمتها شركة StartupScale360، بالتعاون مع مؤسسة EZCO، بالشراكة مع حاضنة الأعمال in5، المنصة الرائدة التابعة لمجموعة تيكوم والهادفة الناشئة في مجالات التكنولوجيا والتصميم والإعلام. وفاز في النهائيات، Tripp، التطبيق المخصص لأفراد المجتمع والذي يتيح لهم التخطيط لرحلاتهم والحصول على مجموعة متنوعة من المزايا، وAHAD، وهي شركة ناشئة في مجال الأمن السيبراني والتحول الرقمي وخدمات وحلول إدارة المخاطر، وشركة "هيزرت كونترول"، وهي شركة ناشئة ضمن حاضنة



مجموعة من الشركات الناشئة في مجال الأمن السيبراني والتحول الرقمي وخدمات وحلول إدارة المخاطر، وشركة "هيزرت كونترول"، وهي شركة ناشئة ضمن حاضنة EZCO، بالشراكة مع حاضنة الأعمال in5، المنصة الرائدة التابعة لمجموعة تيكوم والهادفة الناشئة في مجالات التكنولوجيا والتصميم والإعلام. وفاز في النهائيات، Tripp، التطبيق المخصص لأفراد المجتمع والذي يتيح لهم التخطيط لرحلاتهم والحصول على مجموعة متنوعة من المزايا، وAHAD، وهي شركة ناشئة في مجال الأمن السيبراني والتحول الرقمي وخدمات وحلول إدارة المخاطر، وشركة "هيزرت كونترول"، وهي شركة ناشئة ضمن حاضنة

نوز ثلاث شركات ناشئة إماراتية في نهائيات «ريادة الأعمال»



في مجال التكنولوجيا الزراعية الذكية التي تراعي البيئة. وفازت هذه الشركات الثلاث عن فئات «ابتكار الفكرة» و«مرحلة التأسيس المبكرة» و«مرحلة النمو»، وذلك من بين 183 شركة مشاركة في كأس العالم لريادة الأعمال. وتحتل أفضل 100 شركة عالمية مشاركة في كأس العالم لريادة الأعمال، والتي قدمت لغاية اليوم الدعم والمشورة لأكثر من 500 شركة ناشئة في مجالات التكنولوجيا والإعلام والتصميم، مع شركة EZCO StartupScale360 في إطار كأس العالم لريادة الأعمال، وذلك بهدف تعزيز بيئة ريادة

اثة في دولة الإمارات ت كأس العالم لريادة الأعمال، التي نظمتها شركة EZCO StartupScale360 في إطار كأس العالم لريادة الأعمال، وذلك بهدف تعزيز بيئة ريادة

وفازت الشركات الثلاث عن فئات «ابتكار الفكرة» و«مرحلة التأسيس المبكرة» و«مرحلة النمو»، وذلك من بين 183 شركة مشاركة في كأس العالم لريادة الأعمال. وتحتل أفضل 100 شركة عالمية مشاركة في كأس العالم لريادة الأعمال، والتي قدمت لغاية اليوم الدعم والمشورة لأكثر من 500 شركة

يدورنا كمنظمين لهذا الحدث على المستوى المحلي حولنا عقد شركات عالمية ولعبت شركتنا الدور الأكبر في فتح كأس ريادة الأعمال 2022 في الإمارات

3 شركات ناشئة في الإمارات تفوز في نهائيات كأس العالم لريادة الأعمال على مستوى الدولة



فازت ثلاث شركات ناشئة في دولة الإمارات العربية المتحدة بنهائيات كأس العالم لريادة الأعمال على مستوى الدولة، والتي نظمتها شركة StartupScale360، بالتعاون مع مؤسسة EZCO، بالشراكة مع حاضنة الأعمال in5، المنصة الرائدة التابعة لمجموعة تيكوم والهادفة الناشئة في مجالات التكنولوجيا والتصميم والإعلام. وفاز في النهائيات، Tripp، التطبيق المخصص لأفراد المجتمع والذي يتيح لهم التخطيط لرحلاتهم والحصول على مجموعة متنوعة من المزايا، وAHAD، وهي شركة ناشئة في مجال الأمن السيبراني والتحول الرقمي وخدمات وحلول إدارة المخاطر، وشركة "هيزرت كونترول"، وهي شركة ناشئة ضمن حاضنة EZCO، بالشراكة مع حاضنة الأعمال in5، المنصة الرائدة التابعة لمجموعة تيكوم والهادفة الناشئة في مجالات التكنولوجيا والتصميم والإعلام. وفاز في النهائيات، Tripp، التطبيق المخصص لأفراد المجتمع والذي يتيح لهم التخطيط لرحلاتهم والحصول على مجموعة متنوعة من المزايا، وAHAD، وهي شركة ناشئة في مجال الأمن السيبراني والتحول الرقمي وخدمات وحلول إدارة المخاطر، وشركة "هيزرت كونترول"، وهي شركة ناشئة ضمن حاضنة



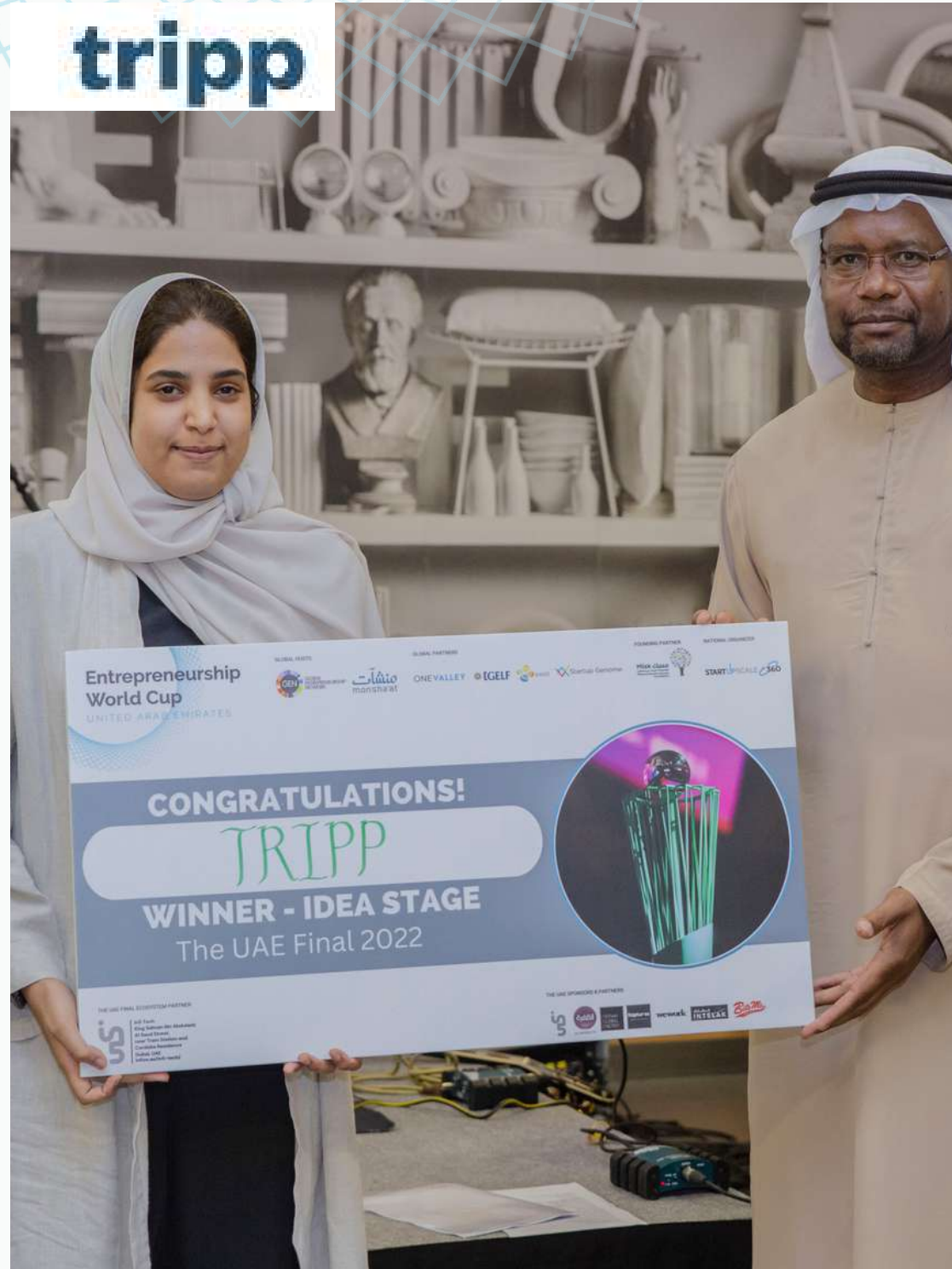
مساءة الإمارات
سعيد خميس النوفلي
مدير العمليات في IN5 TECH DUBAI



EWC IMPACT 2022

UAE WINNER - IDEA STAGE

First Emirati female founder startup to win the UAE Final



WINNER - GLOBAL FINAL (RIYADH)

Best startup under Sustainability & Environment Category



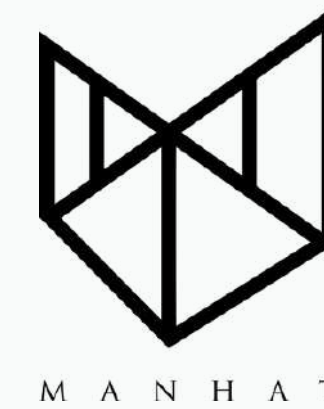
EWC CONTRIBUTION TO FUTURE100

9%

Future
100
من المستقبل

وزارة دولة للتطوير الحكومي والمستقبل
MINISTER OF STATE FOR GOVERNMENT DEVELOPMENT & THE FUTURE

وزارة الاقتصاد
MINISTRY OF ECONOMY





GLOBAL
ENTREPRENEURSHIP
CONGRESS
MELBOURNE 2023

Entrepreneurship
World Cup
UNITED ARAB EMIRATES



and the
WINNER
IS
THE UAE

EWC CAMPAIGN OF THE YEAR
United Arab Emirates

GLOBAL
ENTREPRENEURSHIP
CONGRESS
MELBOURNE 2023



FEATURED IN
KHALEEJ TIMES

by Anam Khan Published: Fri 20 Oct 2023, 6:05 PM

**EWC CAMPAIGN
OF THE YEAR
2022**



**Entrepreneurship
World Cup**



Entrepreneurship World Cup UAE Final: 2024 The Sponsorship Opportunity

STEERING COMMITTEE MEMBERS



DR. HODA A. ALKHZAIMI
Assistant Professor



RAWDHA ALMERAIKHI
Associate Director of Outreach



SINDIYA IBRAHIM SAAD
Head of Entrepreneurship
Support



ARTEM KVAS
SVP Growth & Value
Creation | UAE Investments



GLOBAL HOSTS



FOUNDING PARTNER



NATIONAL HOST



KNOWLEDGE PARTNER



ACCELERATOR PARTNER





PATH TO THE UAE AND GLOBAL FINAL

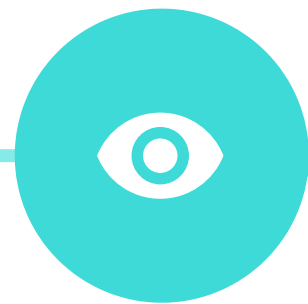
The application process has been commenced since Oct 2023 and scheduled to conclude at the end of February 2024. Subsequently, the semi-final and final rounds are slated to occur by the end of March 2024. Winners from the UAE will progress to the global final for a virtual bootcamp, where they will compete for a chance to be among the top 100 selected participants. The final top 100 will compete for \$1 Million cash prize in Riyadh, KSA.

OCT'23 TO
FEB'24



Application stage + setting up Governance structure

MID-
MAR'24



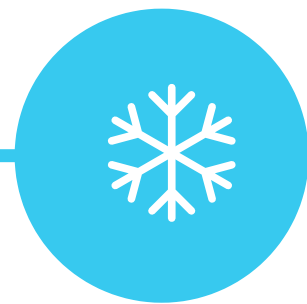
The UAE semi-finals

END OF
MAR'24



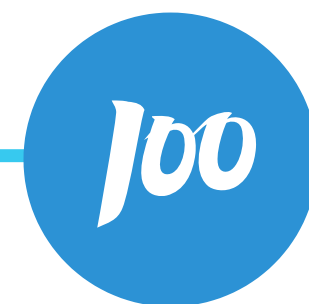
EWC Qualifiers -
The UAE National Finals

APR-
MAY'24



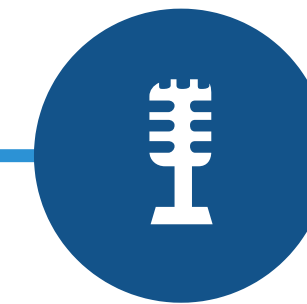
EWC 250 Selections +
Bootcamp

JUN'24



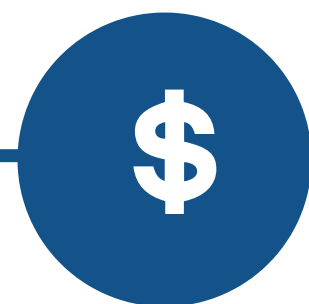
EWC 100 announced

SEP-
NOV'24



Training, Mentorship, access to Investors for EWC 100

NOV'24



EWC Global Finals + \$1 Million cash prize announced



KEY TIMELINES

The path to the Entrepreneurship World Cup 2024 final commences with organizing the national final in the UAE in March 2024. The winner of the UAE finals will progress to Riyadh for the global final in November 2024. The journey doesn't conclude there; we will be present at the Global Entrepreneurship Congress in Indiana, USA, in March 2025. Furthermore, partners and sponsors have the option to participate in two additional events in March and November 2024, taking place in Cape Town and Puerto Rico, respectively.



EWC UAE FINAL
MARCH 2024

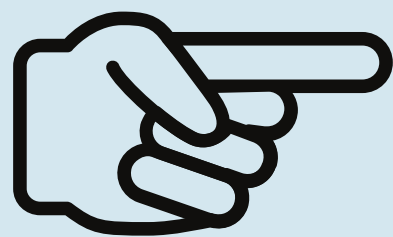


EWC GLOBAL FINAL
RIYADH, KSA
NOVEMBER 2024



GEC INDIANA, KSA
MARCH 2025

OPTIONAL



GEC CAPE TOWN
MARCH 2024



GEC+ PUERTO RICO
NOVEMBER 2024

Entrepreneurship World Cup 2024

UNITED ARAB EMIRATES



KNOWLEDGE PARTNER

(SIGNED)

ACCELERATOR PARTNER

(SIGNED)

OTHER PARTNERS

(DISCUSSION IN PROGRESS)



Institute of
Entrepreneurship
and Private Capital



FOUNDER
INSTITUTE



مندوق خايفة لتطوير المشاريع
Khalifa Fund for Enterprise Development



دائرة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT



- Mentoring and workshops will be delivered by top professors of one of the world's most prestigious business schools

- Four different bootcamps will be delivered by world's largest pre-seed accelerator.

GLOBAL HOSTS



FOUNDING PARTNER



NATIONAL HOST



KNOWLEDGE PARTNER



ACCELERATOR PARTNER



EWC UAE 2024 Prizes (Proposed)*



\$25,000



\$50,000



\$10,000

* subject to raising sponsorship



Sponsorship Package 2024

GLOBAL HOSTS



FOUNDING PARTNER



NATIONAL HOST



KNOWLEDGE PARTNER



ACCELERATOR PARTNER



Event Participation

- Event Complimentary Registration
- VIP Seating - 5
- 1st Prize Certificate Photo
- Speaking Opportunity - Keynote Opening sessions

Media

- Logo included on social media platform
- Stand-alone feature as Sponsor on social media
- Print Media-logo placement and sponsor mentioning
- Stand-alone feature as Sponsor at the Event
- "Powered by" banner ads on every image and video post
- Sponsor Testimonials and Short Videos
- Naming on relevant Channels
- Invitation to video interview on Finals, Semi Finals and fringe events
- Exclusive TV Interview with TV partner
- On-site individual media stand-up

Branding

- Gold sponsor mention and branding
- Placement of Brand Activation Opportunity
- Logo on Screens & Printed Billboards
- Stage Banner and Footer Branding
- Banner & Brochure placement in the Registration Area during Finals
- Short video placement on Stage Screens
- Branding of Thematic Sessions & Moderator
- Full page Exclusive coverage in newsletter

Acknowledgments

- Company Welcome Greeting Remarks on Stage
- Sponsor 'Acknowledgement' on social media
- Sponsor Awards - Gold

Travel

- Business Class Flight and 5* hotel stay for 1 person to Riyadh for EWC Global final (Nov 2024) and Indiana for GEC (Mar 2025).

Event Participation

- Event Complimentary Registration
- VIP Seating - 3
- 2nd Prize Certificate Photo
- Speaking Opportunity - Panel Discussion

Media

- Logo included on social media platform
- Stand-alone feature as Sponsor on social media
- Print Media-logo placement and sponsor mentioning
- Stand-alone feature as Sponsor at the Event
- "Powered by" banner ads on every image and video post
- Sponsor Testimonials and Short Videos
- Naming on relevant Channels
- Invitation to video interview on Semi Finals and fringe events

Branding

- Silver sponsor mention and branding
- Placement of Brand Activation Opportunity
- Logo on Screens & Printed Billboards
- Stage Banner and Footer Branding
- Banner & Brochure placement in the Registration Area during Finals
- Short video placement on Stage Screens

Acknowledgments

- Company Welcome Greeting Remarks on Stage
- Sponsor 'Acknowledgement' on social media
- Sponsor Awards - Silver

Travel

- Economy Class Flight and 5* hotel stay for 1 person to Riyadh for EWC Global final (Nov 2024) and Indiana for GEC (Mar 2025).

Event Participation

- Event Complimentary Registration
- Preferential Seating - 2
- 3rd Prize Certificate Photo

Media

- Logo included on social media platform
- Stand-alone feature as Sponsor on social media
- Print Media-logo placement and sponsor mentioning

Branding

- Bronze sponsor mention and branding
- Placement of Brand Activation Opportunity
- Logo on Screens & Printed Billboards
- Stage Banner and Footer Branding

Acknowledgments

- Company Welcome Greeting Remarks on Stage
- Sponsor 'Acknowledgement' on social media
- Sponsor Awards - Bronze

Travel

- Economy Class Flight and 5* hotel stay for 1 person to Riyadh for EWC Global final (Nov 2024)

Tailored Plan

- Event Participation
- Media
- Branding

Dedicated Events

- During Roadshow, Semi Finals or Finals
- Exclusive Invitation
- Exclusive Venue
- Exclusive Media Coverage

We also welcome custom sponsorship in the following area:

- Event space
- Food and Beverages
- Consultation hours
- Mentoring hours
- Workshops
- AWS, Azure or similar cloud service credits
- Events photo or videography coverage
- Media coverage
- Softwares or applications
- Others



GLOBAL
ENTREPRENEURSHIP
NETWORK

STARTUPSCALE  360

**Entrepreneurship
World Cup**

UNITED ARAB EMIRATES

THANK YOU

