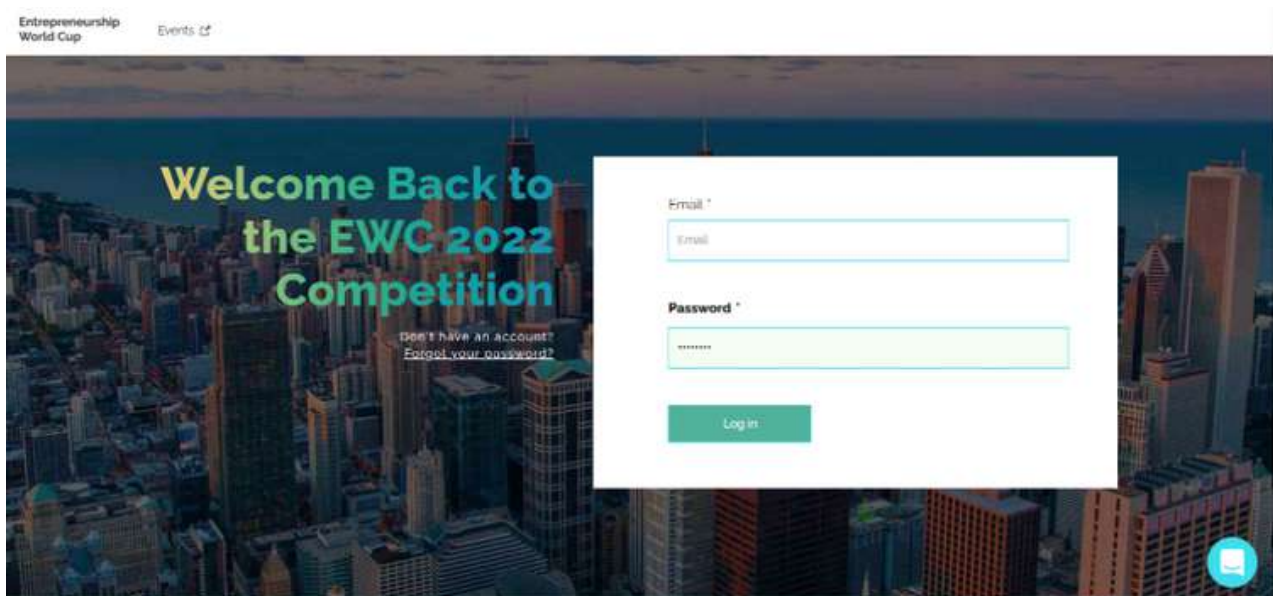


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REGISTRATION FOR A EWC APPLICATION

Step 01: Open the EWC website
www.entrepreneurshipworldcup.com and click on 'Apply Now'. Select the option on the left which states "Don't have an account?"



Step 02: Fill all the details in the form and click on "Sign Up"

Step 03: Complete all the fields in the application form and submit on or before 15 August 2022. Please turn over for screenshots of the application (Appendix-1).

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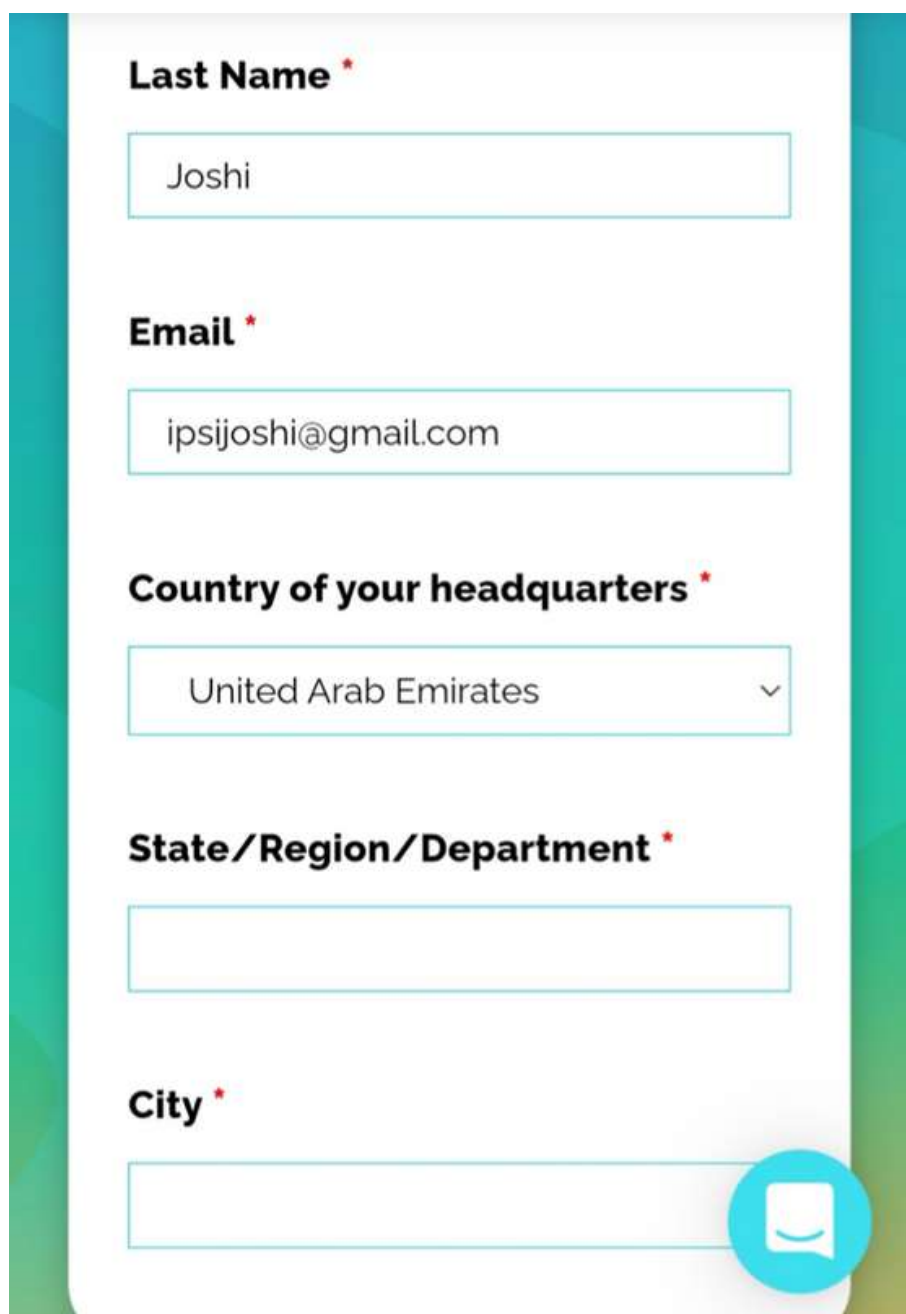
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APPENDIX-I



Last Name *

Joshi

Email *

ipsijoshi@gmail.com

Country of your headquarters *

United Arab Emirates

State/Region/Department *

City *

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APPENDIX-I


Basic Information

Company Name *

Company Address *(optional)*

What stage of development is your company? *

- **Idea** - Building a team and initial product/prototype
- **Early** - Building product, establishing product-market fit, and early revenue
- **Growth** - Scaling customer acquisition and revenue



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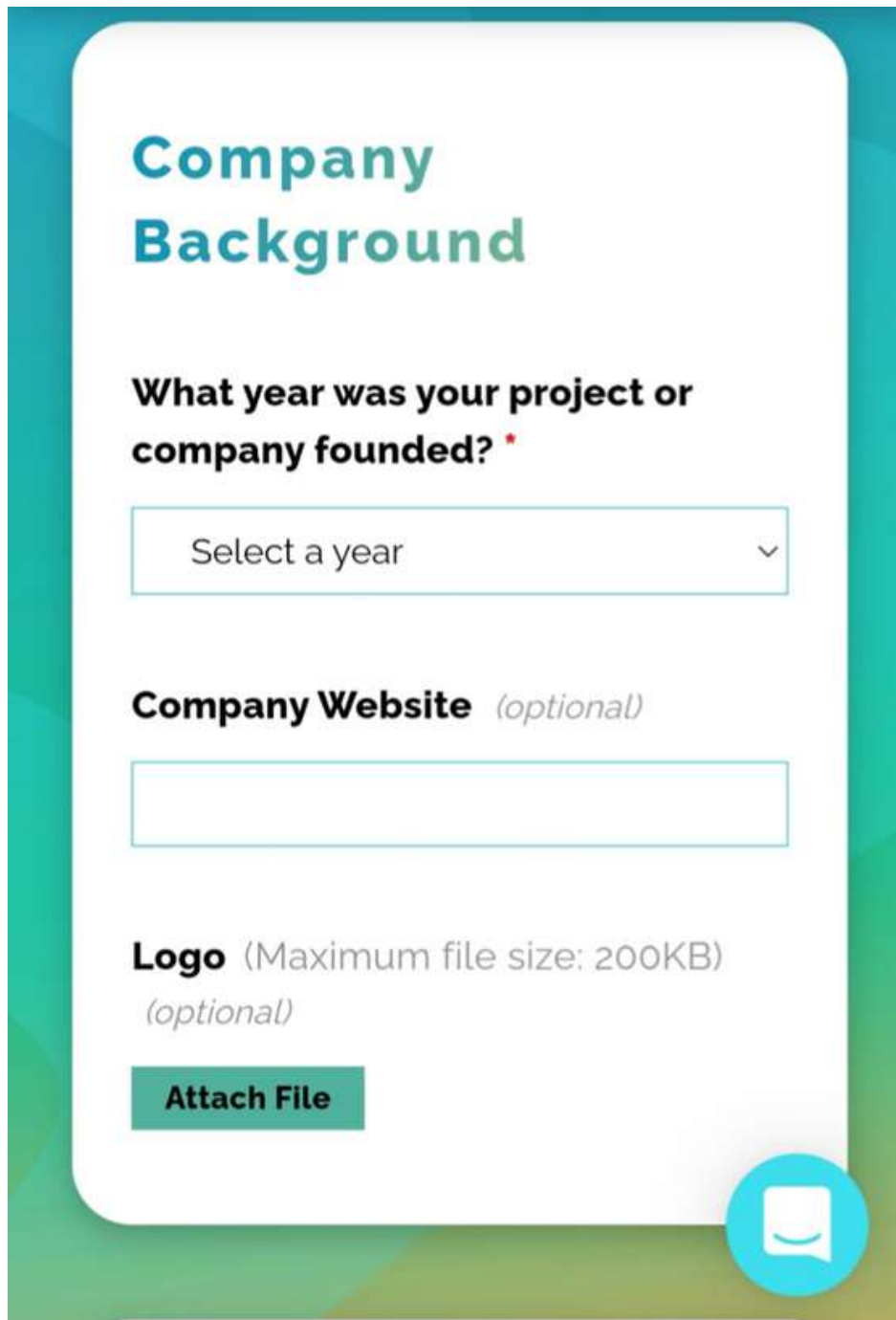
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APPENDIX-I



The screenshot shows a registration form titled 'Company Background' with a teal header. The form is set against a white background with a teal border. It includes a dropdown menu for the founding year, an optional website field, and an optional logo upload section with an 'Attach File' button. A blue chat bubble icon is in the bottom right corner.

Company Background

What year was your project or company founded? *

Select a year ▼

Company Website *(optional)*

Logo (Maximum file size: 200KB)
(optional)

Attach File

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APPENDIX-I

Leadership Team

Please provide background on your leadership team and why your team is well-positioned for success (Recommended word limit: 50) *

How many people are working full-time on this startup? *



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APPENDIX-I

Team Members

Full Name *

Role *

LinkedIn

Email

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APPENDIX-I

Business Details

Please describe your idea/business in one or two sentences (Recommended word limit: 50) *

What do you consider your key industries or markets? *

Big Data/AI

Saas/Enterprise Software

Blockchain

IoT

Mobile

VR/AR

Cleantech

EdTech/Learning and Talent

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APPENDIX-I

What do you consider your key industries or markets? *

Big Data/AI

Saas/Enterprise Software

Blockchain IoT Mobile

VR/AR Cleantech

EdTech/Learning and Talent

Security Fintech

Media and Entertainment

Health and Wellness


Foodtech and Agtech Robotics

Mobility/Transportation

Energy and Sustainability

Manufacturing and Infrastructure

Space Does Not Apply/Other



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APPENDIX-I

Please choose which best describes your business *

Are you a Social Enterprise? *

- Social Enterprise - Social enterprises seek to maximize profits while maximizing benefits to society and the environment.

Milestones & Funding



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APPENDIX-I

Milestones & Funding

Which milestones have you reached to date? *(optional)*

Core Business Concept Defined

Minimum Viable Product (MVP) Built

Venture Registered/Incorporated

Raised Money from Friends & Family

Sales in One or More Markets

Raised Money from Angel Investors

Generating Recurring Revenues

Raised Post Series A



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APPENDIX-I

How much funding have you raised to date? (Funding is not a prerequisite of EWC) *

☐ None - Bootstrapped

☐ Between \$100,000 - \$500,000

☐ Between \$500,000 - \$1M

☐ Between \$1M - \$3M

☐ Between \$3M - \$5M

☐ Between \$5M - \$10M

☐ Over \$10M

How long have you been working on this startup? *


☐ Less than 6 months

☐ 6-12 months

☐ 12-24 months

☐ 24-36 months

☐ More than 3 years



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APPENDIX-I

Problem & Solution

Who is your customer and what is the primary use for your product?

(Recommended word limit: 50) *

How many people need your solution and how will you reach them? *



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APPENDIX-I

How would you describe success in this business or project? *

What is your competition advantage or unique value proposition? (Recommended word limit: 100) *



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APPENDIX-I

Achievements & Revenue

Please share any major achievements, awards, metrics or key performance indicators to date (such as major customers, number of users, etc.) *

Do you sell a subscription? *

Yes

No

Number of users or customers *



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APPENDIX-I

Number of users or customers *

**Additional
Information**

Please upload your Pitch Deck
(Maximum file size: 20MB) *(optional)*

- Check out a [sample deck from last year's winner](#).
- Please Note - File upload may take several minutes depending on your attachment size and internet connection.

Attach File

Pitch Video - Pitch us in 90 seconds or less (Maximum file size: 20MB) *(optional)*

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APPENDIX-I

Pitch Video - Pitch us in 90 seconds or less (Maximum file size: 20MB) *(optional)*

- [Compress your video here](#). Check out a [sample video from last year's winner](#).
- Please Note - File upload may take several minutes depending on your attachment size and internet connection.

Attach File

How did you hear about the Entrepreneurship World Cup? *

Please select one



Additional Information *(optional)*



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Registration opened. Apply at:
www.entrepreneurshipworldcup.com

THANK YOU

