



STARTUPSCALE 360

ISSUE 04 • SEPTEMBER 2022



THE PENULTIMATE

In the current newsletter, we will continue to share the updates about the Entrepreneurship World Cup (EWC). We reached to a stage where we have successfully completed two Semi-Finals, and preparing for the UAE Final. The first Semi-Final took place at WeWork Dubai on 16 September 2022, whereas the second Semi-Final took place at Intelak Hub on 23 September 2022.

Startupscale360 is organizing the UAE final on 6 October 2022 at In5 Tech Dubai, who is also the main sponsor and ecosystem partner.

STARTUPSCALE360
NEWSLETTER

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STARTUPSCALE 360

UAE NATIONAL HOST 2022

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Mohammed Bin Salman
Foundation



Entrepreneurship World Cup

UNITED ARAB EMIRATES

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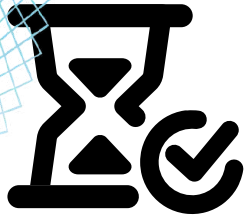


AL DAFRAH TV



wework





FIRST SEMI-FINAL: THE EARLY STAGE

The first semi-final round for the **Early Stage** was hosted successfully at **WeWork**, which is located in One Central in Dubai, on **September 16, 2022**.

Three sessions were conducted throughout the day, each consisting of creative-minded applicants presenting to top-industry leaders. The whole event was featured by our Broadcast & Media Partner, **AIDafrah TV** and a moments captured by our Photography & Media Partner, **Kapturize**

We would sincerely like to thank **WeWork** for sponsoring the venue and **Bite Me Burger Dubai** for sponsoring lunch for our esteemed guests.

Are you excited to see images from our very first in-person event?



FIRST SEMI-FINAL: JUDGES



SONALI GOILA

Head - Venture Capital
& Private Equity



KATIE WACHSBERGER

Co-Founder



SAMEER SORTUR

Regional Director GCC



HELEN AL UZAIZI

Director of Center of
Excellence



MATTEO BOFFA

Serial Entrepreneur



CHETAN MEHTA

Chief Executive
Officer



OBIE GEORGE

Innovation Manager



NAUSHAD OOMER

Director - BD



NABEEL REHMAN

Vice President



CLICK

ON IMAGE

to learn more about
the Judges

Early Stage

SEMI-FINALIST

PLAIN TIGER



DISTICHAIN

VOLTS

baraka



AMDA ^{pi}
Better.Faster.Conversations.

MASSARAT
MY LEARNING PATHWAYS

MULEXO



playtreks

Verofax

alla market

Countd
Hacking Health

BANTGO



AHAD
Securely Transform

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ON LOGO

to learn more about
the Startups

we work
Thank you

for being a venue sponsor of

1st
Semi-Final

16 SEPTEMBER 2022



IDEA &



SECOND SEMI-FINAL: GROWTH STAGE

The second semi-final round for the **Early Stage** was hosted successfully at **Intelak Hub**, which is located in One Central in Dubai, on **September 23, 2022**.

Three sessions were conducted throughout the day, two sessions for Growth stage startups, and one for Idea stage startups, who pitched to Industry experts. The whole event was featured by our Broadcast & Media Partner, **AIDafrah TV** and a moments captured by our Photography & Media Partner, **Kapturize**

We would sincerely like to thank **Intelak Hub** for sponsoring the venue and **Bite Me Burger Dubai** for sponsoring lunch for our esteemed guests.

Are you excited to see images from our very first in-person event?



SECOND SEMI-FINAL: JUDGES



SALAH MAKKOUK

Senior Director -
Incubator



HISHAM AKHTAR

Program & Partnerships
Manager



VINOD KUMAR

Program Director -
Innovation AP



ESHA ARYA

Partner



RUTEJ MEHTA

Investment
Professional



SALI ELAGAB

Program Manager



VIANNEY MATHONNET

Director - Family
Office



MANYA PAMNANI

Chief Advisory &
Innovation Officer



LACHLAN HUGHES

Head of Venture
Capital



CLICK

ON IMAGE

to learn more about
the Judges

SEMI-FINALIST

Growth Stage

Idea Stage



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the Startups

انطلاق
INTELAQ

Thank you

for being a venue sponsor of

2nd
Semi-Final

23 SEPTEMBER 2022

1st Semi Final

CLICK HERE



Sonali Goila
Head - VC & PE Panthera Capital
جودة المشاريع الحديثة كانت ممتازة



Swethal Kumar
CEO & Managing Partner start up scale 360 FZCO
"إن فايف" كورب " هي المشاريع الحديثة التي بنيت في دبي



Frank Samson
COO & Managing partner Startup scale & managing partner
نكاس العالم لريادة الأعمال الذي عقد الآن

2nd Semi Final

CLICK HERE



SWETHAL KUMAR
CEO & MANAGING PARTNER OF STARTUP SCALE 360
تأسيسية عليك هي الشريك المؤسس



Atin Arora
SENIOR DIRECTOR
قدموا أفضل ما لديهم



VIANNEY MATHONNET
DIRECTOR - FAMILY OFFICE
متحمس لهذا النوع المقدم بطرائقه الأولى للمستثمرين



DIVYA BATHIJA
GROUP HEAD ENTERPRISE EXCELLENCE
AT AL GHURAIR INVESTMENT
كنت أعمل منذ البداية في هذا الحدث



Atin Arora
SENIOR DIRECTOR AT ALVAREZ
& MARSAI MIDDLE EAST LIMITED
أو كانوا تابعين لشركات



RUTVI MEHTA
DIR. MANAGER INVESTMENTS
ولدينا الجولة الثانية من نصف النهائي

الظفرة

AL DAFRAH TV

Thank you

for being our Broadcast & Media sponsor of

both
Semi-Finals

16 & 23 SEPTEMBER 2022

adf

مواقع التواصل



@aldafrahtv

الظفرة



Bite Me
THE WORLD IS YOUR BURGER

Thank you



for being our F&B sponsor of

both
Semi-Finals

16 & 23 SEPTEMBER 2022

Bite Me
BURGER CO.

Kapture^{ise}

Make it your moment.

Thank you

for being our Video & Photography sponsor of

Kapture^{ise}

Make it your moment.

both
Semi-Finals

16 & 23 SEPTEMBER 2022

Our proud sponsors

MERAKI
GLOBAL
ENERGY

Thank you

for being our sponsor of

both
Semi-Finals

16 & 23 SEPTEMBER 2022



Our Proud
Sponsors

Coming Next

**The UAE
Final**

6 OCTOBER 2022



in5 Tech
King Salman Bin Abdulaziz
Al Saud Street,
near Tram Station and
Cordoba Residence
Dubai, UAE
infive.ae/in5-tech/

LAST CHANCE FOR BRANDING & MARKETING OPPORTUNITY!

Would you like to promote YOUR brand at one of the largest events for entrepreneurs?

From roll-up banners to screens to teardrop flags and attendee badges, have your company **logo** presented to **top industry leaders** this October at the **Entrepreneurship World Cup 2022 UAE Finals**.

To be a sponsor or to clarify any queries, feel free to contact event@startupscale360.com





Power your Brand in the UAE Final. Each session will be "Powered by (YOUR COMPANY NAME & LOGO)"

AGENDA

| | Time | Power your Brand |
|-------------------------------------------|-------------|------------------|
| Registration open and welcoming guests | 15:00-16:00 | |
| Opening speech by SS360 & In5 | 16:00-16:30 | |
| Minister Speech (TBC) | 16:30-16:45 | |
| Key note speaker | 16:45-17:00 | |
| Panel discussion #01 (Idea stage topic) | 17:00-17:30 | |
| Idea stage pitching competition | 17:30-18:00 | |
| Panel discussion #02 (Early stage topic) | 18:00-18:30 | |
| Early stage pitching competition | 18:30-19:00 | |
| Panel discussion #03 (Growth stage topic) | 19:00-19:30 | |
| Growth stage pitching competition | 19:30-20:00 | |
| Networking Session | 20:00-21:00 | |
| Winners announcement | 21:00 | |
| Rock show | 21:00-22:30 | |



Power your brand in each session
\$5,000



Power your brand in Networking Session*



Power your brand in Rockband Show
\$10,000

*For the pricing, please contact event@startupscale360.com

STARTUPSCALE360 EWC TEAM





**THANK YOU
FOR
READING!**

STAY TUNED FOR OUR NEXT ISSUE TO KNOW
ABOUT THE STARTUPS MOVING TO THE FINAL