



STARTUPSCALE 360

ISSUE 05 • OCTOBER 2022



IT'S A WRAP!

STARTUPSCALE360
NEWSLETTER

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THE CONCLUSION

Finally, the Entrepreneurship World Cup 2022 UAE Final came to end on 6 October 2022 at in5 Dubai. Tripp, AHAD and Desert Control became category winners and advance to the next round of the global competition against national winners from 200 countries.

This was an exceptionally good year for Startupscale360 and we were delighted by the audience reaction to this excellent event. People were eager to share, learn, and enjoy during the UAE final.





NATIONAL ORGANIZER



THE UAE FINAL

6 OCTOBER 2022

AT ECOSYSTEM PARTNER



in5 Tech
King Salman Bin Abdulaziz
Al Saud Street,
near Tram Station and
Cordoba Residence
Dubai, UAE
infive.ae/in5-tech/

THE UAE SPONSORS & PARTNERS



The Final were organized by Startupscale360 FZCO in partnership with **in5 Dubai**, the main sponsor and an Ecosystem Partner, **Al Dafrah TV**, a broadcast and media partner, **Kapturese**, a photography and media partner, **Meraki Global Energy**, a sponsor.

THE WINNERS

Tripp, a community-based trip planner startup and rewards app; **AHAD**, a startup that provides cybersecurity, digital transformation, and risk management services and solutions; and **Desert Control**, a startup that specialized in climate-smart agri-tech solutions, captured first prize in the Idea, Early and Growth stage categories respectively

Idea Stage
tripp

Early Stage
AHAD
Securely Transform

Growth Stage
DESERT CONTROL





SAEED ALNOFELI

Saeed Alnofeli, Director of Operations at i5, during the UAE Final event greeted the distinguished visitors and emphasized i5's role in fostering the diverse and dynamic start-up platform including cost-effective business incubation, advisory and mentorship.



VIKRAM GUPTA

Vikram Gupta, Founder & Managing Partner, IvyCap Ventures, a \$530 Million venture capital fund in India, shared his experience about creating a dragon out of a fund.



H.E. DR AMAN PURI

H.E. Dr. Aman Puri, Consulate General of India to Dubai and Northern Emirates, also gave an inspirational speech about the role of entrepreneurs in building the economy and creating jobs for the nation.



सत्यमेव जयते

**CONSULATE
GENERAL
OF INDIA**

ANNOUNCED COLLABORATION BETWEEN



TO LAUNCH THE PLAYROOM IN THE UAE

CLICK

on Playroom Logo to
learn about the Playroom



Startupscale360 FZCO announced its collaboration with German based **Edding AG**, a **global leader in manufacturing writing and marking tools** such as felt-tip pens and permanent markers, to bring future thinking lab to the UAE called **The Playroom**.

If you are a Corporate looking for a solution to an internal process improvement, customer experience, product enhancement or technology innovation, then apply The Playroom's future thinking framework, tools and methodologies.

CONTACT US



INTRODUCTION OF THE PLAYROOM



RENÉ MASSATTI

René Massatti, the Founder & Director, Strategy, 

introduced The Playroom to the audience and mentioned its role in unleashing creativity and innovation in every Organization.

IDEA STAGE PITCHING SESSION



Startups pitched
at Idea Stage



Equevu

tripp

Manhat from **Abu Dhabi**, a startup that provides a sustainable water and floating farm solutions, **Equevu** from **Abu Dhabi**, a startup that provides a simple, smart and secure savings and investment platform to employees via their employers, and **Tripp** from **Abu Dhabi**, a community-based trip planner startup and rewards app,

JUDGE



NEERAJ GUPTA

Chief Executive Officer



JUDGE



ANGAD SINGH

Global Director,
Innovation



JUDGE



JOHN LACEY

MENA Head



MODERATOR



RAMZI QANNATI

Advisor



[CLICK](#)

ON IMAGE

to learn more
about the Judges



EARLY STAGE PITCHING SESSION

 Startups pitched
at Early Stage



PLAIN TIGER

EVA from **Sharjah**, a startup that provides drone infrastructure solutions, and a world leader in drone superhighways with 1,000 miles to be built in Texas, **AHAD** from **Dubai**, a startup that provides cybersecurity, digital transformation, and risk management services, and **Plain Tiger** from **Dubai**, a startup that provides e-commerce platform to drive sustainable production and consumption globally.

JUDGE



AMER FATAYER

Investment Director



صندوق حي دبي للمستقبل
DUBAI FUTURE DISTRICT FUND

JUDGE



NADER ALBASTAKI

Acting Chief of Strategy



مؤسسة دبي للمستقبل
DUBAI FUTURE FOUNDATION

JUDGE



ANDRE JR. AYOTTE

Executive Director



MODERATOR



RAMZI QANNATI

Advisor



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about the Judges



GROWTH STAGE PITCHING SESSION



Startups pitched
at Growth Stage

Food-ATM

ProvenMed
TRANSFORMING LIVES



Food-ATM from **Ajman**, a startup that provides a technology enabled solution loaded with meals provided to the lesser-privileged people, **ProvedMed** from **Abu Dhabi**, a startup that provides a medical devices innovation company, disrupting and redefining the urinary incontinence care industry, and **Desert Control** from **Abu Dhabi**, a startup that specialized in climate-smart agri-tech solutions.

JUDGE



RAJIT NANDA

Advisor to CEO &
Chairman



JUDGE



USMAN TAREEN

Group Managing Director Partner



JUDGE



WALTER PALK



MODERATOR



RAMZI QANNATI

Advisor



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to learn more
about the Judges



PANEL DISCUSSION: IDEA-TO-EARLY STAGE JOURNEY AND ROAD AHEAD

SPEAKER



JEAN-LUC SCHERER

Managing Director



SPEAKER



HASAN HAIDER

Founder & Managing
Partner



SPEAKER



SAEED ALNOFELI

Director



MODERATOR



TALA RAAD

Advisor

CLICK

ON IMAGE

to learn more
about the Panelists

The panel was powered by Tapiwa Senah, founder of upcoming new venture Koinonos Capital Fund.

Powered by Tapiwa senah



tapiwa@koinonos.capital



PANEL DISCUSSION: SHAPING THE FUTURE OF REGION'S GROWTH STARTUPS

SPEAKER



SALVATORE LAVALLO

Head of FDI



SPEAKER



VIKRAM GUPTA

Founder and Managing Partner



SPEAKER



ARTEM KVAS

Director, Private Equity



MODERATOR



EVIE BOUSTANTZI

President LBS Alumni Gulf Asso.



CLICK

ON IMAGE

to learn more about the Panelists

The panel was powered by ServiceMyCar

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WE COLLECT | WE SERVICE | WE DELIVER

أنت تقوم بذلك
YOU DO THIS



نحن نقوم بذلك
WE DO THIS



**Entrepreneurship
World Cup**
UNITED ARAB EMIRATES



BIG CHILL ROCKSHOW



THE WRAP UP! VIDEO

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AL DAFRAH & DUBAI TV STUDIO



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ONLINE MEDIA COVERAGE



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SOCIAL MEDIA COVERAGE



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WHAT VOLUNTEERS LEARNED FROM US?



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OTHER INDUSTRY EXPERT'S INTERVIEW



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WALL OF FAME

DEDICATED TO PEOPLE WHO WERE INVOLVED IN THE JOURNEY OF
ENTREPRENEURSHIP WORLD CUP 2022





**THANK YOU
FOR
READING!**

STAY TUNED FOR OUR NEXT ISSUE