



STUDENTS 360

ENTREPRENEURSHIP
PROGRAM

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STARTUPSCALE 





Introduction

University students bring forward creative concepts and advance revolutionary technologies, yet their exceptional abilities often go unrecognized due to insufficient backing from academic institutions or limited understanding of the startup environment.

Our initiative aims to address this issue by collaborating with universities to establish a specialized program designed to offer students early exposure to the startup ecosystem. This program facilitates connections with mentors and industry experts, enables the evaluation of their ideas and their potential for growth, and provides an opportunity for students to present their concepts to angel investors.



IGNITE 
3 Months
Entrepreneurship
Program

University Entrepreneurship Program: Ignite – 3 months



Program Overview:

The University Entrepreneurship Program, Ignite, is a comprehensive 3-month initiative designed to empower students with the knowledge, skills, and network required to kickstart their entrepreneurial journey. The program combines theoretical learning with practical hands-on experiences, workshops, mentorship, and exposure to real investors. By fostering an entrepreneurial mindset and providing valuable resources, Ignite aims to identify and nurture talented students, enabling them to become successful entrepreneurs.



Building the foundation



Entrepreneurship Bootcamp

Introduce students to the key concepts and mindset required for successful entrepreneurship. Topics may include the entrepreneurial mindset, opportunity recognition, ideation, and creativity.



Team Formation

Facilitate networking events and team-building activities to help students form diverse and complementary teams for their startup ventures.



Business Model Canvas

Guide students in developing a solid business foundation by teaching them how to create and iterate on a business model using the popular Business Model Canvas methodology.



Legal and Financial Considerations

Provide insights into legal structures, intellectual property, funding options, and financial planning to help students navigate the business and regulatory landscape.



Navigating the startup landscape



Venture Capital and Funding

Provide an overview of the venture capital ecosystem, different types of funding options (angel investors, seed funding, venture capital), and the process of raising capital. Include insights on crafting an effective pitch deck and investor relations.



Minimum Viable Product (MVP)

Development: Guide students through the process of building an MVP, including prototyping, agile development methodologies, user feedback, and iteration.



Product-Market Fit

Help students understand the importance of product-market fit and how to identify, validate, and refine their target market. Teach techniques for customer discovery, conducting market research, and analyzing competitors.



Growth Hacking and Marketing Strategies

Introduce students to growth hacking techniques and innovative marketing strategies to help them acquire and retain customers in a resource-efficient manner.



Mentorship and investor exposure



Mentorship Program

Connect students with experienced entrepreneurs, industry experts, and successful business leaders who can provide guidance, insights, and mentorship throughout the program. Facilitate one-on-one mentoring sessions and group workshops.



Pitch Preparation

Train students in crafting compelling investor pitches, emphasizing effective storytelling, concise messaging, and showcasing the unique value proposition of their startup. Conduct mock pitch sessions to refine their presentation skills.



Workshops on Scaling and Operations

Cover essential topics for scaling a startup, such as team building, organizational culture, operational efficiencies, project management, and scaling strategies.



Investor Pitch Day

Organize a final event where students have the opportunity to pitch their startup ideas to a panel of real investors. Encourage constructive feedback and potential investment opportunities.



Additional Program Components



STUDENTS ³⁶⁰
ENTREPRENEURSHIP
PROGRAM



Networking Events

Arrange networking sessions and guest speaker events, inviting successful entrepreneurs, industry experts, and investors to share their experiences and insights with the students.



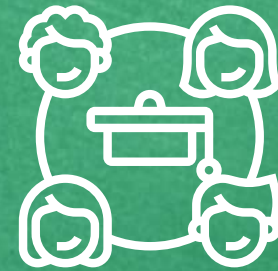
Resources and Tools

Offer access to relevant online resources, entrepreneurship literature, startup toolkits, and software platforms to support students in their entrepreneurial journey.



Co-working Space Access

Provide access to a co-working space for the duration of the program, fostering a collaborative environment for students to work on their startup ideas and connect with fellow participants.



Alumni Network

Establish an alumni network to foster ongoing connections, collaborations, and support among program graduates, allowing them to continue learning from and supporting each other.



WHAT STUDENTS WILL GAIN?

By implementing this 3-month University Entrepreneurship Program, **IGNITE**, students will gain a solid understanding of entrepreneurship fundamentals, acquire practical skills, build a valuable network, and have the opportunity to pitch their startup ideas to real investors.



NURTURE
1 Week
Entrepreneurship
Program



DAY 1

Introduction to Entrepreneurship

- **Introduction:** Welcome and program overview
- **Keynote address** from successful entrepreneurs
- **Interactive session** on entrepreneurial mindset and ideation
- **Workshop:** Business Model Canvas



DAY 2

Building a Solid Foundation

- **Workshop:** Financial Modeling for Startups
- **Topic:** Understanding different types of funding available (Bootstrapping, Angel, Venture Capital)
- **Panel discussion** with successful startup founders on their funding journeys
- **Mentorship sessions:** Matching students with entrepreneurs



DAY 3

Growth Strategies and Market Fit

- **Workshop:** Growth Hacking and Digital Marketing
- **Case studies** of successful growth strategies
- **Topic:** Exploring customer development and product-market fit
- **Interactive session** on effective market research techniques

DAY 4

From Idea to MVP

- **Workshop:** Lean Startup Methodology
- **Topic:** Developing Minimum Viable Products (MVPs) and prototyping
- **Topic:** Building effective teams and collaboration
- **Group exercises:** Developing and refining MVPs



DAY 5

Pitching and Investor Relations

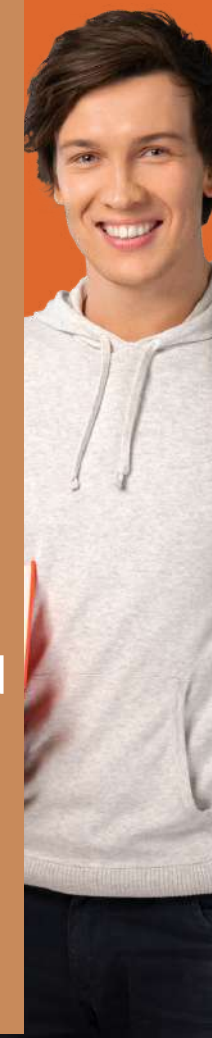
- **Workshop:** Pitch Deck Preparation
- **Interactive session:** Fine-tuning presentation and pitching skills
- **Mock pitching** sessions and feedback
- **Panel discussion** with investors and venture capitalists



DAY 6

Scaling and Governance

- **Workshop:** Scaling Strategies for Startups
- **Topic:** Understanding governance and legal considerations
- **Interactive session** on building effective teams and managing growth
- **Mentorship sessions:** Focused discussions on scaling challenges



DAY 7

Demo Day and Closing Ceremony

- **Final pitch** preparation and refining
- **Student pitches** to a panel of investors and mentors
- **Feedback** and Q&A sessions
- **Award ceremony** and networking event

WHAT STUDENTS WILL GAIN?

By providing students with a comprehensive understanding of entrepreneurship and connecting them with mentors and investors, the Future Founders program aims to foster a vibrant entrepreneurial culture within the university ecosystem. This initiative seeks to unlock the potential of young talent and equip them with the tools and confidence to transform their ideas into successful ventures.





Thank you!

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