



Dutchman Youth Rodeo

P.O. Box 5241

Apache Junction, AZ 85278

Greetings,

Superstition Mountain Promotional Corporation (SMPC) is a non-profit organization (IRS 501(c)(3)) run by dedicated volunteers that promote the City of Apache Junction and the Superstition Mountain area. SMPC was formed in 1993 and our mission is to raise funds that support youth organizations in the Apache Junction area. SMPC works cooperatively with the City of Apache Junction Parks and Recreation Department, Apache Junction Mounted Rangers, and other local organizations to put on Lost Dutchman Days Rodeo each February.

With a mission to raise funds that support youth organizations in the Apache Junction and East Valley area, SMPC is dedicated to involving volunteers that will benefit directly from the fundraising activities. Among our volunteer organizations that contribute greatly to Lost Dutchman Days and other activities are Apache Junction Little League, Boys and Girls Club of Apache Junction, 4-H clubs, Rotary, Elks Lodge 2349, Eagles, CAAFA, and more.

SMPC will be hosting its first Youth Rodeo on February 21, 2026 at the City of Apache Junction Rodeo Grounds. This event will be a fun filled day for youth ages from 5 to 16 years old with variety of rodeo events and also non-horse events for youth that want to participate in a rodeo environment. Mini-bulling riding will be one of the featured events.

We sincerely appreciate your time and consideration in partnering with SMPC as a sponsor of the Dutchman Youth Rodeo.

With Gratitude,

Larry Erickson and Dutchman Youth Rodeo Committee

For additional sponsorship information please feel free to contact us at dutchmanyouthrodeo@gmail.com. We can also be found on Facebook at Dutchman Youth Rodeo