



# EVAN GULOCK

WRITER,  
CONTENT CREATOR,  
DIGITAL MEDIA SPECIALIST



## CONTACT



### Phone

248-284-3329



### Email

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### Check Out My Work

ETGulock.com

DeathbyDyingPod.com



## EDUCATION



**2015-2019**

**Cinema Arts &  
Sciences - B.A.**

Columbia College Chicago



## SKILLS & EXPERTISE

- Story Ideation
- Strategic Marketing
- Social Media - All Platforms
- Compelling Ad Copy
- Proofreading / Copy Editing
- Video - Filming & Editing
- Paid & Organic
- Voiceover & Audio Content
- Team Management
- System Optimization
- Adobe Suite
- Final Cut Pro
- Microsoft Office
- Google Programs
- AirTable
- Team/Task Management Software



## ABOUT ME

I am a passionate storyteller with extensive experience in content creation and crafting engaging online experiences. My skillset includes an exceptional record writing and producing award-winning films, podcasts, and digital content for both creative and commercial purposes, from pre-production to post.



## WORK EXPERIENCE



**Freelance - Digital Media Specialist**

**2020 - Present**

- Experienced creative realizer for writing, video, and audio projects from small-time creators and industry-leading companies alike
- Clients include Ford Motor Company, Qualfon, and Regeneron Pharmaceuticals



**Death by Dying Podcast -  
Lead Writer / Co-Producer /  
Marketing Manager**

**2017 - Present**

- Pre to Post on 30-minute horror comedy show – Consistently Top 10 Comedy Fiction Podcasts in the U.S.
- Spearheaded show growth by 500% in 3 years through managing social media, promo swaps, partnerships, earned media, & virtual events
- Write & produce creative, effective ad spots for sponsors, including Progressive, Hello Fresh, & Calm
- Garnered 6 Audio Verse Awards



**PBS NewsHour - Podcast Audio Editor**

**2024**

- Audio Editing, Sound Design, & Music Supervision on Season 1 of “Teacher Reporting Labs” podcast for PBS NewsHour’s Student Reporting Labs
- Shaping story with producers
- Content research for hosts
- Lead vision on promotional videos for social media



**Fable & Folly Podcast Network -  
Director of Creator Relations**

**2022 - 2024**

- Designed & implemented streamlined application & onboarding process – contributing 10% monthly company growth
- Evaluated entertainment landscape & analyzed data to meet company goals & uplift marginalized creators
- Primary support for new podcast producers during their transition onto the network
- Led company-wide DEI (Diversity, Equity, & Inclusion) conversations



**Feeder Loft Music Studio -  
Video Editor**

**2020 - 2022**

- Organized footage, workshopped with clients, & edited videos for promotional & documentary purposes



## INTERNSHIPS



**Quicken Loans**

**Summer 2016**

Media House Intern / Video Editor



**PBS NewsHour**

**Summer 2016**

Student Reporter / Content Producer at  
Democratic & Republican National Conventions



**Detroit Public Television**

**Summer 2015**

Intern / Production Assistant