

Handout 1: Quality Webinar Update

Tentative Date:

October 20, 2021 [third Wednesday]
9:30 am to Noon

Priority Topics:

- Improving PrEP use among Black men and women (53%)
- Decreasing the incidence of STIs particularly among young people (53%)
- Re-engaging PLWH in care (53%)
- Strategies to engage PLWH during COVID, address needs like housing (40%)
- Assessing stigma (27%)

Potential Activities:

- **Keynote Speaker(s).** Could include PLWH sharing their story that relates to the key topics, speaker on quality improvement during COVID, or speaker on other priority topics.
- **Full-group presentations on QI projects / priority topics.**
- **Breakout Rooms.** Use breakout rooms for brief presentations on topics.
- **Fun / engaging activities or music during breaks.**

Potential Presenters:

- **Keynote Speakers.** Bridgeport City Councilman Jorge Cruz describing his journey from homelessness to city council; Deidre McDaniel on advancing equity.
- **PrEP.** Chat for Change initiative (presented on early implementation at January QPM meeting).
- **STIs.** Southwest CHC STI project.
- **Re-engaging in Care / Supporting during COVID.** ACT project on re-engagement, CCMC / UConn Health support for housing during COVID.
- **Stigma.** CCMC / UConn Health pilot-test of the HIV Stigma Scale.

Organizing the Webinar (to be discussed at QPM meetings):

- Publicity / marketing
- Call for presenters
- Registration process / capacity (Zoom)
- Agenda
- Webinar handouts / materials
- Evaluation / feedback
- Staffing the webinar (e.g., hosts, facilitators)