



Elevating Brands Strategically

Boutique Public Relations, Communications & Marketing Agency

Who We Are

West Media Group, a Detroit-based public relations agency, specializes in elevating brands and driving engagement across various sectors. We are woman-led by Tamekia Ashford Nixon, a seasoned communications expert with 25 years of experience, she has managed high-impact campaigns, rebuilt public confidence during crises, and attracted business investments. With expertise in media relations, executive positioning, and community engagement, she is a valued partner for organizations aiming to enhance their impact.

Company Information



Core Competencies

- Strategic Communications & Public Relations
- Government Relations & Public Affairs
- Crisis & Reputation Management
- Multicultural & Community Engagement
- Brand Strategy & Executive Events
- Social & Digital Media Strategy



Professional Expertise

- Detroit Health Department – Led citywide marketing campaigns, managed crisis communication and public relations efforts, including post-bankruptcy messaging.
- Detroit Regional Partnership – Led marketing and public affairs strategies to attract investments to the region.
- Affordable Care Act White House Initiative – Spearheaded outreach campaigns to drive healthcare enrollment.
- Various Nonprofits & Government Agencies – Developed targeted campaigns in education, healthcare, and economic development.



Differentiators

- Government & Public Affairs Expertise – Extensive experience with government entities and public policy communication.
- Healthcare Content – Skilled in high-stakes messaging and emergency response.
- Multicultural Engagement Prowess – Culturally relevant strategies to reach diverse audiences.
- Boutique, Hands-On Approach – Personalized service with a high level of client collaboration.
- Measurable Impact & Results-Driven Strategies – Proven track record of successful large-scale campaigns.

Our Services

Service Codes

NAICS Codes

- 541820 – Public Relations Services
- 541613 – Marketing Consulting Services
- 541910 – Media & Public Opinion Research
- 512110 – Motion Picture & Video Production
- 561920 – Event Planning & Management

Unique Entity Identifier

- CUL4QG73KTY8


CAGE Code

- 0QXC0 - West Media Group


Contact Information


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2 Locations to Serve You

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 31100 Telegraph Rd, Suite [150](#)
Bingham Farms MI [48025](#)

**We look forward to doing
business with you soon!**

Contact Us

 313-510-3781

 www.westmediagroup.org