



JOHNSON COUNTY  
CHRISTMAS BUREAU

HOLIDAY OF HOPE

GLAM, GLITZ  
& GATSBY

JCCB ♦ 2024

Holiday of Hope Benefit  
Saturday, September 21, 2024  
Armacost Museum  
4200 E 135th Street  
Grandview, MO 64030  
Doors Open at 5:30pm



Join us for a FABULOUS evening of fun with dinner, cocktails, silent and live auctions, while making the holidays brighter for our neighbors needing extra warmth and support!



Each December, over 13,000 of our low-income Johnson County neighbors depend on the Johnson County Christmas Bureau's Holiday Shop for extra help during the holidays. Warm coats, nourishing groceries, gifts for under the tree, household and hygiene products give already stretched budgets much needed relief at a time of year when money is especially tight. By becoming a 2024 SPONSOR of JCCB's signature fundraising event, you will make a difference!

This packet includes:



Sponsorship Opportunities

Our 6 Sponsor options range from \$500 to \$10,000.



Monetary Donation

Tax-deductible contributions of any amount are appreciated.



In-Kind Gifting

Donations make our event successful.

JOHNSON COUNTY CHRISTMAS BUREAU ASSOCIATION  
IS A 501(C)(3) ORGANIZATION, 48-0884400

# JOHNSON COUNTY CHRISTMAS BUREAU

## JCCB : STATS & FACTS



Our recipients are children, single moms, veterans, survivors of domestic abuse, working adults and neighbors seeking employment ... families like ours that never thought they would need help.

Over 36,000 Johnson County neighbors live below the federal poverty level (6.5% of the population).

The total number of people living in low-income housing is 90,341 or approximately 15% of the Johnson County population. We estimate that an additional 50,000 neighbors live below 150% of the federal poverty level. In 2023, we served nearly 13,500 of our neighbors.

For a family of four, this is an annual income below \$37,650.00. These families need a bridge to help them properly provide for their children and pay their bills. JCCB is that bridge.

Since 1960, JCCB provides warmth and support, during the winter holiday season to low-income Johnson County, Kansas families. Our annual Holiday Shop allows families in need to "shop" for children's & teen coats, toys & gifts, clothing, personal care items, hats & gloves, books as well as groceries, all at no cost. We increase awareness and understanding of poverty in Johnson County, Kansas; and give neighbors an outlet to help neighbors.

**Who we  
serve:**

**54%  
Children  
18 yrs & under**

**39%  
Adults  
19 yrs & older**

**7%  
Senior living  
residents**



**Did you know?  
Over 36,000 Johnson County residents  
live below the federal poverty level.  
Children make up one-third of  
those living in poverty.**



*Donate Now*

Imagine having to choose between paying a utility bill or buying your child a winter coat.

# 2024 JCCB HOLIDAY OF HOPE SPONSORSHIP LEVELS:



## Presenting Sponsor \$10,000

- Tax Deductible Donation
- VIP Champagne Reception (5pm)
- 16 event tickets (2 tables) with prominent seating and six bottles of select wine
- Three minutes at podium on stage
- Name/Company Logo recognition on program, JCCB website, e-communications, social media and video screen during the event (Pre & Post Event)
- Prominent name/company logo placement on publicity materials
- Logo and company link on HOH webpage
- One full page ad and recognition in program
- Verbal podium recognition
- Logo Table Signage



## Advocate Sponsor \$2,500

- Tax Deductible Donation
- 8 event tickets (1 table) with priority seating
- Video screen recognition during the event
- Logo recognition in event program



## Partner Sponsor \$1,000

- Tax Deductible Donation
- 4 event tickets with reserved seating
- Video screen recognition during the event
- Name Recognition in event program



## Friend Sponsor \$500

- Tax Deductible Donation
- 2 event tickets with reserved seating
- Video screen recognition during the event
- Name Recognition in event program



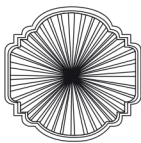
## Visionary Sponsor \$7,500

- Tax Deductible Donation
- 16 event tickets (2 tables) with prominent seating and four bottles of select wine
- Name/Company Logo recognition on program, JCCB website, e-communications, social media and video screen during the event (Pre & Post Event)
- Prominent name/ company logo placement on publicity materials
- Logo and company link on HOH webpage
- Three quarter page ad and recognition in program
- Verbal podium recognition
- Logo Table Signage



## In-Kind or Other Sponsorship Opportunities

If you would like to donate or sponsor the Printing, Decor, VIP Reception and Signature Drink, Catering, Prohibition (Wine and Spirits) Pull, HOH Specialty Candle, Auction or Golden Ticket, please contact us at [holidayofhope@jccb.org](mailto:holidayofhope@jccb.org).



## Champion Sponsor \$5,000

- Tax Deductible Donation
- 8 event tickets (1 table) with priority seating and two bottles of select wine
- Name listed on JCCB website
- Video screen recognition during the event
- Logo recognition in event program
- Half page ad and recognition in program
- Logo Table Signage

## Holiday Shop Sponsorship Opportunity

If you would prefer to not attend the event and give a donation to support our efforts at the Holiday Shop, please contact the office at [admin@jccb.org](mailto:admin@jccb.org) or call (913) 341-4342.

HOLIDAY OF HOPE

GLAM, GLITZ  
& GATSBY

JCCB 2024

JOHNSON COUNTY CHRISTMAS BUREAU ASSOCIATION  
IS A 501(C)(3) ORGANIZATION, 48-0884400

PO BOX 14786 SHAWNEE MISSION, KS 66285-4786  
JCCB.ORG | 913-341-4342 | ADMIN@JCCB.ORG



**Contact Info:**

Company name as to appear in all recognition

Contact Person & Title

Mailing Address

City | State | Zip

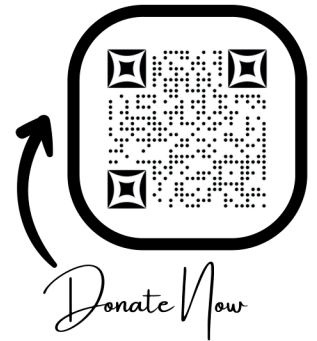
Phone and Email

**Company Logo:**

For inclusion in event materials and online marketing, email logo to **admin@jccb.org**  
Please send payment and logo by **August 21** to ensure recognition.

**JCCB is a 501(c)3 organization, 48-0884400**

**Your sponsorship is tax deductible less the value of personal benefit received.**



**Sponsorship Level:**

- Presenting Sponsor \$10,000
- Champion Sponsor \$5,000
- Partner Sponsor \$1,000
- Visionary Sponsor \$7,500
- Advocate Sponsor \$2,500
- Friend Sponsor \$500

**We want to be an In-Kind Sponsor and would like to have JCCB contact us.**

- \_\_\_ Printing Sponsor
- \_\_\_ VIP Reception Sponsor
- \_\_\_ Prohibition (Wine and Spirits) Pull Sponsor
- \_\_\_ Catering Sponsor
- \_\_\_ Auction Item Sponsor
- \_\_\_ Other: \_\_\_\_\_

**We are unable to become a sponsor at this time. Please accept our tax-deductible contribution of \$\_\_\_\_\_ in support of JCCB and its mission.**

**Payment Information:**

- Send Invoice to address above.**
- Make Payment [www.jccb.org/events](http://www.jccb.org/events)**
- Check Enclosed; Please Make check payable to JCCB**



**Mail to: JCCB PO Box 14786 , Shawnee Mission, KS 66285-4786**