



By the Numbers 2019

Valley County Population • 9,862
City of McCall Population • 3,106
Resident Memberships • 3,875
Non-Resident Memberships • 1,896
Total Memberships • 5,771

Demand for McCall Public Library services is sky high when compared to other libraries in communities of similar size.

	State Average	McCall
Library Visitors	19,729	29,613
Total Materials Held	32,336	54,284
Materials Checked Out	32,398	55,682
Patrons Accessing Internet	5,827	7,510
Total Classes/Events Held	196	473
Class/Event Attendance	3,900	9,049

These averages are from the 2019 reports from libraries in our category, population of 2,501 to 5,000





McCALL LIBRARY

EXPANSION

NEXT CHAPTER CAMPAIGN



McCall Library Foundation envisions a community where every person builds a positive relationship with learning that lasts a lifetime.

Our community cherishes the McCall Public Library!

“At the Library my son has learned lessons not only in science and technology, but important social skills like patience, how to be a good sport, and how to make friends of all ages and backgrounds. For my family this is especially significant.”

~Jenn W.

“The McCall Public Library is the perfect confluence of young and old, a hubbub of activity and inspiration. It’s the first place I go to get a pulse on what’s happening from city politics to community events. My kids love the connection we have built with the library over the years. It doesn’t matter who walks through the door, everyone is made to feel welcome and that they belong.”

~Melissa C.

“McCall Public Library has the most courteous staff I have encountered in 18 years I have lived in Valley County! I always look forward to visiting as well as working together to bolster the sustainability of our community.”

~Kelly R.



McCall Public Library ~ the *anchor* for the *heart, mind, and spirit* of our community...

Since 1972, **McCall Public Library** has faithfully provided an inclusive space to gather for life long learning, literacy, and a sense of connection. From preschool kids to seniors to remote workers and job seekers, patrons gather here to learn, read, and satisfy their curiosity. For nearly 50 years, **the McCall Public Library has been the anchor for the heart, mind, and spirit of our community.**

- The Library lends **more books and materials** every year. In 2019, patrons checked out an astonishing 55,622 items!
- The Library's **robust programs**, from Travelogues, Story Hour, Doing Democracy and more, are attended by community members at more than twice the state average.
- The Library serves as **free meeting space** for local volunteer groups, non-profits, and community collaborators who work to better our community.
- The Library is a key factor in **developing a strong workforce.** with critical resources for job seekers and career development.

The desire for services has pushed our 50 year-old facility to its breaking point!

During almost 50 years of **McCall Public Library** service, McCall's population has nearly doubled and use of the library has expanded well beyond capacity. In the last 13 years, **circulation has increased by 82% and program attendance by an astounding 567%!** Meanwhile, the library building has not changed. It is bursting at the seams!

McCall Public Library is now severely hampered by overcrowding with inadequate space for materials, classes, and programs. Just a few examples:

- **Kids are turned away** for programs.
- Adult activities **fill beyond capacity** resulting in uncomfortable and unsafe conditions.
- **Quiet study spaces** and classrooms are **non-existent.**
- Local groups are turned away due to **lack of meeting rooms.**
- **Packed shelves** prevent growth of collections and reduce ease of access for patrons.

The time has come to expand, update and modernize the **McCall Public Library**

How did we arrive at *The Next Chapter Campaign for Library Expansion?*

In 2018, a Conceptual Design Study by award winning library design firm Ratio drew input from staff, community members, civic leaders, schools, and non-profits. Citizens ages 10 to 90 shared ideas for a library that would not only **serve** our community, but **inspire** it.

The study recommended the library be increased from its current 4,000 square feet to between 12,000 and 15,000 square feet.

In 2019 and 2020 The McCall Library Foundation raised \$1 million in pledges and gifts toward the new library, and the City of McCall put forward a bond in June of 2020 to complete funding for the project.

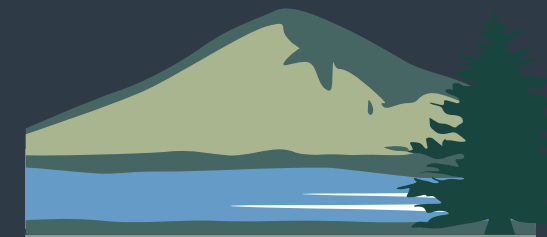
Although the bond saw a substantial **64% YES vote**, Idaho requires 67% for a bond to pass. Due to the clear and demonstrable support in the community, the City Council went to work refining the bond based on voter feedback. A new, reduced price bond will likely be presented to voters May 18, 2021.

In the meantime, we are continuing to raise funds to provide McCall with a **21st century library.** Will you join us?



Exciting elements the new space will include!

- A large **Children's Library** with designated story time space
- **Large, flexible community hall** for events and lectures
- **Private study rooms** and space for remote workers
- Fully integrated work and conferencing technologies
- **FabLab/Makerspace** for workshops, designing, and creating,
- Comfortable **adult reading lounge**
- A quiet, separate **teen space** for reading and homework.
- Ample **display space** for books and exhibitions
- A design that **highlights our natural surroundings** and includes views of Brundage Mountain and Payette Lake
- Improved **staff work space**
- Improved **parking** and **pedestrian safety**



McCall Library Foundation

Our mission:
The McCall Public Library Foundation fosters relationships that inspire philanthropic support, stewards financial resources, and builds partnerships that galvanize advocacy for the McCall Public Library

McCall Library Foundation
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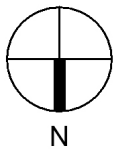
EXTERIOR VIEWS FROM PARK STREET



SECOND FLOOR CONCEPTUAL DRAFT



Lake facing



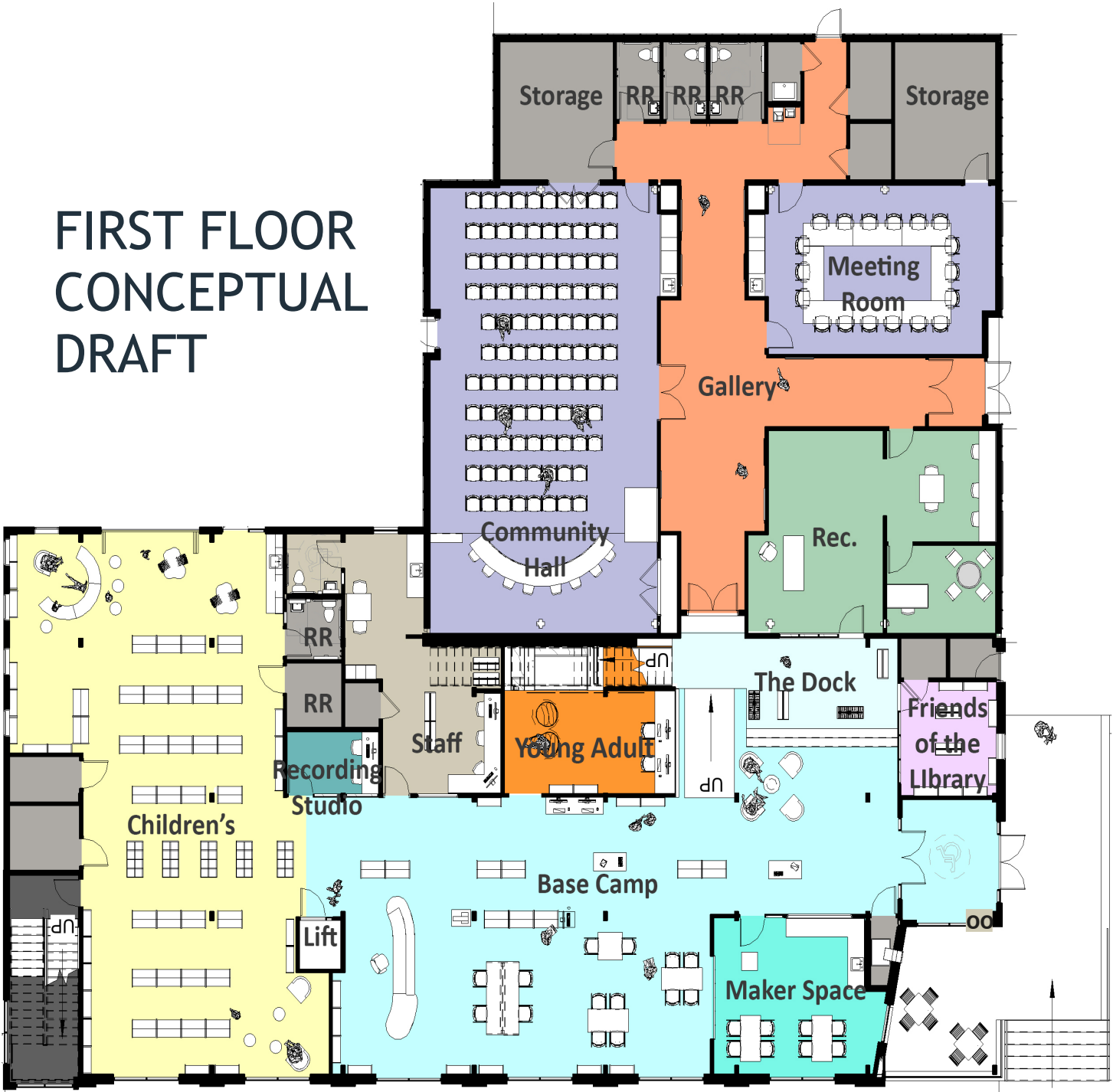
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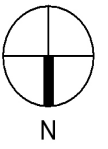
INSPIRATION PHOTOS



FIRST FLOOR CONCEPTUAL DRAFT



Lake facing



0' 8' 16' 32'

McCall Public Library Responds to COVID19

In response to the COVID19 pandemic, McCall Public Library has strategically pivoted its services in order to meet our community's needs. The staff's passion for their mission inspired them to elect to return to work in mid-April, reopen our library and provide crucial services and programs in safe, healthy, innovative ways.

- **Curbside check out service.** Patrons reserve books by phone or online and pick them up out front.
- **Increase in WIFI** so it works well outside and is available 24/7.
- **After school programs** offered for families struggling with childcare while working.
- **Community Cares Information Center.** McCall librarians connect volunteers with requests for help, in partnership with the Valley County Emergency Operations Center and Central District Health.
- Technology lent to patrons including laptops and video conferencing cameras.
- Outdoor, socially distanced **Story Time** to inspire young children and their families.
- Videos for young children are regularly posted on the library YouTube channel.
- Programs like award winning Doing Democracy and popular Tech Tuesday continue on Zoom.
- The popular Let's Talk About was shut down by COVID19 but the library created **Let's Walk About It** and migrated outdoors. It's a book club led by local scholars!
- The Idaho Room is reservable for study partners, students, remote workers.

HIGHLIGHT! The TutorMobile, a cooperative effort between McCall Public Library, Shepherd's Home, and McCall Parks and Rec, visits neighborhoods to offer homework help to prevent kids falling through the cracks on days they are not in school.



In the midst of a pandemic, library services are crucial!

- 75% of regular circulation has been seen during the pandemic!
- Wireless usage has more than doubled!
- 110% increase in Young Adult items checked out!

