

LITTLE ROCKS DESIGN

Midwest Art, Inspired by the Outdoors



Welcome to Little Rocks Design.

Inside this catalog you'll discover a collection of original, hand-drawn artwork that celebrates the quiet beauty of Midwest outdoor life. From wildflowers and wildlife to fishing trips, forest trails, and cabin days, each design captures the simple moments that make time outside so meaningful.

Every piece is illustrated by Minnesota-based artist Grace, whose work is inspired by real experiences spent in parks, along lakeshores, on winding rivers, and in the woods throughout the Midwest. Her art reflects a deep connection to place and a love for storytelling through nature—bringing familiar landscapes to life with warmth and intention.

By choosing Little Rocks Design, you're supporting a local artist and helping share the beauty of the outdoors through thoughtfully crafted products. Our waterproof stickers and large decals are made to travel—perfect for water bottles, campers, canoes, and adventure gear—while magnets and gift wrap bring the outdoors into everyday spaces and special moments.

Designed for those who love and promote outdoor living, these pieces are meant to be used, enjoyed, and shared. Together, they become meaningful keepsakes for hikers, families, anglers, and nature lovers alike.

We're honored to share this collection with you.

From trail-ready stickers, magnets, to cozy gift wrap, every item in the Little Rocks line is designed to bring the outdoors into everyday life.



ABOUT THE ARTIST

Grace is a Midwest illustrator and Graphic Designer whose art celebrates the spirit of outdoor living across Minnesota, Wisconsin, Michigan, Iowa, and the Dakotas.

She finds inspiration everywhere - casting for walleye in northern lakes, chasing trout in clear streams, paddling quiet rivers, hiking hidden trails, and road-tripping through charming small towns.

Whether sketching after a sunrise canoe ride, picking apples or blueberries, or wandering the rocky shores of Lake Superior, she captures the joy, simplicity, and wild beauty that define *Midwest life*.

Follow Us on Socials for new design updates:

Insta: littlerocksdesign

FB: Little Rocks Design Stickers

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LIFE IN THE NORTHWOODS.

I lived in Ely, Minnesota for the summer of 2022, and it was there that I found a kind of peace I didn't know I was missing. Living out of my camper became my small getaway at the end of each day — a quiet place to read by lamplight as wolves howled in the distance and mosquitoes hummed through the night.

Each morning began with stillness. I'd step outside my camper door to fresh blueberries, cool air, and the sound of loons calling across the water. That quiet — uninterrupted and expansive — stayed with me long after the day began.

That summer shaped my creative voice more than any studio ever could. Time off the grid meant sketchbooks filled naturally with what surrounded me: fox, moose, bear, eagle, and a growing Boundary Waters series inspired by real moments in the wilderness.



One of the greatest joys was watching families set off in their canoes each day, paddling toward new memories in one of the most surreal places in the Midwest.

There's something powerful about witnessing people enter the wild with curiosity and care.

The days were full — meeting new people, reading Dorothy Molter books, journaling, fishing, and visiting my island loon friend as she guarded her nest. That summer in the Northwoods taught me how to listen — to nature, to stillness, and to myself — and every design I create now carries a piece of that peace with it.



**MADE FOR SLOW MORNINGS AT THE LAKE.
FOR MUDDY BOOTS BY THE DOOR.
FOR POCKETS FULL OF ROCKS, FEATHERS,
AND STORIES.**

**LITTLE ROCKS DESIGN IS INSPIRED BY
MIDWEST WATERS,
LONG SUMMER DAYS, AND THE WILD THINGS
THAT MAKE US FEEL AT HOME.**



COLLECTIONS

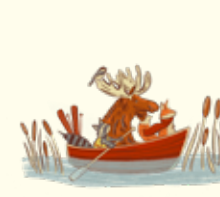
ALL THE THINGS THAT WE LOVE TO DO

			
13	15	16	17
			
18	36	46	47
			
48	49	50	52
			
53	87	91B	138A
			
138B	148	149	184A
			
184B	337	242A	242B
			242C

CABIN LIFE & NORDIC CHARM

			
42	43	44	59
			
56	45	233A	230B
			
230A	240	243	244
			
245A	245B	262B	264
			
273A	273B	274	310A
			
330	320	331	332
			
333			

IN THE EYES OF WILDLIFE

			
9	122	34	40
			
275	77	78	79
			
95A	64	191A	191B
			
95B	115	232B	116
			
140	319	119	141
			
142	143	131	338
			
144			
			
232A	272	146	339
			
241	147	247	145
			
76	123	124	112
			
			113

BOTANICAL & SYMPATHY

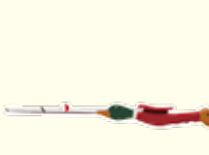
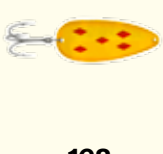
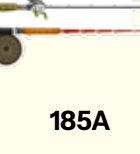
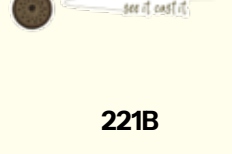
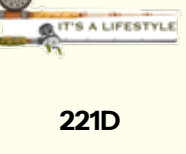
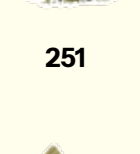
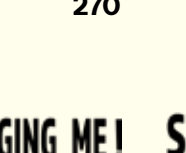
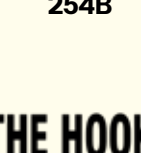
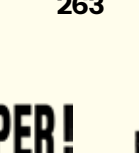
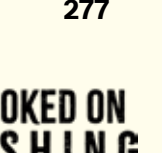
			
33A	34A	42A	43A
			
44A	45A	82	96
			
105	108	110	171
			
172	173	174	

COLLECTIONS

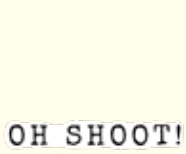
NATURES ART & BIRDWATCHING

 10	 196	 316	 32B	 32C
 32A	 91A	 268	 109	
 101	 102	 103	 104	
 106	 114	 322	 81	
 238A	 238B	 238C	 111	
 117	 118	 190	 235	
 75	 189	 293	 294	
 295	 296	 297	 298	
 299	 300			

GONE FISHIN'

 8	 51	 317	 56A	 57
 73	 74A	 74B	 93	 99
 94	 98	 92	 121	
 125	 139	 150	 127	
 151	 126	 152	 153	
 154	 155	 156	 157	
 158	 159	 160	 161	
 162	 163	 164	 165	
 166	 167	 168	 169	 170
 185A	 221B	 221D	 221C	
 221E	 221F	 231	 249	 250
 251	 252	 253	 255	 254A
 270	 254B	 185B	 263	 277
 175A	 175B	 175C	 175D	

LIFE IS BETTER IN THE WOODS

 33	 80	 83A	 83B
 83C	 83D	 83E	
 348	 321		

STOP SNAGGING ME! SET THE HOOK! IT'S A KEEPER! HOOKED ON FISHING

COLLECTIONS

MEMORIES & DESTINATIONS



65



66



67A



67B



67C



352



318A



318B



68



69



97



72



71



120



135



136A



136B



137



186



187



188



259



193



194



195



223A



227A



223C



223D



223B



311A



311B



246



257



258



327



261A



261B



261C



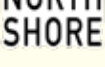
261D



261E



261F



261G



267



236



239

FARMERS MARKET & ORCHARD



310B



271



260



260 small



323



324



325



326

FARM LIFE



197



198



199



200



201



335



202



203



206



207



208



209



210



212



217



211



213



214



215



216



204



205



328



218

LIFE FLOWS BEST ON THE WATER



14



19



20



21



25



54



55



128



176



233B



177A



177B



179



180



221A



229A



234



237



256



262A



305



306



307



308



312A



312B



313



314



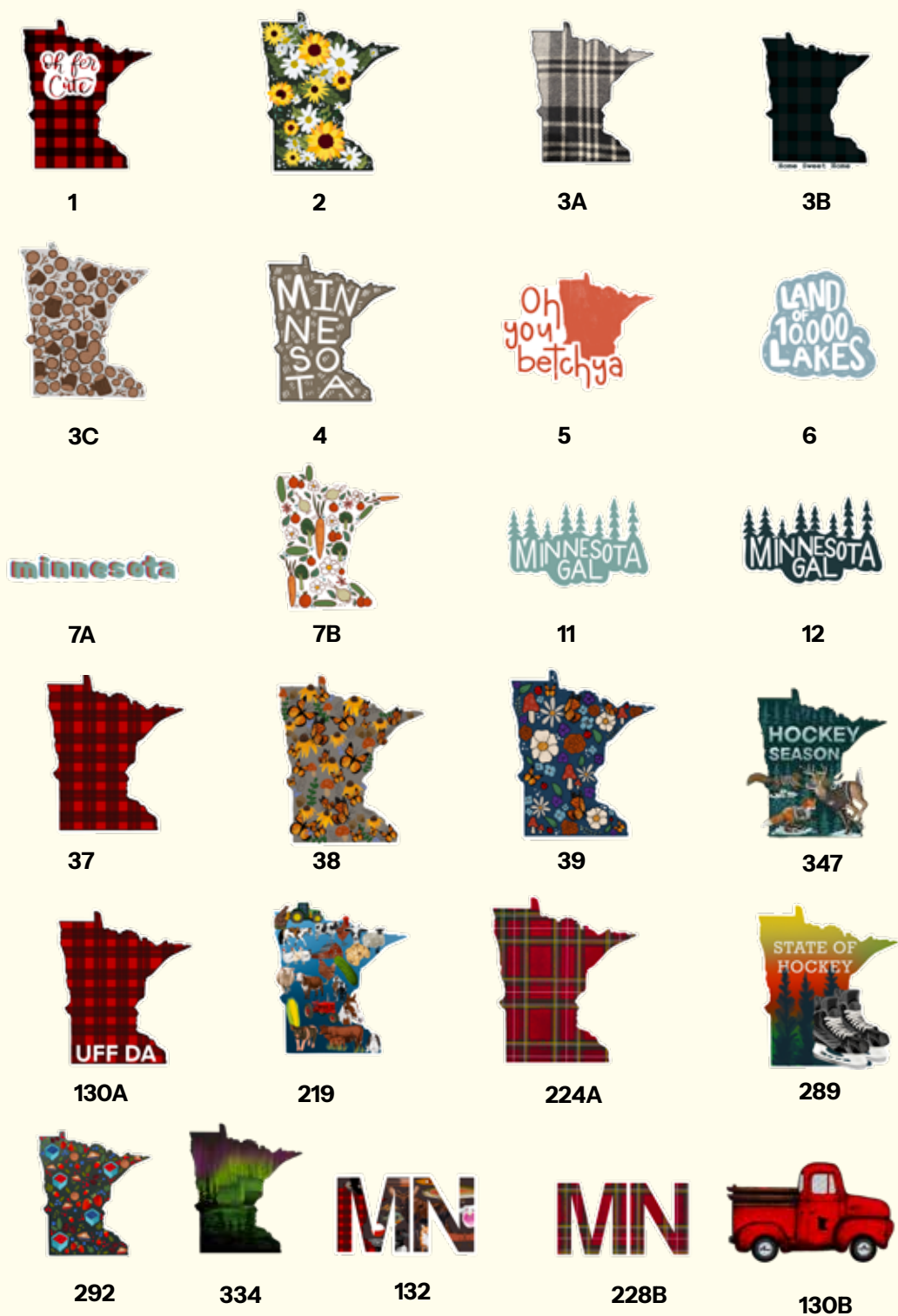
315



336

COLLECTIONS

MEET ME IN THE MIDWEST



UNDER THE LIGHTS



JOY AND INSPIRATION



MAGNETS

30-Mil Indoor Magnet • Average Size 3" x 2" • Die-Cut



M1



M2



M3



M4



M5



M6



M7



M8



M9



M10



M11



M12



M13



M14



M15



M16



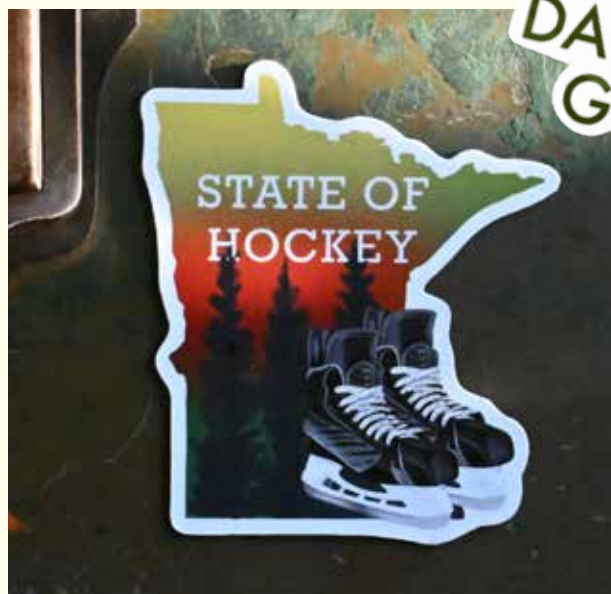
M17



M18



M19



GIFT WRAP

Hand-drawn Gift Wrap by Grace • 4 Sheets in a bag • 31" x 22" • Comes with a hang tag to display



WINTER LIFESTYLE

Gift Wrap SKU: G1 (4 sheets in a bag) OR (purchase by sheet e.g. G1-4qty)
Gift Tag SKU: T1 (4 pack)



CAMPING

Gift Wrap SKU: G2 (4 sheets in a bag) OR (purchase by sheet e.g. G2-4qty)
Gift Tag SKU: T2 (4 pack)



GONE FISHIN'

Gift Wrap SKU: G3 (4 sheets in a bag) OR (purchase by sheet e.g. G3-7qty)
Gift Tag SKU: T3 (4 pack)



B&W EXPLORE

Gift Wrap SKU: G4 (4 sheets in a bag) OR (purchase by sheet e.g. G4-10qty)
Gift Tag SKU: T4 (4 pack)



MIDWEST BIRDS

Gift Wrap SKU: G5 (4 sheets in a bag) OR (purchase by sheet e.g. G5-3qty)
Gift Tag SKU: T5 (4 pack)



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LARGE STICKERS

XL DECALS • Die-Cut • Printed on a 12” x 12” sheet • Waterproof for boats, coolers, fish houses, minnow buckets, vehicles, and more.



XL Loon SKU: L9
9.3006” x 10.8999”



XL Turtle SKU: L275
7.843” x 10.583”



XL Bear SKU: L119
10.5374” x 8.3751”



XL Fox SKU: L116
9.6487” x 11.321”



XL Hydrangea SKU: L105
9.5144” x 9.1977”



XL Sunflower SKU: L110
9.7147” x 9.9214”



XL Dragonfly SKU: L106
11.2287” x 8.5342”



XL Mushroom SKU: L238
8.3272” x 10.9295”



XL Cardinal SKU: L75
8.0582” x 11.2008”



XL Tenting SKU: L148
9.0521” x 11.7135”



XL USA Flag SKU: L222
8.4941” x 8.6782”



XL Walleye SKU: L98
11.273” x 5.0914”



XL Sunfish SKU: L93
10.4984” x 6.7122”



XL Bobber SKU: L73
9.779” x 10.9197”



XL Lure SKU: L158
3.0431” x 10.8455”

CABIN LIVING

I grew up at the cabin, where the lake was both my playground and my classroom. Summers were spent barefoot along the shoreline, catching turtles, paddleboard across calm water, and fish the drop-off as the sun stretched long into the evening. In late June, spotting lady’s slippers felt like a quiet celebration - a sign that summer had fully arrived.

The seasons shaped everything. Long summer days blurred into golden evenings, while winter brought short, hushed light and a deeper kind of stillness. We’d watch otters slip through the bay, surfacing with their dinner as the lake slowed down around them. No matter the season, the water always had something to teach.



The wildlife became familiar, almost like neighbors. Henry, our lake blue heron, was - and still is - a frequent visitor to the cabin, patiently wading along the shoreline as if he belonged there just as much as we did. These lake friends filled my childhood with curiosity and wonder.

Those early moments are the reason animals and lake life live on in my designs today. Midwest living can’t be understood without water — without quiet bays, changing seasons, and the life that depends on them. The lake raised me, and its stories continue to shape everything I create.



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Thank you for ordering from Little Rocks Design! Your support helps us celebrate the beauty of the outdoors through hand-drawn art inspired by Midwest landscapes, lakes, and trails. We hope these designs travel far and bring joy wherever they go. Thanks for being part of our adventure!