

THE JOURNAL

Modest Fly Art Studio Gallery Quarterly Newsletter



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Welcoming Spring in 2022

Looking Forward to New Possibilities



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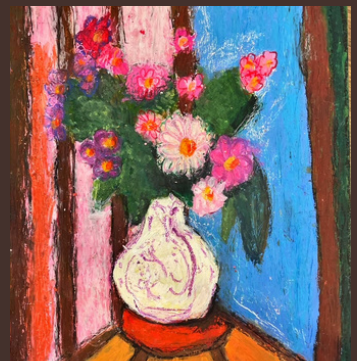
Modest Fly Art's Annual Art Gala 2022



Ronan McEvoy



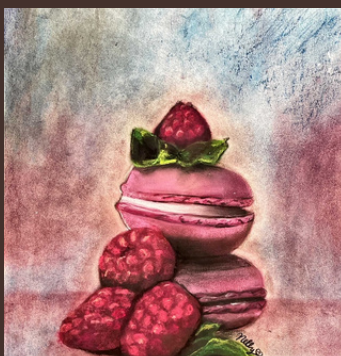
Lyla Juarez



Lilia Abraham



Nelly Markari



Leena Markari



Ojeni Baghdasarian



Thank you to everyone who participated & showed up to support our artists
& recognize their work.

We are forever grateful and hope to see you at our next gala!

Thank
you

WHY IS CREATIVITY GOOD FOR YOU?

For many, they have the impression that creativity is not useful, especially if they don't lead a life as an artist as they have a blue-collar job to attend to.

According to a world-renowned scientist, Albert Einstein, "creativity is intelligence having fun." This just shows that creativity and intelligence are two crucial traits for life. Thus, they are also inter-connected with each other as one fuels the other. There are many reasons why creativity is good for you. Creativity is hard to define and it is even harder to measure.

For one, creativity is the avoidance of linear thinking and the ability to see the bigger picture. Usually, many people measure creativity based on how imaginative and innovative a person is while some measure it through artistry.

However, creativity is more complicated than that... But in a good way. The point of the matter is that this ability is a crucial skill for life success even though you don't work in the art industry or anything even related to that. One practical application of creativity is the gift of giving. One common thing about creative people is that they are very giving in a very creative manner.

They make others' lives better by giving them special gifts like handmade paintings, soaps, candles, jewelry and many more. **Creative people have good hearts and that is a fact. This trait is not only beneficial to their loved ones as it can also make a difference in their personal life and inner peace.**

Creativity is a very important skill not only because it helps you become more artistic. **The great news is, it also improves other skills such as critical thinking, analytical, and problem-solving skills.** Many studies and research in the field of psychology and science show the link between intelligence and creativity. Accordingly, studies have disclosed that highly creative people show higher intelligence levels than those who are not as creative. Hence, this is one of the essential reasons why creativity is good for you.



Credit: <https://bestpaintbynumbers.com/>

How to Improve Your Creative Skills Through Simple Practices:

1. Read a book

Read the ones that appeal to you the most to give you ideas and to spark your knowledge and wisdom.

Books are never boring if you are reading the right ones.

2. Engage in creative activities

These activities do not only pertain to fine arts ventures like painting or creating sculptures as you can also write essays, blog posts, short stories, and poems. You can even join a dance club or theatre club, depending on your hobbies and the things you are interested in.

3. Go out for a walk

Try going to the park without your phone or any of your gadgets. Just bring yourself and see the beauty of nature around you. Hear the chirping of the birds, feel the butterflies, and appreciate the bees. You can take some "souvenirs" with you by picking some flowers and leaves that you like and using them as a bookmark, art project, room decoration, etc.

4. Create a simple daily routine

A simple routine that you can follow everyday changes everything. Why? Because it creates a balance between your work-life schedule and it diminishes boredom too. The key to creating a routine that works for you is to make it simple and realistic. Thus, do not forget to insert creative activities that you can immerse yourself in to help de-stress you.



Credit: <https://bestpaintbynumbers.com/>

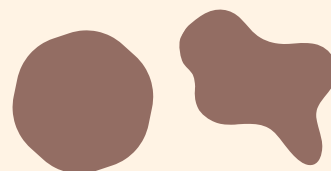
some art advice...



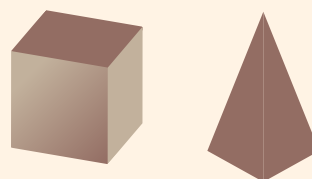
Elements of Art



Shape: Shape encloses a two dimensional area.
Geometric or organic.



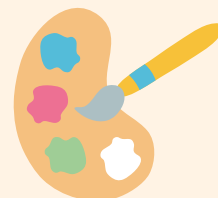
Form: Form encloses a three-dimensional area.
It's three-dimensional analogue of shape.



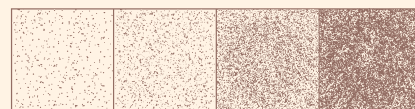
Line: The edge of a shape or form or the
direction followed by anything in motion.



Color: Light reflected from a surface Organized on a
color wheel with 3 primary colors, 3 secondary
colors and 6 intermediate colors.



Value: Value describes shadows/shades and
lightness to darkness.



Texture: The surface quality of an object.
that we sense through touch.

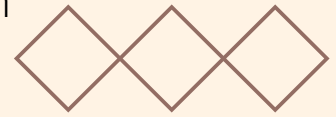


Space: The area between and around objects.
Positive, negative, or three-dimensional.



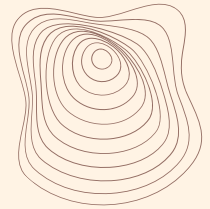
Pattern:

Pattern decorates the art work with regularly repeated elements such as shapes or color.

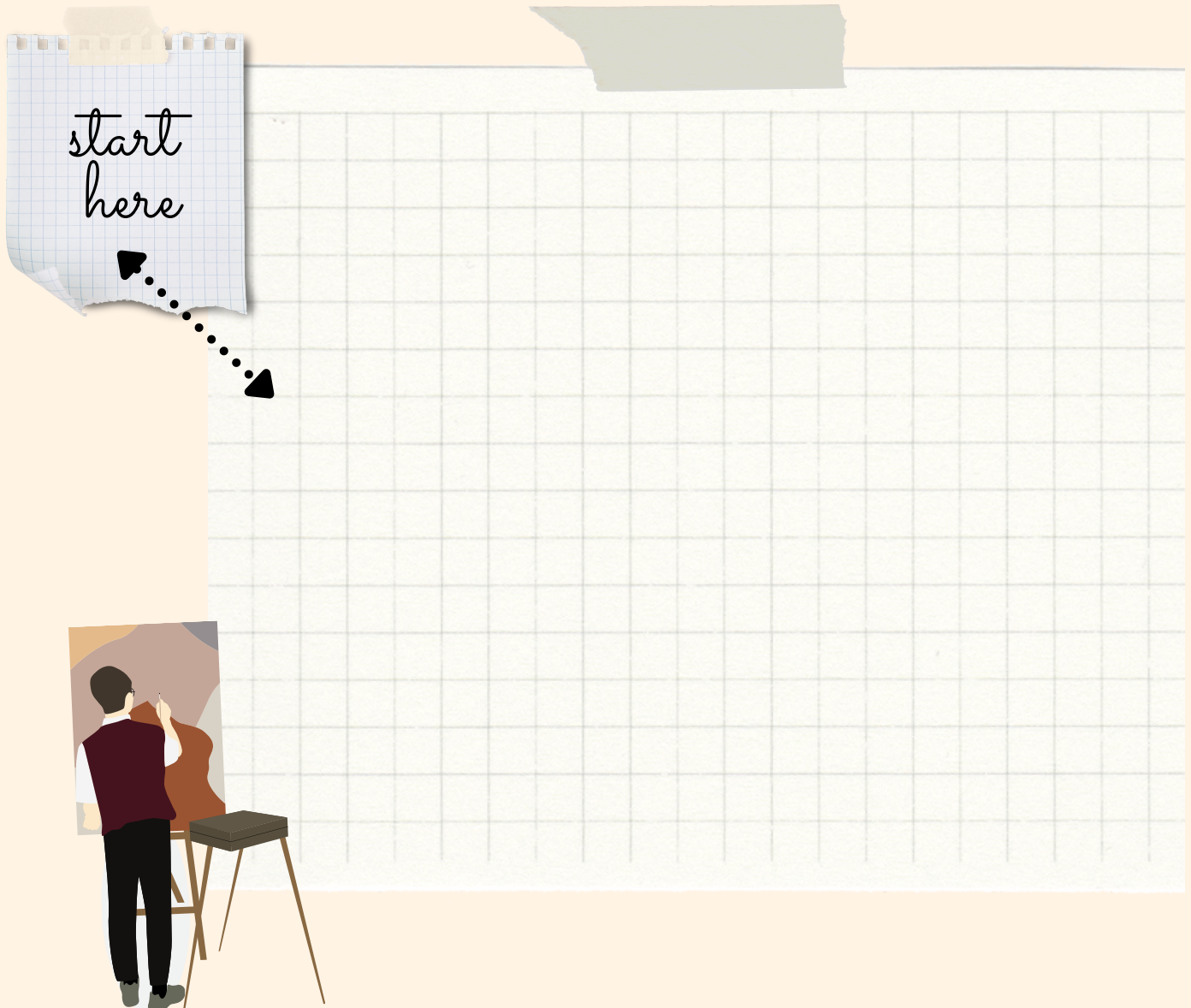


Movement:

Movement is how the eye travels through an artwork. Movement can lead the viewer from one aspect to another within composition.



Practice your art by using those key elements here:



MEL Art Scholarship

Modest Fly Art is offering an ART SCHOLARSHIP for A YEAR of ART LESSONS in 2022. Applications must be fully completed and turned in no later than **June 1st, 2022.**

These awards will be determined on a competitive basis and requires the submission of an art portfolio, a bio / artist statement and two letters of recommendation. All applicants will be emailed a notification of completion results by **August 2022.** Payments will be made directly to the recipient's tuition for the entire year they will be attending classes.

ARTWORK

Create a portfolio of work showcasing your best efforts. Include any artwork you feel best depicts your abilities and exemplifies your inspiration as an individual. All artwork should be labeled with title, size, and medium used.

BIO / ARTIST STATEMENT

The bio/artist statement must include a little bit about yourself, your background, culture, and values. Include why you chose to be an artist and why you think you deserve this scholarship personally. Your artist statement should include your artistic goals and describe how your submitted work represents your vision and perspective. Your bio / statement may not exceed two pages. Be sure to include your name at the top of your statement and include a cover letter.

DEADLINE

Submit (email or drop off) your completed files along with your artwork, bio / artist statements and letters of recommendation by March 8th, 2022.

EMAIL Submission to:

eerren@modestflyartgallery.com
or
tsaturyan_iren@yahoo.com

LETTERS OF RECOMMENDATION

Please submit two letters of recommendation. They must be written by non-family member. (Ex. teacher, employer, etc.)

IN-PERSON Submission can be MAILED / DROPPED off to:

10055 Commerce Avenue Los Angeles, CA. 91042

application for submission MEL ART SCHOLARSHIP



CANDIDATE DETAILS:

Name:

Address:

Phone:

DOB:

School Attending:

Grade Level:

Interests/Hobbies:

Specify Art Experience:

Prizes or Awards Received:

Other Artistic Activities or Relevant Information:

Please turn in this application along with your bio/statement, letters of recommendation, and artwork.

On completion, please return to:

Modest Fly Art Studio

10055 Commerce Avenue Los Angeles, California 91042