

Sampson Arts Council

Art in Bloom 2025 - Floral Design Policies

THEME: The theme of the event is "Art in Bloom," where floral arrangements interpret and complement selected works of art.

PARTICIPATION: Participation is open to floral designers of all skill levels including local florists, garden clubs, floral enthusiasts and beginners. Designers may work individually, or in teams.

EVENT LOCATION AND DATES: Sampson Arts Council, Victor R. Small House, 709 College St., Clinton, NC 28328, May 29 (5:30-7:30pm) May 30 (9am – 5pm), and May 31 (9am – 2pm)

APPLICATION DEADLINE: Friday, May 1, 2025

Due to limited space in the Victor R. Small House Gallery, **only (12) applications will be accepted** on a first-come basis. You are encouraged to apply as soon as possible.

ORIENTATION MEETING - Thursday, May 8, 2025, 5:30-6:30pm

An orientation meeting for selected applicants will be held at ArtWorks Gallery, 306 Vance St., Clinton, NC 28328, to give an overview of the 2025 Art in Bloom weekend, review floral guidelines, and answer questions. At the end of the orientation meeting, floral designers will draw the work of art they will interpret at random from works chosen by the Sampson Arts Council and ArtWorks.

RULES

Adherence to the following rules is required and will help ensure the safety of your floral design, the artwork, and the people involved. If you have questions or are unsure about any of the requirements below, the gallery staff is happy to review containers, materials, and designs with you in advance by email (director@sampsonarts.org).

The Sampson Arts Council reserves the right to refuse or remove any arrangements not in compliance with the policies below.

DIMENSIONS

Arrangements must be no more than 42 inches maximum height, 30 inches maximum width and depth, and no more than 3 inches beyond the pedestal edge.

MATERIALS

- Floral materials must be fresh or dried. No artificial floral materials are allowed.
- Plants must be free of disease and pests.
- Candles, including LED/battery powered, are not allowed.

CONTAINER

- Containers must be stable and not top heavy or easily tipped.
- All containers must be dry and watertight. Please test your containers prior to installation. If your container(s) leak during the event, we will remove your arrangement, as this is a safety hazard for visitors.

WATER

- You may bring cut flowers in (2) buckets into the gallery with no more than two inches of water for arranging on-site during installation.
- You are permitted one gallon of water in a closed container. Please provide your own one-gallon container (milk jug, etc.) with an appropriate lid.
- You should use a small-mouthed jug or watering can to add water to the arrangement in the gallery.

INSTALLATION

- Installation will occur on Thursday, May 29. You are allowed two hours in the gallery to complete your arrangement. Time slots are: **10am - 12pm, 12 - 2pm and 1 - 3pm**. Time slots will be assigned to each designer. Please arrive promptly.
- The following supplies are recommended for all designers and required for those assembling arrangements in the galleries: towels to wipe spills, a plastic bag for trash, a large plastic worksheet or drop cloth, and a dustpan and brush.
- You should only complete floral preparations in the designated display area. You should take care to keep supplies and other materials away from adjacent works of art. Any trimming of arrangement materials must be done with extreme care, to avoid the risk of pieces hitting people or art. Please wipe up any water drips immediately. For larger spills, please notify gallery staff. You must keep your working area dry and clean at all times.
- You may not affix any decor to the art or architecture in the gallery.
- No misting, spraying, or painting in the gallery.
- Plants and flowers must not cover or obscure any art label.
- Photography or filming will not be allowed during setup on Thursday, May 29, in order to build suspense for the opening reception.
- Arrangements must be completed and your setup materials removed from the gallery by 3:00pm on Thursday, May 29, 2025.

DESIGN

- Designs should express the essence or spirit of the assigned work of art and be in scale with the object or the painting. Arrangements should not overpower their subject—do not try to duplicate the art with non-floral material. Remember that you are not making a sculpture; you are creating a floral interpretation.
- Designers should follow the elements of design (color, texture, form, size, line, pattern, light, and space) to organize their plant material and other components according to principles of design (balance, proportion, rhythm, contrast, dominance, and scale). The impact of the completed design should be unmistakable and memorable.
- Your arrangement may be viewed from all sides. Consider this when designing.
- Containers should be less than 50 percent of your design.

AWARDS

- Cash prizes and ribbons: 1st Place: \$250 2nd Place: \$150 3rd Place: \$100

The judges will make their selection based on the following:

- **Design:** Overall composition and presentation, including elements of design (balance, proportion, rhythm, contrast, dominance, and scale)

- **Materials and Elements:** Selection, use, and organization of creative materials and components
- **Expression:** Overall creative interpretation and dynamic relationship to the work of art

Interpretation description and materials list - due Wednesday, May 21, 2025

- Please submit an interpretation description that is 100 words or less.
- Also submit a list of major floral materials you plan to use in your arrangement.
- Please submit both via email to director@sampsonarts.org

WATERING AND REFRESHING ARRANGEMENTS

Throughout the (3) day event, designers may be asked to replace wilted flowers and replenish water.

PICKING UP YOUR ARRANGEMENT - At the completion of Art in Bloom, arrangements may be picked up on Saturday, May 31, 2:30 - 3:30pm or Monday, June 2: 10:00am - 1:00pm. If someone else is picking up for you, we must have their name in advance. Any containers or arrangements left at the gallery after 2:00pm on Monday will be discarded.

KEY 2025 ART IN BLOOM DATES AND DEADLINES

- **Friday, May 1, 2025:** Art in Bloom application deadline – only (12) applicants will be accepted on a first come basis. You are encouraged to apply as soon as possible.
- **Thursday, May 8, 5:30 - 6:30pm, at ArtWorks Gallery, 306 Vance Street Clinton, NC 28328:** Orientation and Art Selection Meeting (for all selected participants)
- **Wednesday, May 21, 2025:** Materials checklist and interpretation description due
- **Thursday, May 29, 10am - 12pm, 12 - 2pm and 1 - 3pm:** Gallery Installation. Victor R. Small House, Clinton, NC. Time slots will be assigned to each designer.
- **Thursday, May 29, 5:30 – 7:30pm: Art in Bloom Reception** at the Victor R. Small House, Clinton, NC - free and open to the public. Designers are encouraged to attend and speak with the public about their designs. Winners will be announced, hors d'oeuvres, drinks and musical entertainment will be provided.
- **Friday, May 30: 9:00am - 5:00pm and Saturday, May 31: 9:00am - 2:00pm:** Art in Bloom event hours, free and open to the public.
- **Saturday, May 31, 2:30 - 3:30pm or Monday, June 2: 10:00am - 1:00pm:** Arrangement pick-up

DISCLAIMER:

The Sampson Arts Council reserves the right to make changes to these guidelines as needed. Participants agree to abide by the rules and regulations of the Sampson Arts Council.

CONTACT INFORMATION:

Sampson Arts Council
Address: 709 College St. Clinton, NC 28328
Phone: 910-596-2533
Email: director@sampsonarts.org
Website: www.sampsonarts.net