

Georgia Micro Enterprise Network - GMEN Women

and

The Twenty Pearls Foundation, Incorporated

2023 Pink and Green Entrepreneur Tank

SPONSORSHIP Brochure



Proceeds will support and benefit Metropolitan Atlanta Entrepreneurs

About Us

Georgia Micro Enterprise Network - GMEN

GMEN is a nonprofit industry membership association that catalyzes economic development in Georgia and the Southeast. Through its network of business development and training organizations, GMEN acts as a resource to support and fund viable micro-businesses in an effort to create new jobs and business opportunities. Our mission is to create opportunities and support for microbusiness development as an avenue for economic self-sufficiency in Georgia through:

- Support for viable businesses
- Driving economic growth by creating self-sufficient individuals
- Contributing to sustainable economic development
- Creating new jobs
- Implementing industry standards and accreditation

The Twenty Pearls Foundation, Incorporated

The Twenty Pearls Foundation, Incorporated is dedicated to providing service to the community. One very important way that we strive to achieve this is through our scholarship program. Proceeds from our yearly fundraisers, corporate sponsorships and grants fund scholarships for young men and women graduating from high schools in the South Fulton area.

Impact

GMEN is the catalyst for economic development throughout the state of Georgia. GMEN works diligently to create opportunities and to provide a better environment for small, micro and agribusiness development throughout the United States.

12k+

Entrepreneurs
Served

95%

Saw Significant
Business
Improvement

\$2.5M+

\$\$\$\$\$
Provided to
Entrepreneurs

What to Expect



Attendees

The 2023 Pink and Green Entrepreneur Tank Event will be attended by more than 300 philanthropic community members and community residents who are excited to support and give back to collegiate women, and adult women entrepreneurs.

Date & Location

Friday, June 16, 2023 | 6 PM - 10 PM

Eagles Landing County Club

100 Eagles Landing Way, Stockbridge, Georgia 30281

The Event

This seated event is the premier event of the season. You'll enjoy perfectly prepared delicious cuisine by master curator Chef Rawle. You will be engaged by several brilliant minds who have cutting-edge ideas and concepts. This is an amazing opportunity to assist the next successful entrepreneur.

Sponsorship Benefits

Why should you sponsor our 2023 Pink and Green Entrepreneur Tank Event? 100% of proceeds benefit those who need it most. The Twenty Pearls Foundation, Incorporated believes that learning should last a lifetime, and our commitment to that belief is carried out through scholarships available to students pursuing undergraduate degrees. Your contributions help to keep current programs moving forward smoothly as well as to help fund new projects and annual scholarships.

50k

**Digital
Impressions**

2,000

**In-Person
Reach**

90

**Days of Brand
Promotion**

Sponsorship Levels

Diamond - \$10,000

- Prestige logo placement during the event and on banner, website, brochures and program
- Formal recognition at the event
- Name and logo on ALL branding (banner, website, brochures and program)
- Full-page advertisement on the Back Cover of event program
- Chance to provide opening remarks during event program
- Table provided for 6 at the event
- VIP Private Reception
- Special shoutout in social media with chance to reach followers on Facebook, Twitter, Instagram and LinkedIn

Platinum - \$7,500

- Logo placement during the event and on banner, website, brochures and program
- Formal recognition at the event
- Name and logo on ALL branding (banner, website, brochures and program)
- Table provided for 4 at the event
- VIP Private Reception
- Special shoutout in social media with chance to reach followers on Facebook, Twitter, Instagram and LinkedIn

Gold - \$5,000

- Name and logo on ALL branding (banner, website, brochures and program)
- Table provided for 4 at the event
- Name and logo limited on social media with chance to reach 50,000 followers on Facebook, Twitter, Instagram and LinkedIn

Silver - \$2,500

- Name and logo on some branding (website, brochures and program)
- Table provided for 2 at the event
- Name and logo limited on social media with chance to reach followers on Facebook, Twitter, Instagram and LinkedIn

Bronze - \$1,000

- Name and logo on website and program
- Name and logo limited on social media with chance to reach followers on Facebook, Twitter, Instagram and LinkedIn

Submit Your Sponsorship Today

Checklist to finalize your Pink and Green Entrepreneur Tank Event Sponsorship:

- ✓ Please email your high resolution logo file (300 dpi or higher) to Info@PinkAndGreenTank.com
- ✓ Contact us at Elizabeth@GMEN.org with any questions about your tax-deductible donation
- ✓ Georgia Micro Enterprise Network is a 501(c)3 organization
- ✓ "In Kind" donations are appreciated and will apply to the appropriate marketing level but does not include event advertising

Georgia Micro Enterprise Network - GMEN YouTube: <https://vimeo.com/655467193/5f09fa3baa>

The Twenty Pearls Foundation Incorporated YouTube: <https://www.youtube.com/watch?v=CwvjVFqVtTM>

Get in Touch!

Thank you for your interest in sponsoring our 2023 Pink and Green Entrepreneur Tank Event! If you have any further questions, or would like to sponsor our event, please contact us today! We're excited to see you there!

Contact Us

Elizabeth Wilson

Executive Director

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Elizabeth@GMEN.org

