

# 20<sup>TH</sup> ANNIVERSARY

## **2026 Commitment to Excellence Sponsorship Opportunities**

**Presented by the Steering Committee for the Booster Cubs of the Raiders**

### **Once A Raider, Always A Raider Sponsorship      \$11,000**

Reserve two tables for ten (10) in a premium seating area. Enjoy the company of Raiders Alumni player and their guest at your tables. Experience a Black Carpet Reception with photo opportunities. Attend a VIP Reception featuring the CTE Award Recipient. Receive a Raiders football autographed by Raiders Alumni and current players in attendance. Receive sponsor recognition at the podium during the event and in all press releases. Place a full-page advertisement, 8.5" x 11", in the CTE Program. Have your sponsor logo featured on the event backdrop.

### **Light the Torch Sponsorship      \$9,000**

Reserve a table of ten (10) in a premium seating area. Enjoy the Black Carpet Reception and photo opportunities. Receive a Raiders football autographed by Raiders Alumni and current players in attendance. Attend a VIP Reception featuring the CTE Award Recipient. Receive sponsor recognition at the podium during the event. Place a full-page advertisement in the CTE Program. Have your sponsor logo featured on the event backdrop and naming rights to the VIP Reception.

### **Pre-Game Kickoff (VIP Reception) Sponsorship    \$7,500**

Reserve a table of ten (10) in a premium seating area. Enjoy the Black Carpet Reception and photo opportunities. Receive a Raiders football autographed by Raiders Alumni and current players in attendance. Attend a VIP Reception featuring the CTE Award Recipient. Receive sponsor recognition at the podium during the event. Place a half-page advertisement in the CTE Program. Have your sponsor logo featured on the event backdrop.

**Commitment to Excellence Sponsorship** \$5,000

Enjoy a table for ten (10) in a premium seating area. Enjoy the Black Carpet Reception and photo opportunities. Attend a VIP Reception featuring the CTE Award Recipient. Receive sponsor recognition at the podium during the event. Place a half-page advertisement in the CTE Program. Have your sponsor logo featured on the event backdrop.

**The Will to Win Sponsorship** \$2,500

Relish a table for ten (10) in a prime seating area. The sponsorship name will be displayed on the table placard. The sponsor will be acknowledged at the podium during the event. Additionally, a quarter-page advertisement will be featured in the CTE Program.

**Silver & Black Swag Bag Sponsorship** \$2,000

Enjoy seating for four (4) in a premium seating area. Enjoy the Black Carpet Reception and photo opportunities. Attend a VIP Reception for four featuring the CTE Award Recipient. Receive sponsor recognition at the podium during the event. Place a half-page advertisement in the CTE Program. Have your sponsor logo featured on the event backdrop.

**Raiders 4 Life Sponsorship** \$1,000

Enjoy seating for two (2) in a premier seating area. Enjoy the Black Carpet Reception and photo opportunities. Attend a VIP Reception featuring the CTE Award Recipient. Receive sponsor recognition at the podium during the event. Place a quarter-page advertisement in the CTE Program.

**Pride & Poise Sponsorship** \$500

Enjoy seating for two (2) in a premier seating area. Receive sponsor recognition in the CTE Program.