

A photograph of Jessica Nelson, a woman with long brown hair, smiling and standing between two young girls. The girl on the left has dark hair and is wearing a white shirt with a blue vest. The girl on the right has long blonde hair and is wearing a blue and white striped shirt. They are all smiling and looking at the camera. In the background, there is a white banner with the 'N/G' logo and the text 'NELSON GLOBAL'.

JESSICA NELSON, REALTOR

Championing Diversity and Inclusion in Dallas' Real Estate

INTRODUCTION

In the bustling heart of Dallas, where the skyline pierces the Texan sky, one realtor stands out, not just for her professional prowess, but for her unwavering commitment to the LGBTQ+ community. Jessica Nelson of eXp Realty has become a beacon of support and allyship, transforming the way real estate intersects with social advocacy in the Lone Star State.

EARLY BEGINNINGS

A seasoned realtor with many years of experience, Jessica's professional journey is marked by her dedication to creating inclusive and welcoming spaces for all. Her philosophy is simple yet profound: everyone deserves a place to call home, where they feel safe, valued, and celebrated. This ethos drives her every endeavor, from helping clients find their dream homes to fostering a more inclusive real estate industry.

Jessica's journey into real estate was sparked by her passion for helping others. "Real estate is more than just buying and selling properties," she explains. "It's about building communities and ensuring everyone has a place where they can truly be themselves." This belief is the cornerstone of



her work, and it resonates deeply with the LGBTQ+ community in the Dallas area.

LEADERSHIP AND INNOVATION

As the powerhouse realtor and team leader of Nelson Global Group, Jessica has built a diverse team that reflects her commitment to inclusivity. Her team's diversity allows them to connect with a wide range of clients, ensuring that everyone, regardless of their background or identity, feels understood

and supported. Her professional achievements are complemented by her personal life, where she is the proud mother of twin daughters, Kenzie and Hayley.

INCLUSIVITY AND COMMUNITY ENGAGEMENT

Beyond her professional commitments, Jessica actively participates in various LGBTQ+ events and organizations. She's a familiar face at Pride parades, community fundraisers, and local LGBTQ+ networking events, where her enthusiasm and genuine support are palpable. Her involvement goes beyond mere attendance; she's often at the forefront, organizing, advocating, and lending her voice to amplify the community's needs and achievements.

One of her notable contributions, is her work with local LGBTQ+ youth organizations. Jessica believes in the power of mentorship and strives to provide

discrimination has no place in the real estate market. Her efforts have been recognized by several local and national organizations, solidifying her position as a leader in both the Dallas area real estate and LGBTQ+ communities.

In a city as dynamic as Dallas, Jessica Nelson's work is a reminder of the impact one person can have on fostering inclusivity and acceptance. Through her dedication, she has not only helped countless individuals find homes, but has also built a legacy of support and advocacy for the LGBTQ+ community. As Dallas continues to grow and evolve, Jessica remains at the heart of its progress, ensuring that everyone, regardless of their background or identity, has the opportunity to thrive.



young people with the guidance and support they need to navigate both their personal and professional lives. "Everyone deserves a role model who believes in them," she says. "I want to be that person for as many young people as I can."

CONCLUSION

Jessica's commitment to diversity and inclusion also extends to her professional network. She's a vocal advocate for fair housing practices and works tirelessly to ensure that

