

THE COOL CONNECTION

Why Dallas LGBTQ Homeowners PRIORITIZE POOLS IN 2023

INTRODUCTION

In July 2023, Dallas saw record-breaking temperatures, with scorching 100-degree days becoming the norm. Against this backdrop, a research group conducted a survey among 3,000 homeowners, predominantly from the LGBTQ community. The survey aimed to understand the top ten desires of these homeowners, and surprisingly, 2,380 respondents chose pools as their most coveted item. This article delves into the multifaceted reasons behind the strong preference for pools among LGBTQ homeowners in Dallas during this particular year.

POOLS AS A SANCTUARY

The desire for pools among LGBTQ homeowners can be understood as a quest for sanctuary amidst the relentless heat. Pools offer a unique space where individuals and families can escape the sweltering heat and enjoy a refreshing, private oasis. In a year when vacations might have been limited or canceled due to various factors, having a pool at home becomes an attractive alternative for relaxation and recreation.



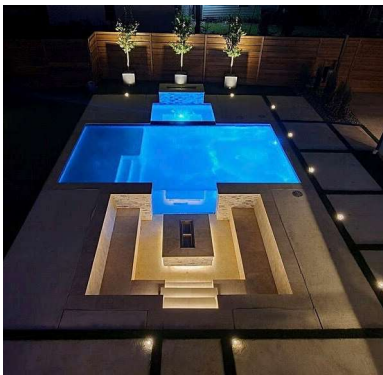
A GATHERING PLACE FOR OUT OF TOWN GUESTS

Beyond serving as a personal retreat, pools play a pivotal role in bringing people together. LGBTQ homeowners often prioritize creating spaces that foster a sense of community and inclusivity. In this context, pools become more than just a way to cool down; they transform into gathering places for friends and family, especially out-of-town guests.

A SYMBOL OF RESILIENCE POST-COVID

The impact of COVID-19 on the availability of pools cannot be understated. Supply chain shortages, delayed permits, and concerns about public health made obtaining a pool a challenging task during the pandemic. As we move beyond the pandemic era, owning a pool represents a symbol of resilience — a testament to overcoming obstacles and reclaiming a sense of normalcy.

LGBTQ homeowners, like many others, may view pool ownership as a way of embracing a newfound sense of freedom and an opportunity to live life to the



fullest. The pandemic heightened an appreciation for personal spaces and outdoor amenities, making the desire for a pool even stronger in 2023.

A SMART INVESTMENT IN REAL ESTATE

In addition to its recreational and social benefits, a pool can also be a valuable investment. The real estate market in Dallas has been steadily growing, and homes with pools tend to have higher resale values. LGBTQ home-owners who prioritize pools may see them as a sound financial decision, one that not only enhances their quality of life but also adds value to their property.

CONCLUSION

In July 2023, when Dallas experienced sweltering temperatures and a renewed sense of optimism post-pandemic, LGBTQ homeowners' preference for pools became comprehensible. Pools represent more than just a means to escape the heat; they symbolize personal sanctuaries, community hubs, and a return to normalcy. They serve as a reminder of resilience and a smart investment in real estate. As Dallas continues to grow and evolve, the allure of pools for LGBTQ homeowners remains strong. In a city known for its warmth, both in climate and in the hearts of its residents, the cool connection between LGBTQ homeowners and pools is a testament to the enduring desire for comfort, community, and opportunity in the face of adversity.

Building a swimming pool during the winter months is a great idea for many reasons. Starting construction in the winter ensures that your pool will be completed by the beginning of the spring swim season. Waiting until spring to start can cause the customer to miss out on some great pool days while the pool is being finished. The pool industry typically sees price increases during the first three months of the year, so the earlier you start, the more possible savings you can see. During the cold weather months, customers typically do not use their backyard which is an ideal time to complete a construction project in the space. Finally, finishing the pool during winter allows new landscaping that is typically installed around a pool to adjust and grow during the spring to complete your outdoor transformation. Blue Lagoons Pools & Spas offers a free planning guide titled "What to Expect when Building a Pool" at their website (www.bluelagoonspool.com) which gives a good overview of the pool construction process from start to finish. 🌟

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214.865.7606
www.bluelagoonspool.com