

Todd Nystrom

4363 249th Ave SE
Sammamish, WA 98029

(425) 802-2237

toddnystrom@gmail.com

Profile	Experienced professional with 20+ years in Audio & Video Production, AR/VR Production and Development, UI & Sound Design.
Software	Final Cut Pro X, Unity, Protools
Experiences	<p>VR Experience Managing Developer; Beamz Interactive, Inc. – 2016 to Present Conceptualized, created, composed, produced, developed, and released JAM STUDIO VR, a music experience VR app that enables anyone to simulate playing virtual musical instruments and perform great sounding music - acquiring multiple patents on Artificial Intelligence (AI) and interactive music in VR/AR/MR in the process. <u>Jam Studio VR</u></p> <p>Senior Creative Director/Video Designer; Beamz Interactive, Inc – 2013 to Present Escalated Beamz Interactive, Inc.'s market position into Broadcast Quality production. <u>Beamz Interactive, Inc.</u></p> <p>Music Director; Eastside Preparatory School – 2013 to 2017 Music Director for the school's orchestras and bands.</p> <p>Song Writer/Producer/Music Video Director – 2000 to present Writer and producer for the song LASER LIGHT SHOW by pop music icon Flo Rida, also producing and directing the song's music video: <u>Laser Light Show by Flo Rida</u>. Writer and producer for pop vocal group Color Me Badd on many songs.</p> <p>Lead Composer; Beamz Interactive, Inc. – 2003 to Present Composed/produced hundreds of songs in several musical genres for interactive musical performance on the Beamz Music System. <u>Beamz Interactive, Inc.</u></p> <p>Lead Composer; Microsoft IMA (Interactive Music Architecture) Team - 1996 to 1998 Composer team lead customizing music for Microsoft's ground-breaking interactive music software (DirectMusic Producer) with project lead, Todor Fay.</p>
Education	<ul style="list-style-type: none">- University of Florida; Gainesville, FL – Music Production/Engineering- University of Georgia; Athens, GA – Video Production/Engineering- Self-Educated Music Producer, Video Editor, VR/AR/MR App Developer

References

Charlie Mollo; CEO - Beamz Interactive, Inc. - Scottsdale, AZ
charlie.mollo@thebeamz.com (505) 263-9707

Todor Fay; CEO - NewBlue, Inc. - La Jolla, CA
todor@newblueinc.com

Tracey Armstrong; Lead Pastor - Citadel Church - Bellevue, WA
traceyarmstrong@mac.com (206) 384-3291

About

Hello, my name is Todd Nystrom. I reside in Sammamish, WA with my family. I came to the Pacific Northwest in the mid 1990s from Atlanta, GA. Microsoft contracted me as a song composer for their new MSN team where I was a lead composer for Todor Fay's Interactive Music Architecture (IMA) team which introduced Microsoft DirectMusic. I fell in love with the Seattle area and have called it home ever since.

My roots are in Audio & Sound Production, and have expanded into Video Production, UI Design, and VR Development, acquiring multiple patents on Artificial Intelligence (AI) and Interactive Music in VR/AR/MR in the process, I wrote and produced pop music for a few famous recording artists including the hit vocal group Color Me Badd and pop icon Flo Rida. The Flo Rida project gave me the opportunity to stretch my love of production into video production as I produced a music video for Flo Rida. I also composed and produced the cinematic/orchestral theme music for newly inaugurated President Barack Obama's appearance on the Oprah show in 2009. During this same time I was brought on to a writing team for Beamz Interactive, Inc., a company focused on delivering a consumer music hardware device that houses hundreds of my musical compositions. This company saw opportunity in VR in 2015 developing a VR version of our software enabling consumers to experience simulating playing virtual musical instruments in VR. I rose through the ranks with this company, guiding its VR venture, becoming an Owner/Partner and the Senior Creative Director of Content.

I have a passion for production of all kinds at a high level. From music to video to AR/MR/VR/SR, delivering excellence in production defines me professionally. Thank you for taking the time to get to know me on paper. I look forward to meeting you in person.