

A woman with long black braids and a white short-sleeved shirt is shown in profile, looking towards the right. She is standing in a grand, ornate hallway with high ceilings, large mirrors, and classical columns. The lighting is warm and golden. A dark horizontal bar with white text is overlaid on the left side of the image.

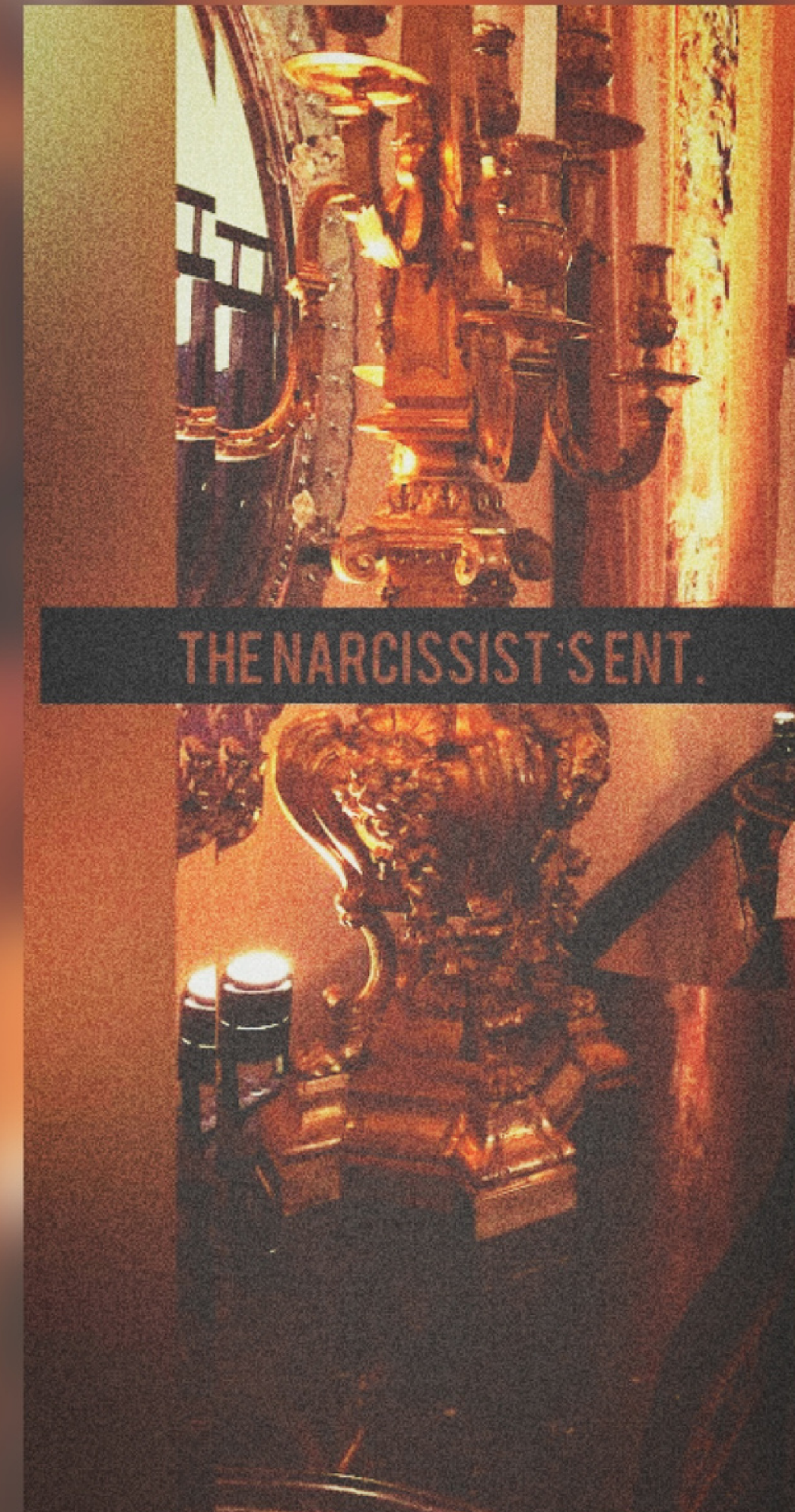
THE NARCISSIST'S SENT.



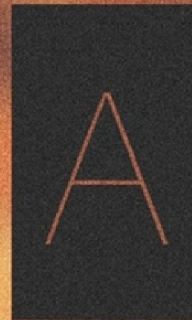
# INTRODUCTION

The Narcissist's Ent., is a Sole Proprietorship that produces a wide arrangement of content throughout the five biggest industries of the world. Film, Dance, Music, Fashion, and Beauty. All of the content that is produced by this company is distributed on all social streaming platforms, services, and outlets. The Narcissist's Ent., is an emerging entertainment company bringing the biggest audiences of the creative e-commerce to one initial platform. For the love of Pop Culture right at the fan's fingertips. The Narcissist's Ent., creates captivating videos with authentic storytelling and new diverse perspectives in the form of short to medium length films.

The Narcissist's Ent., is currently a Sole Proprietorship, however, when stable enough, we will transition into an LLC.







# ABOUT

The creative economy has become a billion dollar business where content creators partner with brands in order to sell their products to the consumer. With The Narcissist's Ent., we are the creator and the brand. The Narcissist's Ent., was founded by a content creator who branded her style. In the form of where it was scaleable and not just watchable. Consumers don't pay to watch social media videos, but they will pay for content they enjoy. Just like movies or video games. So, in a sense, this is where The Narcissist's Ent., began. How do we turn content creators into an LLC?



# SOCIAL

The Narcissist's Ent., is an “all in one” entertainment company bringing together the unique components of consumer culture to generate expansion, profit, and production. While providing authentic videos for fans worldwide.

## **The Narcissist's Ent.**

Headed for a global scale. Producing films that combine all themes and conventions of the Film Industry. Weather drama, romance, comedy, faith, fantasy, or any other genre.

## **Content**

Our main purpose for creating The Narcissist's Ent., is ARIDANCE. ARIDANCE are unique dance videos with a twist. Instead of feature films of dance such as “Honey” or “Step Up”, ARIDANCE is a shortened version split into mini cinema films posted on the YouTube Platform.

## **Subsidiary ( Under The Narcissist's Ent.)**

- Makeup Brand, Skincare line
- High End Fashion Clothing Brand
- Music ( albums, tours, concerts)
- TV Personality Channel



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## The Narcissist's Ent. Products and Services

ARIDANCE- New, eye catching videos made for entertainment purposes to pop culture.

Prollegys- Mini Broadway like shows and or videos on YouTube with Dance, Music, Acting, and Film themes like Western, Romantic, Comedy, and more.

A Narcissist Video- A Directors cut of music if The Narcissist a.k.a Aryanna Gilliland was the initial producer, writer, or singer of the performed music. Basically, if the song was to be The Narcissist, how she would direct the music video.

#NARSPromo- If brands want to connect through partnerships and brand deals, it would have to go through NARS Promo. Where The Narcissist would direct a killer commercial Ad video for your business, service, or Artists.

TikTok #nunspecial, Dance #nunspecial, and Music

#nunspecial- All of these #nunspecial's are a way for the The Narcissist to interact with her loyal fans on a more fun side.

NARS YouTube Movie & Feature Films- A NARS YouTube movie is a short to medium film posted to the platform for practice and development. Feature Films are films back by production studios for expeditions and distribution.



# TARGET MARKET

The Narcissist's Ent., is aiming to distribute raw, original content to an audience of super fans that indulge in huge amounts of Pop and Hip Hop Culture. The main targeted demographic age ranges from 13-17, and 18-24.



## **Social Platforms**

Marketing on social media such as YouTube, Facebook, Twitter, Instagram, and many more can trigger huge amounts of success and boost numbers/ streams.

## **Radio Advertising**

The Radio Industry has become a dominant factor of growth for businesses and artists worldwide. Satellite Radio has over 34.9M subscribers, with 68.9M listeners and 50+ supported channels. Through radio ads, you can reach new audiences.

## **Bookings/ Brand Partnerships**

Bookings and brand partnerships are what uphold most influencers as it is. Connecting some of the most popular brands can add value to The Narcissist's Ent., further building trust in the public's perception .

# **MARKETING STRATEGY**

The Media and Entertainment Industry is a \$717 Billion Dollar Industry of March 2023. Nearly 50 million people consider themselves content creators in the USA and Internationally. 50 million people, that's 50% more noise added onto the dominant demographic that was already present. YouTubers, Streamers, Influencers, Artists, and other social entrepreneurs have filled up all the space. However, there is still room for The Narcissist's Ent., to grow!



# MARKET COMPETITION

The Narcissist's Ent., will avoid being drowned in a sea of content because people love authenticity. Consumers don't just want a brand, a company, or a product. They want personalities.

They want people they can become attached to and obsessed with. Then they buy the creators products, shop at their website, and show up to their meet and greets.

The most successful creators have a distinct niche to them. Either their look, voice, fashion choice, down to the hair.





# INVESTMENT AND FUNDING

The Narcissist's Ent., is looking to raise funding of \$50K- \$150K to officially launch the company into the media space.

The \$50k- \$150K of funds will cover expenses such as,

- legal (CPA, Lawyer)
- Professional Photoshoots- Flyers, Instagram, Modeling Campaigns
- Huge Marketing and Promotion/Advertising
- Set, stages, equipment, costumes, hair and makeup, dancers
- Portion of funds directly towards the development of each ARIDANCE Video

While other documentations and networking events are included.



# CONTACT ME

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# Thank You for Watching

Please Contact me for further questions  
and information!