# The Secret Treasure – Executive Summary

## 📞 Contact

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## 🎬 Logline

A debt-ridden teenage janitor discovers a legendary village beneath the earth, where magic and machines collide. To claim its treasure and rescue the girl he loves, he must survive a deadly sky race, outwit a pirate army, and decide once and for all what’s worth more: gold or love.

## 🌟 Creator’s Vision

Created over 12 years, The Secret Treasure is a cinematic experience blending epic visuals with emotionally rich storytelling. At its core, it’s about redemption, sacrifice, and the power of love in a world obsessed with wealth and control. This film is a love letter to anyone who’s ever felt invisible or underestimated.

## 🚀 Highlights

- Final screenplay completed (120 pages)
- Novel completed
- 230-page concept art book complete
- 250-page business plan finalized
- Two cinematic trailers created using LTX Studio
- Original songs written and integrated into the story
- Website, cast prototypes, and characters fully developed

## 🎯 Genre & Market

Genre: Fantasy | Sci-Fi | Adventure
Target Audience: Ages 10–35, families, anime/fantasy lovers
Comparables: Harry Potter, Avatar, , Final Fantasy

## 💼 Budget & Investment

We are seeking $2M–$6.3M USD for Phase I development.
• $30M Tier – Indie-style production
 → Expected Revenue: $70M USD
• $100M Tier – Global blockbuster scale
 → Expected Revenue: $1.2B USD

Revenue sources: theatrical, streaming, merchandise, licensing, home entertainment.