

GOLD SPONSOR - \$3,000

- **Logo/Website Recognition** on ALL online commercials, social media posts, direct email ads, print advertisements and the CBP Website.
- **Premiere Recognition on Signage** adjacent to the Expo Main Stage.
- **Half Page** in CBP 2018 annual Pride Guide.
- **10X20 Premium Booth Space** with a complimentary table/two chairs at Pride Expo... as well as announcements/recognitions from the Expo Main Stage.
- **Sponsor Naming Opportunity** for Expo Main Stage, CENTERSTAGE Theatre OR Inspirational Jazz Brunch. *For example, US Airways presents CBP Expo Extravaganza*
- **Two (2) Complimentary Tickets** to 2019 Inspirational Jazz Brunch.
- **Verbal & Print Recognition as Gold Sponsor** at ALL official CBP Week Events.
- **Two (2) Complimentary Tickets** to the Post-Pride THANK YOU RECEPTION.

SILVER SPONSOR - \$2,000

- **Logo/Website Recognition** on ALL online commercials, social media posts, direct email ads, print advertisements and the CBP Website.
- **Quarter Ad** in CBP 2018 annual Pride Guide.
- **Premium Booth Space** with a complimentary table/two chairs at Pride Expo... as well as announcements/recognitions from the Expo Main Stage.
- **Two (2) Complimentary Tickets** to 2019 Inspirational Jazz Brunch.
- **Verbal & Print Recognition as Silver Sponsor** at ALL official CBP Week Events.
- **Two (2) Complimentary Tickets** to the Post-Pride THANK YOU RECEPTION

BRONZE SPONSOR - \$1,000

- **Logo/Website Recognition** on ALL online commercials, social media posts, direct email ads, print advertisements and the CBGP Website.
- **Premium Booth Space** with a complimentary table/two chairs at Pride Expo... as well as announcements/recognitions from the Expo Main Stage.
- **Verbal & Print Recognition as Bronze Sponsor** at ALL official CBGP Week Events.
- **Name/Website on THANK YOU Listing** in CBGP 2019 annual Pride Guide.
- **Two (2) Complimentary Tickets** to the Post-Pride THANK YOU RECEPTION

CBGP Ambassadors - \$100.00 - \$499.00

- **Name/Logo/Website Recognition** on ALL online commercials and the CBP Website.
- **Name/Website on THANK YOU Listing** in CBP 2019 annual Pride Guide.
- **One (1) Complimentary Ticket** to 2019 Inspirational Jazz Brunch.
- **Two (2) Complimentary Tickets** to the Post-Pride THANK YOU RECEPTION
- **Complimentary Admission** to select CBP Pre-Pride events.

Other Opportunities To Support CBP Week

Exclusive Event Sponsorship

For information regarding sponsoring one OR more of our stellar CBP Pride Week events [in part or its entirety], please contact our Development Director, Jermaine Nakia Lee at development@charlotteblackgaypride.org for details.

CBP Event Guide Funding Opportunities

- **Printing**
- **Graphic Design**
- **Layout**

Distributed to participants at all CBP events, Wednesday July 17th - Sunday July 21st, 2019. The 2019 Pride Guide will also be distributed to Charlotte-area LGBT businesses and all our partner organizations.

Digital ad copy must be submitted by June 1st, 2019.

All art work must be submitted in jpeg OR vector file format.

Email to: communications@charlotteblackgaypride.org

- Full Page Ad **\$150.00**
- Half Page Ad **\$75.00**
- Quarter Page Ad **\$50.00**

Booth Space at Event

- For Profit: **\$200.00**
- Not-for-Profit **\$150.00**
- Non-Profit with 501(c) 3 status (Must provide proof of status) **\$125.00**

All exhibit spaces are 10X10 with a 6 ft rectangle table and two chairs;
You are required to provide your own table cloths and clamps.